



Shupe, Christina &lt;christina.shupe@crc.ca.gov&gt;

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**FW: CRC travel criteria**

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jeanne raya [REDACTED]  
To: "christina.shupe@crc.ca.gov" <christina.shupe@crc.ca.gov>

Mon, Aug 28, 2017 at 1:48 PM

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**From:** Dan Vicuna [REDACTED]  
**Sent:** Tuesday, August 22, 2017 4:30 PM  
**To:** jeanne raya  
**Subject:** RE: CRC travel criteria

I think you should collaborate with Common Cause staff in the states on a media strategy and I'm happy to help you do it. Our folks usually have good relationships with reporters. It might make sense to do editorial board visits. It depends on what the local activists think, but I'd definitely collaborate with them on a strategy.

Dan Vicuna

National Redistricting Manager

Common Cause



[www.commoncause.org/redistricting](http://www.commoncause.org/redistricting)

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**From:** jeanne raya [REDACTED]  
**Sent:** Monday, August 21, 2017 4:23 PM  
**To:** Dan Vicuna [REDACTED]  
**Subject:** RE: CRC travel criteria

Hi Dan,

It was a pleasure to host and meet in person. This is exactly what I need, thank you. I am also interested in any tips CC has about arranging travel, and media outreach in other states. What do you think would be effective (media), either for CRC to do on our own, or in collaboration with CC or others?

Jeanne



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**From:** Dan Vicuna [REDACTED]  
**Sent:** Friday, August 18, 2017 4:49 PM  
**To:** jeanne raya  
**Subject:** CRC travel criteria

Hi Jeanne,

It was great to meet you in person earlier this week.

I am thinking through what your criteria might be for Ash Award travel. Are these the kind of points you want to include?

- States with an existing nonpartisan redistricting reform coalition.
- The coalition engages in active public education efforts.
- Leaders of state redistricting coalitions agree that a public education event in that state featuring CRC commissioners would be helpful to their efforts.

Dan Vicuna

National Redistricting Manager

Common Cause

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[REDACTED]

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