From: LAWSON BRIAN

Sent: Thursday, January 20, 2011 9:55 PM

To: Commission, Prop11

Subject: swear in new commissioner at press conference?

Hello there,

I had an idea after viewing the Jan. 20 meeting which I thought might be useful.

I don't think the swearing in has to be done in the context of a regular meeting (think of all the swearing ins we've seen recently).

The swearing in might provide a nice visual for the press.

If you want the press to stick around longer than they did after the swearing in of the first 8 (so that they'll listen to your message) you might first each do your short individual presentations (briefly discussed during the Jan. 20 meeting) and then do the swearing in. Then after that go to your committees.

Just a thought,

-- Brian