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- ▶ Kathay Feng, Executive Director
- ▶ Headquarters: Los Angeles
- ▶ Local offices/staff: Bay Area, Sacramento, San Diego, Los Angeles
- ▶ Mission of California Common Cause:
  - Common Cause is a nonpartisan, grassroots organization dedicated to restoring the core values of American democracy, reinventing an open, honest and accountable government that serves the public interest, and empowering ordinary people to make their voices heard in the political process.
  - CCC is committed to reforming the redistricting process to make the process more transparent, to engage the public, to protect minority voting rights, and to ultimately create accountable government.

The screenshot shows the website's navigation menu with tabs for 'WHAT IS REDISTRICTING?', 'GET INVOLVED', 'NEWS & COMMUNITY', 'CALENDAR', 'ABOUT US', and 'RESOURCES'. The main content area features an article titled 'Citizens Redistricting Commission' with a photo of people at a meeting. To the right is a sign-up form for 'Help map California's Future' with fields for first and last name and email, and a 'Sign Up' button. Below the sign-up form is a 'Pocket Guide' download button. The 'NEWS' section includes an article about the San Gabriel Valley Tribes and another about the state's new redistricting commission. A 'UPCOMING EVENTS' section lists a conference in Northern California.

# Outreach To Date



## California Common Cause's efforts include:

- Convening 14 California groups to work together on educating the public about redistricting through the Redistricting California Alliance (aka RedistrictingCA). Each of these groups has its own extensive plans to outreach to their respective constituencies.
- Hosting RedistrictingCA.org website
- Hosting two RedistrictingCA conferences
- Creating education materials including:
  - Brochure explaining the Application Process
  - Pocket Guide for community members to participate in the redistricting process.

# CCC's Outreach Plans

- ▶ Late March 2011, Bay Area
  - As a complement to other RedistrictingCA organization's efforts, the Commission's outreach plans, and our January 2011 conference in LA, CCC plans to organize a RedistrictingCA Conference in the Bay Area.
- ▶ Pocket Guide
  - As the Commission Input Hearings are finalized, we plan to update the Pocket Guide and print more. Our goal is to update and reprint the Pocket Guides in time for the March Bay Area RedistrictingCA Conference.
- ▶ Helping the Commission however we can

