

APPENDIX III

Region Profiles for Hearing Locations

Region I

San Diego Region- Area population 3,220,667. (PEP 2009)[1] 8.7% of the state’s population. This region includes San Diego and Imperial County.

The city of San Diego is the second largest city in the state, behind Los Angeles.

Industry: San Diego’s economy is led by manufacturing, particularly in the areas of shipbuilding and repair, industrial machinery and computers, metals production, and the manufacture of toys and sporting goods.[2] Imperial County is one of the most productive farming regions in California with an annual crop production of over \$1 billion. Agriculture is the largest industry and accounts for 48% of all employment.[3]

Demographics:

	% Hispanic or Latino	% Not Hispanic or Latino	% Not Hispanic or Latino: White	% Not Hispanic or Latino: Black	% Hispanic or Latino: Asian
Region Totals	34%	66%	49%	5%	10%
San Diego	31%	69%	50%	5%	10%
Imperial	77%	23%	16%	3%	2%

(US Census Bureau, Population Estimates Program (PEP) 2009)

Region II

San Bernardino (Inland Empire) Region- Area Population 4,186,390. (PEP 2009)[1]11.3% of the state’s population. This region includes San Bernardino and Riverside County.

San Bernardino is the largest county in the continental United States by area. Riverside County has had substantial growth in population in recent years due to people moving away from big cities such as San Diego and Los Angeles. Riverside’s population has grown by just over

555,000 between 2000 and 2008. (US Census). The cities of Temecula and Murrieta account for 20% of the increase in population of Riverside County between 2000 and 2007. (US Census) 1

Industry: inexpensive land prices (compared to Los Angeles, San Diego and Orange County), a large supply of vacant land, and a transport network where many highways and railroads intersect have made the Inland Empire a major shipping hub. Some of the nation's largest manufacturing companies have chosen the Inland Empire for their distribution facilities. While urbanization continues to cut in to agricultural lands, the inland empire still produces substantial crops.

Demographics:

	% Hispanic or Latino	% Not Hispanic or Latino	% Not Hispanic or Latino: White	% Not Hispanic or Latino: Black	% Not Hispanic or Latino: Asian
Region Totals	46%	54%	38%	7%	5%
Riverside	45%	55%	41%	6%	5%
San Bernardino	48%	52%	35%	9%	6%

(US Census Bureau, Population Estimates Program (PEP) 2009)

Region III

Orange County Region- area Population 3,026,786. (PEP 2009)[1]8.1% of the state's population. This region includes Orange County.

Orange County is the second most populous county in the state behind Los Angeles. It is the smallest county area-wise in southern California. The city of Anaheim is home to 353,643 residents, slightly less than Santa Ana, making it the second largest populated city in the county.

Industry: Orange County is the headquarters for many Fortune 500 companies, technology companies, and is a huge tourist hub with Disneyland Resort.

Demographics:

	% Hispanic or Latino	% Not Hispanic or Latino	% Not Hispanic or Latino: White	% Not Hispanic or Latino: Black	% Not Hispanic or Latino: Asian
Region total	34%	66%	46%	2%	16%
Orange	34%	66%	46%	2%	16%

(US Census Bureau, Population Estimates Program (PEP) 2009)

Region IV

Los Angeles Region- area population 9,848,011. (PEP 2009)[1] 26.6% of the State's population. This region includes Los Angeles County.

Los Angeles County is the most populous county in the United States and has 88 incorporated cities.

Industry: Los Angeles is the main hub of the Entertainment industry and is home to the six largest film studios. Other major industries are international trade, aerospace, and professional services such as law and medicine.

Demographics:

	% Hispanic or Latino	% Not Hispanic or Latino	% Not Hispanic or Latino: White	% Not Hispanic or Latino: Black	% Not Hispanic or Latino: Asian
Region total	48%	52%	28%	9%	13%
Los Angeles	48%	52%	28%	9%	13%

(US Census Bureau, Population Estimates Program (PEP) 2009)

Region V

Central Coast/Ventura (Tri-County) Region- area population 1,477,011. (PEP 2009)[1] 3.9% of state's population. This region includes Ventura County, Santa Barbra County, and San Luis Obispo County.

Industry: Service and retail are large sectors of the economy in this region. In San Luis Obispo alone, including Finance, Real Estate and insurance, the service and retail sectors account for 75% of jobs.

Demographics:

	% Hispanic or Latino	% Not Hispanic or Latino	% Not Hispanic or Latino: White	% Not Hispanic or Latino: Black	% Not Hispanic or Latino: Asian
Region total	36%	64%	54%	2%	5%
Ventura	38%	62%	51%	2%	6%
Santa Barbara	40%	60%	51%	2%	4%
San Luis Obispo	20%	80%	73%	2%	3%

(US Census Bureau, Population Estimates Program (PEP) 2009)

Region VI

Central Valley Region- 3,967,274. 10.7% of the state's population. (PEP 2009)[1] Includes Stanislaus County, Tuolumne County, Merced County, Mariposa County, Mono County, Madera County, Fresno County, Kings County, Tulare County, Inyo County, and Kerns County.

Industry: The central valley is one of the world's most productive agricultural regions. Virtually all non-tropical crops are grown here including tomatoes, almonds, grapes, cotton, apricots, and asparagus. Fresno, Tulare, Kern, and Merced are some of the top counties in the United States in terms of agricultural sales.

Demographics:

	% Hispanic or Latino	% Not Hispanic or Latino	% Not Hispanic or Latino: White	% Not Hispanic or Latino: Black	% Not Hispanic or Latino: Asian
Region total	48%	52%	40%	4%	5%
Kern	48%	52%	40%	6%	4%

Inyo	19%	81%	66%	0%	1%
Tulare	58%	42%	35%	1%	3%
Kings	50%	50%	37%	7%	3%
Fresno	49%	51%	35%	5%	9%
Madera	52%	48%	39%	4%	2%
Mono	24%	76%	69%	1%	1%
Merced	53%	47%	34%	3%	7%
Mariposa	11%	89%	81%	1%	1%
Stanislaus	40%	60%	49%	3%	5%
Tuolumne	10%	90%	82%	2%	1%

(US Census Bureau, Population Estimates Program (PEP) 2009)

Region VII

San Jose (South Bay/Central Coast) Region- area population 2,506,288. 6.8% of the state's population. (PEP 2009)[1] Includes Santa Clara County, Santa Cruz County, San Benito County, Monterey County.

Industry: Santa Clara County includes the Silicon Valley Region, which is home to many of the world's largest technology corporations. Despite Development of other high-tech economic centers throughout the United States, Silicon Valley continues to be the leading hub for high-tech innovation and development, accounting for 1/3 of all the venture capital investment in the United States. [4]

Demographics:

	% Hispanic or Latino	% Not Hispanic or Latino	% Not Hispanic or Latino: White	% Not Hispanic or Latino: Black	% Hispanic or Latino: Asian
Region Totals	32%	68%	39%	2%	24%

Monterey	54%	46%	34%	3%	6%
San Benito	54%	46%	40%	1%	3%
Santa Clara	26%	74%	37%	2%	31%
Santa Cruz	30%	70%	62%	1%	4%

(US Census Bureau, Population Estimates Program (PEP) 2009)

Region VIII

San Francisco/Bay Area Region- area population 5,331,839. (PEP 2009)[1] 14.4 % of the state's population. Includes San Francisco County, Marin County, Sonoma County, Napa County, Solano County, Contra Costa County, San Mateo County and Alameda County.

Industry: The Bay Area is a leader in sustainable agriculture, organic farming, and sustainable energy. It is also known for being a leading producer of high quality food, wine and culinary arts. This region's northern counties encompass California's Wine Country, home to hundreds of Vineyards and wineries. The city of Oakland has the fifth largest container shipping port in the United States.

Demographics:

	% Hispanic or Latino	% Not Hispanic or Latino	% Not Hispanic or Latino: White	% Not Hispanic or Latino: Black	% Hispanic or Latino: Asian
Region Totals	21%	79%	47%	8%	20%
Alameda	22%	78%	36%	12%	25%
San Francisco	14%	86%	45%	6%	31%
Marin	15%	85%	74%	3%	6%
Contra Costa	23%	77%	50%	9%	14%
Solano	23%	77%	43%	14%	14%
Napa	31%	69%	58%	2%	6%
Sonoma	24%	76%	68%	2%	4%
San Mateo	24%	76%	45%	3%	25%

(US Census Bureau, Population Estimates Program (PEP) 2009)

Region IX

Sacramento/Northern California Region - area population 4,099,318. (PEP 2009)[1] 11% of the state’s population. Del Norte, Siskiyou, Modoc, Humboldt, Trinity, Shasta, Lassen, Tehama, Plumas ,Butte ,Glenn ,Sierra, Nevada, Placer, El Dorado ,Sacramento, Yolo, Sutter, Yuba, Colusa, Lake, Alpine, Amador, Calaveras, San Joaquin ,Mendocino

Industry: Much like the Central Valley Region, many counties within the Northern California Region are part of the states vital agriculture industry. A notable exception to the predominance of Agriculture has been the Sacramento area. As the States capital, the sizeable workforce of government employees helped steer the economy away from agriculture. Industry has continued to expand and diversify and now more closely resemble that of the nearby San Francisco Bay area.

Demographics:

	% Hispanic or Latino	% Not Hispanic or Latino	% Not Hispanic or Latino: White	% Not Hispanic or Latino: Black	% Not Hispanic or Latino: Asian
Region total	21%	79%	60%	5%	9%
Del Norte	17%	83%	67%	4%	3%
Siskiyou	10%	90%	80%	1%	1%
Modoc	13%	87%	79%	1%	1%
Humboldt	9%	91%	78%	1%	2%
Trinity	5%	95%	86%	0%	1%
Shasta	8%	92%	83%	1%	2%
Lassen	16%	84%	68%	10%	1%
Tehama	21%	79%	72%	1%	1%
Plumas	8%	92%	86%	1%	1%

Butte	13%	87%	76%	2%	4%
Glenn	36%	64%	56%	1%	3%
Sierra	10%	90%	86%	0%	0%
Nevada	8%	92%	87%	1%	1%
Placer	12%	88%	77%	2%	5%
El Dorado	12%	88%	80%	1%	4%
Sacramento	20%	80%	51%	10%	13%
Yolo	29%	71%	53%	3%	11%
Sutter	28%	72%	53%	2%	13%
Yuba	23%	77%	60%	3%	7%
Colusa	53%	47%	41%	1%	2%
Lake	16%	84%	75%	2%	1%
Alpine	12%	88%	63%	1%	0%
Amador	11%	89%	80%	4%	2%
Calaveras	10%	90%	83%	1%	2%
San Joaquin	38%	62%	38%	7%	13%
Mendocino	21%	79%	70%	1%	1%

(US Census Bureau, Population Estimates Program (PEP) 2009)

[1]

American Fact finder

[Http://factfinder.census.gov/servlet/DatasetMainPageServlet?_program=PEP&_submenuId=datasets_3&_lang=en](http://factfinder.census.gov/servlet/DatasetMainPageServlet?_program=PEP&_submenuId=datasets_3&_lang=en)

[2]

City data

<http://www.city-data.com/us-cities/The-West/San-Diego-Economy.html>

[3]

El Centro Chamber of Commerce

<http://www.elcentrochamber.org/the-city-of-el-centro/community/>

[4]

Money Tree Report

<https://www.pwcmoneytree.com/MTPublic/ns/moneytree/filesource/exhibits/Q1%202010%20MoneyTree%20Report.pdf>