

BEFORE THE  
CALIFORNIA CITIZENS REDISTRICTING COMMISSION

In the matter of

Commission Public Outreach

Commission Session to Receive Information  
on Efforts to Educate the Public on  
Redistricting

State Capitol Building

Room 126

Sacramento, California

Saturday, February 26, 2011

9:04 A.M.

Reported by:  
Kent Odell

APPEARANCES

Members Present

Connie Galambos Malloy, Chairperson

Gabino Aguirre

Angelo Ancheta

Vincent Barabba

Maria Blanco

Cynthia Dai

Michelle R. DiGuilio

Jodie Filkins Webber, Vice-Chairperson

Stanley Forbes

Lilbert R. "Gil" Ontai

M. Andre Parvenu

Jeanne Raya

Michael Ward

Members Absent

Peter Yao

Staff Present

Dan Claypool, Executive Director

Rob Wilcox, Communications Director

Kirk Miller, Legal Counsel

Janeece Sargis, Administrative Assistant

APPEARANCES

Also Present

Michelle Romero, Greenlining Institute

Steven A. Ochoa, MALDEF

Eugene Lee, APALC

Trudy Schafer, League of Women Voters

Astrid Garcia, NALEO

Erica Teasley Linnick, AARC

Bonnie E. Glaser, Redistricting Group at Berkeley Law

Carol M. Hehmeyer, Contra Costa Republican Party Central Committee

Pleshette Robertson, Sacto Cultural Hub Media Foundation

John Kim, The Advancement Project

Rachel O'Brien, California League of Conservation Voters

Lauren Hammond, Sacramento Area Black Caucus

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P R O C E E D I N G S

CHAIRPERSON GALAMBOS MALLOY: Good morning, I'd like to call this meeting of the California Citizens Redistricting meeting to order. It's 9:04 a.m., on Saturday morning, February 26<sup>th</sup>.

I'm Commissioner Connie Galambos Malloy, I will be your chair for this meeting, along with vice-chair, Commissioner Jodie Filkins Webber, who's to my left.

At this time I'd like to do roll call, please.

MS. SARGIS: Commissioner Aguirre?

COMMISSIONER AGUIRRE: Here.

MS. SARGIS: Commissioner Ancheta?

COMMISSIONER ANCHETA: Here.

MS. SARGIS: Commissioner Barabba?

COMMISSIONER BARABBA: Here.

MS. SARGIS: Commissioner Blanco?

COMMITTEE MEMBER BLANCO: Here.

MS. SARGIS: Commissioner Dai?

COMMISSIONER DAI: Here.

MS. SARGIS: Commissioner DiGuilio?

COMMISSIONER DI GUILIO: Here.

MS. SARGIS: Commissioner Filkins Webber?

COMMISSIONER FILKINS WEBBER: Here.

MS. SARGIS: Commissioner Forbes?

COMMITTEE MEMBER FORBES: Here.

1 COMMISSIONER FILKINS WEBBER: Commissioner  
2 Galambos Malloy?

3 CHAIRPERSON GALAMBOS MALLOY: Here.

4 MS. SARGIS: Commissioner Ontai?

5 COMMISSIONER ONTAI: Aye.

6 MS. SARGIS: Commissioner Parvenu?

7 COMMISSIONER PARVENU: Here.

8 MS. SARGIS: Commissioner Raya?

9 COMMISSIONER RAYA: Here.

10 MS. SARGIS: Commissioner Ward?

11 COMMISSIONER WARD: Here.

12 MS. SARGIS: Commissioner Yao?

13 We have a quorum.

14 CHAIRPERSON GALAMBOS MALLOY: Thank you.

15 Well, we're very excited about today's proceedings  
16 and we'd like to extend a big thanks, both to the  
17 presenters that are already here in the audience, those  
18 who are on their way, and the public who's watching on the  
19 live stream.

20 We know that many of you have put travel time, and  
21 have been so gracious to accommodate our requests in terms  
22 of how to format your information that you'll be sharing  
23 with us here today. So, we thank you very much for that  
24 and value your time highly.

25 We wanted to reiterate what the purpose of today's

1 meeting is, as it was posted on the agenda. The purpose  
2 is to provide us, as Commissioners, with a background on  
3 what type of education and outreach that has been  
4 undertaken on the part of citizen-based groups across the  
5 State, both preceding this point in time and also what's  
6 on the horizon for the spring and the summer as we really  
7 get into the heart of drawing the lines for the State of  
8 California.

9           As you know from the posted agenda, this is not a  
10 hearing designed to collect formal community of interest  
11 testimony. We are in the process of scheduling our formal  
12 input hearings for that. They'll be occurring all across  
13 the State, so we would invite you to save that type of  
14 testimony for those meetings.

15           However, if that type of testimony does come up,  
16 we will be sure to integrate that once we have our  
17 technical team in place, who will be able to help us work  
18 on that.

19           We did ask our partners at the Center for  
20 Collaborative Policy, at Cal State Sacramento, to join us  
21 in helping plan and facilitate this event.

22           We had a process whereby interested groups could  
23 pre-register, and allot a certain period of time, and even  
24 arrange to do a formal Power Point presentation to the  
25 Commission.

1           So, I'll be having CCP facilitate that specific  
2 part of the agenda so we, as Commissioners, can really  
3 just sit back and absorb, and have the opportunity to ask  
4 questions and clarifications.

5           I did want to let the public know that the  
6 presentations that will be given to us today, some of them  
7 are already available online, at the  
8 [redistrictingcalifornia.org](http://redistrictingcalifornia.org) website.

9           And, Mr. Wilcox, is it [redistrictingca](http://redistrictingca.org) --

10           COMMUNICATIONS DIRECTOR WILCOX:

11           [Redistrictingca.org](http://Redistrictingca.org).

12           CHAIRPERSON GALAMBOS MALLOY: -- or

13           [redistrictingca.org](http://redistrictingca.org).

14           Some are already online and the ones that are not  
15 online will be there shortly. As you know, we've been  
16 facing quite a few technical challenges, so we're very  
17 grateful to the Collaborative for offering us such great  
18 assistance on this front.

19           At the close of the time when we do all of the  
20 group presentations, which at this point is looking like  
21 mid-afternoon, we will be opening it up to general public  
22 comment following our normal protocol.

23           So, depending on the level of public participation  
24 that we have, the comment period will be sometime between  
25 three and five minutes, and we'll make that assessment at

1 the time where we transition into public comment.

2 Our goal is that we will be finishing this meeting  
3 today. We don't anticipate the need to go into tomorrow.  
4 However, we are here to listen to whatever public comment  
5 is provided to us, however long that takes.

6 What I would like to actually do at this time,  
7 before I hand it over to CCP, is to offer an opportunity  
8 for any Commissioners, who have relationships with any of  
9 the organizations that have registered to make  
10 presentations to be able to disclose that at this time, as  
11 per our policy that we have recently passed.

12 I will start, and model, and say that I do have a  
13 relationship with the Greenlining Institute. I work at a  
14 nonprofit organization, Urban Habitat. Greenlining  
15 Institute has also been around a lot time in the Bay Area.  
16 We are not actively working on any projects or programs  
17 with them, but do know them kind of socially and generally  
18 in the same -- working in the same field.

19 Beyond that, I do not have any personal  
20 relationships with the other organizations listed,  
21 although the Irvine Foundation, which has funded many of  
22 these groups do have a relationship, organizationally,  
23 with the Irvine Foundation.

24 Are there any other Commissioners who would like  
25 to chime in?

1 Commissioner Ancheta?

2 COMMISSIONER ANCHETA: So, Mr. Eugene Lee, who's  
3 coming in at 10:00. So, I was employed by the Asian  
4 Pacific American Legal Center from '91 to '93. I was on  
5 the board of what is now known as the Asian American  
6 Center for Advancing Justice from '94 to '98. And I  
7 have -- as part of my being a Commissioner, I have spoken  
8 to Mr. Lee about the Voting Rights Act, in particular, the  
9 language assistance provisions where -- which is there by  
10 scholarship and he works in that area.

11 I think I have talked to David Lee before, but  
12 it's been many years.

13 And I may know somebody else, but I hate to admit  
14 that I can't recall by name anybody else.

15 I will certainly chime in if I suddenly realize,  
16 by looking at their faces, that I do know them. But off  
17 the list, I don't think I know anybody else.

18 CHAIRPERSON GALAMBOS MALLOY: Thank you. Any  
19 other Commissioners?

20 Commissioner Blanco?

21 COMMITTEE MEMBER BLANCO: Yes, I've worked with  
22 the Greenlining Institute. I don't think I know Michelle,  
23 but I've worked with the Greenlining Institute, I know Mr.  
24 Ochoa.

25 And, of course, I worked at MALDEF and Mr. Ochoa

1 was the technical person for the redistricting in 2000.

2 I know Mr. Lee and I've worked with APALC. I know  
3 Ms. Trudy Schafer and have been at meetings with the  
4 League of Women Voters and received an award from the  
5 League of Women Voters.

6 I know Astrid Garcia and I know NALEO and have  
7 worked with them.

8 Erica Teasley was co-counsel with me on a case  
9 when she was at NAACP Legal Defense Fund.

10 Bonnie Glaser I know from her work at Berkeley.

11 And David Lee I've known for many years, from San  
12 Francisco, and working with CAVEC.

13 CHAIRPERSON GALAMBOS MALLOY: Thank you. Can I  
14 just take pause to request that all Commissioners and  
15 staff remove their cell phones from any areas near the  
16 microphones, we're getting a lot of feedback.

17 Commissioner Aguirre?

18 COMMISSIONER AGUIRRE: Yes, in reference to the  
19 one o'clock -- the agenda at one o'clock, with Central  
20 Coast Alliance, United For a Sustainable Economy.

21 I've done some organizing work with -- or  
22 collaborated with organizing on a few projects. Chris  
23 Lanier is somebody that I work with, with the Census 2010.  
24 But other than that, they're great organizations.

25 CHAIRPERSON GALAMBOS MALLOY: Thank you. Any

1 other Commissioners?

2 Commissioner Blanco?

3 COMMITTEE MEMBER BLANCO: I forgot to mention that  
4 I've also worked with the Advancement Project on  
5 election -- on an election lawsuit.

6 CHAIRPERSON GALAMBOS MALLOY: Thank you.

7 Seeing no further disclosures, we will be hearing  
8 more about the formal format for the day, but what will  
9 basically happen is each organization will have an  
10 opportunity to do their formal presentation and then I  
11 will facilitate a question and answer, a brief, question  
12 and answer period for the Commissioners. And then we'll  
13 pass it back and forth between CCP and myself, as Chair.

14 So with that, I would like to invite Sarah and  
15 Charlotte, from the Center for Collaborative Policy, to  
16 please come introduce yourselves, and take it away.

17 MS. RUBIN: Thank you. Good morning, my name is  
18 Sarah Rubin and I'm with the Center for Collaborative  
19 Policy, we're part of California State University,  
20 Sacramento. I'm here with my colleague.

21 MS. CHORNEAU: Hi, I'm Charlotte Chorneau.

22 MS. RUBIN: Welcome everyone, we're so happy to  
23 see you.

24 Just a couple of things. So, what's going to be  
25 happening is we're going to be having presentations, up to

1 15 minutes each, and then there's going to be five minutes  
2 for Q and A, which is pretty limited, but to stay on time  
3 we are looking to keep it short today.

4           And for our presenters, we're so glad you are  
5 here, but we just want to kindly and respectfully let you  
6 know that when it gets to 15 minutes we're going to be  
7 cutting you off, so that we can stay on time.

8           What's going to be happening is if you brought  
9 your presentation on a flash drive if you want to, before  
10 you come up or on breaks, if you want to give it to  
11 Charlotte, she will load it onto the laptop. And then  
12 that way we can have you run through your Power Point as  
13 you present to the Commissioners.

14           I want to apologize ahead of time to those here,  
15 in the audience, and anybody watching on the live stream.  
16 Unfortunately, with this room, we do not have the ability  
17 for you to see the screen, to see the Power Point  
18 presentation as the presenter is referring to a given  
19 slide.

20           But as Commissioner -- the Commissioner already  
21 explained, a number of these are on the website, and then  
22 the presentations that are done today will also be put up  
23 on the CRC website at the beginning of next week. So let  
24 me apologize ahead of time for that.

25           If you haven't been here before, out the doors

1 that would be to your right, if you're in the audience,  
2 down the hall and to the right are the rest rooms, if  
3 anybody doesn't know where the rest rooms are.

4 And if, in general, you have any questions having  
5 to do with presenting, if you want to see Charlotte today,  
6 that would be great.

7 I'm wondering if before we jump in if anybody has  
8 any questions of clarification about what's about to  
9 happen?

10 No? Okay, great.

11 So, I'm going to just -- for those of you who --  
12 the agenda is on the web, but for those of you, maybe, who  
13 are -- it's not possible for you to get it, I'm just going  
14 to read the names of the groups that are going to present  
15 today, so everyone is clear.

16 And I'm not going to say the names of the  
17 presenters, just the groups.

18 We've got the Greenlining Institute, the Mexican  
19 American Legal Defense and Education Fund, the Asian  
20 Pacific American Legal Center, the League of Women Voters  
21 of California, NALEO, the African American Redistricting  
22 Collaborative, the Redistricting Group at Berkeley Law,  
23 the Central Coast Alliance United for a Sustainable  
24 Economy, the Contra Costa County Republican Party Central  
25 Committee, the Vote Integrity Subcommittee, Sacramento

1 Culture Hub Media Foundation, the Contra Costa  
2 Redistricting Task Force, the Advancement Project, the  
3 Sacramento Area Black Caucus, California Conservation  
4 Voters, and the Chinese American Voters Education  
5 Committee.

6 Okay. So, Michelle, if you want to go ahead and  
7 come up?

8 MS. ROMERO: Good morning. So, it's great to see  
9 you all in person. This is the first time I'm attending a  
10 Commission meeting in person, but I have been watching  
11 live, from the live stream feed.

12 Thank you for allowing us this chance to present.  
13 I think the idea of an outreach session to collect input  
14 on what efforts are already -- have already begun is a  
15 great idea.

16 And so, my name is Michelle Romero, I'm the  
17 Redistricting Fellow at the Greenlining Institute, and  
18 let's go ahead and get started.

19 CHAIRPERSON GALAMBOS MALLOY: Michelle, if you  
20 don't mind letting me interrupt you, briefly, there's been  
21 a request from the Commissioners, if we could reorient the  
22 presenters so that they're facing us? So I don't know,  
23 maybe you can sit on that other part of the L table,  
24 because right now we've got your back facing half of the  
25 Commissioner, unfortunately. That was an oversight on our

1 part. Thank you for your flexibility.

2 MS. ROMERO: Don't take this out of our minutes.

3 CHAIRPERSON GALAMBOS MALLOY: Oh, no, not at all.  
4 We'll take that out of our minutes.

5 [Laughter]

6 MS. ROMERO: All righty, is this better?

7 So who we are? The Greenlining Institute is a  
8 nation multi-ethnic public policy, research and advocacy  
9 organization that works on behalf of low income  
10 communities and communities of color.

11 Our headquarters is in Berkeley, California, and  
12 we are a 501(c)(3) nonprofit organization.

13 Our organizational mission is to empower  
14 communities of color, and other disadvantaged groups  
15 through multi-ethnic economic and leadership development,  
16 civil rights, and anti-redlining activities.

17 So that said, you should know we have a variety of  
18 programs that we run, everything from community  
19 reinvestment, consumer protection, green assets, health.  
20 And Claiming Our Democracy is one of those programs where  
21 our redistricting program lies.

22 So, our redistricting project specifically seeks  
23 to empower communities of color by making redistricting  
24 accessible to them, providing educational and training  
25 opportunities to community members, and facilitating

1 multi-ethnic community dialogues to help prepare  
2 commissioners to testify before the commission.

3           We are one of those organizations that is funded  
4 by the James Irvine Foundation, and a member of the  
5 Redistricting California Alliance, which I believe you all  
6 are now familiar with.

7           So, some of the redistricting activities that  
8 Greenlining has participated in the past, between 2009 and  
9 2010. We were a partner with the State Audits Office to  
10 help recruit candidates to apply for the Commission and we  
11 also monitored the selection process.

12           Throughout the process we've advocated for a  
13 diverse Commission, a transparent process, accessibility  
14 of information and compliance with the Voting Rights Act.  
15 And this has occurred through letters to the Bureau of  
16 State Audits Office, letters to the Commission, as you all  
17 have received, and so forth.

18           So what are we doing now? Since the Commission  
19 has been seated, we have enrolled a class of ten community  
20 redistricting leaders across the State. This really is in  
21 line with Greenlining's mission to develop leaders who can  
22 address the critical issues facing our nation. And we  
23 believed that redistricting was one of those topics that  
24 we really needed to have a train-the-trainers type of  
25 program to leave leaders behind in the communities to help

1 carry forth the efforts.

2           So, it's a leadership development program. We  
3 provide intensive training on redistricting. These  
4 leaders attend events, such as the Redistricting  
5 California Statewide Conference that occurred this past  
6 January, and other events where they can network with  
7 other organizations, outside of Greenlining, who are also  
8 doing some work on redistricting.

9           They act as local liaisons and community point  
10 people for their communities. And this kind of works two  
11 ways, they provide input and feedback to their  
12 communities, they provide some trainings and help us  
13 facilitate the outreach process. But then they also let  
14 us know what's going on, on the local level, and how we  
15 can best support efforts that are already going on.

16           So, again, they help to outreach, organize and  
17 mobilize their communities to participate in some of our  
18 trainings and events.

19           Beyond the leadership program we do have strong  
20 partnerships with community organizations across the  
21 State. So, the Greenlining Institute leads a statewide  
22 coalition, the Greenlining Coalition, which is a coalition  
23 of various nonprofit and community groups across the  
24 State, working on a variety of different topics. There  
25 are about 40 coalition members.

1           And so we work with some of our partners who we  
2 have relationships with, and then we've also worked to  
3 develop new partnerships with local organizations  
4 specifically around redistricting.

5           So, these engage with the various sectors in the  
6 nonprofit, small business, community and faith  
7 communities. It is a multi-ethnic effort, so we make  
8 proactive efforts to engage the Latino, Asian, and African  
9 American communities in particular, but we are open to the  
10 broader community.

11           Partner organizations participate in a number of  
12 different ways. So, they can host community events at  
13 their facility, for their members. They forward  
14 information from our institute to their list serves, and  
15 networks, again, to make sure that their members are  
16 represented at these events.

17           And they can co-sponsor events by providing their  
18 logo and additional support to advertise, and provide a  
19 level of credibility within that community about the work  
20 that we're doing.

21           Greenlining also has partnerships with local and  
22 ethnic media across the State. We've produced a series of  
23 op eds. We've been quoted as an expert in various  
24 redistricting articles. We've had guest appearances on  
25 radio shows.

1           Recently, we taped a Headline News Local Edition  
2 segment, which will be airing soon.

3           And again, all of these really is -- all of our  
4 efforts are really with one primary purpose in mind and  
5 that's to encourage the public to participate in this  
6 process.

7           Greenlining hosted a successful media briefing in  
8 L.A., before the statewide conference, and so that's a  
9 model that we're looking to replicate in the coming  
10 months.

11           And the goal of that was to kind of brief ethnic  
12 and local media about redistricting. So some of our  
13 ethnic press outlets don't have the same staff resources  
14 to have someone assigned to redistricting full time, or  
15 assigned to particular political issues, so we wanted to  
16 make sure that they know like -- things like the  
17 difference between reapportionment and redistricting, some  
18 things that the press gets wrong. And so that proved to  
19 be very successful.

20           And we're hosting a similar round table discussion  
21 in Spanish language for our radio broadcast next week.

22           So our target regions, you'll see listed here, the  
23 greater Sacramento area, although we are focusing  
24 particularly in the Elk Grove area.

25           The San Francisco Bay Area, with a focus on San

1 Mateo, San Francisco, and Alameda Counties.

2 Fresno, which we're including, now. Stockton and  
3 Modesto because there's been some interest there from the  
4 community, and so they've asked us to come there and  
5 provide a series of trainings.

6 We are in Bakersfield, the Inland Empire, which  
7 we're defining as San Bernardino and Riverside Counties.  
8 Los Angeles County and San Diego.

9 At this point I wanted to just direct you to the  
10 folders that you all received earlier this afternoon, so  
11 there is a packet of Greenlining information there, and  
12 you'll have a list of the regions in there as well, with  
13 more detail about some of the partner organizations that  
14 we're working with, and the particular counties or  
15 communities that were in, in each of these regions.

16 So, what type of support do we provide? We  
17 provide general information about redistricting, what it  
18 is and why it's important. We will be hosting a series of  
19 community of interest workshops to let community members  
20 go through a process of identifying what is a community of  
21 interest, what does it mean for redistricting and what  
22 does this mean for my community?

23 So you'll see in the packet, as well, some  
24 materials, our workshop -- our worksheets about how to  
25 identify communities of interest in your community. And

1 those are some materials that Chris Lanier, from CAUSE,  
2 and I had put together for our presentation that we co-  
3 facilitated in January.

4 We will be providing basic mapping training. And  
5 I'll be clear here, this has to do with accessing Google  
6 Earth, Healthy City, and other free training programs that  
7 are more accessible to the greater public.

8 And we're using these mapping trainings as a tool  
9 for advocacy and empowering, not for drawing official  
10 redistricting maps that they would present as a technical  
11 alternative map.

12 The way we see this happening is, you know, folks  
13 would be able to kind of zoom into their address location,  
14 right, and get a ground view of their community. So, what  
15 libraries did they use, what resources did they use, what  
16 are their community assets, and kind of just draw a  
17 polygon around what they see as their community, as we're  
18 discussing communities of interest.

19 And that would be something that they can tangibly  
20 take away when the Commission later presents a map  
21 proposal of where the district lines will be drawn, so  
22 that they can easily identify does that map look like it  
23 divides my community or does it keep it together?

24 We provide assistance locating appropriate data  
25 sources to support community of interest testimony.

1           We'll be hosting "Preparing To Testify" workshops,  
2 so we can do mock presentations, so that folks can get  
3 familiar with the setting that you'll be requiring.

4           And we provide toolkit items. So in our packets  
5 is a redistricting video that we recently produced. All  
6 of our video production is done in-house. And the purpose  
7 of the piece, again, was just to compel the public to  
8 participate and connect redistricting, today, to the  
9 struggle for voting rights, as well as informational Power  
10 Points and other toolkit items.

11           So, some of our challenges and opportunities.  
12 First, I'll just say our workshops and materials are  
13 currently in English, only. We recognize this is a  
14 shortcoming. We are currently working to translate some  
15 materials to Spanish but, of course, our resources are  
16 limited. So, how can the CRC help?

17           With additional resources, we would love to  
18 translate our redistricting video and other outreach  
19 materials to at least Spanish, if not multiple languages.  
20 At the very least we encourage and, frankly, expect the  
21 Citizens Redistricting Commission to have materials,  
22 official materials available in different languages, which  
23 we would then be able to use.

24           Second, as a nonprofit, of course we have limited  
25 staff resources, so, unfortunately, I cannot be watching

1 the Commission's meeting all the time. I cannot attend  
2 every Commission meeting. But know that we are out there.

3 And one thing that would help is if we were  
4 provided a daily summary of key decisions made by the  
5 Commission at the end of each day that the Commission  
6 meets.

7 It's a lot easier than fumbling through the  
8 transcripts or, you know, asking who was there and trying  
9 to figure out that pertinent information.

10 And, lastly, this is a real opportunity we feel  
11 that is a missed opportunity so far. One of our toolkit  
12 hot items is the video, so a lot of organizations are  
13 going to be using this in their outreach as well.

14 And Kathay Feng actually has asked us, from Common  
15 Cause, she's asked us to -- you know, if we can put  
16 together some other video tutorials, so maybe a short one  
17 on just communities of interest, or a short one on how to  
18 prepare to testify.

19 That would reach a much broader audience across  
20 California, we can post that via social media and other  
21 avenues. She's got a lot of great footage from the  
22 Redistricting California Conference that we can use, so  
23 that's not an issue. It's really just the time and  
24 resources to put it together.

25 And Greenlining can do that, it's really just a

1 matter of resources.

2           So how you can help? Provide resources to support  
3 the expansion of video pieces and we can work with the  
4 Commission on that or, you know, I would encourage you to  
5 think about video as a medium for outreach in your  
6 efforts.

7           Otherwise, this is our contact information. Visit  
8 us online. You have my information there. And I don't  
9 know what my time is here. I wanted to make sure I  
10 covered everything.

11           So, if you have any questions, please feel free to  
12 ask.

13           CHAIRPERSON GALAMBOS MALLOY: Thank you. One  
14 comment and then we'll open it up for questions.

15           We have begun, at the lead of Rob Wilcox, our  
16 Communications Director, this week we started producing  
17 daily summaries of our meetings and he has been blasting  
18 them out on e-mail, and they've been on the  
19 redistrictingca website, correct?

20           COMMUNICATIONS DIRECTOR WILCOX: Yes. Yes, and if  
21 you're not already on, signed on our database --

22           MS. ROMERO: I've seen that first one.

23           COMMUNICATIONS DIRECTOR WILCOX: Okay, good.

24           MS. ROMERO: And I didn't know if that would  
25 continue, but I think that that's a great idea.

1           COMMUNICATIONS DIRECTOR WILCOX: Absolutely will  
2 continue.

3           CHAIRPERSON GALAMBOS MALLOY: Excellent.  
4 Commissioner Dai and then Commissioner Barabba.

5           COMMISSIONER DAI: Yeah, actually, I was just  
6 going to refer that to Mr. Wilcox and ask him to comment  
7 on it. So, we already talked about the daily summaries.  
8 Yesterday's went out rather late, because the meeting went  
9 rather late, but it did go out.

10           But I wonder if you want to comment on the video  
11 and what we might be able to do?

12           COMMUNICATIONS DIRECTOR WILCOX: I just -- I just  
13 think that the video that you did is terrific. And we had  
14 a great deal of conversation, the Commissioner and our  
15 Advisory Committee, the Public Information Advisory  
16 Committee, about the video outreach. And I think,  
17 yesterday, there was a long conversation about what the  
18 outreach efforts and the educational efforts of the  
19 Commission are going to be, and that a great deal of that  
20 will be trying to maximize, and reach as many people as we  
21 can through videos. And, of course, in several languages  
22 and reaching out, so I appreciate that.

23           And what you've already done is terrific.

24           CHAIRPERSON GALAMBOS MALLOY: Okay, I have quite a  
25 few Commissioners in the stack. I'll start with

1 Commissioner Barabba.

2 COMMISSIONER BARABBA: Yes. First of all, thank  
3 you very much, it was very enlightening.

4 In your target regions I noticed you didn't have  
5 any activity up in the Monterey and Santa Cruz area. Is  
6 that because nobody's knocked on your door or --

7 MS. ROMERO: No, actually, so we had to pick our  
8 regions strategically, for our own purposes. But CAUSE is  
9 in that area, so there are organizations working in the  
10 Central Coast Region, and so I would refer you to Chris  
11 Lanier, who will be presenting later, and they also have a  
12 multi-ethnic outreach effort.

13 COMMISSIONER BARABBA: Okay, thank you.

14 CHAIRPERSON GALAMBOS MALLOY: Commissioner Filkins  
15 Webber?

16 COMMISSIONER FILKINS WEBBER: Thank you very much  
17 for coming here today. What resources did your  
18 organization use to put together the community of interest  
19 handout that I presume you're going to be giving at your  
20 workshops?

21 MS. ROMERO: So, that was just -- so, Chris  
22 Lanier, from CAUSE, and I, had to present a workshop at  
23 the statewide conference, called "Preparing to Testify."  
24 It was the first time we had to do that, and we needed  
25 material, so we just brainstormed some questions and what

1 are all the possible community profiles that could happen,  
2 and put some of those resources together.

3 COMMISSIONER FILKINS WEBBER: So you, in  
4 collaboration, with Common Cause put together this  
5 handout?

6 MS. ROMERO: With CAUSE.

7 COMMISSIONER FILKINS WEBBER: Oh, with CAUSE.

8 MS. ROMERO: The Central Coast United for a  
9 Sustainable Economy.

10 COMMISSIONER FILKINS WEBBER: Thank you.

11 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
12 Ancheta.

13 COMMISSIONER ANCHETA: Well, thank you. And this  
14 is a -- your materials look great. You even announced my  
15 joining the Commission, probably earlier than the  
16 Commission's website did, which is really good.

17 This is a very -- I was curious about the  
18 communities of interest handout that you did, because it's  
19 particularly detailed, and which I think is very helpful.

20 Do you have in a -- there's a lot of stuff here,  
21 obviously. Do you have sort of a reduced definition when  
22 you're doing the workshops, in terms of how you want  
23 individuals to sort of think about communities of  
24 interest?

25 And related to that, if there's any discussion

1 regarding the term "neighborhood" which is in the Act, as  
2 well.

3 MS. ROMERO: So to your first question, before we  
4 introduce communities of interest as a technical term, we  
5 usually just ask the community to describe their area, or  
6 their, you know, their city, or county or their region as  
7 if they were explaining it to someone from out of state,  
8 who doesn't know about it.

9 And so, some of those characteristics are kind of  
10 inherent and we know those things about our community, and  
11 so that's a good way to start the conversation.

12 Outside of that, Proposition 20 has some language  
13 on how to define communities of interest, so we direct  
14 them to that as well. But understand that there hasn't  
15 been any precedent about communities of interest, so we  
16 tell them that it is very broad and to try to think about  
17 all those different things it could be. But we do know  
18 that Proposition 20 had that definition, as well.

19 COMMISSIONER ANCHETA: How about do you try to  
20 have any discussion about what a neighborhood is?

21 MS. ROMERO: And I haven't come across that, yet,  
22 but that's something that I'll definitely have to think  
23 about, yeah.

24 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
25 Aguirre?

1           COMMISSIONER AGUIRRE: Yes, thank you, Michelle,  
2 for joining us this morning.

3           Regarding the ethnic media, do you -- I'm sure you  
4 have some list of ethnic media up and down the State, is  
5 that correct?

6           MS. ROMERO: So, we have a media and  
7 communications director, and we have a media team and we  
8 use a software that I am not familiar with, but -- there  
9 are tools for that. And so, yes, we have a lot of ethnic  
10 and local media relationships that we've built from  
11 contacts that we subscribe to.

12           COMMISSIONER AGUIRRE: Yeah, because we're  
13 embarking on an effort to really just have Commissioners  
14 go throughout the State to work with the ethnic media  
15 editorial boards throughout.

16           So, I'm wondering whether the Greenlining  
17 Institute might be willing to share that information with  
18 Rob Wilcox, our Communications Director, so that we can  
19 avail ourselves of those kind of contacts and penetration.

20           MS. ROMERO: I'll take that interest back to our  
21 media team and we'll get back to you.

22           COMMISSIONER AGUIRRE: Okay. And my last question  
23 is, is your organization going to be drawing maps to  
24 submit?

25           MS. ROMERO: Oh, that's a great question. We do

1 not plan to draw any statewide or district-specific maps  
2 for redistricting, as an alternative map.

3           What we really see ourselves doing is facilitating  
4 a process of empowering communities to just kind of speak  
5 on their own behalf, on maybe a smaller piece of geography  
6 that they know really well.

7           So, their neighborhood, however they define that,  
8 or community, however they define that, as opposed to  
9 drawing complete districts or a statewide proposal. We  
10 want to amplify the voice of the community.

11           COMMISSIONER AGUIRRE: Thank you.

12           CHAIRPERSON GALAMBOS MALLOY: Commissioner Raya,  
13 last question.

14           COMMISSIONER RAYA: Thank you. Just a quick  
15 question. When you were describing your model briefing  
16 before the L.A. Conference, it sounded like you perhaps  
17 had a list of FAQs, which is something we've also worked  
18 on, is that the case?

19           MS. ROMERO: I can't hear you very well.

20           COMMISSIONER RAYA: I'm sorry.

21           MS. ROMERO: So the media briefing, you're saying  
22 before the conference, we had a list of what?

23           COMMISSIONER RAYA: It sounded as though you were  
24 developing a list of frequently asked questions for the  
25 media, that you said the difference between redistricting

1 and reapportioning, and I just wondered if you had sort of  
2 a list and if you would be able to share that with us?

3 MS. ROMERO: I do have a list that we've used for  
4 our panels and I'd be happy to share that with you.

5 COMMISSIONER RAYA: Thank you.

6 MS. ROMERO: Uh-hum.

7 CHAIRPERSON GALAMBOS MALLOY: Thank you very much  
8 for your time, Michelle, appreciate it.

9 MS. ROMERO: Thank you.

10 MS. RUBIN: Thanks so much. Okay, next we're  
11 going to have Steven Ochoa, from the Mexican American  
12 Legal Defense and Education Fund.

13 Charlotte's going to load in his Power Point and  
14 we'll jump right in.

15 CHAIRPERSON GALAMBOS MALLOY: Do we have copies of  
16 the next presentation? No. Okay, thank you.

17 MR. OCHOA: Good morning, everyone. My name's  
18 Steven Ochoa, I'm from -- I'm the National Redistricting  
19 Coordinator for MALDEF, for the Mexican American Legal  
20 Defense and Education Fund.

21 I am very, very glad to be here. I had the  
22 opportunity to meet many of you in Claremont a few weeks  
23 ago, and happy to meet the rest of you now.

24 So, as before we go into -- so, per the request  
25 from the CCP, let me tell you a little bit about MALDEF

1 and what our plans for redistricting are this year.

2 Broadly speaking, well, first, MALDEF was founded  
3 in 1968, is one of the largest Latino civil rights  
4 organizations in the nation. We have regional offices in  
5 Los Angeles, San Antonio, D.C., and Chicago.

6 We have policy offices in Sacramento, with our  
7 headquarters being in Los Angeles, where I'm currently  
8 stationed.

9 Throughout our history we have been working on  
10 redistricting since our founding, so since the cycles in  
11 the seventies, participating in a variety of statewide and  
12 local redistrictings.

13 But let me tell you a little bit about our program  
14 this cycle. So, MALDEF, nationally, this year will be  
15 working on a 12-state redistricting plan. It's our most  
16 ambitious program ever regarding redistricting.

17 Each of our four regional offices will get three  
18 of these assigned 12 states, you see on the board, with  
19 the Western Region being personally conducted by myself,  
20 which includes California. Important for you.

21 All of our redistricting teams, in our regional  
22 offices, will retain coordinators, attorneys, and GIS  
23 analysts.

24 Coordinators are tasked with actually conducting  
25 the outreach, educating the public, learning and

1 collaborating with others involved in the processes.

2 GIS assistants, self-explanatory, they deal with  
3 the mapping software.

4 Of course, our attorneys keep us all kosher.

5 And before -- and then a little bit about myself.  
6 So, as the national coordinator, I'll be supervising all  
7 of these teams across the -- in our -- across the nation.

8 And I, personally, as Maria Blanco alluded to,  
9 participated in the MALDEF redistricting process in 2001,  
10 as the GIS analyst. That's important because when I start  
11 going into the recommendations later, it's the perspective  
12 of somebody who's actually gone through the process and  
13 crafted complete statewide plans.

14 So, what are we doing in California, specifically?  
15 So, part of our program involves going and conducting  
16 extensive community outreach.

17 In California we're going to be conducting dozens  
18 of meetings throughout the State, focusing in areas where  
19 the Latino community lives and grows, and where there  
20 might be opportunities for improvement in fair  
21 representation.

22 Our traditional meeting lasts about three to four  
23 hours and contains three components. First, we teach the  
24 community what are the fundamentals of redistricting, the  
25 statewide criteria, some local criteria overview.

1           After we teach them the fundamentals, we actually  
2 put them through a redistricting exercise to drive home  
3 these fundamentals. Our exercise is paper-based, so we  
4 don't want people trying to learn both technology and the  
5 fundamentals at the same time. That's already a lot to go  
6 through.

7           And it's a unique -- each exercise is unique to  
8 the area that we present in, so we give them something  
9 local so that not only can they focus on learning the  
10 fundamentals, but they can start applying the fundamentals  
11 to their neighborhoods, or their small cities.

12           And then at that -- and they give us feedback as  
13 to what their communities of interest are at that point,  
14 which will be important later because when we start  
15 drawing, we need information.

16           Then, finally, at the end of a traditional meeting  
17 we teach people how to participate. We teach them -- if  
18 we know the public testimony schedule, the public hearing  
19 schedule, tell them when these meetings are that the  
20 Commission will be putting on.

21           We teach them best practices. We teach them how  
22 to advocate for the communities of interest. And just,  
23 basically, how to participate in the process.

24           Tentative locations, we're doing a series of  
25 meetings in L.A. County. We just completed our first one

1 on Thursday, in San Diego. We're going to be hitting San  
2 Bernardino, Riverside, Monterey, the Central Valley  
3 cities, San Jose, and Santa Ana.

4 I should note that we are combining resources with  
5 NALEO, the NALEO Educational Fund, to maximize our  
6 coverage of the Latino community. That's our  
7 collaborative partner, at least in the direct outreach.

8 But, of course, we're also collaborating with many  
9 other groups. We are in direct collaboration with the  
10 African American Redistricting Coalition, AARC, the Asian  
11 and Pacific American Legal Center, APALC. And the NALEO  
12 Educational Fund, as I mentioned, as well as talking  
13 consistently with many other groups who are at least  
14 participating in the process. Many good government  
15 groups, many of the groups funded by the James Irvine  
16 Foundation, of which we are, also.

17 But after our outreach is completed, MALDEF will  
18 be submitting complete statewide plans for Assembly,  
19 Senate, and Congress, as we did in 2001.

20 And, of course, at the end of the process, after  
21 the votes are all said and done, the plans are completed,  
22 if necessary, if we feel there are violations to the U.S.  
23 Constitution or Voting Rights Act, Federal Voting Rights  
24 Act, you know, we will litigate, if necessary.

25 So, recommendations for success. So, there's a

1 series -- MALDEF, AARC, APALC, NALEO previously submitted  
2 a letter with a series of general principles that we hope  
3 you follow as you craft your processes.

4 I just want to quickly repeat them. You know, as  
5 you make your decisions, you know, aim for full compliance  
6 of the Voting Rights Act, respect processes, respect  
7 communities of interest, the transparent process, and  
8 create a process where there's considerable opportunities  
9 for public participation.

10 So, that said, examining the specific plan  
11 proposed by the CCP, we do have a series of  
12 recommendations. I'm going to quickly list through some  
13 of them. Some of my associates are going to go into  
14 detail about those. I, specifically, want to list the  
15 rest of my time, after I list them, though, to talk about  
16 timeline and mapping issues.

17 Very briefly, I concur with my colleagues on  
18 transparency improvements, the website,  
19 [wedrawthelines.ca.gov](http://wedrawthelines.ca.gov) needs to be improved.

20 I urge complete transparency in the staff hiring  
21 process. Don't forget you are analyzing -- when you're  
22 completing your last hires, you're looking for relevant  
23 skills and ability to be impartial, not just bid quality.

24 Regarding your education and public hearing  
25 meetings. I know there's -- you have this nine-region

1 focus proposed, dividing the State up. I do want to just  
2 point out that, you know, there is a bit of a population  
3 imbalance in these regions. California -- or Los Angeles  
4 County, alone, contains 27 percent of the State.

5 We would at least advocate a tenth, a second  
6 meeting per round in the L.A. County region to just -- or  
7 else you're going to have -- you might face situations  
8 where you have a lot more people trying to cram into one  
9 meeting. Just a suggestion.

10 Just remember, MALDEF and others are doing, of  
11 course, outreach and education meetings. But as you're  
12 planning your meetings just note, you know, you can  
13 consider them, but they are not the same as yours, we have  
14 different focuses.

15 We're, of course, going to urge participation, but  
16 just remember it's okay if you go to the same areas that  
17 we do.

18 And if you have a language assistant component to  
19 your meetings, just remember to highly publicize it well  
20 in advance to the linguistically isolated, you know, that  
21 will be a rather important process.

22 But I specifically want to talk about the  
23 timeline. So, in its recommendations, the CCP recommended  
24 that the Commission put out its first draft on May 24<sup>th</sup>.  
25 That is very, very early and I need to -- both as a

1 community advocate and a practical line drawer, I want to  
2 remind you, I know everyone is focused on community  
3 participation as only verbal and written testimony. That  
4 is very important and you are light years ahead of the  
5 process that was ten years ago.

6 But another component of the participation process  
7 is actually having the opportunity to submit maps to you  
8 for your consideration, submit ideas to you. That is  
9 another mechanism to give you information.

10 If you put the -- if you put your first draft  
11 early, you limit the ability of people who do want to  
12 participate in the process via that particular component  
13 method. You limit their ability to give you information.

14 That directly impacts pretty much every group that  
15 is testifying to you today, who are doing their own  
16 components of outreach and participation.

17 If you go earlier, you -- and, you know, if you go  
18 earlier there are going to be the unintended consequences  
19 of not as many people being able to participate in  
20 submitting maps, and it directly undermines our current  
21 work.

22 Many of our -- many of our groups are  
23 collaborating with others.

24 And I just want to remind you that it takes time  
25 to craft even a single map. From my experience in 2001,

1 internally, it took me about a month to draft a  
2 Congressional plan. And that was internally, and then I  
3 had to go around talking with my partners, talking with my  
4 colleagues. And then new ideas came up, then I had to  
5 redraw maps. It takes days to get your Congressional plan  
6 plus or minus one person. You're going to need time for  
7 yourself, frankly.

8           You're also going to need time, I mean, to  
9 logistically pull off all the public hearing meetings that  
10 you have to do in conjunction with informing your map.

11           A later date serves you, also, because your map  
12 quality will improve with a slight -- with a little more  
13 time.

14           Think of -- the analogy I can think of is writing  
15 an essay. You know, the first draft, the second draft,  
16 the third draft, they usually, progressively, get better  
17 and better. If you produce a better quality first draft  
18 map, that will improve the hearing process and the input  
19 of the community as they participate, after you release  
20 it. But, of course --

21           CHAIRPERSON GALAMBOS MALLOY: Mr. Ochoa, you have  
22 about four minutes.

23           MR. OCHOA: All right. But, of course, what do I  
24 suggest instead? Just real quickly and then I'll leave it  
25 for questions.

1           So, right now CCP suggests the first draft by the  
2 24<sup>th</sup>. I suggest first you submit -- you give groups a  
3 deadline of May 31<sup>st</sup> for them to submit maps, kind of as a  
4 submit this -- submit your maps by this date to kind of be  
5 the most effective, the most efficient, the most effective  
6 date and then the Commission, itself, releases its draft  
7 on the 10<sup>th</sup>, June 10<sup>th</sup>.

8           It gives you a few more weeks, gives you much more  
9 information, detailed information, in all likelihood, that  
10 could inform your plans. It will help you -- if you have  
11 more information, it kind of helps you identify potential  
12 land mines, so to speak. You know, if you might be  
13 missing components, you might be struggling with a certain  
14 area, you know, others could come up with different ideas  
15 that could inspire or you can take.

16           So, then just very quickly, you know, you would  
17 just modify. Of course, you still have to maintain the  
18 public hearing process afterwards. You know, you'd  
19 probably have a series of hearings between June -- between  
20 June and July 15<sup>th</sup>. July 15<sup>th</sup>, I would recommend a second  
21 draft and a close to final draft.

22           Squeeze in a few meetings for like final changes  
23 and then by August 1<sup>st</sup> that's when you should kind of --  
24 you should release your final draft.

25           That was a lot.

1           CHAIRPERSON GALAMBOS MALLOY: Thank you.

2           Commissioner Barabba.

3           COMMISSIONER BARABBA: Thank you very much, that  
4 was very informative. Several people have suggested that  
5 we should put a map out so that people will have something  
6 to react to, and it's been a discussion within the  
7 Commission.

8           One of the thoughts was to make sure that it  
9 doesn't look like this is "the" map and discourages people  
10 from coming up with their own, was to come up with maybe  
11 two examples of what the maps could be.

12           Would that in any way hinder -- because I think  
13 you raised an important point about turning off people.

14           MR. OCHOA: So, again, you release an earlier map,  
15 you're basically releasing a less quality map. Again,  
16 you're a second draft, as opposed to a third draft of an  
17 essay.

18           If you release a more informed product I think,  
19 ultimately, it will actually help make -- give you more  
20 positive feedback when people are testifying to the  
21 process.

22           COMMISSIONER BARABBA: Yeah. And so the point  
23 that several people have made is it would be easier -- it  
24 would be a more informative input meeting if there was  
25 something to react to. You're suggesting that would not

1 be the case.

2 MR. OCHOA: You would get angry testimony rather  
3 than actually -- I'm working in the community, I'm a  
4 community advocate. I've been hearing about different  
5 communities of interest, I'm going to be hearing, and I'm  
6 going to be putting that information in my plan. And  
7 that's information I would submit to you and give you to  
8 help you inform your decisions.

9 It would help you smooth out -- once a public map  
10 is out, then it's just arguing about the fringes and you  
11 may -- and some substantive changes, if you do make them,  
12 would require even more hearings after that. Make the  
13 substantive changes before you release your first plan and  
14 then that will -- it will help you out, is my opinion. It  
15 will also give your team more time to get it right.

16 COMMISSIONER BARABBA: Thank you very much for  
17 your answer.

18 CHAIRPERSON GALAMBOS MALLOY: Commissioner Filkins  
19 Webber.

20 COMMISSIONER FILKINS WEBBER: Thank you very much  
21 for your time. And I do recall meeting you in Claremont,  
22 so thanks for coming up here.

23 I have a few questions, I have three questions in  
24 particular. I recognize what you had said, that your  
25 focus, I think, was on one of your earlier slides for your

1 organization is to focus on Latino opportunity for elected  
2 officials -- or I mean elected candidates of choice  
3 statewide.

4           You said you're holding a number -- what is the  
5 number of meetings that you're scheduled for your  
6 organization, that you are categorizing as outreach?

7           MR. OCHOA: About, at this point I would say  
8 approximately 13, 14, that could change.

9           COMMISSIONER FILKINS WEBBER: And that 13, 14 is  
10 what you -- your organization anticipates --

11           MR. OCHOA: In partnership with NALEO, yes.

12           COMMISSIONER FILKINS WEBBER: Okay. And are there  
13 any other -- and those are meetings that your organization  
14 is holding as your own outreach to assist you in what you  
15 intend on drafting as maps to present to this Commission?

16           MR. OCHOA: Right. So, they serve the dual  
17 purpose of educating the community about the redistricting  
18 process, as well as an opportunity for me, a map drafter,  
19 to get direct information to know what are the communities  
20 of interest in those areas.

21           COMMISSIONER FILKINS WEBBER: And you said that  
22 your outreach has a different focus. What is the focus of  
23 MALDEF's outreach efforts?

24           MR. OCHOA: Well, the focus is on education and  
25 focusing on communities that have been traditionally

1 disenfranchised, that traditionally have disproportionate  
2 representation in different levels of government.

3 Yes, this is -- you're statewide, but we are also  
4 offering assistance in local redistrictings.

5 COMMISSIONER FILKINS WEBBER: So what -- as far as  
6 your focus being with traditionally disenfranchised  
7 voters, what would be your assessment of the types of map  
8 that you would be providing? In other words, given that  
9 you said your focus is Latino opportunity, I just want to  
10 know, since we have an opportunity here, that when you see  
11 your maps are you proposing maps where the focus would be  
12 Latino opportunity or is it more balanced? I'd just like  
13 to know what this Commission should expect from your maps  
14 that you intend on submitting?

15 MR. OCHOA: The goal of our maps, our plans is  
16 compliance with the U.S. Constitution, compliance with the  
17 Federal Voting Rights Act and then respecting communities  
18 of interest.

19 If you do that properly, communities all across  
20 the State, Latino included, will have improved quality of  
21 representation.

22 COMMISSIONER FILKINS WEBBER: Thank you.

23 CHAIRPERSON GALAMBOS MALLOY: Thank you. Our  
24 questions are going to be offered by Commissioner Ancheta,  
25 Commissioner Ward, Commissioner DiGuilio, Commissioner

1 Aguirre, and I think that will take us to the end of your  
2 time.

3 Commissioner Ancheta?

4 COMMISSIONER ANCHETA: Thank you. And I may sound  
5 like a broken record so maybe that should alert other, the  
6 later presenters, I'm going to ask about neighborhood and  
7 communities of interest a lot. Where I'd like to have  
8 folks kind of tell how they're helping with outreach and  
9 how they're -- if they're giving sort of shape to those  
10 terms, but neighborhood communities of interest.

11 And then, particularly for MALDEF, to the extent  
12 you're doing any kind of outreach not to the public,  
13 necessarily, but to other folks who might have insights  
14 into, say, polarized voting and other things, or non-  
15 census related.

16 And then in relation to communities of interest  
17 how you are looking, if at all, at ethnic and language  
18 criteria or factors to help define communities of  
19 interest?

20 MR. OCHOA: So, the way I discuss communities of  
21 interest when I give my lesson plan, so to speak, is I  
22 tell everyone that communities of interest -- a community  
23 of interest is a community in your neighborhood that best  
24 benefits by being kept whole.

25 But absent that, basically, informal definition,

1 there really is no legal standard to a community of  
2 interest. So I tell people a COI is defined, frankly, by  
3 you, the local, and it has to be -- the local up has to  
4 tell both myself, both you, the Commission, what their  
5 communities of interest are.

6 And that they need to come up with two components  
7 defining a community of interest, what I call the  
8 qualitative and the quantitative.

9 The quantitative, like demographics, census issue  
10 data, things they can easily add up and find.

11 But the qualitative is basically the testimony,  
12 the history, stories that, you know, really you can't put  
13 into a database. You know, what are the commonalities,  
14 you know, so that -- and to come up with as many  
15 commonalities, both quantitative and qualitative as  
16 possible.

17 So, language isolation could be one of them,  
18 incomes one of them. Church-going habits, they all go to  
19 the same community event. I mean, whatever they can think  
20 of, whatever their story is, to come up with it and then  
21 quickly put, even if it's just a Thomas Guide or Triple  
22 AAA map around their neighborhood if it's an urban area,  
23 or if it's a small city, it's a small city.

24 So at least you give it to map drawers, both  
25 yourselves and myself, so people have reference points to

1 know what they're talking about, and get as many people to  
2 tell the same story as you can.

3 CHAIRPERSON GALAMBOS MALLOY: Thank you.  
4 Commissioner Ward?

5 COMMISSIONER WARD: Good morning, Steven, thanks  
6 for your testimony and your MALDEF service.

7 Commissioner Barabba actually asked kind of the  
8 same question I was wondering and I just wanted to clarify  
9 that the way the Commission was kind of leaning, per other  
10 expert testimony, was that releasing draft maps earlier  
11 will actually increase participation and, obviously,  
12 that's our goal.

13 And I understood from your expertise and opinion,  
14 pushing that back is better because moving it forward, per  
15 your words, would limit input.

16 And I was just wondering if you can expand on how  
17 having released data, as we had previously proposed, would  
18 actually limit input?

19 MR. OCHOA: So, that's in reference to -- so,  
20 there's two ways to participate in the redistricting  
21 process for the public, there's written and verbal  
22 testimony at various stages, but also submitting maps.  
23 And you -- if you go earlier, basically you make the  
24 window smaller for that participation window.

25 The most -- the public at large will be most

1 influential if they give you information while you're  
2 drawing your first draft, or before you release your first  
3 map, that is when it's most effective.

4           And you are -- while you will certainly be going  
5 around the State and listening to as many people as  
6 possible, advocates, community advocates like myself, and  
7 like many people testifying today, are also doing the same  
8 thing, reaching -- often reaching out to the harder to  
9 reach communities that may traditionally go to a State  
10 government function, a public hearing.

11           And so, we have additional information to give you  
12 and we are also collaborating on our own, as well. And,  
13 you know, trying to get -- so, for example, we're working  
14 with the African American and Asian American communities  
15 to at least try to come up with unity ideas. Maybe not a  
16 map, but at least ideas, so we're not stepping on each  
17 others' toes.

18           So, you want as informed information and testimony  
19 before you draw or while you're drawing.

20           The other reason I also say to -- so, in that  
21 regard, it limits public participation. So, you're going  
22 to the extreme of what happened in 2001. In 2001, the  
23 Legislature waited to the last minute. You're going  
24 earlier, but the unintended consequence is then you're  
25 cutting the legs out of people who have been working in

1 the communities for years to get you information before  
2 you draw, so you can make as informed draft as possible.

3 Just delaying even a few weeks will give you  
4 breathing room and it will help the quality of your first  
5 drafts, as well.

6 CHAIRPERSON GALAMBOS MALLOY: In the interest of  
7 time, I'll ask Commissioners DiGuilio and Aguirre to be  
8 brief.

9 COMMISSIONER DI GUILIO: I will be very brief.

10 MR. OCHOA: I'll try, too.

11 COMMISSIONER DI GUILIO: And this kind of does  
12 revolve around this issue of the discussion of time. I  
13 think we are all -- we've been reviewing this and one of  
14 the issues, I think it's important for all of our  
15 partnering organizations, or those that are working on  
16 this issue is to realize if, in an ideal world, we would  
17 like to have as much time, but we're really pushed.

18 And the point, one of the points is if you're  
19 going to be out talking to individuals is to clarify, I  
20 think, for what I understand, for the submittal of our  
21 maps. So, it's my understanding isn't it by the proposal  
22 we have to give two weeks' notice whenever we submit our  
23 map.

24 So, when we submit our final -- if we submit our  
25 map on August 1<sup>st</sup>, we will not be allowed to make any

1 revisions.

2 MR. OCHOA: Right.

3 COMMISSIONER DI GIULIO: So, just so you know,  
4 we've been backing up our timeline to incorporate as much  
5 public input for that final map. So, when you're talking  
6 to your constituents, I hope it's very important and for  
7 all groups to know we are -- we'd love to get as much  
8 input, but we really need to consider the time, that's  
9 partly why we're backing it up.

10 MR. OCHOA: Right, and this is why I suggest these  
11 alternate dates for a second draft and a final draft.

12 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
13 Aguirre?

14 COMMISSIONER AGUIRRE: Yes, just a quick question  
15 related to your experience as a map drawer. What types of  
16 information and what types of formats are you recommending  
17 when you're training for submittal of information to the  
18 Commission?

19 I understand maps, you know, but beyond that?

20 MR. OCHOA: Unless a community's talking about a  
21 Voting Rights district possibility, I tell everyone to  
22 focus on their communities of interest. So, I tell them  
23 to define themselves and, as they're defining themselves,  
24 also make sure to tell you and myself what other  
25 neighboring communities they best relate to.

1           So, when they come in with that -- so the worse  
2 thing that can happen to them is a line going straight  
3 through their neighborhood. We at least want to minimize  
4 that.

5           Then after that, we want to put them with the  
6 neighborhoods that they best relate to after they keep  
7 themselves whole.

8           COMMISSIONER AGUIRRE: So maps are --

9           MR. OCHOA: So then I say come to you, at least if  
10 it's just like -- even if it's just a Triple A map, Thomas  
11 Guide, draw what they think their neighborhood boundary  
12 is. So when they give it to someone like me, a technical  
13 person, I at least know what they're talking about.

14           I know in the past people were -- ten years ago  
15 communities were described to me verbally, generally bound  
16 by this freeway and around -- somewhere around that  
17 street. And I would draw that street and then later I  
18 would get accused of cutting a community of interest  
19 because, no, someone else would say, oh, no, the boundary  
20 is really three streets more, or closer, or farther.

21           COMMISSIONER AGUIRRE: So maps and descriptive  
22 written information.

23           MR. OCHOA: Maps, descriptive information, and for  
24 the community to come in, en masse, and with as uniform a  
25 message as possible, that would make the most impact to

1 you, to me.

2 COMMISSIONER AGUIRRE: Thank you.

3 CHAIRPERSON GALAMBOS MALLOY: Thank you, Mr. Ochoa  
4 for your time.

5 I do have a point of clarification before we go to  
6 the next presenter. I'm on the redistrictingca website  
7 and I am trying to locate where the presentations are that  
8 are already online, where exactly they're located?

9 MS. RUBIN: Assuming they're up, they would be  
10 under, I think it's the second tab, called "News".

11 CHAIRPERSON GALAMBOS MALLOY: "News and  
12 community?"

13 MS. RUBIN: Yeah, exactly. See what you see.  
14 Also, I know once they ask it to go up, it takes a little  
15 time to be up.

16 CHAIRPERSON GALAMBOS MALLOY: Okay, thank you.  
17 So, for members of the public, presentations, if they are  
18 not already up, will be posted to redistrictingca.org,  
19 under the "News and Community" tab of the website.

20 At this time we'd like to welcome Mr. Eugene Lee,  
21 from the Asian Pacific American Legal Center.

22 I do see presentations up online from at least a  
23 handful of today's presenters.

24 And I'm actually going to make a process  
25 suggestion. After the next, after Mr. Lee and Ms.

1 Schafer, we will go on break for 15 minutes. I'd like to  
2 request that CCP upload all the presentations between that  
3 break and lunch, and then over lunch if you can upload all  
4 the ones for the afternoon, if the presenters are here.  
5 Thank you.

6 MR. LEE: Is this okay here? Yeah. Honorable  
7 Commissioners and Commission staff, greetings, I'm Eugene  
8 Lee and I work at the Asian Pacific American Legal Center,  
9 where I am the Voting Rights project director.

10 And I wanted to thank you for holding this hearing  
11 and also thank you to CCP for helping facilitate this.

12 Let me talk -- okay, there we go. I thought I  
13 would start with an overview of my organization. We were  
14 founded in 1983, we're a nonpartisan, nonprofit civil  
15 rights and legal services organization doing work in a  
16 variety of areas, providing support to the Asian American  
17 and Pacific Islander community.

18 In Southern California and as part of our work,  
19 we've worked with statewide coalitions, and I'm going to  
20 talk about the statewide coalition that we're working with  
21 currently.

22 In terms of how we're staffing our redistricting  
23 work, we have a team of four individuals, which includes  
24 two attorneys, including myself, and two demographers.

25 APALC provides anchoring support to a statewide network

1 called CAPAFR. It's a little bit of a jaw-breaking  
2 acronym, but it stands for the Coalition of Asian Pacific  
3 Americans for Fair Redistricting, which was founded  
4 initially during the 1990 redistricting, and in 2001  
5 submitted the first statewide Assembly proposal on behalf  
6 of the API community.

7 CAPAFR is structured as a network of ten regional  
8 coalitions, with outreach and education done on the local  
9 level, but with these efforts coordinated on a statewide  
10 basis.

11 We have a couple of goals. One goal is community  
12 empowerment, so we want to work with community members,  
13 educate them about redistricting, help them to understand  
14 why it's important and help them too testify at the  
15 Commission's hearings.

16 As part of our outreach, we've targeted community  
17 leaders and activists within the Asian American community.

18 Our second goal is fair representation. And what  
19 we mean by this is to try to get new district lines that  
20 keep API communities together, rather than split them  
21 apart. And one of our tools for this is to submit a  
22 statewide Assembly proposal, as well as a statewide State  
23 Senate proposal.

24 What's not on this slide and what I hope is  
25 obvious, is that a very broad goal is to help the

1 Commission make informed decisions about the API  
2 community. So, where we think we're in this together with  
3 the Commission and our hope is to be able to have a good  
4 partnership going forward this year.

5 So, I mentioned that CAPAFR is a statewide  
6 coalition and we're planning on submitting statewide  
7 mapping proposals. That said, we do have specific areas  
8 of focus that we're doing local outreach and education,  
9 and I've listed these areas here, corresponding to ten  
10 regional coalitions. So, five coalitions in the northern  
11 half of the State and five coalitions in the southern half  
12 of the State.

13 We've selected these regions based on our work in  
14 the past, particularly in the 2001 redistricting process.  
15 These -- the counties that these coalitions are located in  
16 are home to approximately 80 percent of the Asian American  
17 and Pacific Islander population in the State.

18 I wanted to give an overview of the work that  
19 we've been doing to date and also going forward. We have  
20 a work structured around four series of community  
21 meetings. We started our first round of meetings in July  
22 and August 2010. And this was basically around  
23 introductory meetings and educational meetings.

24 We conducted outreach to try to bring folks  
25 together within each of the regional coalitions to come to

1 these meetings, where we provided education to community  
2 members.

3 Our second round of meetings was in September --  
4 September through November, where we were collecting in  
5 put. So, our focus shifted a little bit into our input  
6 gathering mode, rather than educational mode. And we  
7 collected input on the interest and needs that local API  
8 communities saw as very important.

9 And after meeting two, and between meeting three,  
10 which we have just finished, we did some research, in-  
11 house at APALC, collecting data. We've looked at Census  
12 data, but also are looking at non-Census data to try to  
13 identify where do these interest and needs -- how do they  
14 lay out geographically and how can we use that information  
15 to try to construct districts that keep these communities,  
16 as outlined by these data, together.

17 And so, we'll be presenting that data later on  
18 this year.

19 And so I mentioned we've just finished our third  
20 round of meetings, which is to go back to community  
21 members, present them with potential district  
22 configurations and get their input on how those potential  
23 configurations correspond with the prior input that they  
24 provided us. Basically, asking them to tell us do these  
25 things make sense?

1           Our last round of meetings we'll be conducting in  
2 April and May of this year, looking at proposed district  
3 lines.

4           And then after meeting four, we'll submit  
5 statewide proposals to the Commission.

6           In total, this is 40 meetings across the State, so  
7 it's actually quite a bit of travel and we can commiserate  
8 with the Commission's responsibilities in traveling across  
9 the State.

10           I wanted to note that kind of all along, from  
11 meeting one to our meeting three, we've been doing  
12 outreach as part of the journey. So, we've had new  
13 members come into meeting two and three. And as part of  
14 meeting two and three we do do some educational -- we do  
15 provide some education as part of those meetings, it's not  
16 just the input phase during meeting two and three.

17           I wanted to talk a little bit about the principles  
18 that APALC and CAPAFR are working under. As my colleague,  
19 Steven Ochoa mentioned, a number of groups are looking at  
20 the Voting Rights Act as a top priority for our work, and  
21 we hope that the Commission will also, as well.

22           And that means that prioritizing VRA-compliant  
23 districts, even with respect to other communities. So,  
24 you know, one of the tough challenges in our meetings is  
25 telling API community members, hey, look, there may be a

1 Latino VRA district in this area, or an African American  
2 VRA district in that area, and that may constrain what we  
3 can do here. And while it's a constraint, it's something  
4 we need to and we should want to take into account.

5 Our second principle is communities of interest.  
6 And I just want to note that we do look at a variety of  
7 factors, including race, but not limited to race and  
8 ethnicity as part of the various things that can define  
9 communities of interest. So we do look at race, but not  
10 as the only factor but, instead, as one of several  
11 factors.

12 One comment on neighborhoods, we're looking at  
13 this and we're struggling with this because this is new  
14 for California and I guess we would just invite the  
15 Commission to try to come up with some sort of guidance  
16 for community groups, and we're happy to provide input on  
17 that. I don't have time to do that right now, but we'd be  
18 happy to talk to the Commission about what could go into a  
19 definition of neighborhoods at a later point.

20 And then the third principle is working with other  
21 stakeholders. So, as you'll hear from others today,  
22 community groups are committed to working with each other,  
23 trying to find common ground. And so we've worked with  
24 colleagues at the NALEO Educational Fund, MALDEF, the  
25 African American Redistricting Collaborative, Greenlining,

1 Advancement Project, and other groups.

2           So, I've kind of talked about what CAPAFR is, and  
3 our activities. I wanted to spend a few minutes, if I  
4 could, on some recommendations for the Commission.

5           One is on language assistance. So, we do think  
6 that the Commission should increase publicity of language  
7 assistance. Respectfully, it's not enough to put  
8 something in English-only, on page 6, at the bottom of the  
9 agenda, saying that language assistance is available.

10           We do think that what would be very helpful is to  
11 have an in-language statement, a translated statement on  
12 the website, very prominently, indicating that language  
13 assistance is available. Otherwise, you're not going to  
14 get any requests for language assistance.

15           Another recommendation is to increase awareness  
16 about the efforts of community-based organizations. As  
17 you know, a number of groups are doing educational work in  
18 their own capacities. This work shouldn't be a substitute  
19 for the Commission's own educational efforts but, at the  
20 same time, we do think that there will be community  
21 members going to the Commission's workshops, who are  
22 excited, but probably need a place to plug into. And they  
23 need to plug into an organized effort to really make their  
24 efforts effective.

25           And so we think it would be really helpful if the

1 Commission could set up web pages listing nonprofits, as  
2 well as other groups, and we think there should be  
3 separate webpages listing nonprofits and other groups that  
4 community members can go to, and plug into if they so  
5 choose.

6 The Bureau of State Audits did that in 2009 and in  
7 2010, during the Commission selection process, and we  
8 think that would be great if the Commission could think  
9 about a similar type of structure.

10 CHAIRPERSON GALAMBOS MALLOY: Mr. Lee, you have  
11 about five minutes left for your presentation.

12 MR. LEE: Thank you. We have a couple of  
13 recommendations about the timeline for -- the timeline of  
14 mapping and hearings. I just wanted to echo my colleague,  
15 Steven Ochoa's comment, that maps are a critical part of  
16 community input.

17 A lot of communities of interest that you will  
18 receive and a lot of input you'll receive from individuals  
19 will be around what I will call micro-units, how to keep a  
20 small, defined area together, or what that small, defined  
21 area actually is.

22 But maps add value because they provide an opinion  
23 about how these different micro-units should be kept  
24 together or paired. You know, one of these micro-units  
25 can't make a district by itself, so there needs to be

1 other areas added in, and these maps provide very good  
2 insights on how the Commission could do that.

3           And so I would ask the Commission to think about  
4 maps as a very valuable component of community input and,  
5 because of that, to give the community more time to submit  
6 maps prior to the Commission releasing its own draft map.  
7 And we think the Commission should release a draft map in  
8 June, rather than May.

9           Just, you know, not to belabor the point, but once  
10 the Commission releases a draft map, it's kind of headed  
11 down a certain path. And if it later receives input that  
12 it hadn't considered, but that would have made a  
13 difference in the Commission's draft map, it could be too  
14 late to really consider that subsequent input.

15           So, we think it's better to get all the input in  
16 the door, at the outset, before the release of the draft  
17 map.

18           Another point is that we do think Commissioners  
19 should -- that as many Commissioners should attend the  
20 hearings as possible.

21           I know that Karin MacDonald had made a similar  
22 point in one of the previous Commission meetings, and I  
23 would just echo that as many Commissioners should attend  
24 these hearings as possible. There's nothing like hearing  
25 the input in person.

1 I know that my colleague, Steven Ochoa, talked  
2 about this already, regional balance in hearings. Just  
3 echo the comment that L.A. has one-quarter of the State's  
4 population and people are going to get shortchanged if  
5 they only get five minutes to speak, whereas people in  
6 other regions get 15 minutes to speak. So, we think there  
7 should be at least a second hearing in Los Angeles.

8 With respect to San Jose, it's the third largest  
9 city in California. And looking at the current CCP  
10 configuration, it looks like Santa Clara's lumped together  
11 with Santa Cruz, and Monterey, which is fine, and it  
12 probably is appropriate for hearing locations to be in  
13 Salinas or Watsonville, within that region. But we think  
14 that San Jose should be a second hearing location within  
15 that region, given that it is the third largest city in  
16 California.

17 My last slide is on staffing recommendations.  
18 I've said this before, I think that the Voting Rights Act  
19 counsel is one of the most important -- or whom to hire  
20 for Voting Rights outside counsel is one of the most  
21 important decisions, so we think the Commission should  
22 hire one attorney, not two. And, specifically, one who's  
23 going to gain the trust of California's diverse  
24 communities. Someone who has experience vindicating VRA  
25 claims is someone who's going to gain the trust of

1 California's very diverse communities.

2           And then, lastly, we think there should be  
3 increased transparency in the consultant. I know there  
4 are website issues, but we do think that the RFIs for the  
5 mapping consultant and the VRA position should be posted  
6 as soon as possible and that can -- with respect to the  
7 mapping consultant RFI, I don't have it, so I don't know  
8 exactly what was taken out. But I know that the scoring  
9 system was taken out to some extent. And I guess that  
10 just gives me pause for concern as to whether applicants  
11 are going to be properly evaluated for qualifications and  
12 impartiality.

13           And so, I would urge the Commission to think about  
14 that for the mapping consultant, and not just look at  
15 price.

16           CHAIRPERSON GALAMBOS MALLOY: Thank you.  
17 Commissioners have the floor. I'm going to take the  
18 liberty of putting myself in the stack. I had a quick  
19 clarification on your last slide.

20           You put in the slide "hire one attorney, not two."  
21 Can you elaborate a little more on the "not two" part of  
22 that?

23           MR. LEE: Sure. Well, I know there's been some  
24 discussion about hiring two attorneys and I think,  
25 practically speaking, that is going to be very difficult

1 to work out. The Commission needs to move quickly and if  
2 you have two attorneys, with potentially different  
3 perspectives, it's going to take time for them to hash it  
4 out and that could delay the process. I'd also cite  
5 budget impact for hiring two attorneys. So, that's the  
6 rationale for recommending just one attorney.

7 CHAIRPERSON GALAMBOS MALLOY: I'd like to just  
8 clarify who's in the stack. I have Filkins Webber,  
9 Ancheta, Dai, Blanco, and Forbes, and Ontai.

10 Excellent. Filkins Webber?

11 COMMISSIONER FILKINS WEBBER: Thank you very much  
12 for coming. On page 5 of your slides you have the  
13 regional coalitions and, if I understood you correctly,  
14 those are the areas where you're planning your 40  
15 meetings?

16 MR. LEE: That is correct.

17 COMMISSIONER FILKINS WEBBER: Okay. And you had  
18 also said that -- that the identification of these areas  
19 was based on your efforts in 2001?

20 MR. LEE: In addition to -- yes, and in addition  
21 to that looking at the population sizes within those  
22 areas, so --

23 LEGAL COUNSEL MILLER: Okay. And so as I  
24 understand it then -- sorry, I didn't mean to cut you off.  
25 Obviously, there's no indication for the Inland Empire,

1 Riverside County, or San Bernardino County. And I  
2 understand there may be consideration there given the less  
3 population of your focus. But did you give consideration  
4 to the many population projects that Riverside County, in  
5 particular, might be one of the largest and fastest  
6 growing population areas in the State of California in the  
7 last ten years?

8 MR. LEE: That's a great point. And if we had  
9 additional capacity, we -- I think we would be there.

10 Another factor in our hesitation to be active  
11 there is that we did not find a well-established  
12 community group to partner with in that region, whereas  
13 these other regions there are very well-established Asian  
14 American community groups that we could partner with.

15 CHAIRPERSON GALAMBOS MALLOY: Thank you.  
16 Commissioner Ancheta?

17 COMMISSIONER ANCHETA: Well, thank you, this is  
18 very helpful. As you're, you know, very well aware, the  
19 Asian American and Pacific Islander communities are  
20 enormously diverse, whether it's ethnicity, language,  
21 immigration status, generation, homeland affiliation,  
22 regions, et cetera.

23 I'm wondering if you wouldn't mind sharing, to the  
24 extent you've been working on communities of interest  
25 quite a bit, some of the -- if there are any variations,

1 or even tensions, if you want to share those things, but  
2 it seems to me there are, again, a wide variety of  
3 communities, and who may self-identify along different  
4 dimensions and whether that has posed, in your outreach  
5 efforts, some challenges?

6 MR. LEE: Right. Well, that's a great question  
7 and it's probably, you know, three months of conversation.

8 COMMISSIONER ANCHETA: Right.

9 MR. LEE: And something we struggle with and I  
10 work all the time in other areas of our work.

11 I think the key is to try to find where there are  
12 common needs and common interests, and there are many of  
13 those. For example, in most of the regions that we've  
14 looked, done work in, community members have cited  
15 language access and language barriers as a common need  
16 that cuts across various Asian American/Pacific Islander  
17 ethnic groups.

18 And so, that's something we've looked at and plan  
19 as using as part of communities of interest arguments in  
20 several of the regions we're active in.

21 So, you know, I guess I would answer just very  
22 shortly that it's about finding common interests that can  
23 be acted upon in Sacramento.

24 COMMISSIONER ANCHETA: Thank you.

25 CHAIRPERSON GALAMBOS MALLOY: Commissioner Dai?

1           COMMISSIONER DAI: Thank you. Kind of as a follow  
2 up to Commissioner Ancheta's question, among the AAPI  
3 communities there's also generational differences,  
4 differences in level of assimilation into the broader  
5 community. I wonder if you can comment a little bit on  
6 that?

7           MR. LEE: Well, that's another conversation that  
8 could take three or four months.

9           What we have tried to do in our outreach meetings  
10 is to get a broad range of experiences and backgrounds,  
11 including age, so that we hear different perspectives from  
12 community members. And it's a challenge to bring that  
13 out.

14           There are dynamics where younger individuals may  
15 feel reluctant to speak if there are older individuals in  
16 the room who are perceived as the leaders. So, it's a  
17 challenge, but I guess what I would say is it's something  
18 we're certainly cognizant of and trying to address as best  
19 as possible. And something we'll be talking to you about  
20 further when we present the data that we've collected and  
21 our mapping proposals.

22           CHAIRPERSON GALAMBOS MALLOY: Commissioner Blanco?

23           COMMITTEE MEMBER BLANCO: Good morning. You  
24 mentioned that you just finished, already, the third round  
25 where you've gone out to communities.

1 MR. LEE: Yes.

2 COMMITTEE MEMBER BLANCO: And based on earlier  
3 rounds, where they gave you community of interest input,  
4 you've now gone back with some proposed scenarios that  
5 capture what they had given to you, correct?

6 MR. LEE: That is correct.

7 COMMITTEE MEMBER BLANCO: So when you do that, as  
8 you've been doing this third round, do you just take them  
9 the proposed scenario for their area or is it something  
10 that now takes into account everything you've gotten from  
11 your ten regions and you're already trying to accommodate  
12 where things are going to line up with other areas, and  
13 with the Voting Rights Act. Or, are you just going back  
14 to them about does this capture your community of  
15 interest?

16 MR. LEE: It's not going to them with a proposed  
17 scenario on a statewide basis. We've not had time to do  
18 that. So, it's what you said at the very beginning, going  
19 to each region for a proposed scenario for that --  
20 scenarios for that particular region.

21 And what we do is we give them two or three  
22 configurations and say what do you think makes sense for  
23 your community here? But it's just for that particular  
24 region.

25 The hard work, now, once -- when March begins,

1 will be to integrate all that into a statewide context.

2 COMMITTEE MEMBER BLANCO: Thank you.

3 CHAIRPERSON GALAMBOS MALLOY: I'll ask  
4 Commissioner Forbes and Commissioner Ontai to be brief in  
5 the interest of time.

6 COMMITTEE MEMBER FORBES: Always, always. But  
7 just an opening comment, I think that the comments about,  
8 perhaps, an additional meeting in Los Angeles County and  
9 moving one maybe to San Jose, I think have merit and the  
10 staff should consider those.

11 Are you going to draw any Congressional maps?

12 MR. LEE: We are -- we don't have plans to do so,  
13 primarily because of capacity reasons, but we do plan on  
14 talking to other stakeholders and trying to see if  
15 communities of interest could be incorporated into other  
16 Congressional maps that may be proposed.

17 COMMITTEE MEMBER FORBES: Okay. The second  
18 question is what level of participation have you had at  
19 these public outreach meetings?

20 MR. LEE: It's varied by region. Some regions  
21 it's -- in some regions it's been a challenge to get  
22 people to come out and get engaged, so in some meetings  
23 we've had less than ten people. Other meetings we've had  
24 as many as 30 people, so it's been a range.

25 COMMITTEE MEMBER FORBES: And has there -- can you

1 tell me what's been the worst and what's been the best?

2 MR. LEE: Oh, I think the worst was probably six  
3 people and the best was 30.

4 COMMITTEE MEMBER FORBES: No, where, what  
5 location?

6 MR. LEE: What's that?

7 COMMITTEE MEMBER FORBES: What location?

8 MR. LEE: Oh, we've had some difficulties in our  
9 Fresno County Coalition, engaging the community there, and  
10 so that's something we're working on.

11 COMMITTEE MEMBER FORBES: Thank you.

12 CHAIRPERSON GALAMBOS MALLOY: Our last question,  
13 Commissioner Ontai?

14 COMMISSIONER ONTAI: Thank you so much for all the  
15 good work that you guys do.

16 Let me ask you, in your organizations, community  
17 of interest outreach to Pacific Islander groups, how do  
18 you guys do that? Give me some idea how do you reach out  
19 to Hawaiians, Samoans and --

20 MR. LEE: Well, I didn't go into this in detail,  
21 but for each regional coalition we have a lead partner  
22 organization that is well connected and well established.

23 So, for example, in Los Angeles County we have a  
24 partner organization called APCON, which is actually a  
25 network of 30 to 40 Asian American and Pacific Islander

1 organizations.

2 So, APCON is well positioned within L.A. County to  
3 reach out to native Hawaiian and Pacific Islander specific  
4 organizations, and bring them to the table and engage  
5 them.

6 So, you know, we work with and rely upon the  
7 expertise and connections of our local partners to engage  
8 Pacific Islander communities.

9 COMMISSIONER ONTAI: Okay, thank you.

10 CHAIRPERSON GALAMBOS MALLOY: Thank you for  
11 joining us, Mr. Lee.

12 At this time we're going to rearrange the schedule  
13 slightly. We're going to take an approximately 15 minute  
14 break, which will allow CCP the opportunity to upload the  
15 remaining presentations that will take us through the  
16 lunch recess.

17 So, we will reconvene at about 10:45, in this same  
18 room. Thank you.

19 (Off the record at 10:32 a.m.)

20 (Back on the record at 10:45 a.m.)

21 CHAIRPERSON GALAMBOS MALLOY: I'd like to  
22 reconvene this session of the California Citizens  
23 Redistricting Commission. It's now 10:45 a.m.

24 As a reminder to the public, watching at home,  
25 this is our first session to receive information on

1 outreach efforts. We are being given presentations by a  
2 number of organizations, who pre-registered, and we also  
3 have time and space for any member of the public who would  
4 like to come and make comment later in the afternoon.

5 We left off with Mr. Lee and we will pick up  
6 where we left off with Ms. Schafer, from the League of  
7 Women Voters of California.

8 And we'll have four presentations between now  
9 and our lunch recess.

10 So, welcome.

11 MS. SCHAFER: Thank you. And this is a  
12 wonderful hearing, I think you're hearing excellent  
13 information. And I thank you very much for including the  
14 League in today.

15 I am Trudy Schafer, I'm the Senior Director for  
16 Program, for the League of Women Voters of California, and  
17 representing you on the -- on behalf of the League's  
18 Education Fund in California.

19 The League of Women Voters is a national,  
20 nonprofit, nonpartisan political organization founded in  
21 1920, after women received the right to vote. But we are  
22 an organization of both men and women.

23 We encourage the informed and active  
24 participation in government. We work to increase  
25 understanding of major public policy issues and influence

1 public policy through education and advocacy.

2           As an organization that is working on outreach  
3 and community education concerning the redistricting  
4 process in California, we are working through our  
5 501(c)(3) educational corporation, the League of Women  
6 Voters of California Education Fund, which conducts our  
7 services to the voters and our citizen education  
8 activities in a completely nonpartisan manner.

9           The League in California has 65 local leagues, a  
10 member of the League of Women Voters is a member at all  
11 three levels, national, state, and local.

12           We have, in addition to our 65 local Leagues,  
13 four regional organizations, inter-league organizations,  
14 the Counties of Los Angeles, Orange and San Diego are  
15 organized that way. And the nine counties in the San  
16 Francisco Bay Area, some 20 Leagues, are another of our  
17 regional levels of league.

18           Our State office is in Sacramento.

19           At the national level this year, as well as, of  
20 course, at the State and local levels, there is a great  
21 priority to make sure that the redistricting process is  
22 more transparent and has greater citizen participation  
23 than in previous years.

24           The national goal is to encourage fair and  
25 representative districts through focused state-based

1 campaigns in especially a focus of nine states, of which  
2 California is one. But at all levels our goal is to raise  
3 awareness of redistricting, to encourage broad public  
4 participation in the process.

5           And in order to do those two things, we are  
6 using the League's grass roots organization to educate and  
7 train community members, to help them become greater  
8 participants in the process, to monitor state and local  
9 redistricting, and to give input both to you, at the State  
10 level, and to their local redistricting bodies as  
11 appropriate.

12           I would emphasize that we are grass roots. We  
13 go from Humboldt County to the Mexican border. And in  
14 those communities where we have active Leagues, we are  
15 encouraging our Leagues to find what is the -- in what way  
16 they can be most effective this year. It may be in  
17 mobilizing their communities to give input to you, at the  
18 State level, but it may be that they're aware of a way in  
19 which a local redistricting is really where their  
20 community needs their efforts the most.

21           To date, I guess I should actually start even  
22 before the first bullet point, we worked very hard, as  
23 many of you may know, to get Proposition 11 onto the  
24 ballot and then to see that it was passed.

25           And as soon as November 2008's election had

1 passed we began the process, and this was the move in to  
2 our educational efforts to work with the Bureau of State  
3 Audits, and give input around the State, as they worked  
4 out the selection process for your Commission, and as they  
5 developed the regulations.

6           And I do want to give good -- a lot of credit to  
7 the collaboration that California Forward has pulled  
8 together, and we've worked very intensely with them over  
9 these several years.

10           We did a lot to encourage applications to this  
11 Commission. We were part of the Redistricting California  
12 Conference in December of '09, just as the application  
13 period opened. And made presentations there, gave  
14 webinars for prospective applicants, just about the time  
15 of your supplementary applications. Those webinars were  
16 in March 2010, in conjunction with California Forward, the  
17 State NAACP, and MALDEF.

18           Moving on to what we've been doing to really  
19 further outreach, we've made sure that our new  
20 redistricting section, on our educational website, which  
21 is [www.cavotes.org](http://www.cavotes.org), is quite a rich section and we do  
22 think that we're making it something that people can go  
23 to. It, of course, links to all of the other websites  
24 that we are aware of, especially your own, and  
25 redistrictingca, since we are part of that collaboration.

1           It has information about redistricting. It has  
2 other external resources, many of the wonderful  
3 publications you've seen from national and state level  
4 organizations. And we are doing the most we can to keep  
5 it up to date, especially with the calendar of events, so  
6 you'll find your own meetings calendared on that website.

7           We have a monthly e-newsletter and are using  
8 that to reach to our members and to a significant number  
9 of nonmembers, with updates about what is going on.

10           We recruited local League participation in  
11 workshops we had last fall and in our internal  
12 communications, so that when we talk about our grass roots  
13 efforts, they are very much aware of what their  
14 opportunities are.

15           We have a couple of efforts that are a little  
16 different in thrust from what you may be hearing about.  
17 The first is an Observer Corps. This is a modern version  
18 of the long-time League process of ensuring transparency  
19 in government by having observers attend public hearings  
20 of city councils, school boards, planning commissions, and  
21 so forth, drawing on the League's efforts and reputation  
22 for fairness and nonpartisanship to give our members and  
23 the public information, an account of how the process is  
24 working. How the government agency conducts its business,  
25 how it's addressing the issues. And, of course, in this

1 case the issues are concerning redistricting.

2           We've made it modern by encouraging our  
3 observers, who have started, to observe, whether they can  
4 come in person to your meetings, or whether they are doing  
5 it across the internet, and then to report.  
6 Electronically, we have a form to fill out, for them, on  
7 our cavotes.org website. Those reports are being -- we're  
8 getting started posting those and we hope that there will  
9 be a real robust series of those reports, and a final  
10 summary and evaluation at the end of your process.

11           Similarly, media watch, we were concerned about  
12 whether state and local redistricting activities were  
13 being reported by the media, so we have another form for  
14 people to fill out about what they really are seeing in  
15 the media. Is there coverage of you all, as there should  
16 be?

17           Who's reporting it, is it state level, the big  
18 media, or is it their local?

19           We certainly that as you go around the State  
20 there will be very good scrutiny by the local media and  
21 encouragement of the public to know about what you're  
22 doing. And for that reason we, again, will be posting  
23 media watch reports.

24           We've done some FAQs about redistricting and one  
25 about how to find out about what is local redistricting

1 all about, boards of supervisors, city councils, and so  
2 forth, and how one can be involved in that process.

3 We've arranged and will continue to arrange for  
4 speakers for community forums about redistricting. And I  
5 pulled out a couple of examples of fairly recent ones in  
6 L.A. County, Santa Barbara, Merced County.

7 As was mentioned before, with Greenlining, bring  
8 their new Fellows to the Redistricting California  
9 Conference, we recruited League people to come. And I saw  
10 people, who had not yet been very active in the process,  
11 coming and learning. We thought about it both as a train-  
12 the-trainers session and one that would be, really, for  
13 the people who are actively going to carry out community  
14 activities.

15 We participated in the pre-conference press  
16 briefing that was mentioned, and presented a workshop  
17 about local redistricting.

18 We continue to or we have been supporting  
19 community education events around the State. As I've  
20 mentioned, we're providing resources and training for  
21 Leagues. That training will be conferences and whatever  
22 other educational workshops our partners and you do put  
23 on, webinars for our training of our League members about  
24 the Observer Corps, and the Media Watch.

25 I've mentioned some of our materials. We will

1 have sample newsletter articles for our Leagues, and I  
2 think they would be available for other organizations, a  
3 template for redistricting sections on local League  
4 websites.

5 And as I said, we consider it part of our job to  
6 steer people to other resources, and the links we're  
7 putting on our website, and in our educational materials  
8 we think are important.

9 We are coordinating with our statewide partner  
10 organizations because we are not the ones who have the  
11 staff and the facility to do some of the wonderful efforts  
12 you're hearing about today. But we have been working very  
13 hard with these groups for several years.

14 And so our idea is that as we work with our local  
15 Leagues, we will support community participation and help  
16 put together connections of those Leagues with the local  
17 partners that are connected with some of these  
18 organizations you're hearing from. We will be able to  
19 help facilitate that.

20 And we are definitely hoping that we will have a  
21 very full series of meetings and assistance from Leagues,  
22 to their communities, throughout the rest of this year.  
23 And for on the local level, some of that will go on  
24 through the next year.

25 CHAIRPERSON GALAMBOS MALLOY: Ms. Schafer, you

1 have about four minutes left.

2 MS. SCHAFER: All right, thank you.

3 I think that I have mentioned, but I will  
4 reiterate, that for some local Leagues the important issue  
5 may be the lines of a supervisorial district, and they'll  
6 know that their community really needs their help in  
7 raising community awareness in that manner.

8 But the basic idea of encouraging and helping  
9 community members learn how to define their community of  
10 interest and take that information to whatever body is  
11 doing the redistricting, it applies at all levels.

12 And so the work that's done for one level of  
13 redistricting will be useful information that can be  
14 shared with a body that's doing another level.

15 So, we figure that we will be helping and the  
16 kinds of information we're suggesting are along the lines  
17 you've heard, fairly simple, learn how to define my  
18 community, do it as low-tech as you want. Whether, as  
19 someone said, it's a magic marker on a road map, or  
20 whether it's using Google Earth, or the more sophisticated  
21 mapping facilities that will be available.

22 Whatever way it is, we think that it's important  
23 for community input at that level of what is my community  
24 of interest, rather than trying -- we will not be  
25 encouraging people to draw even, probably, district level

1 maps, certainly not statewide maps.

2           And our materials are provided in English. And I  
3 would encourage, as others have, that the more that you as  
4 a Commission can do to make those -- your materials  
5 available in other languages, the better.

6           Finally, our suggestions for your success are  
7 simple. You've actually heard from us quite a bit about  
8 the first couple, but I think these are really key points.

9           That the transparency of the process and the  
10 ability for the public to have access to the process are  
11 what will make it or break it.

12           I think that as you are moving with more staff,  
13 and more ability to organize your meetings in ways that  
14 those two things can be facilitated, it's been wonderful  
15 to watch that progress.

16           But I would join, once again, with others in  
17 saying, please, as you proceed, keep in mind how it is  
18 that the public perceives your deliberations. How can  
19 they know what you're doing, as simply as you're  
20 describing, as you move through your agenda, what it is  
21 your doing. Sometimes as complicated as making that  
22 website work and making -- and getting things posted  
23 quickly.

24           We've been pleased to see the progress. But I  
25 think it's a mind set that I would encourage you to

1 continue throughout.

2           And similarly with public access, we're aware that  
3 there is a great public out there that will have questions  
4 about what it is that you're doing, and just need things  
5 clarified. And we appreciate the extent to which you can  
6 make it possible for them to give input, so that you can  
7 incorporate into your process in real time, as well as  
8 between your meetings.

9           And then, finally, I've already mentioned that in  
10 terms of the actual redistricting process from the very  
11 beginning, five, six years ago when we started our effort  
12 to get to this point and on, we thought of three points.  
13 An independent commission for state level redistricting  
14 and we're thrilled, of course, that you exist.

15           Really good public participation and transparency,  
16 a really open process.

17           And then, finally, good criteria for drawing the  
18 lines. And we participated in the drafting and the list  
19 of criteria in the priority order, as they are.

20           And, of course, Voting Rights Act -- agreement  
21 with the Voting Rights Act and equal population are  
22 uppermost.

23           But then when we get to that line that talks about  
24 communities of interest that is, I think, where you need  
25 to focus your efforts on making the public able to give

1 you their information. So, thank you.

2 CHAIRPERSON GALAMBOS MALLOY: Thank you. I will  
3 put myself in the stack, first.

4 Just a simple clarification, you -- I got a good  
5 sense of the geographic spread of the League of Women  
6 Voters. Could you tell us a little bit more about the  
7 demographics within the League at the State level?

8 MS. SCHAFER: Yes. Well, our State Board, we have  
9 a board of 12 members, who at this time are all women. I  
10 think a man will be elected to the next board, in May.  
11 We've had only, I think, one or two -- I think one other  
12 man on the board, in the past.

13 We are not as diverse in ethnicity and race as  
14 we'd like to, but we are somewhat diverse. We are, like  
15 many nonprofits, aging, and so we work very hard to  
16 reaching out to younger members and are having some  
17 success there.

18 Our board does not look as white-haired as you  
19 might have thought at one point and, you know, we think  
20 that this is great that we have a real range of ages. But  
21 it is a problem that we have.

22 We have a very -- our board, I think, is very  
23 aware of the need to be using the newer techniques that  
24 attract younger people, and I think our use of social  
25 media is, among nonprofits, very good.

1           Our incoming, our nominee for president has been  
2 communications director and pulled us in this direction.  
3 But both she and the current president are not old and  
4 there's some ethnic diversity there, and we're pleased to  
5 be able to say that.

6           I think we have many of the same challenges of  
7 most nonprofits.

8           CHAIRPERSON GALAMBOS MALLOY: Thank you very much.  
9 Commissioners DiGuilio, Barabba, and Ancheta.

10          COMMISSIONER DI GUILIO: Thank you, Ms. Schafer.  
11 I know, as being, sometimes, one of the few people in our  
12 audience, I always appreciated you being there.

13          [Laughter]

14          COMMISSIONER DI GUILIO: And I would just like to  
15 take a moment, and this might be something you can bring  
16 back to us later, but I think in regards to your  
17 discussion of the outreach efforts, for what we can do to  
18 help, we've heard this quite often from other  
19 organizations, is the transparency and public input that  
20 you'd like to see us do a better job.

21          I think it would be very useful for the Commission  
22 if maybe League of Women Voters, or maybe in conjunction  
23 with other organizations, could give us maybe a top five  
24 specific things that you think would be most helpful.

25          I know we are working on elements of the website,

1 and our outreach, and our communication efforts to  
2 improving those. But we're taking a wholistic approach.  
3 If maybe a top five specific ways that you think would be  
4 helpful, if you would like to submit that to the  
5 Commission, that might be very helpful for us.

6 MS. SCHAFER: All right, I'd be happy to.

7 COMMISSIONER DI GIULIO: Thank you.

8 MS. SCHAFER: On, I believe it was Thursday, I've  
9 lost track a little, Malka Kopell, for California Forward,  
10 did read from a letter that we were co-signors to, and  
11 that gave a lot of the highlights of what we would like to  
12 see as you move forward.

13 But I'll take this back and we'll see if we can't  
14 do something more specific from what's current now.

15 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
16 Barabba?

17 COMMISSIONER BARABBA: First of all, Commissioner  
18 Forbes and I really appreciate you being here.

19 [Laughter]

20 COMMISSIONER BARABBA: The thing that's been  
21 interesting this morning is that we've heard some really  
22 outstanding outreach programs into reaching out to people  
23 who have traditionally not been well represented in these  
24 kind of discussions, and I'm really encouraged by what we  
25 heard.

1 I guess the question is, if we stay focused on  
2 that, does your group reach out to a broader audience or  
3 are there other organizations that you involve yourself  
4 with, that would reach out to groups that may not be heard  
5 from in a traditional way, since we have people who are  
6 focused on specific ethnic and racial groups, and things  
7 of that -- and economic groups, things of that nature?

8 MS. SCHAFER: I may not be able to give you any  
9 good answer to that. We certainly are part of the  
10 Redistricting California Alliance, and we owe a lot to the  
11 Irvine Foundation for pulling it together, because our  
12 concern is for the groups that haven't been well served.

13 And so, therefore, those partnerships are very  
14 natural to us.

15 I think Leagues tend to have a -- perhaps a  
16 broader audience because there are plenty of other people  
17 who are -- vary in how well they consider themselves  
18 served by their government, but may not identify with  
19 those other groups in our partnership.

20 So, my answer is, yes, to a certain extent, I  
21 think, when the League puts on a project or a meeting, it  
22 does have a broad audience that will include others. But,  
23 certainly, there's still our focus on them, too.

24 COMMISSIONER BARABBA: Okay, thank you.

25 CHAIRPERSON GALAMBOS MALLOY: Our last question,

1 from Commissioner Ancheta.

2 COMMISSIONER ANCHETA: Yes, thank you. And this  
3 is a very helpful presentation. I'm looking at your  
4 website, it's very informative, from what I can gather.

5 And I sort of want to compliment you, as well, on  
6 your activities around local redistricting. Even though  
7 we're obviously not going to be doing that activity, it  
8 certainly helps feed into the public's awareness and, in  
9 turn, I'm hoping will increase public input into our line  
10 drawing. So, very good work and it's often ignored by  
11 folks who may not have the resources to do all the things  
12 that need to be done.

13 So, my question sort of focuses on how you are  
14 looking at -- ultimately, how your target audiences are  
15 going to be submitting input to the Commission and if at  
16 all you're thinking about whether there are preferences,  
17 or simply trying to run the gamut of both attending  
18 hearings, submitting written things at the hearings,  
19 electronic media, et cetera?

20 Because we're still trying to figure out,  
21 obviously, all the different ways. I'm assuming we are  
22 going to cover all of those things. But if you have any  
23 particular insights into, given your outreach so far, how  
24 the public might prefer to submit things, whether it's  
25 electronically, or in person, or --

1 MS. SCHAFER: I'm afraid I don't have much  
2 insight, yet. I think we're still very early in the game.

3 We've been thinking, I think, as many of the -- I  
4 think a lot of people you'll hear from, in terms of  
5 community members actively coming to hearings and how they  
6 should bring their material, and how it can be easily  
7 incorporated into -- well, into the database, into the  
8 material you'll be having your drawers work from.

9 But at the very same time we've been anxious to be  
10 sure that those lines are there for electronic submission.

11 We realize with distances maybe we haven't been --  
12 maybe the mind set hasn't been there but, in fact, you are  
13 going to get things by e-mail, and even by real mail,  
14 snail mail.

15 So, I think that at this point all I can say is  
16 keep all of those options very open.

17 COMMISSIONER ANCHETA: Thank you.

18 MS. SCHAFER: Thank you. Thank you.

19 CHAIRPERSON GALAMBOS MALLOY: Thank you so much,  
20 Ms. Schafer.

21 MS. SCHAFER: Thank you.

22 CHAIRPERSON GALAMBOS MALLOY: At this time we'd  
23 like to invite Astrid Garcia, who's with the NALEO  
24 Educational Fund to -- okay, Astrid.

25 MS. GARCIA: I don't often hear my name pronounced

1 that way.

2 [Laughter]

3 MS. GARCIA: And I apologize, I don't have copies  
4 of the presentation for you, but I hope you can follow  
5 along.

6 Thank you. Great, so just let me get myself  
7 settled.

8 COMMISSIONER ANCHETA: Madam Chair, could I just  
9 ask a question? Is it possible, for those who aren't --  
10 if they don't have an electronic version that they're  
11 uploading today, or if they don't have handouts, would it  
12 be possible for you to forward, to the Commission staff,  
13 an electronic copy of your presentation?

14 MS. GARCIA: Absolutely, yes.

15 COMMISSIONER ANCHETA: Thank you.

16 MS. GARCIA: And it can also be posted on the  
17 website later, as well.

18 So, good morning, my name is Astrid Garcia, I'm  
19 with NALEO Educational Fund. And it truly is a pleasure  
20 to be before you today. It's the first time I speak to  
21 the full Commission.

22 We have been involved since the Commission  
23 selection process, so it was very exciting for me to be  
24 able to join you this morning.

25 So, to begin, just to tell you a little bit about

1 our organization, we were established in 1981. We are the  
2 National Association of Latino Elected and Appointed  
3 Officials, NALEO, Educational Fund.

4 We are headquartered in Los Angeles and we  
5 maintain offices in Houston, New York City, Orlando, and  
6 Washington D.C. You can probably know why we keep our  
7 offices there, there's large Latino populations in all of  
8 those cities.

9 We are a 501(c)(3), we are a nonprofit. We are  
10 also very true to our nonpartisanship. We facilitate the  
11 full participation of the Latino community in the American  
12 political process. That includes everything from  
13 citizenship to public service.

14 And how we achieve this goal is that we use a very  
15 integrated strategy to increase the effectiveness of  
16 Latino policy makers. We hold educational institutes to  
17 provide Latino policy makers with information on  
18 governance and on issues important to the Latino  
19 community, such as health and education.

20 We also mobilize the Latino community. We do  
21 voter outreach to low-propensity Latino voters. And we  
22 also promote, obviously, signing up to vote.

23 And we also do large citizenship workshops to help  
24 individuals understand the process of becoming a U.S.  
25 citizen.

1           And, finally, we also do advocacy to advance  
2 Latino civic engagement.

3           Consistent with the mission of NALEO, we have  
4 launched our redistricting initiative for 2011.

5           And to share a little bit about what the goal is  
6 of our redistricting initiative, our main goal is to  
7 facilitate the Latino community's participation in the  
8 Commission's statewide redistricting process. We want to  
9 ensure that it's a successful process.

10           Because Latinos are the second largest population  
11 group in the United States, and in California, our nation  
12 and our state truly benefit from the civic engagement of  
13 the Latino community.

14           There are three stages to our work. The first  
15 stage is to provide educational workshops, and we're doing  
16 this in California, in Nevada, and in Central Florida.

17           We're also creating our comprehensive website,  
18 which we hope to launch next month. We will provide a  
19 redistricting toolkit, which will provide the kind of  
20 fundamentals of redistricting, as well as some other  
21 resources for those key states in terms of the process  
22 that's going to be happening in those states, including  
23 California.

24           And then, finally, we hope to create a network of  
25 Latino community groups and provide support to these

1 groups as they prepare to participate in the redistricting  
2 process of their states.

3           Going into some specifics, what the community  
4 groups are is that they will be organized by the local  
5 communities. The goal is to have these groups identify  
6 the priorities as a community, and to prepare testimony to  
7 participate in the Commission's public hearings.

8           The focus of the testimonies will be in  
9 identifying those communities of interest in California,  
10 in the regions where we will be working and, also, to make  
11 sure that these groups are working in partnership in  
12 multi-ethnic communities.

13           NALEO will provide these groups with technical  
14 assistance and will help with mobilization of the  
15 community groups for the public hearings that are  
16 announced. And we will do this by providing key dates and  
17 any guidelines for providing testimony for the Commission,  
18 and we'll also provide trainings on defining communities  
19 of interest, and also data for that purpose, as well.

20           So, to provide a little more detail for our  
21 outreach efforts in California, the communities of focus,  
22 as I've outlined here, are going to be in San Diego, in  
23 Los Angeles. We're working in San Fernando Valley, in the  
24 southeast cities. But as my colleague, Steven Ochoa,  
25 mentioned, we are collaborating with them and so we will

1 also be touching other communities in Los Angeles, as  
2 well, such as the San Gabriel Valley, and South Los  
3 Angeles and Central Los Angeles.

4 We will be in Riverside, in San Bernardino, so we  
5 will be in the Inland Empire.

6 As Commissioner Filkins Webber mentioned, it's an  
7 important region in terms of the changing demographics,  
8 and so we will be there.

9 We will be in the Central Valley and Central  
10 Coast, as well.

11 Our workshops and materials will be available in  
12 Spanish and English, depending on the requests and needs  
13 of each individual community, but we are ready to provide  
14 that -- that information in both languages. Thanks to my  
15 mom, who made sure that I learned Spanish as I was growing  
16 up.

17 NALEO Educational Fund's commitment is to civic  
18 engagement of the Latino community, that is our goal, that  
19 is our commitment, so we will not be providing a statewide  
20 map.

21 And then, finally, we are working very  
22 collaboratively with our partners, including MALDEF,  
23 APALC, the African American Redistricting Collaborative,  
24 and the Redistricting California Collaborative, which  
25 includes Greenlining, CAUSE, League of Women Voters, and

1 Common Cause, as well.

2           And we did participate in the December 2009  
3 conference that was put together by this collaborative,  
4 and we also participated in the January 2010 conference  
5 that these groups put together.

6           Our timeline for our work is in the spring and the  
7 summer, very similar to yours. We're going to be doing 14  
8 workshops from February to April. We actually just  
9 started our first workshop this past week, in San Diego.

10           Our website launch, as I mentioned, will be in  
11 March and we will be holding -- helping seven to ten  
12 community groups between April and August, until the maps  
13 are adopted.

14           And again, these community groups are going to be  
15 locally defined, so we have a range right now, depending  
16 on if a community wants to work closely with another  
17 group, we may combine them. So, again, it's going to be  
18 very locally driven.

19           And, finally, we did have some recommendations for  
20 success and we thank you for the opportunity to provide  
21 these recommendations.

22           And just to consider time, I will defer the  
23 outreach, much of that you've heard from our partners.  
24 And we, NALEO Educational Fund, is very much consistent  
25 with the recommendations that APALC and MALDEF have put

1 forth. You know, making sure to have at least two  
2 meetings in those cities of California that are more  
3 populous, that the education workshops that the Commission  
4 does should be independent from the educational workshops  
5 that we're doing. And, also, that the timeline should  
6 allow for the community to submit maps as part of the  
7 public input process.

8           And, also, I just want to point out, my colleague,  
9 Eugene Lee, provided a calendar, a proposed timeline for  
10 the Commission, and in that timeline by -- even though it  
11 pushes back the delay of the maps until June, the  
12 Commission still has the opportunity to publish two draft  
13 maps even with this delay. So, I just wanted to bring  
14 that point up, as well.

15           I want to focus my comments on transparency. And  
16 Commissioner DiGuilio had asked for those specific  
17 recommendations, so I have like three today, and we will  
18 definitely take you up on your offer and come back with  
19 additional recommendations for this.

20           So, we've heard about the website and so we,  
21 again, understand that you are transitioning and that  
22 you're working on building that up. But know that that is  
23 the main touch point for folks that cannot be in the room  
24 is to get information via that website.

25           And so, specifically for that website, we would

1 like proceedings to be updated in a timely manner,  
2 preferably within 48 hours, because this will just help  
3 all California residents be informed about what is  
4 happening in the proceedings.

5           And whether it's just either the video, or the  
6 transcript, whatever's easiest, but within 48 hours to  
7 have some form of information about the proceedings that  
8 are happening would be very helpful for all California  
9 residents.

10           And then we would also encourage you to provide a  
11 list of the nonprofit and nonpartisan organizations that  
12 are working on redistricting. This is something that the  
13 Bureau of State Audits did when they were doing the  
14 Commission selection process, and it just provided the  
15 community with additional resources, and just learning  
16 about the process and who else is working on it. And it  
17 helps identify our groups, as well.

18           Second, we propose that any final votes that the  
19 Commission takes, when there is no one in the room, that  
20 you allow for an additional 24 hours of public comment  
21 period. And, specifically, I understand that this week  
22 the Commission took a vote on the RFI for the mapping  
23 contractor and that this RFI was adopted. And while there  
24 was an opportunity for public comment, it was at the end  
25 of the day and no one was in the room.

1           And the RFI was adopted was a previous version  
2 that had been shown to community members. And we  
3 understand that there is no intent of not having a  
4 transparent process and that's why we feel that when there  
5 is no one in the room, there may be opportunities where  
6 communities would not necessarily support the position  
7 that you're taking.

8           For the RFI, NALEO Educational Fund would have  
9 commented against making some of the changes that you  
10 made. However, we were not in the room and so we didn't  
11 have that opportunity.

12           However, since you have adopted the RFI, we do  
13 have some recommendations on your continued hiring.

14           So, we would recommend that when hiring a  
15 qualified mapping consultant or staff, you do need to meet  
16 some of the following criteria, and these are criteria  
17 that you have been upholding to date.

18           And so, first, is impartiality. Impartiality is a  
19 standard that each Commissioner was held to during the  
20 selection process. It's a standard that you all have been  
21 holding as you continue reviewing and staffing yourselves.  
22 And so, we encourage you to continue with that -- with  
23 that very important standard that is a guiding value,  
24 also, of Proposition 11.

25           And, specifically, we ask that you review the past

1 professional experience and relations and contracts of  
2 applicants to ensure impartiality.

3 Our second recommendation is to make sure that all  
4 applicants uphold the principles that guide the Voting  
5 Rights Act.

6 And similar to the California Voting Rights Act,  
7 both of these acts traditionally under-represented groups  
8 to participate in the process.

9 Again, as my colleague, Trudy Schafer, mentioned,  
10 the VRA is one of the highest criterias in Prop 11, and so  
11 we feel that it is important that any consultant that is  
12 hired also has this value.

13 And, specifically, we ask that you review that the  
14 applicants do uphold these principles. And in areas where  
15 an applicant may have worked to undermine these  
16 principles, that you strongly reconsider them as maybe not  
17 such a qualified applicant.

18 So, these are the recommendations we have. Again,  
19 we'll follow up and put much more thought into some of  
20 these. And we also heard the Commissioner's welcoming  
21 comments on how to submit public testimony, so we'll  
22 definitely want to work with you on this process.

23 We thank you for this opportunity to speak with  
24 you today and I'm open for any questions.

25 CHAIRPERSON GALAMBOS MALLOY: Excellent. We'll

1 start with Commissioners Blanco and then Aguirre.

2 COMMITTEE MEMBER BLANCO: Good morning, Astrid.

3 MS. GARCIA: Astrid is fine, as well.

4 COMMITTEE MEMBER BLANCO: Two questions. One,  
5 we've now heard from one, two, three, four, you're the  
6 fifth person, describing workshops around the State.

7 MS. GARCIA: Yes.

8 COMMITTEE MEMBER BLANCO: And so I'm wondering,  
9 are they -- is there a master map or how are you ensuring  
10 you're not stepping on each other's toes to the point  
11 where, you know, you get community fatigue because there  
12 are so many of these workshops?

13 MS. GARCIA: Yeah.

14 COMMITTEE MEMBER BLANCO: Because that would be  
15 important for us to know what -- it would be great to have  
16 a master calendar so that we know what we're now adding to  
17 the mix, so that's one question. Is there a master  
18 calendar?

19 MS. GARCIA: So, I do know that the Redistricting  
20 California website has a community calendar and that's  
21 where all of us are going to be posting our workshops.

22 And I did not mention that we all work -- I mean,  
23 we do continue to work closely, work -- some of us are  
24 targeting different communities. So, NALEO Educational  
25 Fund, our focus is outreach to the Latino community, and

1 that is why we decided to partner so closely with MALDEF  
2 is to avoid that fatigue, because we were both going to be  
3 reaching out to the same community and the same regions.

4 And so that is precisely what we are trying to do  
5 is we are working closely together. We've made the  
6 meetings a little bit longer, so I think there's still a  
7 little fatigue there, with community members.

8 But, you know, people are very eager and excited  
9 to learn about the process, so we feel that these are  
10 important to do.

11 COMMITTEE MEMBER BLANCO: I had another question  
12 about it and I've completely forgotten it.

13 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
14 Aguirre.

15 MS. GARCIA: And, actually, I should say --

16 COMMITTEE MEMBER BLANCO: I might come back to it.

17 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
18 Aguirre.

19 COMMISSIONER AGUIRRE: Yes, thank you, Ms. Garcia,  
20 for joining us today.

21 MS. GARCIA: My pleasure.

22 COMMISSIONER AGUIRRE: Just a couple of -- or one  
23 question, actually. You commented on our website and,  
24 certainly, we've -- everybody has challenges with  
25 websites. However, there's new types of social media that

1 are available, that perhaps are more workable for some of  
2 the work that we're going to do.

3           So, first question is how -- how much does your  
4 organization and your partner organizations avail  
5 themselves of, you know, Facebook, Twitter, you know, all  
6 of this?

7           MS. GARCIA: So, we thought about that but we are  
8 focusing -- we're directing all of our traffic to our  
9 web -- well, actually, not it, it's not launched yet.  
10 Once it's launched, we're going to be directing everyone  
11 to our website, specifically, instead of using the Twitter  
12 feeds.

13           I think there's also an over-abundance of  
14 information and we're just very -- we're very specific in  
15 terms of the kind of information they can get from our  
16 website. It's fundamentals of redistricting, it's going  
17 to be information on, you know, where, when the calendar  
18 of your hearings is going to be. And so, it's going to be  
19 very specific information and so we hope to route them to  
20 your websites.

21           Because it's not going to be changing information,  
22 it's going to be more static information that we're going  
23 to have on there, we didn't feel that Twitter feeds or  
24 Facebooks are necessarily -- it's something that we may go  
25 down the line.

1           Where I could see that maybe coming into play is,  
2 again, maybe with the community groups. Once these groups  
3 form themselves, if the community members decide to  
4 communicate via Facebook, or via Twitter, that will be up  
5 to them, but that's going to be, again, locally defined.

6           COMMISSIONER AGUIRRE: Because one of the  
7 challenges that we find is public comments, for example,  
8 and if you're not in the room, typically, you're not going  
9 to be heard. And, of course, using the internet would be  
10 a good vehicle to provide that but, oftentimes, you know,  
11 it's not really available in real time.

12           So, one suggestion was that a Facebook page has  
13 this capability and that, actually, you could even not  
14 only put it on our screens, but put it on the wall for the  
15 public to see. So that as public comments are -- as  
16 people are watching our activity throughout the State they  
17 could submit public comment that would be immediately  
18 postable.

19           MS. GARCIA: And I apologize, I misunderstood your  
20 question. I thought you were asking about the way we're  
21 going to get our information out. But, no, I think that  
22 for the Commission I think that would be very useful to  
23 have. And, for example, we could provide a link from our  
24 website to a public comment page that you all have or to a  
25 Facebook page that you all have.

1           COMMISSIONER AGUIRRE: Yeah. Well, my first  
2 question was just to determine how challenged you are in  
3 terms of using social media, also?

4           MS. GARCIA: Well, we -- or organization does use  
5 social media, we do Twitter feeds, and Facebooks, and  
6 linked in, in all of that. But for the work that we're  
7 doing for redistricting, because of the content that we're  
8 putting out, that kind of live feed didn't make sense.  
9 So, that's what I was referring to, to that.

10           But in terms of public comment, absolutely, I  
11 think that might be an opportunity.

12           CHAIRPERSON GALAMBOS MALLOY: I'm going to take  
13 the opportunity to extend, since Commissioners Blanco and  
14 Aguirre took quite a bit of time for this, let's go to  
15 Commissioner DiGuilio, Ancheta, and Filkins Webber,  
16 please.

17           COMMISSIONER DI GUILIO: I'll make it quick.  
18 First, thank you very much for your specificity in some of  
19 those suggestions. And I look forward to, as we cross  
20 those off, we can keep adding and addressing those top  
21 five ways that we can help.

22           This is just -- I'm going to go do a Commissioner  
23 Barabba here, for geographic clarification. I'd like to  
24 hear what you have to say about where in the Central  
25 Valley that you're going. But this is a very important

1 point, for those who aren't familiar with the Central  
2 Valley, the Central Valley is -- the San Joaquin Valley,  
3 which is what usually people think is the Central Valley,  
4 which is the central part, but the Central Valley includes  
5 everything north of Sacramento, as well.

6 So, if you don't have an outreach effort in the  
7 whole Central Valley, I would encourage you to be specific  
8 as to where in the -- maybe in the San Joaquin Valley  
9 you're looking.

10 MS. GARCIA: So, we're going to be in Bakersfield,  
11 Fresno, and Modesto.

12 COMMISSIONER DI GIULIO: More of the San Joaquin  
13 Valley, the traditional area that your constituents  
14 probably are located.

15 MS. GARCIA: Exactly.

16 COMMISSIONER DI GIULIO: Correct. Okay, thank  
17 you.

18 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
19 Ancheta?

20 COMMISSIONER ANCHETA: Yes, I was raising the same  
21 sort of inquiry around the more rural and agricultural  
22 areas. But more specifically, I guess I was wondering how  
23 you were targeting, if at all, some of the populations for  
24 whom Spanish is not their first language. In other words,  
25 indigenous Mexican or the Central American population.

1 They're not very big, obviously, but if you're trying at  
2 least to work with some of those populations?

3 MS. GARCIA: I think through our outreach -- so,  
4 NALEO has been around since 1981 and we do have broad  
5 networks, and we're putting our outreach out through  
6 those -- through those avenues. We also have a wide work  
7 that we did from our Census campaigns, in terms of getting  
8 individuals counted, our Diaspora Campaign.

9 And so, those are done in partnership with  
10 Univision, so those are, again, Spanish language. So, I  
11 mean, we're assuming that these populations would speak  
12 either Spanish or English and so we're hoping that that's  
13 how we would reach them.

14 CHAIRPERSON GALAMBOS MALLOY: Thank you.  
15 Commissioner Filkins Webber?

16 COMMISSIONER FILKINS WEBBER: You stated that your  
17 organization had an educational workshop last week, in San  
18 Diego?

19 MS. GARCIA: We did, yes.

20 COMMISSIONER FILKINS WEBBER: What was the  
21 turnout?

22 MS. GARCIA: We had about 17 people come and they  
23 stayed for three and a half hours, in the evening time.  
24 So, that was with about -- we did our outreach -- we  
25 started our outreach a little bit later than we wanted to.

1 We had just finished a Redistricting Institute in  
2 Washington D.C., again, part of our like other educational  
3 work that we're doing for other states. And so we started  
4 our outreach a little bit late.

5 But with about a week and a half of outreach 17  
6 very eager to learn individuals came out, at 6:00 p.m.,  
7 and stayed for a very long time, almost ten o'clock,  
8 10:30, to learn about the process.

9 CHAIRPERSON GALAMBOS MALLOY: Ms. Blanco?

10 COMMITTEE MEMBER BLANCO: Thank you for indulging  
11 me in that lapse of memory. I've only had one coffee.

12 You mentioned that one of the things we should  
13 keep in mind in the hiring of mapping consultant and  
14 staff, and I don't know if you're including Voting Rights  
15 attorney within that.

16 MS. GARCIA: Uh-hum.

17 COMMITTEE MEMBER BLANCO: But at least where you  
18 have it right now on qualified consultant that we should  
19 look at the work that a consultant might have done in the  
20 past, and make sure that this is a person that upholds the  
21 principles of the Voting Rights Act.

22 And I can hear that in theory, but what would that  
23 look like? What would we be looking at in the work that  
24 somebody's done to see that they may not have -- may not  
25 uphold those principles?

1 MS. GARCIA: I think, I mean similar to the  
2 process you all went through. When you were being  
3 interviewed, you were asked about your past professional  
4 experience, and so the cases that you may choose if you're  
5 a Voting Rights attorney -- I'm sorry, if you are an  
6 attorney, the cases that you choose, how it was litigated,  
7 why it was litigated that way?

8 I think there are just questions that you can ask  
9 about the person's professional background maybe some  
10 follow-up questions as to the decisions that they made or  
11 how they participated in a certain process. And I think  
12 that gives a good sense of, you know, if the person can or  
13 cannot be impartial in reference to the specific work that  
14 you're asking them to do, right.

15 Because sometimes, if you work for a firm, you may  
16 not have control as to the cases that you're a part of.  
17 However, you know, let the person have the opportunity to  
18 explain that, perhaps, and then if they can counter an  
19 opportunity when the -- well, did you have a chance to  
20 work on the other side of a situation in a different case?

21 I think those are the kinds of questions that may  
22 help in trying to assess. But I understand what you're  
23 saying in terms of, you know, it is a challenge to be able  
24 to decide or decipher if somebody's impartial or not.

25 But in watching the Applicant Review Panel, and

1 how many of you were interviewed, that is what I observed  
2 and I think that that's something that you all could  
3 continue doing, as well.

4 COMMITTEE MEMBER BLANCO: Thank you.

5 CHAIRPERSON GALAMBOS MALLOY: Thank you, Ms.  
6 Garcia.

7 COMMISSIONER RAYA: May I ask a question?

8 CHAIRPERSON GALAMBOS MALLOY: Commissioner Raya?

9 COMMISSIONER RAYA: It's that slow process, you  
10 know, it has to somehow make its way up to the top.

11 This is just a follow-up to your comment about the  
12 number of people who came to your San Diego workshop. I  
13 just wanted to know something about those people, were  
14 they individual community members or were they  
15 representatives of groups who are going to take back,  
16 somewhere else, the information that you provided?

17 MS. GARCIA: Yeah, these were all individual  
18 community members. We did have a sign-in sheet, and so  
19 folks identified their place of work, if they wanted to.  
20 But they were all individual community members.

21 And, actually, we did expect them to take back  
22 this information to their neighbors. And so that is --  
23 you know, that's part of our work is like, well, you've  
24 come here, you now have new information, we'd like you to  
25 go back to your neighbors and to start discussing about

1 how redistricting may impact your community, how you would  
2 like to participate in the process, and then know that  
3 we're here to support you once you decide how you want to  
4 participate.

5 COMMISSIONER RAYA: Thank you.

6 MS. GARCIA: Thank you. Thank you so much.

7 COMMISSIONER RAYA: No more questions.

8 CHAIRPERSON GALAMBOS MALLOY: I'd like to now  
9 invite Erica Teasley Linnick, am I pronouncing that --  
10 okay, welcome, from the African American Redistricting  
11 Collaborative.

12 COMMISSIONER DAI: And while Ms. Linnick is  
13 setting up, I need to disclose that I actually do know  
14 her. I was a little fooled by her new last name,  
15 congratulations. I will say that --

16 MS. TEASLEY LINNICK: It's been a while, so we  
17 haven't --

18 COMMISSIONER DAI: -- we haven't talked since we  
19 were both involved in the ASUC at Cal, we were both in  
20 student government together. I will not say how many  
21 decades ago that was because we're both 29.

22 MS. TEASLEY LINNICK: Please don't. Please don't.  
23 No need to.

24 Good -- I think it's still morning. Good morning,  
25 my name is Erica Teasley Linnick and I'm the Coordinator

1 of the African American Redistricting Collaborative. And  
2 I'm also former Western Regional Counsel with the NAACP  
3 Legal Defense and Educational Fund. And I'm very pleased  
4 to be here.

5 And I tried to make it to Claremont and the stars  
6 were not aligned, so I didn't get a chance to meet you all  
7 there, but I'm very glad to be here today.

8 So, let's see. Okay. So, the African American  
9 Redistricting Collaborative is working to ensure that  
10 African Americans participate in this process to the  
11 fullest extent. And to that end we are participating in  
12 public education efforts, in monitoring your activities in  
13 advocating for communities of color, and in drafting, and  
14 analyzing, and commenting on maps.

15 And the Collaborative is -- unlike, you know,  
16 you've heard from many of my colleagues today, who we've  
17 been working in coalition with, we're not an organization  
18 that's been around for a while. We are a collaborative in  
19 the true sense of the word.

20 And so some of those organizations include  
21 organizations that did work on phase one of the process in  
22 terms of trying to recruit folks to apply for the  
23 Commission positions.

24 And so the founding member organizations include  
25 the Advancement Project, Agenda, Scope, Community

1 Coalition of South Los Angeles, the Los Angeles Urban  
2 League, Ward Economic Development Corporation, and the  
3 Greenlining Institute and have been working together, sort  
4 of formed, you know, as a collaborative to talk about, you  
5 know, how can we all sort of pool our resources, get  
6 together, apply for grant monies to do the work in this  
7 area because no one had sort of a specific capacity to do  
8 it.

9           And last time the NAACP Legal Defense Fund was  
10 around, and I was there then. There's no sort of Legal  
11 Defense Fund here, now, in California, and so the groups  
12 got together to take on the project.

13           We are also involved with the California State  
14 Conference, the NAACP. And I know Sam Walton, who I think  
15 is still in the room, or was in the room, he has testified  
16 before you, I think on a hiring issue, before. And so,  
17 they're also involved.

18           And the NAACP Legal Defense Fund is involved from  
19 New York, but they've been coming out and have been  
20 advising. And we, you know, co-signed the letter with  
21 coalition members about the Voting Rights Act and trying  
22 to provide any assistance that you all may need with that  
23 regard.

24           So, that's sort of the -- I guess I didn't change  
25 my slide to who we were, but that's who -- that's who we

1 are.

2           So, in terms of our activities, we are  
3 specifically going to be, as I mentioned, monitoring the  
4 Commission processes for transparency and compliance with  
5 the Voting Rights Act. And I know, you know, we've all  
6 been talking about this transparency issue and we would  
7 love to join in, and we all have been working together, so  
8 we'll be part of that conference call that takes place,  
9 I'm sure, next month. Someone's going to, you know, send  
10 the e-mail out tonight and say we need to call a meeting  
11 to talk about it, because that's how we work, we'll be  
12 right on it.

13           We also are working with community members to help  
14 them describe their communities. And, you know, we can  
15 talk more about communities of interest and what that  
16 means to us, too, and make sure that people are able to  
17 convey that information to you all.

18           We also want to make sure that African Americans,  
19 and people who are part of the African Diaspora are able  
20 to elect candidates of their choice after this process is  
21 completed.

22           We are looking at some of the policy issues  
23 related to redistricting, and one of those issues is  
24 prison-based gerrymandering. It's not an issue for us,  
25 now, you know, that we will engage in. But we're engaging

1 in that, in the community, and talking about what that  
2 issue means and looking at some of the trends across the  
3 country and what's happened in New York, and Maryland, and  
4 other states. And so, we're looking at that as well.

5 And we have been, again, to mention, you know, the  
6 collaborative work we've been doing in coalition with  
7 other organizations that are in the room today, and some  
8 that couldn't make it, but submitted information to you,  
9 and including APALC, and MALDEF, and NALEO, and others who  
10 are working to protect the Voting Rights Act and promote  
11 it.

12 And then, again, we'll testify before you all and  
13 draft and comment on proposed maps.

14 Let's see, outreach to date. I feel like I'm  
15 missing a -- oh, yes, okay.

16 So, to date we have been doing work, including a  
17 VRA presentation that we did at the Empowerment Congress,  
18 which is in the second supervisorial district of Los  
19 Angeles. Mark Ridley Thomas has an Empowerment Congress  
20 that was attended by about 1,500 people, the whole event,  
21 that Saturday, and we had about 70 people in the room to  
22 talk about redistricting.

23 And the focus was really on county redistricting,  
24 but I addressed the Voting Rights Act and so we had a good  
25 discussion about that.

1           We have mailed to over 60 key African American  
2 civic, faith-based, business and grass roots organizations  
3 to let them know what our work is, to ask them to sign on  
4 and join on the efforts, pointing them to the website and  
5 letting them know what we're doing.

6           We also were part of the Redistricting California,  
7 or CA Alliance conference that was held on January 25<sup>th</sup>.  
8 And we've been talking about whether there will be another  
9 one, so there's the question mark for March. Because  
10 we've all been sort of saying, oh, do we need another one?  
11 Should we have another one? We were talking about having  
12 one in Northern California, maybe the South Bay, maybe --  
13 South Bay -- up north South Bay, as opposed to L.A. South  
14 Bay.

15           And then we are also planning to have community  
16 workshops and educational forums in four areas, and these  
17 are the four areas that we will be working on, or working  
18 in, and that includes L.A., the Inland Empire, the East  
19 Bay Area, and Sacramento. And those will take place in  
20 March and April.

21           So the next slide, so materials will be provided  
22 in English. We are -- probably will be submitting maps in  
23 those four areas. We won't submit a statewide map, but  
24 we'll talk about the areas that we're interested in, that  
25 we'll be doing our work in, including those four areas,

1 again.

2           And we also will be analyzing and commenting on  
3 maps.

4           As a point for our continued outreach plans for  
5 spring and summer, we'll be holding community members --  
6 community meetings to get feedback on possible maps that  
7 we create and also on the maps that you all create.

8           And we will continue to work with community  
9 members, who wish to testify before the Commission to talk  
10 about their communities, and to talk about what they think  
11 about the proposed plans.

12           And we also will continue, of course, our advocacy  
13 work with our coalition partners that are here today and  
14 not able to be here, MALDEF, and APALC, and the  
15 Redistricting CA collaborative, again.

16           And then we'll work with the ethnic press to raise  
17 consciousness within the community about your work, and  
18 about the maps, and what they mean, sort of the  
19 significance of redistricting.

20           And then we'll have information on our Tumbler  
21 site, we have a Tumbler site, so it's [ARC-ca.tumbler.com](http://ARC-ca.tumbler.com).

22           So, I'll kind of go through the suggestions for  
23 success, the points there and then sort of talk about them  
24 a little more, sort of try and flesh them out.

25           But, mainly, I think, you know, one of the most

1 important things for us is that you all have a deep  
2 appreciation for and an understanding of all of the  
3 requirements under the Voting Rights Act. And that you  
4 consider all public testimony about communities of  
5 interest very seriously and really, you know, take it to  
6 heart and think about what people are saying about their  
7 communities when they come before you to talk to you about  
8 those issues.

9           Also, we think you need a VRA counsel who has  
10 experience enforcing the Voting Rights Act and who  
11 engenders trust by the minority communities.

12           And Ms. Garcia was addressing that issue, the  
13 question that came from Commissioner Blanco.

14           And I think, you know, one of the ways I sort of  
15 think about it is, you know, the purpose of the Voting  
16 Rights Act was to protect minority voters and to promote  
17 inclusion of minority voters in the process.

18           And so, when thinking about a VRA counsel, I think  
19 that person should have that in mind, that that's the  
20 purpose of the Act.

21           And so that is really sort of the spirit of the  
22 law and the letter of the law is to make sure that there's  
23 inclusion, that there are no barriers to voting, to  
24 minority voting and that everyone is able to participate.

25           And so I think that's the kind of -- that's the

1 framework I think I would look for in that person.

2           And then, also, you guys have heard enough about  
3 your website, so I won't beat a dead horse, I'm going to  
4 leave you guys alone.

5           [Laughter]

6           MS. TEASLEY LINNICK: But, you know, accessible  
7 meetings. And then I think, you know, you need to allow  
8 ample time in the schedule for community, you know, COI  
9 testimony and for draft maps from community organizations,  
10 and from community members before you all fully develop  
11 and release your own maps. And we can talk about that a  
12 little bit more.

13           So, I have some remarks that I want to sort of  
14 touch on some of those points.

15           So, really, I mean I think the Commission's  
16 purpose, and you all know this, and you've been very focal  
17 about this is really, you know, public participation and  
18 transparency in the process is really what, you know, the  
19 goal is here and what we're seeing that you all are taking  
20 that seriously, and that that's really your purpose.

21           And I think that's really the key to your success  
22 is to have, you know, that. And so how do you have that?  
23 I think we are all trying to work on that together and are  
24 talking about that.

25           And, you know, some of those things are making

1 sure the public knows, you know, what's on your agenda,  
2 when it's going to happen, how they can comment while it's  
3 happening.

4           If I'm at home and I'm watching you stream, you  
5 know, I'm watching like I have been doing when I'm not  
6 able to make it, so I was watching Claremont and I'm  
7 thinking, ooh. And, you know, Kathay Feng might sent out  
8 a Tweet and people are sort of, oh, they're talking about  
9 this now.

10           Five minutes, okay.

11           And so, you know, it's important that people are  
12 able to actually know when you're going to talk about  
13 something. Because you could have it on your agenda and  
14 so I say, okay, it's happening, you know, today. You  
15 know, I don't know when you're going to get to it, I don't  
16 know how long you're going to go over on certain issues.  
17 So there needs to be a way.

18           And I think the letter that you received, either  
19 yesterday, and Trudy had talked about it, either yesterday  
20 or the day before, from California Forward, and Common  
21 Cause, and the League sort of had, I think, some really  
22 important points about how to sort of detail the agenda so  
23 that people can actually, really participate when it's  
24 happening.

25           I think, also, when you're planning your meetings

1 that they're held at times that are -- in talking about  
2 meeting accessibility. That there are times that are --  
3 that accommodate, you know, working schedules, faith  
4 schedules. Because if you're having things on weekends,  
5 you've got to make sure that you're thinking about, you  
6 know, when people are going to church, or they're going to  
7 temple, or they're going -- you know, wherever they're  
8 going, that you're working around those schedules to make  
9 sure that you are able to accommodate those folks.

10           And then, Astrid had -- Ms. Garcia had mentioned  
11 the job announcements and RFIs. You know, make sure that  
12 they're widely distributed, that hiring is -- and the  
13 contracting criteria reflect a desire for competence and  
14 for fairness, for relevant experience and skills, and for  
15 diversity and integrity. And not just a desire for the  
16 lowest bid or, you know, fitting it into the budget, let's  
17 see if we can do that.

18           That I think really the importance is to make sure  
19 that you get something who has the relevant qualifications  
20 and has the integrity that I think we're all looking for,  
21 for the process.

22           And then, you know, that you're not making  
23 decisions at times when -- you know, and if you know  
24 something's happening, you're changing something that has  
25 been previously noticed, and rewording it, or taking out,

1 deleting things or adding things that may be significant,  
2 that those things don't happen when there isn't time for  
3 public comment. You know, and I think that adds to the  
4 transparency or the lack of transparency view if we hear,  
5 oh, they made this really important decision and they  
6 changed -- you know, we thought it was this proposal and  
7 now it's changed, and it happened when none of us knew it  
8 was going to happen.

9 I mean I think that's a problem and that's  
10 something that, you know, you want to make sure that  
11 doesn't happen. Doesn't happen, period.

12 I was going to qualify it but, actually, don't  
13 need to qualify it.

14 So, you know, again, we want to associate  
15 ourselves with comments that have been made by the folks  
16 from APALC and MALDEF about, you know, we understand how  
17 compressed your schedule is, and August 15<sup>th</sup> will be here  
18 before we know it. It's -- it will be here before we know  
19 it, and we understand that.

20 But I think it really is important to get the  
21 community -- the community's view of what their  
22 communities look like, to get their knowledge. They're  
23 the experts on what their community is.

24 You know, we can say we're from an area, I'm from  
25 L.A., and I think I know. You know, but you really need

1 to talk to people who are on the ground, in those areas,  
2 about their communities before you start to draw any  
3 lines, and I think that is really critical.

4           And so, you know, in closing, we look forward to  
5 engaging in the process with you. You know, I'm always  
6 available, I'd like to talk to you further on the issues  
7 and we just want to make sure that you have a transparent  
8 process and a process that really respects the Voting  
9 Rights Act, that you're really thinking about that, that  
10 it's in the forefront of your mind when you're making your  
11 decisions and your drawing your lines.

12           And, you know, that you take very seriously into  
13 heart what community members are testifying, the sort of  
14 public testimony they're presenting to you. So, thanks.

15           CHAIRPERSON GALAMBOS MALLOY: Excellent. I see a  
16 lot of hands.

17           MS. TEASLEY LINNICK: Oh, no.

18           CHAIRPERSON GALAMBOS MALLOY: So, it would be  
19 easier to ask who's not in the stack. But at this point  
20 I'll start with Commissioners DiGuilio, Filkins Webber --  
21 if everyone else can keep a finger up so I can write it  
22 down, thanks.

23           MS. TEASLEY LINNICK: Uh-oh.

24           CHAIRPERSON GALAMBOS MALLOY: Thanks, I've got  
25 you. Continue, Commissioner DiGuilio.

1           COMMISSIONER DI GIULIO: Very quickly, and this is  
2 a point that's been brought up both by presenters, as well  
3 as the Commission. Again, we're struggling with the --  
4 when we go out to do some of these input hearings is that  
5 we can be the most effective in receiving the testimony.  
6 And one of the suggestions has been that we do come with  
7 some -- it's not -- to make a distinction, not a developed  
8 decision map by the Commission, in terms of this is what  
9 we think we're going to do, but more of -- we have some  
10 line item budgets for social scientists, some other  
11 things, that maybe could give us an idea of what a line  
12 might look like, maybe some -- it may be based on  
13 populations. A starting point, I guess.

14           Not that it has been determined by the Commission,  
15 necessarily, but a starting point, maybe a couple of  
16 different maps as a way to engage the participation to  
17 more accurately reflect -- to better get the testimony for  
18 communities of interest.

19           Is that a difference, do you see a difference in  
20 terms of us bringing a fully developed map, that you're  
21 asking us to push back, versus having a starting point for  
22 discussion? Would that be more acceptable, do you think,  
23 to have some type of map that is a starting point of  
24 discussion when we have the community input meetings?

25           MS. TEASLEY LINNICK: Well, you know, I think it

1 depends on what you -- you know, you're sort of talking  
2 about what that might look like. And I think, as a  
3 community member I might say, oh, they already -- you  
4 know, if you're going to say this is where we're -- this  
5 is how we see it.

6 COMMISSIONER DI GIULIO: And I think it's a  
7 presentation that will be very important that we're not  
8 saying this is how we see it.

9 MS. TEASLEY LINNICK: Yes.

10 COMMISSIONER DI GIULIO: This is -- these are some  
11 ideas that some people, even some experts outside the  
12 Commission has given as an idea. I'm just speaking, now.  
13 But would that be better received, do you think, by your  
14 constituents as a starting point for discussion, to open  
15 it up? I think it would be easier for them to comment,  
16 you have some things right, but you have some things  
17 wrong, or we suggest these other things.

18 Just -- I'm just curious to get your opinion on  
19 that?

20 MS. TEASLEY LINNICK: No, that's fair. I  
21 understand what you're saying and I think that's one of  
22 the things that we're doing, too, as we go into  
23 communities and talk to them about what they feel they're  
24 community looks like.

25 I think if you're -- you know, you're taking

1 information from folks about what their community looks  
2 like, or you're coming and saying -- I think it's in the  
3 delivery and it's in how you all are seeing what it is  
4 that you're presenting to them, I think.

5 I mean if you are saying that it's a map that's  
6 loosely drawn, where we think -- you know, this is how we  
7 think your community looks and why don't you push back and  
8 tell us if we're right or wrong. You know, this is one of  
9 those moments where I want to phone a friend.

10 [Laughter]

11 MS. TEASLEY LINNICK: But I think -- you know, I  
12 feel like I need to think about that and process it.  
13 Because I think what, you know, on its --

14 COMMISSIONER DI GIULIO: This question is ongoing.

15 MS. TEASLEY LINNICK: If you're saying, oh, well,  
16 this is like the demography of the area, just to sort of  
17 give you guys a jumping off point, I mean that's one  
18 thing.

19 If it's, you know, this is how we kind of see the  
20 area, that may be another thing.

21 So, I think it's in the -- it's both in how you're  
22 presenting, how you're thinking about it, and how it is  
23 perceived by the community.

24 And I think, you know, for the process to feel  
25 open, and transparent, and like you're really listening to

1 what the community has to say, you need to be open. You  
2 know, if you come and present something, if you're just  
3 having a conversation with someone and you say, well, this  
4 is how I think it is, you know, that's not really the way  
5 to start the conversation.

6 It's like, well, let's talk about it, what do  
7 you -- you know, how do you perceive your community? I  
8 think there's a perception issue and a sort of an  
9 actual -- we could talk about it all day.

10 CHAIRPERSON GALAMBOS MALLOY: Commissioner Filkins  
11 Webber?

12 COMMISSIONER FILKINS WEBBER: Thank you very much  
13 for your time today, appreciate you coming.

14 On your slide four you indicate here that the plan  
15 for your collaborative is to prepare community workshops  
16 and educational forums in your four regions, from March  
17 through April.

18 Did you provide a number or how many workshops are  
19 you planning?

20 MS. TEASLEY LINNICK: No, we don't have a number.  
21 And, you know, this is one of the problems with being a  
22 collaborative who just, you know, that came together and  
23 we don't have --

24 COMMISSIONER FILKINS WEBBER: You're still  
25 collaborating?

1 MS. TEASLEY LINNICK: We're collaborating.

2 [Laughter]

3 MS. TEASLEY LINNICK: No, but we have -- no, it  
4 will probably be in L.A., though, definitely it will be  
5 more than -- we're already involved with doing, sponsoring  
6 a joint one at the end of March, with Greenlining and the  
7 Ward Economic Development Corporation.

8 And so, L.A. will definitely have three or four  
9 or, you know, we'll be there in the thick of it.

10 The Inland Empire we're having two and we have --  
11 because it's such a large area that we have folks that are  
12 in sort of Perris, Moreno Valley and, you know, kind of we  
13 have Riverside folks, we have San Bernardino folks, so  
14 we're going to be in both of those areas and we're working  
15 with three different organizations that are planning  
16 those. And those are happening in March.

17 So, it's probably like ten -- you know, it's  
18 probably ten or -- I don't have a number, yet. We will  
19 have a number soon.

20 COMMISSIONER FILKINS WEBBER: And as part of your  
21 community workshops/educational forums, as you've defined  
22 them here, is that a process where you would be gathering  
23 information, as well, so that it would aid in the maps,  
24 the regional maps that you intend on submitting?

25 MS. TEASLEY LINNICK: Yes.

1           COMMISSIONER FILKINS WEBBER: Or are you going to  
2 have another session of I guess your own input hearings,  
3 let's say?

4           MS. TEASLEY LINNICK: Well, they'll be sort of  
5 twofold or threefold. There will be the -- you know,  
6 there will be just sort of basic redistricting 101s, you  
7 know, sort of the training sort of issues. This is what  
8 it is, these are the points and this is how the Voting  
9 Rights Act works.

10           And then talking to folks about what their  
11 communities look like, you know, how they see their  
12 neighborhoods, and taking that as input for our work in  
13 drafting maps.

14           And then also, on the other end, when you all have  
15 your maps, there will be some discussion again post --  
16 sort of like you have the pre-input hearings, pre-map  
17 input hearings, we'll have sort of the same sort of thing.  
18 Then looking at it and getting sort of a response. Okay,  
19 well, this is -- you know, this is about right, this is  
20 how we see our communities.

21           And this is, if looking at your map or our map  
22 this is -- you know, I think this is the --

23           COMMISSIONER FILKINS WEBBER: Well, is your focus  
24 to do that in one meeting, to try and gather the --

25           MS. TEASLEY LINNICK: No.

1 COMMISSIONER FILKINS WEBBER: -- I mean, not the  
2 post-map --

3 MS. TEASLEY LINNICK: No, to gather information --

4 COMMISSIONER FILKINS WEBBER: -- and not coming  
5 back to us. But at least the initial stages we're working  
6 on, the community workshops, the educational forums, are  
7 you going out to the communities, first, to do that and  
8 then gather information later or are you doing it  
9 simultaneously in a four-meeting, I guess is what --

10 MS. TEASLEY LINNICK: Well, both. I mean, we're  
11 going to talk to people about what they see their  
12 communities as being and then taking all that input and  
13 then sort of defining that.

14 COMMISSIONER FILKINS WEBBER: Great, thank you.

15 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
16 Parvenu.

17 COMMISSIONER PARVENU: Good morning, Mrs. Linnick,  
18 how are you?

19 MS. TEASLEY LINNICK: Good morning. Good, thanks.

20 COMMISSIONER PARVENU: It's certainly good to see  
21 you here today, with your energy, and enthusiasm, and  
22 interest in this effort, as well as --

23 MS. TEASLEY LINNICK: I have lots of it.

24 COMMISSIONER PARVENU: -- as well as all of our  
25 other -- as well as our other presenters. This will be

1 brief, I promise.

2 Okay. As you're aware, we're engaged with the  
3 public in different speaking engages. And as you are  
4 aware as well, as being an attorney, we're restricted with  
5 regard to Bagley-Keene as to what we can say.

6 MS. TEASLEY LINNICK: Yes, I'm a Commissioner,  
7 also, so I'm very aware of that.

8 COMMISSIONER PARVENU: Okay. Yes, indeed.

9 MS. TEASLEY LINNICK: I have a meeting on  
10 Wednesday night, yeah.

11 COMMISSIONER PARVENU: It puts certain  
12 restrictions on us. So I guess my question, and this  
13 might -- may be a given. You wouldn't have any objection  
14 to me referring some individuals, who may want to engage  
15 in conversation with me to your number?

16 MS. TEASLEY LINNICK: Sure. No, that's fine.

17 COMMISSIONER PARVENU: Okay, that's what I  
18 thought.

19 MS. TEASLEY LINNICK: Yeah, that's fine,  
20 appropriate, yeah.

21 COMMISSIONER PARVENU: Okay. Now, what I'm  
22 looking at here is one of your tasks or goals is to draft  
23 and analyze, and comment on maps, so you'll be presenting  
24 maps or draft maps to us at some point?

25 MS. TEASLEY LINNICK: Yes, for certain regions.

1 COMMISSIONER PARVENU: Okay, for certain regions.

2 MS. TEASLEY LINNICK: Yes.

3 COMMISSIONER PARVENU: The ones that you  
4 indicated. Okay. All right. And you'll present those to  
5 us what time -- what's your general time frame or what do  
6 you think is a realistic --

7 MS. TEASLEY LINNICK: You know, that's a good  
8 question.

9 COMMISSIONER PARVENU: Because we were talking  
10 this morning about getting the materials to us prior to  
11 actually us drafting our map. Is that --

12 MS. TEASLEY LINNICK: Sure, sure.

13 COMMISSIONER PARVENU: How does that fit your  
14 schedule?

15 MS. TEASLEY LINNICK: I am -- I am -- we're in the  
16 process right now of getting all the demographic  
17 information. I already have sort of, you know, the ACS  
18 data, I've got that sort of view of where the populations  
19 are that we're -- that we're interested in.

20 So, I'm not sure, it will -- March -- you know,  
21 we've been talking about that as a coalition because we've  
22 been working together, as my colleagues have mentioned, to  
23 try and come up with -- not that a unity map will be  
24 proposed to you all, but to talk about areas where there  
25 are sticky points, and talk about areas where we can

1 collaborate and make sure that our communities understand,  
2 you know, sort of what the parameters are, how the Voting  
3 Rights Act works and, you know, what the landscape looks  
4 like in certain areas where we live close together.

5           So, you know, mid-March, late March we should have  
6 some ideas.

7           CHAIRPERSON GALAMBOS MALLOY: Commissioner Raya?

8           COMMISSIONER RAYA: Thank you. My question has to  
9 do with your -- how you go about selecting venues. And I  
10 wish it had come to me earlier enough to ask everyone  
11 else, as well.

12           But how you select venues to maximize the response  
13 and what kinds of venues you're looking at for your  
14 workshops and hearings?

15           MS. TEASLEY LINNICK: Well, a lot of what we're  
16 doing is we're working with community-based organizations  
17 that we've worked with before. So, the different  
18 organizations that are part of the collaborative have  
19 worked in the community, and worked on Census issues, and  
20 so they have an idea of where folks are, where they're  
21 energized to do political participation work.

22           And so those are the places where we're going and  
23 those are the -- and so we're partnering with  
24 organizations that are in those areas, so if it's a  
25 church, or it's, you know, an organization like the NAACP,

1 or Community Coalition, which does community organizing in  
2 South L.A., then we're having things in those places. So  
3 that's sort of how it's happening.

4 CHAIRPERSON GALAMBOS MALLOY: Commissioner Ward?

5 COMMISSIONER WARD: Good morning. Thanks again  
6 for an excellent presentation.

7 I think just two questions. I guess, most  
8 importantly, having heard from several speakers, now, that  
9 have requested, like you, a minimum 24-hour delay for  
10 public comments before final votes on matters that are  
11 taken, without a doubt this Commission now only  
12 appreciates, but greatly desires the public input on all  
13 substantive votes and has tried to make an extra effort to  
14 solicit it.

15 I think best evidence of this, as you've cited, is  
16 the fact that given best data available a decision, of  
17 course, has been set and then public -- either public  
18 input or public agencies have come forward, provided  
19 testimony, and then we've said, whoa, maybe we need to  
20 consider that and change the direction we're headed.

21 So, understanding the need to invite people to the  
22 table, which we want, you know, desperately, and we  
23 consider that data.

24 But also realized, as you also cite, that our  
25 timeline is so compressed and there's so much to do, in so

1 little time, with 14-day posting requirements with an  
2 agenda that, admittedly is broad, but necessarily so, how  
3 do you guys recommend that we can reconcile the need to  
4 provide -- it seems to me that the burden might be more on  
5 the public agencies at this point, or outreach agencies to  
6 be at the table, as opposed to the Commission delaying  
7 processes, you know, for them to catch up.

8 I'm just wondering what your thoughts are on that?

9 MS. TEASLEY LINNICK: Well, you know, if the  
10 delay -- if a day -- if a day is going to make such a huge  
11 difference to you all, I mean is that the question? I  
12 mean, if you're making a decision about -- you know, we'll  
13 take the RFI.

14 COMMISSIONER WARD: Yeah. Yeah, well, per your  
15 input it was vote, before we take a vote.

16 MS. TEASLEY LINNICK: Yeah.

17 COMMISSIONER WARD: Kind of post it for 24 hours.

18 MS. TEASLEY LINNICK: Where there have been  
19 changes. You know, I think it's not just if there are  
20 votes that are just on -- I can't think of a -- you  
21 probably could think of a better example.

22 But if there is something where you have published  
23 information, you know, about an issue, and then throughout  
24 your discussions things have changed substantially enough  
25 for, you know, in a way that your light goes on, well, you

1 know, I wonder if this is one of those issues where the  
2 public now has no idea that we're doing this in this way,  
3 that it's now kind of changed the complexion of -- you  
4 know, the issue has either broadened widely or been  
5 narrowed such that there would be some input that is  
6 missing, or that would be necessary to sort of maybe push  
7 back, or for you all to have a chance to sort of think  
8 about, you know, the changes that you're thinking about  
9 making.

10 So, I think in the -- you know, sort of the  
11 practical matter of it is, yes, you know, we understand  
12 that the schedule is tight, we're all trying to do lots of  
13 things, everyone has jobs and this.

14 And, you know, but for the, you know, the strong  
15 value of transparency and for public participation, that  
16 that is at such a level that it rises to the, okay, well,  
17 maybe we -- you know, maybe we wait another 24 hours. I  
18 mean, I don't think there's -- I don't think there is  
19 that, sort of, you know, it's so tight that we can't even  
20 do that, in those instances.

21 CHAIRPERSON GALAMBOS MALLOY: Thank you. I'm  
22 going to keep it moving, given the lateness of the hour  
23 and three Commissioners waiting to make comment,  
24 Commissioners Ancheta, Ontai and Aguirre. Keep in mind we  
25 are trying to put one additional presentation prior to the

1 lunch hour and we are running a bit late.

2 COMMISSIONER ANCHETA: Okay, thank you.

3 MS. TEASLEY LINNICK: He's trying to consider how  
4 hungry he is.

5 COMMISSIONER ANCHETA: No, and I think we probably  
6 met sometime in the nineties, when you were with the  
7 Lawyer's Committee and Prop --

8 MS. TEASLEY LINNICK: I think on 209, or  
9 something, yes, probably.

10 COMMISSIONER ANCHETA: Right. But needless to  
11 say, we haven't worked closely.

12 MS. TEASLEY LINNICK: A coalition --

13 COMMISSIONER ANCHETA: Otherwise my memory's  
14 really failing if we worked closely together, previously.

15 MS. TEASLEY LINNICK: We were at some meeting or  
16 something, with hundreds of people.

17 COMMISSIONER ANCHETA: Right. So, in terms of  
18 Voting Rights Act compliance I mean, as you know, there's  
19 a lot of things required if there's a potential Section 2  
20 violation.

21 But one of the challenges I think we face is  
22 trying to figure out how we're looking at racially  
23 polarized voting.

24 And while we're not expecting the public to go  
25 through and do some ecological regression analysis or some

1 other kinds of statistical tests, we still need as much as  
2 we can in terms of that kind of evidence.

3 I'm wondering, in terms of some of the work you're  
4 doing with communities whether it's, you know, anecdotal  
5 information or, you know, studies of local elections,  
6 those kinds of things, whether you're encountering or  
7 trying to encourage some of that kind of evidence, because  
8 whatever we can get will be very helpful.

9 MS. TEASLEY LINNICK: No, definitely, because I  
10 think that's part of -- that's part of the input process  
11 and, hopefully, you all will get that out of your  
12 meetings. People will come to you and talk about past  
13 elections, they'll say, oh, you know, in our neighborhood  
14 there were fliers that were anti, fill in the blank, and  
15 that candidate was a member of this group, and it was a  
16 really ugly election. And this is how things have been in  
17 our neighborhood for -- you know, this is how it's been  
18 for, and they can fill in the blank on the years.

19 So I think that definitely is something that is  
20 useful when you're doing your work. And it's useful for  
21 us, too, when people are able to talk about what has  
22 happened in terms of past elections, how they have tended  
23 to vote, you know, what things have been like when they go  
24 to the polls.

25 I mean, you know, we did election protection in

1 2004 and in 2000, just seeing how certain communities have  
2 a different experience in just trying to exercise their  
3 right to vote, and so that all comes in.

4           And so that, definitely, is something that I  
5 think, hopefully, you will get from public testimony and  
6 we'll definitely tell people, you know, you should let  
7 them know what your experience has been. You know, what  
8 kind of political participation has happened in your  
9 community, what -- you know, how -- you know, that all  
10 sort of is part of the communities of interest.

11           This is -- this is who we support as candidates,  
12 this is what we're looking for in our candidates, this is  
13 how we want to elect candidates of our choice, so that  
14 definitely is part of it.

15           COMMISSIONER ANCHETA: Great. Thank you.

16           CHAIRPERSON GALAMBOS MALLOY: Commissioner Ontai?

17           COMMISSIONER ONTAI: Thank you, Ms. Teasley, for  
18 the great work your organization is doing.

19           As you know, I'm the Commissioner from San Diego  
20 County and I noticed in your outreach plan you don't have  
21 San Diego there. Is there a reason for that?

22           MS. TEASLEY LINNICK: Is there a reason for that?

23 Well, there's -- you know, there are only so many  
24 resources, and in looking at the demographics of  
25 California, and the shifts that have taken place in, you

1 know, the past couple decades, we're concentrating on  
2 those four areas because of the populations and the  
3 demographics there.

4 So, if there's -- if anyone wants education in San  
5 Diego from us, and if there's time, or there are partner  
6 organizations that want to take part, we'll definitely do  
7 it. So, if you know anyone in San Diego --

8 COMMISSIONER ONTAI: Seriously, you're willing to  
9 come down there, huh?

10 MS. TEASLEY LINNICK: We'll come down there.

11 COMMISSIONER ONTAI: All right. I'll keep -- I'll  
12 get you in touch with somebody.

13 MS. TEASLEY LINNICK: Okay. Okay, great.

14 COMMISSIONER ONTAI: The other question I had is  
15 that San Diego has a very large Somalian community.  
16 Explain to me how you reach out to those groups?

17 MS. TEASLEY LINNICK: Well, I'm glad you brought  
18 that up because while I was sitting out there and I think  
19 the question was posed about the different Latino  
20 communities and, you know, what people speak and how do  
21 you -- one of the things that we've talked about, too, and  
22 in the language -- you know, we -- the name came before,  
23 it predated me, so the African American Redistricting  
24 Collaborative.

25 But, you know, in working with Congressman Dimely

1 before, there's the Caribbean population, there are people  
2 from the African Diaspora, who are immigrants. We have an  
3 immigrant community and people don't talk about black  
4 immigrants.

5 And so, you know, there is a distinct desire to  
6 reach out to those communities. In L.A., there's Little  
7 Ethiopia, and so there are pockets of African -- African  
8 Americans that we want to reach out to. And so there's --  
9 we're talking about that, we're trying to do that. And if  
10 you have any ideas about that, from being in that area, we  
11 would definitely welcome them. But that's on our radar  
12 screen and that's something that we're working on.

13 COMMISSIONER ONTAI: I'll send you somebody.

14 MS. TEASLEY LINNICK: Okay.

15 CHAIRPERSON GALAMBOS MALLOY: Thank you, Ms.  
16 Linnick for your time, appreciate it.

17 MS. TEASLEY LINNICK: Okay, thanks a lot.

18 CHAIRPERSON GALAMBOS MALLOY: All right,  
19 Commissioners, we have one additional presentation before  
20 we go to our lunch break. We did have a cancellation this  
21 afternoon, so we will be able to make up a little bit of  
22 time after lunch.

23 I'd like to invite Ms. Bonnie Glaser. Am I  
24 pronouncing that -- okay. Bonnie Glaser, she's with the  
25 Redistricting Group at Berkeley Law. Welcome.

1 MS. GLASER: Well, I guess it is good afternoon,  
2 now. Thanks for letting me speak before lunch.

3 I can also take the questions after lunch, I'm  
4 happy to do that, if that would help.

5 Charlotte's passing around two of our materials  
6 that we have developed samples, and so it's not my -- it's  
7 not the Power Point, itself, but I will get to them as I  
8 go through, so try not to read ahead.

9 Okay. Well, thank you for having us here, this is  
10 a great meeting. And I'm Bonnie Glaser. I'm a researcher  
11 at UC Berkeley, social science researcher with the  
12 researchers at the Law School.

13 Who is the Redistricting Group? Well, you know  
14 Karin MacDonald, she's spoken to you several times. She's  
15 the Director of the Statewide Database and the Election  
16 Administration Research Center, and they're both at  
17 Berkeley Law.

18 The Statewide Database, as you know, is the  
19 redistricting database for California, as well as the  
20 research and administrative center around that database.

21 The Election Administration Research Center  
22 started about five years ago and studies voting  
23 procedures, and everything that state and local election  
24 officials do to put on an election. And, primarily, how  
25 to train poll workers.

1           Nicole Boyle is the GIS analyst, and for the first  
2 eight Commissioners she joined Karin in the training that  
3 you had.

4           Ana Henderson, she spoke to the Applicant Review  
5 Panel, she's an attorney. She used to work for the  
6 Department of Justice, Voting Rights Division. Currently,  
7 she's the Director of Opportunity and Inclusion at the  
8 Chief Justice Earl Warren Institute on Social Policy and  
9 Law, which is down the hall from us at the Berkeley Law  
10 Research Center.

11           This used to be the Chief Justice Earl Warren  
12 Institute on Race, Ethnicity and Adversity that recently  
13 joined with the Health and Family Economic Security Group  
14 and Criminal Justice. So they have a wide range of social  
15 policy issues that they -- that they work on.

16           And Ana works mostly on Voting Rights issues.

17           And then there's me and I'm basically on loan from  
18 the Election Administration Research Center, where I've  
19 spend most of my time for the past year and this coming  
20 year, and I'm managing this project that I'm going to be  
21 talking about.

22           And the project is what formed this group. This  
23 is the group that implements the project that was funded  
24 by the James Irvine Foundation to conduct outreach,  
25 support participation and improve access to the

1 redistricting process.

2           There's three components, I'm going to go through  
3 each of these and what we've been doing with them. One is  
4 training. Another is producing written materials, and the  
5 third is the redistricting assistance sites, which you've  
6 heard a lot about.

7           Okay, training. So, our efforts to date and  
8 coming up, so we have done several intensive trainings  
9 with Voting Rights and advocacy groups, particularly  
10 statewide groups or regional groups.

11           Most of the people you've heard from today have  
12 attended the training. And the training is on  
13 redistricting criteria, data, process laws. It's  
14 conducted by Karin and Ana.

15           And then there's a technical component. This is a  
16 two-day training, these intensive trainings, and the  
17 second day Nicole Boyle trains people on computers, on  
18 using -- drawing maps, and using Maptitude, and Google  
19 Earth, and all the things that you can do with those.

20           Then we've also done one-day trainings, or briefer  
21 trainings for community organizers, so that's often one of  
22 the groups brings people to us who need just the  
23 fundamentals of redistricting. And they get the shorter  
24 course, you know, what they need to know to go out and  
25 talk to communities.

1           And then, also, we've trained the press from  
2 both -- mostly print, but also radio and television. And  
3 we've had two of those trainings.

4           And I understand that a lot of you are going to be  
5 doing editorial boards, and just to let you know that some  
6 of these people have already -- are a little farther  
7 along, already, in understanding the process.

8           And then, finally, we are going to do four more  
9 trainings for interested participants. And the goal  
10 really is how to produce effective and meaningful  
11 testimony to present to you?

12           These are nonpartisan, educational meetings and  
13 they're free. And we will, of course, publicize them  
14 widely. And, you know, happy to collaborate in any way  
15 that we can all make sure a lot of people attend.

16           And, also, we're thinking of trying to make them  
17 on the dates that originally were going -- you were going  
18 to have the educational meetings. So that would help, I  
19 think help you guys to be able to attend.

20           In terms of educational materials, okay, the  
21 educational materials are going to cover everything you  
22 might want to know about redistricting, and the criteria,  
23 the laws, the process, et cetera, including how to use  
24 data, and how to map. And, you know, what does a  
25 redistricting plan, what is a map, what is the PL-94, et

1 cetera.

2           And, also, how to establish communities of  
3 interest and also just to look at data as not just  
4 quantitative data, but also qualitative data, and how to  
5 collect that.

6           And the materials that I passed out are two  
7 examples. Our materials, right now, are in peer review.  
8 And these are two examples. Of course, they're marked  
9 draft all over them.

10           One is to explain to people how to think about  
11 communities of interest and how to establish where they  
12 are in their community.

13           And we also think of these materials in terms of  
14 levels of participation or levels of knowledge. So  
15 there's like the first level is people who, you know, have  
16 no introduction and just need the basic introduction to  
17 the particular topic on redistricting.

18           And then the second is those who want to get a  
19 little deeper into it and then, you know, the third level  
20 is those that are really getting deep into it.

21           And the -- I think the community of interest flier  
22 is going to be probably the second level of, okay, these  
23 are people who want to go out and either establish their  
24 own communities of interest and where they are, or to go  
25 out to communities and find out where they are. And this

1 is just a direction on how to do that.

2           The other handout is something that we developed  
3 about explaining race and ethnicity in the Census data,  
4 and in the PL-94 redistricting data.

5           And that is -- the first page, we developed this  
6 for a website. So what you see is the first page is sort  
7 of the level one, explaining the -- you know, what is race  
8 and ethnicity in the Census, how is it collected?

9           And then the second page if -- on our website you  
10 will click onto the second page to learn more about the PL  
11 94, and what are these tables that you're talking about  
12 with Latino included, or not included, et cetera.

13           And then the third is even more detail about the  
14 PL-94 and where to go to look at the Census form and also  
15 to see the different variables that are in the PL-94.

16           So, I think for in terms of handing it out,  
17 probably just the first page would be something that we  
18 would hand out.

19           We plan to translate these into -- and when I say  
20 these, I don't just mean these two, we're going to have  
21 many others. We will have, like I said, an explanation of  
22 the criteria, more explanation on data sources, what --  
23 you know, whatever we know about the process to interact  
24 with you -- okay -- to interact with you.

25           And so we plan to translate them into the six

1 languages that Los Angeles must translate their voting  
2 materials into. We're waiting on some extra funding for  
3 that.

4 CHAIRPERSON GALAMBOS MALLOY: Can I ask you to  
5 just go ahead and list those languages?

6 MS. GLASER: Sure.

7 CHAIRPERSON GALAMBOS MALLOY: Or we can loop back  
8 to it during questions. I'm sorry, I thought you might  
9 have them at the top of your head.

10 MS. GLASER: I do. I do have them. Let's see,  
11 they're -- well, English, Spanish, Chinese, Japanese,  
12 Korean, Filipino, and Vietnamese.

13 And that's exactly how they are listed in the 2001  
14 Federal Register notice on Section 203 of the Voting  
15 Rights Act, which lists states and counties and what they  
16 must produce their voting materials in.

17 Okay, let's see, so the -- in terms of the voting  
18 materials, as I said, they're very close, they're in peer  
19 review.

20 We're happy to get any assistance in packaging  
21 them. I mean, we're academics, so we're not -- that's not  
22 our forte, and so any suggestions are very welcome.

23 Okay, the assistance sites and you've heard a lot  
24 about these, they're called -- we call them redistricting  
25 centers, or redistricting assistance centers, or

1 redistricting technical assistance sites or centers. And  
2 these will be open the week of March 7<sup>th</sup>, the week after  
3 next. They're probably going to be open -- we're going to  
4 have them open in the evenings and on Saturday, so that  
5 they are accessible to people who work 9:00 to 5:00

6           And we've been promoting and advertising them  
7 since January of 2010. You have all heard a lot about  
8 them. There's a lot of people very interested in seeing  
9 these sites opened. And we think that we'll have a lot of  
10 business.

11           We've been designing them to be accessible, not  
12 only for people with disabilities, but by public  
13 transportation, to have parking, et cetera. We designed  
14 them to be welcoming, you know, areas where people want to  
15 come in and feel like anybody can -- a place where anybody  
16 will feel comfortable coming in and talking to the --  
17 there will be one manager at each, and that manager will  
18 be able to assist in explaining any of the criteria and  
19 the process, as well as how to use the redistricting  
20 software, Google Earth, et cetera, whatever the person  
21 needs to be able to produce testimony.

22           And we will have one person at each. When I say  
23 well staffed, I'm talking about quality. We have six  
24 people who are experts at geographic information systems  
25 and they're trained by us on laws and criteria, and

1 they're also adept at training, and teaching, and just  
2 working with the public.

3           Okay, summary. So our goal, really, is to produce  
4 uniform, and I don't know if I've said that, yet, but kind  
5 of standard information, nonpartisan information about the  
6 redistricting process, understandable, clear information,  
7 and to encourage participation and development of  
8 meaningful testimony.

9           So we want, you know, the testimony to -- for your  
10 deliberation. So, we want the testimony to be useful to  
11 you as much as it can.

12           And so, basically, we're assisting individuals to  
13 effectively communicate their ideas. And when I say  
14 assist, I don't mean doing it for them. I mean providing  
15 the tools where they can provide meaningful testimony.  
16 That's it.

17           CHAIRPERSON GALAMBOS MALLOY: Thank you so much.  
18 I will ask one question, which is zooming back to your  
19 role in this larger coalition or collaborative across the  
20 State, many of whom of the other organizations are here  
21 today, are the -- are the materials that you're working on  
22 creating, are they standard, are they being used across  
23 all of the organizations that are doing this outreach, or  
24 are they -- is each organization kind of crafting their  
25 own material?

1           So, for example, if I'm looking at what  
2 Greenlining is going to be using for some of its outreach  
3 and education, is that the same thing that the African  
4 American Redistricting Collaborative groups would be  
5 using? I don't know if you can speak to that or someone  
6 else in the audience?

7           MS. GLASER: Yeah, probably somebody else could  
8 speak more to that.

9           COMMISSIONER ANCHETA: Okay.

10          MS. GLASER: I mean, our materials are available  
11 to everybody, when they're complete. And, you know, we  
12 hope that people would, you know, feel comfortable using  
13 them. They're going to be on the redistrictingca website,  
14 we're part of that collaborative.

15          And I think, you know, the only difference,  
16 probably, is just that we're nonpartisan, nonadvocacy,  
17 we're just academics and producing, you know, quality  
18 information.

19          CHAIRPERSON GALAMBOS MALLOY: Thank you.  
20 Commissioners Dai, Ancheta, and Aguirre.

21          COMMISSIONER DAI: So, Ms. Glaser, thank you for  
22 coming in. I'm also very curious how you were able to  
23 find a place in Berkeley that has parking?

24          I wanted to go back to your comment about needing  
25 help with packaging. I'm certain I'm going to offer Mr.

1 Wilcox's services here, that if you will provide us with  
2 some of the materials, I think that we would be very  
3 excited to help with that.

4 MS. GLASER: Wonderful, thank you.

5 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
6 Ancheta?

7 COMMISSIONER ANCHETA: Thank you very much. Two  
8 questions, I think, maybe three. But, obviously, the  
9 assistance sites, as we know, are as best as possible  
10 trying to be geographically spread across the State, but  
11 there's certainly --

12 MS. GLASER: Correct.

13 COMMISSIONER ANCHETA: -- areas that they're just  
14 not -- no one's going to -- it's very difficult to spend a  
15 lot of time driving down to get there.

16 I was wondering if you had any opinions regarding  
17 some of the other, say, publicly available software that  
18 might be available? And this is for software. Obviously,  
19 there's lots of ways you can do it, you can just hand-draw  
20 a map, you can use Google Maps, those kinds of things.

21 But there are some things out on the internet that  
22 could be used, that are a little more precise in terms of  
23 types of stuff, in terms of moving Census tracts around,  
24 those kinds of things.

25 Are there things you might recommend to folks who

1 can't make this, or do you suggest not even doing that and  
2 actually driving down because it might be the best way to  
3 go?

4 MS. GLASER: I'm not an expert on the software.  
5 What I understand is that the online packages are not  
6 quite ready.

7 COMMISSIONER ANCHETA: Right.

8 MS. GLASER: So, if we were to get funding, we  
9 might, you know, somehow put some of them on our websites.  
10 We would, you know, have a sign at the center saying, if  
11 you don't want to wait for a computer, you know, go to  
12 this website and use this software, that kind of thing.  
13 But, you know, basically link it all.

14 But at this point, no, we're not recommending  
15 doing everything at home.

16 COMMISSIONER ANCHETA: So, the second question  
17 goes to one of your handouts, specifically the community  
18 of interest one. And, again, this is a question that I  
19 think the Commission will have to take up not at its next  
20 meeting, but very soon afterwards, which is to -- deciding  
21 how -- if and how we want to look at some of the terms  
22 that are not that specifically defined in the Act, but we  
23 will get a lot of testimony on neighborhood community of  
24 interest. And you have a community of interest handout.

25 Do you have an opinion regarding how the

1 Commission might want to look at this, shall we just let  
2 all the stuff come in and not worry about providing more  
3 specific definitions, or should we try to adopt a general,  
4 kind of more specific?

5 Certainly, it would be good to have -- or let the  
6 public know that there are other examples of communities  
7 of interest because the Act, itself, has some examples.

8 But I think a harder question is what -- how  
9 specific should we be in terms of directing the public to  
10 do certain -- look at Certain terms in certain ways?

11 I mean, we may choose not to do that at all, but  
12 I'm wondering if you have an opinion on that?

13 MS. GLASER: We would encourage you to be as, you  
14 know, open as possible.

15 COMMISSIONER ANCHETA: Okay, thank you.

16 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
17 Aguirre?

18 COMMISSIONER AGUIRRE: Yes, thank you, Bonnie for  
19 joining us again this afternoon.

20 Just a couple of things, one related to the  
21 information from the Greenlining Institute and the  
22 materials that they put out. I understand that some of  
23 the partners use that as a basis for their own  
24 organization, already, and I'm particularly with CAUSE,  
25 that's working in the Central Coast.

1           The second question relates to a question, an  
2 issue that we've discussed previously, but with your  
3 particular expertise perhaps you could, you know, give us  
4 your opinion, and that relates to maps earlier -- or  
5 later, rather than earlier.

6           And as you are probably aware, we set like a late  
7 May date for us to have draft maps out, theoretically  
8 making them available for community response and reaction  
9 as a basis for, you know, moving forward.

10           And the suggestion has come up to day that,  
11 actually, those might be considered lower quality and  
12 that, in fact, it might work against some of the drafting  
13 of maps that is going to be occurring by some of the  
14 individuals and organizations that have spoken here today.  
15 So, what would be your opinion on that?

16           MS. GLASER: Well, I'd probably refer that to  
17 Karin or Ana, as they are the redistricting experts. I'm  
18 more of a project manager at this point. And I also think  
19 that, you know, if these groups that have spoken to you  
20 feel that that's the way to go, you know, that's very good  
21 advice.

22           You know, they're the ones who are going to be  
23 actually collecting a lot of the information.

24           COMMISSIONER AGUIRRE: Sure. Thank you.

25           CHAIRPERSON GALAMBOS MALLOY: Commissioner Ontai.

1           COMMISSIONER ONTAI: Good to see you again, Ms.  
2 Glaser.

3           Let me ask you, the site that is going to be  
4 opening up in San Diego, I think you said this week or  
5 next week?

6           MS. GLASER: Correct. During the week of March  
7 7<sup>th</sup>, so the week after next.

8           COMMISSIONER ONTAI: And that's at the Market  
9 Street -- Market Creek shopping center?

10          MS. GLASER: It's not in the shopping center but  
11 it's --

12          COMMISSIONER ONTAI: It's in the parking lot.

13          MS. GLASER: -- a separate building, all by  
14 itself. It used to be the Jacob's Center, Teen Center.

15          COMMISSIONER ONTAI: Right along the trolley line,  
16 I believe, right?

17          MS. GLASER: Correct, across the street.

18          COMMISSIONER ONTAI: So, my question is and I get  
19 a lot of questions about this from San Diegans, is how do  
20 people get to know that you're there?

21          MS. GLASER: Good question. And we've had long  
22 discussions with the site managers about that, as well.  
23 We are going to be doing a lot of outreach and we --  
24 everybody wants to know where these centers are.

25          The addresses will be on every website and we will

1 be doing press -- we'll have a press release. We have  
2 contacts in all the counties that we'll be sending, you  
3 know, a one-page description of where the centers are, and  
4 what their hours are. You know, we're happy to have  
5 whatever -- whatever promotion that you -- that the  
6 Commission would like to add.

7 And the managers, themselves, will be going out  
8 and speaking with groups, speaking at groups, or town  
9 halls, anywhere that they can and getting more people  
10 interested, and making them aware of the resources.

11 COMMISSIONER ONTAI: Okay. So, would it be  
12 accurate to say that it's a passive approach in terms of  
13 reaching out to the community? That's not your forte.  
14 Your energies are primarily focused on providing these  
15 services at these sites?

16 MS. GLASER: Well, I guess it's -- yeah, I would  
17 say it's not our forte, but I think we are committed to a  
18 proactive approach and --

19 COMMISSIONER ONTAI: Yeah, I understand your  
20 commitment. But are you tooled to do that?

21 MS. GLASER: The Irvine Foundation is going to  
22 provide us assistance in that way.

23 COMMISSIONER ONTAI: Okay. So, this is where we  
24 can come in and help.

25 MS. GLASER: Oh, definitely. Definitely.

1 COMMISSIONER ONTAI: All right, thank you.

2 CHAIRPERSON GALAMBOS MALLOY: Thank you, Ms.  
3 Glaser, appreciate your time and also your flexibility. I  
4 think you've got the brunt end of our running late and so  
5 thank you for staying.

6 So, lunch for Commissioners is going to be held in  
7 Room 317. To get there you take the elevators up to the  
8 third floor.

9 Can I clarify, does that mean the elevators this  
10 way or that way? Down the hall to the left. Okay,  
11 excellent.

12 This room -- okay, thank you. Okay, thank you,  
13 older part of the building.

14 The room here, this public hearing room will  
15 remain open over the lunch hour, staff will be here to  
16 monitor, but feel free to stay here.

17 I'm going to take the liberty of readjusting the  
18 scheduling slightly to accommodate our -- since the  
19 Commissioners were the ones that got us off schedule, I am  
20 going to take the liberty to also shorten your lunch break  
21 to 45 minutes.

22 So, we're going to break from 12:30 to 1:15.  
23 We'll come back at 1:15, we have a couple of quick  
24 announcements.

25 We actually had a cancellation, unfortunately,

1 from CAUSE, so we won't be hearing from them today. So  
2 we'll jump back in at about 1:15, 1:20, with the Contra  
3 Costa County Republican Party Central Committee, which  
4 should get us back close to on schedule.

5 So with that, this Commission is on recess until  
6 1:15. Thank you.

7 (Off the record at 12:30 p.m.)

8 (Back on the record at 1:18 p.m.)

9 CHAIRPERSON GALAMBOS MALLOY: We are reconvening  
10 this meeting of the California Citizens Redistricting  
11 Commission.

12 I have a couple of quick announcements before we  
13 transition back into our session to receive information on  
14 outreach efforts.

15 One is regarding the posting of today's  
16 presentations on the redistrictingca.org website.  
17 Evidently, after there's a certain number of new postings,  
18 about a handful of new postings, you would need to search  
19 for whatever presentation you're looking for. They have a  
20 search bar and you would actually type in the name of the  
21 organization, or some details about that presentation and  
22 then it shop pop up there for you.

23 Not all of the presentations, again, are up yet,  
24 but we will be working on that in the coming hours.

25 The second item is we wanted to allow our

1 Executive Director, Mr. Claypool, to make a brief  
2 announcement. We did get feedback from our presenters  
3 this morning regarding future staff hires, and so we do  
4 have a couple of positions we are in the process of hiring  
5 for that we wanted to let the public and our organizations  
6 here, today, know about.

7 Mr. Claypool?

8 MR. CLAYPOOL: Thank you. We currently -- we've  
9 just received approval for an additional position to work  
10 with the Commission's internal staff and this is in  
11 addition to a posting that we've had out once, and have  
12 re-posted for our budget officer.

13 So, I will say that on the State Personnel Board  
14 posting we have posting for a budget officer at the SSM-2,  
15 or staff service manager level II position. And this  
16 would be to work with our budgets, and also to work with  
17 the finance letters, and so forth, that we have been  
18 sending forward to the Department of Finance.

19 And, also, this individual would work very  
20 closely with our contract officer at the Department of  
21 General Services that is handling our accounting. So, we  
22 have that one.

23 Last evening we received an additional -- or an  
24 approval for an additional position to work with the  
25 Commission's internal staff. And this position will be

1 posted at the associate government program analyst level  
2 and it will be similar to the two Commission positions we  
3 currently staff as administrative assistants.

4 This position will require extensive travel with  
5 the Commission through August 15<sup>th</sup>, 2010 and will end on or  
6 about August 31<sup>st</sup> -- I'm sorry, travel with the Commission  
7 through August 15<sup>th</sup>, 2001 and will end on or about October  
8 31<sup>st</sup>, 2011 after the Commission's records are archived.

9 Again, this position will be on the State  
10 Personnel Board. We'll be sending the position flyer out  
11 through our interested person's list. And anyone who  
12 wishes to make a recommendation for this position or an  
13 application, that application would have to be received  
14 through our human relations coordinator, that will be with  
15 the Department of General Services, but can also call our  
16 number at the -- our 800 number with the Commission staff,  
17 and we would direct anyone to how they can apply for this  
18 position.

19 Thank you.

20 CHAIRPERSON GALAMBOS MALLOY: Thank you, Mr.  
21 Claypool.

22 And with that we'd like to invite up our next  
23 presenter, Ms. Carol -- could you pronounce your last  
24 name?

25 MS. HEYMEYER: Heymeyer.

1                   CHAIRPERSON GALAMBOS MALLOY: Heymeyer.  
2 Welcome, Ms. Heymeyer. Ms. Heymeyer is representing the  
3 Contra Costa County Republican Party Central Committee.  
4 Thank you for joining us.

5                   MS. HEYMEYER: Yes. I'm actually the chair of a  
6 subcommittee. I'm sorry, I have to put on my reading  
7 glasses because I can't even read type this big without  
8 them.

9                   I'm chair of a subcommittee on vote integrity.  
10 And I think I'm not going to go for my prepared remarks  
11 because I think this is far different than I thought it  
12 was.

13                   And I think the one thing I want to mention,  
14 particularly, is this, citizens all over California are  
15 very concerned with vote integrity and, of course,  
16 redistricting is involved in vote integrity. And that's  
17 why the measures passed which create the Commission on  
18 which you now sit.

19                   You may or may not know it, but there was a  
20 huge, statewide conference in San Diego, on February 5<sup>th</sup>  
21 for the Election Integrity Project. I was there. It had  
22 attendees from Houston, where they have an immense True  
23 the Vote group that did a purge the voter rolls down  
24 there.

25                   And there were a lot of people from Nevada at

1 this conference, too. So, there's a lot of citizen  
2 concern.

3 I'm also active in tea parties, there are  
4 bazillions of them, and one gal, the one that notified me  
5 of this hearing, about last Tuesday, has 5,000 people on  
6 her mailing list. And a friend of mine in San Francisco,  
7 Sally, Zelikovsky, who heads that group, has 1,500 on her  
8 mailing list.

9 I am very active in the Republic groups, now,  
10 I'm a member of five of them in Contra Costa, and  
11 different sort of chamber of commerce types and tax types  
12 groups.

13 None of us knew about this seminar -- session.  
14 None of us knew. I had people constantly asking me -- is  
15 there a redistricting committee? What's going on? Is  
16 anything happening? Who's on it?

17 And I can only sit here and say that possibly  
18 the reason so many people, who are so concerned about the  
19 state of our State and the fact that we didn't know about  
20 this Commission is that you're kind of constrained not to  
21 include politics in your considerations, and so maybe  
22 you're not notifying political groups.

23 But I would urge you to include political groups  
24 in your notification procedures. I'll certainly see that  
25 all the Democrats, Republicans, Libertarians, everybody I

1 know is aware of what you're doing.

2           Because though we are organization political  
3 bases, we all live in communities and we all care about  
4 redistricting.

5           And so I'm kind of -- I think my main message is  
6 that I'm kind of stunned that so little was known by us  
7 about this. And I was talking to people who've lived and  
8 breathed politics for decades. And I don't know how we  
9 missed it, but we did miss it, and it's not just one or  
10 two people, it's really a lot.

11           I didn't learn about this until last Tuesday. I  
12 made these remarks, they're almost irrelevant to you, but  
13 they're based on a wonderful book I read, by a PhD named  
14 George Clark, who proposed redistricting based upon a  
15 computer model that he and his mathematic friends --  
16 mathematician friends, computer geeks, say is essentially  
17 the only possible fair, compact and contiguous  
18 redistricting for a state that you can do on a computer  
19 mathematically.

20           Now, you have to take into consideration other  
21 factors. You have to consider other factors than  
22 compactness and contiguity, you also have to consider  
23 these communities of interest, and I see that seems to be  
24 your focus.

25           But I would suggest that you might take a look

1 at Clark's work, and that could be a starting point, and  
2 you could say, okay, here are the ideal districts, all of  
3 them are contiguous, and compact. And his criteria are  
4 the population of every district must be within one  
5 percent of the average population of all districts in the  
6 state and the overall district map of the state must be as  
7 compact as possible.

8 He claims that mathematically there's only one  
9 such map for each given state in the USA. And the you  
10 could go from there to see if that map doesn't meet with  
11 communities of interest and the other factors you want to  
12 consider.

13 But I think today my main message is that  
14 there's a vast population of people out there who care a  
15 lot about our State and politics, and didn't even know  
16 about this session.

17 And although I blasted an e-mail out to about  
18 300 people, Heather Gast to 5,000, and I think Sally  
19 Zelikovsky to a thousand five hundred. I'm the only one  
20 who showed up.

21 And it's been a learning experience for me. We  
22 will participate in the future meetings. The education  
23 that I've been doing is going around to groups lecturing  
24 about gerrymandering and how you want to avoid it, because  
25 I didn't even know the Commission is up and running. And

1 now I'll be able to talk about you, and hand out papers  
2 with your website on it, and hand out papers with the  
3 Berkeley IGS website and get people more involved. That's  
4 it.

5 CHAIRPERSON GALAMBOS MALLOY: Thank you.

6 MS. HEYMEYER: Yeah.

7 CHAIRPERSON GALAMBOS MALLOY: So, we're going to  
8 open it up to the floor for Commissioners.

9 I do have just one note in response to some of  
10 the points that you raised, that we actually don't have  
11 any restrictions in terms of who is on our interested  
12 parties list that gets updates, and it's a list that's  
13 been growing for some time. It pre-dates us, actually,  
14 back when this process sat with the Bureau of State  
15 Audits, transferred to Secretary of State and now rests  
16 with us.

17 So, we do actually have Assembly members,  
18 Senators. We have people representing specific parties  
19 who are on that interested parties list. So, we invite  
20 you and anyone else that you're connected with to that.

21 MS. HEYMEYER: How do we get on it?

22 CHAIRPERSON GALAMBOS MALLOY: Mr. Wilcox?

23 COMMUNICATIONS DIRECTOR WILCOX: You can go to  
24 our website, [crc.ca.gov](http://crc.ca.gov), and the right-hand corner, top  
25 right-hand corner, you just click on there, and fill it

1 out, and you will be added immediately.

2 MS. HEYMEYER: Okay. Well, I'll blast this  
3 around so you'll just get lots of people on there who are  
4 interested.

5 COMMUNICATIONS DIRECTOR WILCOX: That's good.

6 MS. HEYMEYER: Okay.

7 CHAIRPERSON GALAMBOS MALLOY: Great.

8 Commissioner Dai, Barabba, and then Ancheta.

9 COMMISSIONER DAI: Yeah, actually, I just wanted  
10 to clarify something. Mr. Wilcox, the website is  
11 wedrawthelines.ca.gov? Does the crc.ca.gov also go there?

12 COMMUNICATIONS DIRECTOR WILCOX: No, it's -- our  
13 website address, crc dot -- no?

14 COMMISSIONER ANCHETA: No, that's the  
15 California -- it's another commission, it's not us.

16 MS. HEYMEYER: He's making me feel better. See,  
17 it's confusing.

18 COMMISSIONER DAI: It's wedrawthelines.ca.gov.

19 COMMISSIONER ANCHETA: Yeah, that's fine.

20 MS. HEYMEYER: Wedrawthelines.ca.gov. And  
21 that's the one I sign up on and tell people that want to  
22 be --

23 COMMUNICATIONS DIRECTOR WILCOX: Will someone  
24 try it because --

25 CHAIRPERSON GALAMBOS MALLOY: I will try. I am

1 now on <http://wedrawthelines.ca.gov/> and there is a link  
2 on the upper right-hand side, a big blue button that says  
3 "sign up for the CRCE mail list, updates, notices and  
4 announcements." So, encourage everything to go -- again,  
5 that's [http://wedrawthelines.ca.gov.](http://wedrawthelines.ca.gov/)

6 MS. HEYMEYER: I'll get it out. And I even had  
7 friends that are Democrats and they're going to get it,  
8 too.

9 CHAIRPERSON GALAMBOS MALLOY: Excellent.  
10 Commissioner Barabba?

11 COMMISSIONER BARABBA: That's what I was going  
12 to do.

13 CHAIRPERSON GALAMBOS MALLOY: Excellent.  
14 Commissioner Ancheta.

15 COMMISSIONER ANCHETA: Oh, I'm sorry. Forgive  
16 me. Ms. Heymeyer, thank you very much. And you're right  
17 about a number of points regarding what the Act compels us  
18 not to consider and that does constraint us. But,  
19 absolutely, we don't want to exclude anybody from learning  
20 more about it and participating.

21 MS. HEYMEYER: Oh, I didn't think you did. I  
22 think that's probably, though, why we didn't get notified.

23 COMMISSIONER ANCHETA: Yeah. But it would  
24 certainly be helpful, and it's not favoring any party or  
25 anybody in particular, for you to give us information

1 around what we can do to get information to you. So, I  
2 think that's --

3 MS. HEYMEYER: Right. Well, I think it will be  
4 useful to a lot of people where I live, in Contra Costa  
5 County, because there are a whole lot of issues other than  
6 politics. I mean, there's transportation, there's housing  
7 density, there are a lot of issues that affect that  
8 community of interest you're talking about.

9 COMMISSIONER ANCHETA: Well, I think, again, as  
10 Commissioner Galambos Malloy mentioned, there's  
11 information that's sort of generally available. But  
12 you're certainly welcome to check with our staff  
13 regarding, again, various networks, ways that we can get  
14 information out to you and to others who work with you  
15 because, again, we want as much information out there.

16 MS. HEYMEYER: What's the staff contact you  
17 recommend?

18 COMMISSIONER ANCHETA: I'll defer to staff on  
19 that.

20 MS. HEYMEYER: Which staff guy wants it?

21 COMMISSIONER ANCHETA: Right.

22 CHAIRPERSON GALAMBOS MALLOY: Mr. Wilcox.

23 COMMUNICATIONS DIRECTOR WILCOX: You want my e-  
24 mail?

25 MS. HEYMEYER: Yeah.

1                   COMMUNICATIONS DIRECTOR WILCOX:  It's rob.wilcox  
2  at, I'll say, at wedrawthelines --

3                   [Laughter]

4                   COMMUNICATIONS DIRECTOR WILCOX:  Right, I  
5  thought -- at [crc.ca.gov](http://crc.ca.gov), and I'm going to --

6                   MS. HEYMEYER:  Okay, got it.

7                   CHAIRPERSON GALAMBOS MALLOY:  Let me repeat that  
8  one more time.  It's [rob.wilcox@crc.ca.gov](mailto:rob.wilcox@crc.ca.gov).

9                   MS. HEYMEYER:  You're very clear.  Your mom must  
10 be my age, you understand.

11                  CHAIRPERSON GALAMBOS MALLOY:  Thank you for  
12 your -- oh, I'm sorry, we do actually have Commissioners  
13 in the stack, Commissioner Raya and then Commissioner  
14 DiGuilio.

15                  COMMISSIONER RAYA:  I just want to say, because  
16 I've done this before and I did it right now, I put in  
17 [crc.ca.gov](http://crc.ca.gov), it took me to "Welcome to We Draw The Lines."  
18 I didn't put anything else in when I typed it in.

19                  COMMISSIONER ANCHETA:  But -- but if you type  
20 [www.crc.ca.gov](http://www.crc.ca.gov) you get a dead link.

21                  COMMISSIONER RAYA:  See, this is why you have to  
22 be very technologically challenged and you take the  
23 simplest route.

24                  MS. HEYMEYER:  And I am technologically  
25 challenged, that's for sure.

1                   CHAIRPERSON GALAMBOS MALLOY: Commissioner

2 DiGuilio.

3                   COMMISSIONER DI GUILIO: And I just had another  
4 point. I think that some of the issues you raised in  
5 terms of maybe there are political groups at more of a  
6 grass roots level, who maybe aren't getting the message.  
7 I think part of the issue has been there are clear lines  
8 in terms of communication between Legislators and the  
9 Commission, and I believe the Legislators have been  
10 clearly instructed not to engage Commissioners outside of  
11 business. I think we've all been trying to feel out how  
12 this is going to take place but one thing's for sure,  
13 we've been trying to keep a clear line on both sides, the  
14 Commission and Legislators.

15                   So I think as a result, I would imagine that  
16 maybe Legislators haven't done a good job in notifying  
17 their constituencies.

18                   MS. HEYMEYER: Could be.

19                   COMMISSIONER DI GUILIO: So I would suggest that  
20 if someone like you, and all these wonderful resources you  
21 have, mentioned to your representatives that they need to  
22 do a good job of letting their constituents know that  
23 there is an avenue for them to address the Commission,  
24 because that would only improve the process for any  
25 political party to engage the Commission as well, not

1 just -- not just limited to certain types of groups.

2 MS. HEYMEYER: Well, for example, one of the  
3 groups I'm in is the senior citizen group in Rossmoor, and  
4 they have a lot of interests that have nothing to do with  
5 party. And so, you know, and they didn't know about this,  
6 but they will now. And it occurs to me that since I'm  
7 near -- I'm a Boalt Hall graduate and since I'm near  
8 Boalt, and they have that great institute we just learned  
9 about, maybe they do public speaking.

10 CHAIRPERSON GALAMBOS MALLOY: Thank you so much,  
11 appreciate your time.

12 MS. HEYMEYER: Thank you.

13 CHAIRPERSON GALAMBOS MALLOY: Our next speaker  
14 is representing the Sacramento Cultural Hub Media  
15 Foundation, Ms. Pleshette Robertson. Please join us.

16 MS. ROBERTSON: Okay. And I just want to say  
17 that I'm so glad to be here. I, too, did receive a last-  
18 minute notification by e-mail from one of our partners,  
19 who is Sam Walton, of the National Association of -- the  
20 NAACP. And I was so glad to get the e-mail.

21 I have actually known about the Redistricting  
22 Commission, as well as the Census 2010 that has led up to  
23 this point.

24 So, without further ado, we can start with,  
25 basically, we are the Sac Cultural Hub Media Foundation.

1 We are working to educate, empower and promote health and  
2 wellness of African Americans in Northern California.

3 We're Northern California based, established in  
4 2003, headquartered in Sacramento County. We are a  
5 501(c)(3) status, nonprofit organization.

6 So our mission, our mission develops programs  
7 that mentor and educate African American urban communities  
8 throughout Northern California.

9 If you did pull up our website right now, what  
10 you would find on there is basically it is an  
11 entertainment news resource that's relevant to the African  
12 American communities, as well as urban communities.

13 And you can see there, after receiving some  
14 information about job opportunities, which we are very  
15 much wanting to get that information out to the public as  
16 soon as possible, and our website allows us to do that, as  
17 well as our social media.

18 So, we do blogging just about every day. And we  
19 used this opportunity when we got that information, as you  
20 can see, about the Redistricting Commission is recruiting  
21 for Voting Rights attorney.

22 So, our mission is to utilize non-traditional  
23 vehicles that provide civic engagement and outreach  
24 opportunities. Such as, some of the activities that we do  
25 throughout the year, Black Man and Leadership Symposium,

1 the Hub Choice Awards, the Sac Cultural Hub Urban  
2 Entertainment website, the Black Physicians Forum, the Hub  
3 Magazine, and the Exceptional Women of Color Networking  
4 Brunch.

5           So, we can talk about the many different levels  
6 of grass root partnerships that we have, and  
7 collaborations that we've developed over time, that have  
8 really helped us to be able to be at that ground level and  
9 connect with the African American community. Because it  
10 is very, very important of how where they do get their  
11 information, how they perceive it, and also receive it.

12           So, this is just some of very many partnerships  
13 that we've developed throughout California, 100 Black Men  
14 of Sacramento, African Americans for Balanced Health, the  
15 Gospel Vine, Church and Nonprofit Organizations,  
16 Associated Ministers Empowering Neighborhoods, fraternity  
17 and sorority organizations, the California Black Chamber  
18 of Commerce, the Greater Sacramento Urban League, the  
19 National Council of Negro Women, Sacramento Chapter, the  
20 Sacramento Community Cancer Coalition of Kaiser  
21 Permanente, and so forth.

22           So, the Foundation is under the auspices of the  
23 Sac Cultural Hub Corporation, which includes the website,  
24 [sacculturalhub.com](http://sacculturalhub.com), the Hub Magazine, the Urban Weekly e-  
25 Newsletter, and our social media outlets which includes

1 several different sites.

2           The Facebook, Sac Cultural Hub, if you were to  
3 go there right now, when we received information regarding  
4 job opportunities, we immediately posted that and that has  
5 allowed us to be a very powerful outlet that gives us the  
6 urban messaging that we need to get this information out  
7 as soon as possible.

8           Our combined fan pages are over 5,000 Facebook  
9 fans at the moment. With over 2 million websites -- 2  
10 million hits that we receive into our website and 20,000  
11 unique visitors that come to our website each month.

12           The Foundation created these platforms to  
13 provide relevant news resources and education information  
14 which have allowed us -- for us to readily promote  
15 participation in the Census and the redistricting efforts.

16           So, to date the Foundation has successfully  
17 contributed to numerous civic engagement activities.  
18 Those have included census/redistricting information  
19 dissemination at some of our signature events.

20           The photo that we've posted with this is  
21 actually the 2009 Exceptional Women of Color Networking  
22 Brunch that took place, which allowed political persons to  
23 come forth and speak about the Census, as well as have a  
24 vendor booth to disseminate information about Census 2010  
25 that was coming up.

1           We publicized Census employment opportunities.  
2 We have marketed specific Census campaigns. We encourage  
3 community participate in town hall and political action  
4 meetings. And we're also marketing redistricting  
5 recruitment efforts and the importance of voting.

6           So, some of the things that we definitely  
7 promote is connecting and informing the African American  
8 communities, as it is paramount for us at the grass roots  
9 level. We advocate awareness and education about relevant  
10 issues that will impact the African American lifestyle,  
11 with advocating, of course, for a diverse Commission and  
12 compliance with the Voting Rights Act.

13           So, some of our recommended collaborative  
14 opportunities with the Foundation includes spring and  
15 summer civic engagement outreach through some of our  
16 signature events, the Black Physicians Forum, the Black  
17 Men in Leadership Symposium.

18           Some of -- well, many of the community outreach  
19 activities that we participate in the community, at a  
20 grass roots level, where we are proactively interacting  
21 with hands-on with the community, and that's materials  
22 distribution and information exhibiter opportunities.

23           And marketing, of course, public service  
24 announcements, articles and editorials, advertisements,  
25 social media, webinars/video.

1           So, as you can see, we propose a State in the  
2 Know outreach campaign. Again, we're talking about urban  
3 messaging that actually connects with the African American  
4 community, where they receive it, they perceive it to be  
5 something good for them that they can understand.

6           What is redistricting and why should I care?  
7 These are just some of the type of sound bites that we use  
8 to grab the attention of African Americans, learning about  
9 the pocket guide to California's new Redistricting  
10 Commission, connecting to the website.

11           So, some of the challenges and resources  
12 available, the term, "redistricting," as I see it, and I  
13 am the founder -- I am the CEO and President, so I look at  
14 myself as almost outside the box, looking in at how  
15 African Americans are perceiving the information.

16           The term redistricting can sound intimidating  
17 and the issues/documentation can also be somewhat complex  
18 and layered.

19           And what I mean by that is we often go to the  
20 websites that are sent to us in an e-mail notification to  
21 see what's there and how is it being displayed to the  
22 public. And after going to both of your websites someone,  
23 like myself, a college graduate, who's avidly looking for  
24 resources and information would get it with click links,  
25 go all through the different information.

1           But your average audience, with us trying to  
2 communicate with them at a sixth grade level, would  
3 probably not stay on the website too long, not look  
4 through things too long.

5           So, we look at -- we're an advocate for  
6 stripping all of that layer apart and making sure that  
7 they get the exact information that they need.

8           Not to say that the information is not important  
9 because there are people, like me, who want to receive  
10 everything and know everything.

11           The Foundation sees outreach opportunities and  
12 the need to provide African Americans with the one, two,  
13 three steps of stay-in-the-know information.

14           Our goal is to keep African Americans aware,  
15 informed and engaged to participate in redistricting  
16 activities.

17           As we have become a trusted source of  
18 information, the African American community relies on our  
19 urban messaging and friendly language of communication  
20 that makes sense.

21           Our continued outreach efforts will include  
22 keeping up to date with the websites for the Redistricting  
23 Commission so that we can readily provide relevant news  
24 resources to the African American community. Examples,  
25 job opportunities, upcoming conferences and workshops.

1           And we also engage in providing these types of  
2 opportunities at our own events, where we can have actual  
3 hands-on experience.

4           Access to information is key, as well as  
5 understanding the redistricting process and how it affects  
6 you, your family, and the community.

7           Thank you very much for allowing me to have my  
8 presentation.

9           CHAIRPERSON GALAMBOS MALLOY: Commissioner  
10 Parvenu.

11           COMMISSIONER PARVENU: This is so interesting.  
12 And, coincidentally, I'm a witness to the proficiency of  
13 your website and your outreach efforts here. Just last  
14 night I Googled just three words, wanting to know what was  
15 in the African American community, Sacramento-Blacks-  
16 activities, and your website, the Hub, and your name came  
17 up.

18           MS. ROBERTSON: Wow.

19           COMMISSIONER PARVENU: And I have your phone  
20 number, 916-470-2337.

21           [Laughter]

22           COMMISSIONER PARVENU: I was going to call you  
23 and say this lady knows what's happening in this town, I  
24 need to contact you. And here you are, lo and behold.

25           I just want to acknowledge the fact that I'm a

1 witness to how your outreach efforts have been very  
2 successful, at least as far as I can tell her. And I'm  
3 looking at your list of activities you're involved with,  
4 it's a comprehensive list.

5           And I have nothing more to say other than thank  
6 you for your involvement, and keep up the good work, and  
7 I'm looking forward to you participating in the  
8 redistricting effort and educating and informing the  
9 community about this major project.

10           MS. ROBERTSON: Thank you.

11           CHAIRPERSON GALAMBOS MALLOY: Commissioner  
12 Filkins Webber.

13           COMMISSIONER FILKINS WEBBER: Thank you very  
14 much, appreciate your presentation today. I have a couple  
15 of questions.

16           MS. ROBERTSON: Uh-hum.

17           COMMISSIONER FILKINS WEBBER: On your, maybe  
18 fourth of fifth slide, your recommended collaborative  
19 opportunities, you had identified that spring and summer  
20 civic engagement outreach with two key signature events --

21           MS. ROBERTSON: Yes.

22           COMMISSIONER FILKINS WEBBER: -- and then you  
23 had also identified community outreach activities that you  
24 appear to anticipate being involved in.

25           Do you have a calendar, as of yet, of when

1 you --

2 MS. ROBERTSON: Oh, yes, we have a comprehensive  
3 calendar that you can actually find on our website. Now,  
4 these are all the different events that take place  
5 throughout Northern California. But then we do have an  
6 exclusive calendar to Sac Cultural Hub and the events that  
7 we actually participate in, which include the Juneteenth  
8 Festival, and also the Juneteenth Luncheon.

9 There is also a women's conference that's taking  
10 place in San Francisco, that we plan to be involved in.  
11 It's a really huge conference, it's the Professional  
12 Businesswomen of California, which used to be here in the  
13 fall, and we have partnered with them on occasion in the  
14 past.

15 And then there's also the Oakland Black Expo  
16 that will take place in July. Also, the Stockton Black  
17 Expo that will take place in March.

18 So, we do have a -- and that's just some of what  
19 I can say off the top of my head, but we do have a very  
20 exclusive calendar of events that we will actively be  
21 involved in.

22 COMMISSIONER FILKINS WEBBER: And do you intend  
23 on distributing your educational materials regarding  
24 redistricting at all of those events?

25 MS. ROBERTSON: Well, that's one of the things

1 that I'm glad to be here and go to the website. As of  
2 now, we don't have any hands-on material from the  
3 Redistricting Commission, such as brochures.

4 When the whole Census 2010 campaign was out  
5 there, there was readily available information which was  
6 provided, so that we can make that available.

7 Right now is what we actually pull from the  
8 website and we either put on the website, Facebook, or in  
9 our magazine that we distribute.

10 COMMISSIONER FILKINS WEBBER: One final  
11 question.

12 MS. ROBERTSON: Uh-hum.

13 COMMISSIONER FILKINS WEBBER: Do you find -- you  
14 had mentioned you get 2 million visitors on your website  
15 per month, did -- I'm sorry?

16 MS. ROBERTSON: Two, over 2 million hits. We  
17 have to 20,000 unique visitors a month that are visiting  
18 the website.

19 COMMISSIONER FILKINS WEBBER: I still find that  
20 very impressive.

21 Do you find for the community, or your audience  
22 that is visiting your website, that that's an effective  
23 way for you to communicate?

24 MS. ROBERTSON: Absolutely. It is the most  
25 powerful outlet of being able to communicate with the

1 audience now, who is on Smart Phones, Blackberrys, and i-  
2 Phones. So, this is the way they're receiving real-time  
3 messaging, as they're carrying it in their back pocket and  
4 their purses at all times.

5 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
6 Ancheta.

7 COMMISSIONER ANCHETA: Thank you. And, I, too,  
8 am very impressed. I'm looking at your website, actually,  
9 and it looks fantastic.

10 MS. ROBERTSON: Oh, great.

11 COMMISSIONER ANCHETA: You know, I mentioned, in  
12 asking a question from the representative from the African  
13 American Redistricting Collaborative, one of the things we  
14 need to look at, particular Voting Rights Act compliance  
15 is -- and this is a real technical term, which if you can  
16 translate it into any other language, than legalese, I  
17 think it's helpful to everybody. But it's racially  
18 polarized voting.

19 But in essence, it's basically kind of looking  
20 at, unfortunately, at sort of racial appeals and just, you  
21 know, problems of either access, or campaign statements, a  
22 lot of things that -- unfortunately, it's sort of old-  
23 style racism, but it's still out there sometimes.

24 MS. ROBERTSON: Uh-hum. Uh-hum.

25 COMMISSIONER ANCHETA: That kind of information

1 is really helpful because, again, a lot of the stuff we  
2 need will probably be in statistical analyses. But I  
3 think for the general public, to the extent we can get  
4 information, even if it's just sort of, you know,  
5 anecdotal stuff that's coming up or local elections,  
6 things that we may not -- that may not bubble up,  
7 necessarily, through a lot of the expert witness types of  
8 folks we might be talking to, that's really useful  
9 information.

10 MS. ROBERTSON: Okay.

11 COMMISSIONER ANCHETA: Because, unfortunately,  
12 the stuff that really gets generated for litigation is  
13 typically very expensive, we're going to be struggling to  
14 try to get some of that analysis. It's tough for the  
15 folks that are even specialized in litigating to get a lot  
16 of this stuff.

17 So, any help in terms of those kinds of -- and  
18 we can certainly work with our staff and, you know, the  
19 Commissioners can work with you and other related kinds of  
20 coalitions to try to help with that messaging.

21 MS. ROBERTSON: Absolutely.

22 COMMISSIONER ANCHETA: That would be very useful  
23 for us. Because, unfortunately, that's the reality of a  
24 lot of what's going on in a lot of the State that there's  
25 still that kind of polarized voting.

1 MS. ROBERTSON: Right.

2 COMMISSIONER ANCHETA: And we need to pay very  
3 close attention to that.

4 MS. ROBERTSON: Uh-hum.

5 COMMISSIONER ANCHETA: So, thank you.

6 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
7 Barabba?

8 COMMISSIONER BARABBA: Yes, thank you very much  
9 for your presentation. Are there organizations like yours  
10 in other parts of the State?

11 MS. ROBERTSON: There are, actually, we partner  
12 with them, and they're located in the Bay Area, also Los  
13 Angeles. And there are about -- we call them the Urban --  
14 the Internet Urban Media Outlets.

15 And I partner with them on several different  
16 occasions to get the word out. And so those places in --  
17 well, they're on the internet, Oakland, San Francisco, San  
18 Jose, and as well as -- that's in California.

19 So, we also partner with those in Las Vegas,  
20 Atlanta, and Houston, and these are urban media websites.

21 COMMISSIONER BARABBA: If you could provide that  
22 information to the --

23 MS. ROBERTSON: Absolutely.

24 COMMISSIONER BARABBA: -- the Commission, it  
25 would be very appreciated.

1 MS. ROBERTSON: Yes, that information is  
2 actually on our website as well.

3 COMMISSIONER BARABBA: Okay, thank you.

4 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
5 DiGuilio.

6 COMMISSIONER DI GUILIO: One quick question and  
7 just maybe one comment, too. Could you just -- you were  
8 alluding to it a little bit, could you define what your  
9 target area is? When you said Northern California, what's  
10 your target area?

11 MS. ROBERTSON: Yes, that's all the way through  
12 Placer County -- from Placer County all the way down to  
13 Fresno.

14 COMMISSIONER DI GUILIO: Oh, so the whole --  
15 okay.

16 MS. ROBERTSON: Yes.

17 COMMISSIONER DI GUILIO: And then on another  
18 note, I just wanted to make a point of how valuable the  
19 types of information that we're receiving with all the  
20 organizations, I think we're all keeping notes on these  
21 wonderful suggestions.

22 And this is a good case in point where it sounds  
23 like way we could help is for the organizations that  
24 aren't specifically engaged in redistricting issues, but  
25 may have an interest in redistricting, that it would be

1 beneficial for us to have material available to those  
2 organizations that would, again, like to be involved, but  
3 that's not your main goal.

4 MS. ROBERTSON: Right.

5 COMMISSIONER DI GIULIO: Is that correct?

6 MS. ROBERTSON: I wouldn't say it's not our main  
7 goal. It is one of our main goals to keep the African  
8 American community not just on entertainment activities  
9 that are happening, but these are huge political issues  
10 that are affecting us, and our families, and our  
11 communities.

12 So we take -- we strive to really get the  
13 information out there as it comes to us, so they can  
14 understand it and they actually will receive it.

15 COMMISSIONER DI GIULIO: So if we had that  
16 information available to you, for which you could utilize  
17 your vast resources to disseminate it, it would be  
18 helpful.

19 MS. ROBERTSON: Yes, it would be.

20 COMMISSIONER DI GIULIO: You don't have -- so  
21 you don't have to create the material, yourself?

22 MS. ROBERTSON: Exactly.

23 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
24 Aguirre.

25 COMMISSIONER AGUIRRE: Yes. Just a -- just a

1 quick question regarding clarification, you kept using the  
2 term "urban messaging."

3 MS. ROBERTSON: Yes.

4 COMMISSIONER AGUIRRE: Is it urban messaging  
5 versus rural messaging or, as I suspect, urban as in  
6 internet and social media --

7 MS. ROBERTSON: Internet and social media. And,  
8 basically, we kind of refer to it as a sound bite of  
9 information rather than news article reading, like you  
10 would read the Sacramento Bee, or San Francisco Chronicle.

11 This is not the way an African American user  
12 reads its news. They're no longer reading actually print  
13 newspaper, very few, they're online. And they only want  
14 to -- they're more visual. Our people are a lot more  
15 visual, so a great picture that displays what the message  
16 is and then a paragraph that's really straight and narrow,  
17 and to the point.

18 COMMISSIONER AGUIRRE: And I would agree with  
19 that, given that if we look at the Latino community and  
20 the fact that the novellas and, you know, the visual  
21 representation within the story line format --

22 MS. ROBERTSON: Yes.

23 COMMISSIONER AGUIRRE: -- is really a very  
24 attractive way --

25 MS. ROBERTSON: Yes, very attractive.

1           COMMISSIONER AGUIRRE:  -- of very quickly  
2 communicating sometimes complex information.

3           MS. ROBERTSON:  Yes, absolutely.

4           CHAIRPERSON GALAMBOS MALLOY:  Commissioners  
5 Ontai, and then Blanco, and then we'll wrap.

6           COMMISSIONER ONTAI:  Hi, Ms. Robertson.  Oh,  
7 right here.

8           So, you're not in San Diego, as well, or you  
9 have any partnerships?

10          [Laughter]

11          COMMISSIONER ONTAI:  I'm beginning to see a  
12 pattern here.

13          MS. ROBERTSON:  We do have some groups that we  
14 are affiliated with out there, the Loop Online, also some  
15 of the urban radio stations, and L.A. Haps online.  So, we  
16 are definitely connected, but we do not, per se, have a  
17 San Diego Hub dot com.

18          COMMISSIONER ONTAI:  And I have one last  
19 question.  Do you reach out to African immigrants, as  
20 well?

21          MS. ROBERTSON:  Yes, we do.

22          COMMISSIONER ONTAI:  The Somali community and  
23 communities like that?

24          MS. ROBERTSON:  Yes, absolutely.

25          COMMISSIONER ONTAI:  And can you explain a

1 little bit?

2 [Laughter]

3 MS. ROBERTSON: There was, actually, an African  
4 festival that took place at Cal-Expo last year, and we got  
5 involved in that and we have developed a partnership with  
6 that particular association. I can't, off the top of my  
7 head, know the name. But they definitely are planning to  
8 do the event this year and we plan to be on that  
9 committee. I'm not -- and I forget the exact name of it,  
10 but it was a very, very good event.

11 COMMISSIONER ONTAI: And do you see the outreach  
12 towards African immigrant communities different from  
13 African Americans?

14 MS. ROBERTSON: Slightly.

15 COMMISSIONER ONTAI: Approached different?

16 MS. ROBERTSON: Yeah. The African community is  
17 somewhat -- they're kind of very protective. They're very  
18 protective of what they do and how they interact with what  
19 we call Americanized groups, like such as Sac Cultural Hub  
20 dot com.

21 So, but once they get to know who we are, what  
22 we do and how we're providing very relevant news, then our  
23 relationship gets better.

24 COMMISSIONER ONTAI: Oh, good. Thank you.

25 CHAIRPERSON GALAMBOS MALLOY: Final question,

1 Commissioner Blanco.

2 COMMITTEE MEMBER BLANCO: Good afternoon, thank  
3 you very much for your presentation.

4 I wanted to follow up on Commissioner Aguirre's  
5 question. I think I get the print media not being,  
6 really, the source of a lot of information any more.

7 MS. ROBERTSON: Uh-hum.

8 COMMITTEE MEMBER BLANCO: What about -- and I'm  
9 extrapolating a little bit from like issues with Latino  
10 community about -- that may not apply in terms of best  
11 vehicles for information.

12 MS. ROBERTSON: Uh-hum.

13 COMMITTEE MEMBER BLANCO: Do you find that DVDs  
14 are helpful? Would -- in other words, do you have very  
15 large interest access in the communities that you reach  
16 out to and is that true for all ages within the community,  
17 the African American community in Northern California?  
18 I'm just trying to figure out is this -- you know what I  
19 mean?

20 MS. ROBERTSON: I'll try to answer your  
21 question. Radio and also You Tube video media is one of  
22 the -- is becoming the most powerful way. I would say  
23 probably You Tube video. Anything on video where you can  
24 come up with -- because you mentioned DVD. But most of  
25 the community, especially with our young people, you know,

1 I don't know if you've seen the Justin Beaver movie but  
2 it's pretty extraordinary.

3 [Laughter]

4 MS. ROBERTSON: And I took my children to see it  
5 and it just opened up a whole new array of what You Tube  
6 is really doing and how -- you know, it's just not kids  
7 out there. You know, it's these directors, it's these --  
8 all these different professionals that are out there  
9 looking for talent now.

10 So, if you can come up with some type of an  
11 attractive, creative video that talks about redistricting,  
12 the redistricting process, that doesn't come across so  
13 intimidating, and maybe consulting with a media group that  
14 could possibly do this and work in the community to bring  
15 forth -- I don't want to say a hip hop urban messaging,  
16 but it could be an urban rock messaging. It could be  
17 several different messaging, you can have a contest.

18 Okay, now I'm giving away all my ideas away for free so --

19 [Laughter]

20 CHAIRPERSON GALAMBOS MALLOY: Thank you, Ms.  
21 Robertson, for your time, we appreciate it.

22 MS. ROBERTSON: Thank you.

23 CHAIRPERSON GALAMBOS MALLOY: Just a quick check  
24 in with my facilitators, we're running a slight bit ahead  
25 of schedule.

1           Mr. Payton, I don't believe is here yet, so  
2 we've had a slight change of schedule. One is that we are  
3 going to continue through without a break, given our late  
4 lunch recess that we just had.

5           And so our next presenter will be Mr. John Kim.

6           COMMISSIONER ANCHETA: We're live right now?

7           CHAIRPERSON GALAMBOS MALLOY: Yeah.

8           COMMISSIONER ANCHETA: No, I just wanted to say  
9 I have not worked -- I don't believe I worked with Mr.  
10 Kim, specifically, but I have done some work in the past  
11 with the Advancement Project, in terms of working on some  
12 reports with -- at least with their D.C. office, when I  
13 was with the Harvard Civil Rights Project. That's it.

14           CHAIRPERSON GALAMBOS MALLOY: Thank you. I  
15 should take pause to find out if there are any other  
16 disclosures forthcoming.

17           Seeing none, Mr. Kim, it's your floor.

18           MR. KIM: Thank you very much, Commissioners,  
19 thanking you for having me to present in front of you  
20 today, this afternoon.

21           Organizationally, I'd like to commend -- we'd  
22 like to commend the Commission for a very auspicious start  
23 to your work. There is a lot that I know you guys are  
24 sort of building as you're flying, so it's been very  
25 impressive to see, from afar, that one one's fallen off,

1 necessarily, or so on and so forth.

2           Individually, I'd like to personally commend all  
3 of you for your mental, physical and civic fortitude for  
4 sort of sitting through what are very long sessions. I  
5 know, probably a lot of late nights, weekends, what have  
6 you, so thank you so much for that.

7           Well, I am -- well, I'm here speaking from the  
8 Advancement Project, I'm one of the co-directors.

9           As Commissioner Ancheta had mentioned, we have a  
10 D.C. office, as well as a Los Angeles and a Sacramento  
11 office.

12           The Advancement Project is a multi-racial public  
13 policy change organization, rooted in the civil rights  
14 movement. We're rooting in the civil rights movement, but  
15 we really sort of see our role as innovating new tools for  
16 this movement, for communities to help engineer large-  
17 scale changes, remedy inequalities, expand opportunities,  
18 so on and so forth.

19           As I had mentioned, those are our office  
20 locations in L.A., Sacramento, and D.C.

21           What I wanted to specifically talk to you about  
22 is a project that we have as part of our organization,  
23 called Healthy City. Healthy City was launched in 2002  
24 and was really a response to the fact that we understood  
25 that when you look at stock, the stock market and

1 investors in the stock market, there was a swollen river  
2 of data that they have access to on a daily basis. There  
3 are three or four TV channels, cable channels that are all  
4 about, you know, where to invest, and what's going on with  
5 the companies, and people are screaming, and hitting  
6 bells, and what have you.

7           But when it came to making investments around  
8 philanthropic and public dollars, there was only a very  
9 little trickle of information so that we could make smart  
10 decisions.

11           And so, the idea for Health City is that we  
12 wanted to create resources so that we could kind of get on  
13 par in this information landscape between what the private  
14 sector has to what we need as a public and community  
15 sector.

16           So that's what Healthy City is about, we're an  
17 information and action resource, that what we try to do is  
18 unite rigorous research, so we have the geeks in the room,  
19 community voices, and innovative technologies, so  
20 different kind of geeks.

21           And again, it's about solving the root causes of  
22 inequity.

23           We do it in a couple of different ways. We have  
24 a tremendous online system that covers all of California  
25 at [healthycity.org](http://healthycity.org). It was highlighted in "The Economist"

1 last year, or the year before, as one of the most cutting  
2 edge tools out there in terms of accessing information on  
3 a GIS mapping platform.

4 We've also been highlighted in "Fast Company" as  
5 well as "California Lawyer", sort of emphasizing how this  
6 technology can be used to impact, positively, public  
7 policy making.

8 We also be on the website, have intensive direct  
9 technical assistance capacity. I have a stable of geeks,  
10 as I mentioned, back at the office and so when questions  
11 arise, whether they be from foundations, or community-  
12 based organizations, or government, we deploy the geeks  
13 and they help solve questions, and problems, and what have  
14 you.

15 And, lastly, we also have a thing called the  
16 community research lab, because we don't want to be the  
17 only geeks in town, we want to teach other people how to  
18 do it, so we do a lot of that kind of educational work.

19 So, as an organization we had decided that we  
20 would approach this question of redistricting because it's  
21 right up our alley. It's a question of equal voices, it's  
22 a question of getting a seat at the table.

23 And we understood that we were very uniquely  
24 positioned, given the technology that we have already.

25 So, we've decided to embark on the process of

1 developing, specifically, a redistricting system that's  
2 based upon our current technology, but very directly  
3 speaks to redistricting.

4           Here are a couple of key points about it. The  
5 idea is to bridge the information and tech gap that exists  
6 for community leaders, and other groups that traditionally  
7 have not been able to participate. They are unable to  
8 purchase the very expensive technology applications, or  
9 get the trainings, or even have access to the data and  
10 demographers.

11           Our idea is specifically not built to support  
12 larger organizations, labor unions, partisans, and other  
13 large interest groups.

14           We are focusing on the have-nots, and not the  
15 haves, when it comes to equitable voice in regards to  
16 engaging in redistricting.

17           What we will be doing is providing a free, 24-  
18 hour online access to a powerful mapping platform that  
19 will have all of the data necessary to get you started  
20 with the redistricting process, and it will be live for  
21 all of California.

22           The system will pretty much be an education,  
23 communication, and data access machine, and I'll explain  
24 that more clearly. But it is not necessarily a remake of  
25 Maptitude. It's not a remake of the traditional

1 applications because we wanted to make something that was  
2 much more accessible and can get folks started.

3           The idea for our system is that you can get  
4 started on our system and then download it to a Maptitude  
5 platform, if you wanted to get sort of more hot and heavy  
6 with it. Okay.

7           And, again, our idea is that we would support  
8 various jurisdictional levels.

9           So, here is a mock-up of the system. It should  
10 be live once the -- a couple of weeks after the Census  
11 data, the PL data is released. It's just a quick mock-up  
12 of what we're going to be doing with the home page.

13           You can see here there are a couple of areas.  
14 There's a "comment on California" area. A "view data" or  
15 "community of interest" or "prepare testimony."

16           Okay. So, I'm going to talk about the uses of  
17 this system. The first use would be to learn a little bit  
18 about what redistricting is and what's happening in your  
19 community.

20           The idea is that we'd be targeting community  
21 leaders, advocates, media, the policy makers and  
22 researchers for this particular use.

23           On the system there will be an interactive,  
24 educational web module that will sort of walk a person  
25 through the questions of what is redistricting and why is

1 it important to me? What are communities of interest?

2 And how can the system, the Healthy City system, be used  
3 to help have a voice.

4 The other piece of the website that will respond  
5 to this particular use, in terms of learning, you'll have  
6 access to key data and maps, you'll see what's at stake,  
7 and you'll see what others are saying about your  
8 neighborhood and district.

9 And let me show you guys what we mean by that.  
10 When you get onto the system, you'll be able to point the  
11 mapping platform to any district, whether it be the 2000  
12 version of the district, any district that you may have  
13 previously drawn, or a city, a county, or what have you.

14 And the map platform will automatically point to  
15 that and you can turn on data variables, off and on, sort  
16 of on the fly.

17 What I'm looking at in this -- what we're all  
18 looking at in this particular map, the dark green areas  
19 would be higher concentrations of the African American  
20 community within the Assembly District 45, and out in the  
21 blue lines there.

22 The system will then allow you to pick years or  
23 even ask the system to calculate what's the difference  
24 between the 2000 and 2010 data. The System will  
25 automatically do the work and give you a new map that will

1 show you, you know, the brown areas are where there have  
2 been a decline of those populations, versus the purple  
3 areas where there have been an increase.

4           This is a district in the southeast part of Los  
5 Angeles, where we do know that there's been a tremendous  
6 demographic shift, and so the data kind of would play that  
7 out.

8           The other interesting thing about this, because  
9 we understand, you know, what's been happening with the  
10 Voting Rights Act and the utility of purely just using  
11 racial or ethnic data, we also understand that there may  
12 be an opportunity to use more of what we call community of  
13 interest data. Other types of data variables that would  
14 show discrepancies or various shared resource needs, or  
15 what have you.

16           And so, our system will also allow you to not  
17 only look at these racial data, but also say how many  
18 adults have graduated from high school? What's the  
19 insurance -- health insurance rates in those  
20 neighborhoods? And how many of these kids are without  
21 child care seats.

22           Now, the reason why we're exactly sort of  
23 uniquely positioned to do this is, again, we've had a live  
24 system for all of California, that currently has 2,500  
25 data variables that we've been collecting over the past

1 several years. And so, we're well positioned, then, to  
2 deploy this data around this question of communities of  
3 interest, or allow people to use it to articulate  
4 communities of interest.

5 So that's the first case or use of the system.

6 The second use of the system would be around  
7 communication. And the idea is anyone, who is interested  
8 in redistricting, would use the website for this.

9 The what would be to join a Wikipedia-like  
10 conversation, but it will actually be on a map. So it's  
11 something we call a Wikimap where, essentially, people  
12 will be able to draw points and add comments, draw areas,  
13 and basically talk to one another and, hopefully, even  
14 speak to you all as they draw these points onto this map.

15 It will be publicly accessible, so anyone can  
16 come in. It will, of course, be moderated for, you know,  
17 making sure people aren't making horrendous comments of  
18 one type or another. And we'll be publishing exactly our  
19 moderation parameters, so that that will be very  
20 transparent.

21 You can simply do this on this part of the  
22 website, and we're calling this part of the website  
23 "Comment on California." You can easily just type in a  
24 particular city, county, district.

25 I'm going to use Sacramento as an example here.

1 The map will zoom into that area, I can then either drop a  
2 point or I can draw an area. I'm going to drop my point,  
3 I'm going to write something about what's going on in that  
4 particular neighborhood and then there it sits. So, I'll  
5 publicly be able to see all of the comments that I've made  
6 and other folks have been able to make.

7           Again, you can either just drop a point and say,  
8 hey, a new housing facility is being developed here, it's  
9 very large, you should consider it.

10           Or, there could be a neighborhood saying a high  
11 concentration of nonprofits are in this area, please  
12 consider that. Okay.

13           And so what then will happen is we will most  
14 likely integrate that with a Twitter feed, so that as  
15 people are making comments, you'll be able to access it  
16 both on a map or, actually, see a Twitter feed of comments  
17 that are being made as they happen.

18           Okay. The third use of the system will be able  
19 to actually draw and engage you all very quickly in terms  
20 of the data that we have and maybe some other ideas about  
21 districts that they'd like to draw and, they, being our  
22 users.

23           Again, the who would be the community groups,  
24 the advocates and leaders that are the have-nots. They  
25 would be able to come on and conduct research to develop a

1 position, whether they're focusing on a specific  
2 population issue or geographic area, they'll be able to  
3 use the data to kind of figure out what the data's telling  
4 them and then actually draw on the map communities of  
5 interest or even proposed districts.

6           Once they've done that drawing work, they can  
7 then create a PDF file of the map and any narratives they  
8 want to type into it, and submit that as part of testimony  
9 in front of the Commission.

10           And if, again, if someone starts here and wants  
11 to do much more intensive analysis, they can transfer this  
12 to a Maptitude platform, and we think we'll be referring  
13 folks to the UC Berkeley Technical Assistance sites, for  
14 them to download it there.

15           Very quickly, again, it's a simple mapping  
16 platform, you can draw areas, it will grab the underlying  
17 blocks. I could draw it a different way, it will grab  
18 those blocks, and it will give me a full report of what  
19 I've just drawn and the underlying data.

20           Okay. And it will create these kind of reports,  
21 you can customize, type things into it, and then submit  
22 that.

23           Okay. Finally, we do really want this to be a  
24 collaboration machine, as well, so that people can group,  
25 sort of map together. They can share comments and map

1 together, what have you.

2 Oh, the only other thing I want to mention about  
3 the drawing a map is that you can actually, besides using  
4 the Census data or the voting data, you can actually see  
5 all the comments on the "Comment on California" and layer  
6 that on the map as you're drawing, so you can kind of make  
7 sure you're taking those comments into account, as well.

8 For the geeks in the room, here are all the data  
9 sources and the data variables. This is an initial list.  
10 But we do intend to add other community of interest type  
11 datasets.

12 Our outreach plan, we are focusing statewide.  
13 The materials will predominantly be in English,  
14 unfortunately, due to time and funding. And AP will not  
15 be submitting a statewide plan.

16 Again, we see ourselves as a platform to support  
17 folks to do so, and not to do so, ourselves.

18 Outreach plan includes we've been conducting  
19 one-on-one engagement with all the Redistricting  
20 California partners to see how this might be able to  
21 integrate into their outreach plans and engagement plans.

22 We've been presenting at Redistricting  
23 California conferences and are looking for others, and  
24 have already been asked to present at others.

25 We have our own network of statewide and

1 regional partners in the Sacramento, Bay Area, San Diego,  
2 and Central Valley areas, which we'll be engaging.

3           And then, finally, we'll be doing intensive  
4 webinars that anyone with an internet connectivity can  
5 sign onto, that will show you step-by-step on how to use  
6 the system.

7           Once we launch it live, we'll probably be doing  
8 those webinars on a weekly basis.

9           We also intend to do outreach to media,  
10 including ethnic media, and engage other local  
11 collaboratives.

12           Suggestions for the CRC, and these are slightly  
13 technical or geeky, so I apologize for that. I  
14 understood, but I just wanted to note again, as I have  
15 this opportunity to present in front of you all, the  
16 distribution of the draft plans in a digital format would  
17 be critical. And it would be very helpful for an  
18 organization, like us, to immediately grab that, load it  
19 up onto our system, so people can actually play with the  
20 drafts.

21           Now, they could actually play with data, add,  
22 mark it up, so on and so forth. So, that would be great.

23           Staying open to testimony submitted from the  
24 community in new and interesting forms, such as the  
25 Twitter feed and the Wikimap that I had just talked about.

1 And whether they be sort of as a part of official  
2 business, or what have you, some way that you all could  
3 take on information in that particular way.

4 Appropriately considering and, again, providing  
5 all of us guidance on how we could use other datasets,  
6 state, local, federal datasets around articulating  
7 communities of interest?

8 How can we use health access condition and  
9 outcome data? How can we use school data, so on and so  
10 forth.

11 Finally, if you could consider highlighting our  
12 system as a tool for more effective engagement.

13 And I'm done.

14 CHAIRPERSON GALAMBOS MALLOY: Right on time,  
15 thank you so much.

16 Commissioners Ancheta and then Barabba.

17 COMMISSIONER ANCHETA: Well, you certainly have  
18 geeky pride in your --

19 [Laughter]

20 COMMISSIONER ANCHETA: This is very -- this is  
21 very interesting, actually, I was unaware of the software.  
22 I have a couple of geeky kinds of questions, then.

23 So, it looks like you've got about four -- I'm  
24 looking at your slide, at least what's currently on your  
25 slide, it looks like you've got about close to 50 datasets

1 that you're using, some of which are ones no doubt the  
2 Commission, and its staff, and consultants will need to  
3 consult -- obviously, you know, the ACS and the PL-94  
4 data.

5           And it looks like you're pretty good in terms of  
6 telling, at least through various charts, which data are  
7 you using and which variables you're going to be drawing  
8 on.

9           MR. KIM: Right.

10           COMMISSIONER ANCHETA: Because I think the  
11 challenge, of course, and obviously, the public who's  
12 going to use it doesn't need to know where all the data is  
13 coming from.

14           But for our consultants, in particular, even  
15 though it's easy to kind of transfer equivalency files in  
16 Maptitude, that's sort of the language that enables the  
17 software to -- or the programs to sort of read each other  
18 in a common language, there's a lot of different datasets  
19 that so much are older, so much are newer.

20           And it's probably much larger than what our  
21 consultants will ultimately rely on.

22           I'm hoping that as you're moving forward there  
23 will be some -- and this is, again, more technical,  
24 obviously, but that you'll be able to provide that  
25 specific information, they'll kind of say what's older,

1 what's newer, what's --

2 MR. KIM: Right, right.

3 COMMISSIONER ANCHETA: -- from out of state,  
4 what's the Census figures, those kinds of things.

5 MR. KIM: That's right. And, again, this was a  
6 Power Point and so -- well, first of all, I'd like to  
7 acknowledge a fellow geek when I see one, so I appreciate  
8 the comments.

9 [Laughter]

10 MR. KIM: And I hope you don't mind,  
11 Commissioner, that I called you a geek.

12 COMMISSIONER ANCHETA: Okay, that's okay. I've  
13 been called many other things, too, but that's --

14 MR. KIM: I, frankly, think he added himself.  
15 But this is just a Power Point slide.

16 On the website, itself, there's a button that  
17 will show you, when you click on it, it will give you all  
18 the what's called metadata, which will include the source,  
19 the year, all of that information, so that will be  
20 embedded as part of that.

21 And, again, I didn't -- I failed to mention but,  
22 yeah, it will be equivalency files in which we'll allow  
23 people to move back and forth between our system and  
24 Maptitude.

25 And, finally, this is again part of one of my

1 suggestions is that the Commission provide us some  
2 guidance on which data variables you all are comfortable,  
3 and your consultants are comfortable. And we could, of  
4 course, be very flexible with that.

5 COMMISSIONER ANCHETA: Great.

6 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
7 Barabba?

8 COMMISSIONER BARABBA: I thought I used to be a  
9 geek, but I think I'm no longer qualified.

10 [Laughter]

11 COMMISSIONER BARABBA: I think it's very  
12 impressive. One of the things that's come up in our  
13 conversations, and I don't have access to your site, so I  
14 want to see if it's there, is the issue of what's occurred  
15 within different groups relative to their acculturation  
16 into the larger population.

17 Has that been addressed with your group at all?

18 MR. KIM: I'd have to say at this moment that it  
19 has not been sufficiently addressed by any data variable  
20 that we have. It is not a very easily documentable  
21 dynamic, and so we have yet to find a very good data  
22 source for that.

23 COMMISSIONER BARABBA: Okay, thank you.

24 CHAIRPERSON GALAMBOS MALLOY: Commissioner Dai?

25 COMMISSIONER DAI: Thank you, Mr. Kim, this is

1 very impressive software.

2 I have a bit of a geeky question, also. I was  
3 very intrigued by the ability to, you know, have  
4 conversation and live comments, and to be able to layer  
5 that on top of the map.

6 One of the challenges with the internet is, of  
7 course, anonymity, the ability for people to hide,  
8 essentially.

9 MR. KIM: Right.

10 COMMISSIONER DAI: And you did mention that some  
11 of these conversations are going to be moderated. I'm  
12 just curious to what degree does your system kind of vet  
13 who's real identities and who's participating?

14 Because I could imagine that there's a lot of  
15 potential to play with a system like this.

16 MR. KIM: Sure. And so, you know, I think it's  
17 sort of best laid plans, we can figure those out now.  
18 Which will include that folks will be required to submit  
19 identification kinds of things, like they're e-mails, and  
20 to validate their e-mail addresses, so on and so forth.

21 But as we move along, we may find that there are  
22 ways that people are getting around those things, and so  
23 we'll have to up our security as we go.

24 So, it will be slightly a learning curve. But  
25 it will not be moderated automatically, it will have to be

1 moderated by staff. And, again, it's about us being very  
2 transparent about the parameters in which we're moderating  
3 those things. But we do intend to sort of eyeball it,  
4 cleanly.

5 CHAIRPERSON GALAMBOS MALLOY: Commissioner Ward.

6 COMMISSIONER WARD: Thank you, again. Yeah, I  
7 was concerned on the very first snapshot you showed us of  
8 the website, I was just interested in hearing more about  
9 you offered links for testimony, I believe one was  
10 labeled, and public input, all that kind of things.

11 I'm wondering, what's done with that data on  
12 your end and is there any filters applied or anything like  
13 that?

14 MR. KIM: Sure, the "prepare testimony" section  
15 we didn't -- I didn't actually go through today, but it  
16 will be something more of a step-by-step to help community  
17 groups sort of understand what questions they might  
18 consider answering as they prepare testimony, so on and so  
19 forth.

20 What happens when you create a map and create a  
21 plan on our system is that it actually will stay with you,  
22 you will actually be creating a user profile. It will be  
23 only for Commissioner Ward. You will have the opportunity  
24 to either make it public or to share with a group of  
25 folks. But we won't actually be touching it, it will

1 actually be your specific information, and you'll have a  
2 user account.

3           The healthycity.org system is a live system that  
4 will outlast our redistricting work and so that account  
5 will actually stay throughout, and be usable for  
6 healthycity.org, as well.

7           CHAIRPERSON GALAMBOS MALLOY: I'd encourage  
8 Commissioners Blanco, Parvenu and DiGuilio to be brief so  
9 we can stay on time.

10           COMMITTEE MEMBER BLANCO: When you go live and  
11 the map that you use to simulate, you know, your program,  
12 is it going to be a geographic map? Like, say, in that --  
13 I don't know, the 45<sup>th</sup> district, you know, in southeast, or  
14 south central, or will it have a political boundary that  
15 then people are starting off with.

16           And if so, which one and why did you decide to  
17 start off with that?

18           MR. KIM: Sure. The user would be asked if he  
19 would like to draw a community of interest, in which case  
20 it will be a blank map in which you can start drawing. Or  
21 if you'd like to revise a district, in which case you'll  
22 pick which district and then we'll be able to start  
23 manipulating those boundaries.

24           CHAIRPERSON GALAMBOS MALLOY: Commissioner  
25 Parvenu?

1           COMMISSIONER PARVENU: Well, I'm certainly not a  
2 geek, but you make it seem so cool, I wish I were one.

3           [Laughter]

4           COMMISSIONER PARVENU: Very impressive program,  
5 very impressive.

6           Just one quick question, there's a component for  
7 community outreach I see, a training component, rather.  
8 How and where does this training take place and how do you  
9 do outreach? And in your office, you have three offices,  
10 L.A., and Sacramento, and D.C., how does it occur?

11          MR. KIM: Sure. We expect, actually, to be  
12 doing a lot of our training outside of our office. There  
13 are local collaboratives and partners that we have, that  
14 we'll be setting up, I think, trainings for us.

15          And, otherwise, we'll be doing remote web-based  
16 trainings, as well.

17          COMMISSIONER DI GIULIO: I think my question  
18 builds on that a little bit. All the elements that you  
19 have, that you're doing, are really wonderful. I'm  
20 focusing kind of on the actual mapping aspect part, what  
21 will be the interactive part.

22          I'm kind of curious to see what you  
23 anticipate -- what type of utilization numbers you  
24 anticipate for people to do this?

25          And, also, how are you bringing the people to

1 use this site? Are you partnering with organizations or  
2 do you -- how are you going to get people in the door to  
3 use this great, great, programming?

4 MR. KIM: Sure. Let me -- I could answer the  
5 second question because I remember that one right off the  
6 bat.

7 So, we do intend to partner with organizations.  
8 Redistricting California has already -- and Common Cause  
9 have already been gracious to allow us to present at their  
10 conferences. We've had meetings with groups, like New  
11 American Media, that have networks of ethnic media up and  
12 down the State. And they may be hosting a summit for us  
13 to present this material.

14 So, again, it's about leveraging our  
15 partnerships, as well as doing whatever we can to toot our  
16 own horn.

17 And the first question?

18 COMMISSIONER DI GIULIO: The first one was, I  
19 just was curious as if do you have a number for the  
20 anticipated utilization of this site?

21 MR. KIM: Yeah. You know, it's redistricting,  
22 so they're not going to be knocking down our doors,  
23 necessarily.

24 COMMISSIONER DI GIULIO: Yeah, I know.

25 MR. KIM: But we did anticipate that because

1 it's block level data, it will have some intensity in  
2 terms of the bank worth, so we've actually moved our  
3 entire system to the Cloud, which means that it will be  
4 much much faster.

5           And if we find that there area lot of users, we  
6 have the flexibility within an hour to expand our server  
7 base --

8           COMMISSIONER DI GUILIO: Okay.

9           MR. KIM: -- because it's on the Cloud.

10          COMMISSIONER DI GUILIO: Okay, thank you very  
11 much.

12          CHAIRPERSON GALAMBOS MALLOY: Thank you, Mr.  
13 Kim, for joining us today, we appreciate it.

14          CHAIRPERSON GALAMBOS MALLOY: I just want to  
15 check in regarding scheduling. I believed we were going  
16 to do with a slight change and go with Rachel O'Brien,  
17 from California Conservation.

18               I just want to announce, for those of us who are  
19 following along their agendas here, that Alan Payton, from  
20 the Contra Costa Redistricting Task Force, is not here  
21 with us today. So, certainly, if he does show up, we will  
22 insert him later into the agenda. But if not, we're just  
23 going to continue through with the other presenters who  
24 are here, in the audience.

25          MS. O'BRIEN: Good afternoon. It's been a quite

1 a whirlwind to actually get me here today. I have a  
2 slight disclaimer, that due to some communication  
3 problems, we actually didn't know that there was going to  
4 be a Power Point format, so this was thrown together very  
5 spontaneously.

6 And I'm going to run through some just logistics  
7 of how we operate.

8 So, this testimony is presented on behalf of the  
9 California League of Conservation Voters, with 50,000  
10 members and activists.

11 The League is a nonpartisan, political action  
12 arm of California's environment movement.

13 We work to elect candidates to state office, who  
14 will protect the environment, and we do hold these elected  
15 officials accountable with an annual environmental  
16 scorecard.

17 The League will inform our members of this  
18 process so that you can hear from them in future meetings.

19 And one of the other aspects of the League of  
20 Conservation Voters is called the Education Fund. And  
21 this is a forum that allows over 70 environmental  
22 organizations and groups that do represent about the area  
23 of one million California voters through this Green  
24 California Collaborative Project.

25 So, on behalf of the League, we are urging the

1 Commission, today -- oh, let's go through. They have  
2 this, redistricting goals.

3           So right now, because of our short timeframe of  
4 jumping in on this process, we haven't had a chance to vet  
5 these issues with our constituencies, or with these  
6 environmental groups, but that is something that we are  
7 going to be actively engaging on from now on.

8           Let's see, I'm just going to go forward because  
9 a lot of this is just preliminary and saying that we do  
10 represent almost every county within California. There  
11 are actual memberships based in those constituencies.

12           Language is primarily in the English and  
13 Spanish. And at the time, we don't plan to submit a  
14 statewide plan, but these will depend on our future  
15 meetings with the other groups.

16           So, on behalf of the League, we're urging the  
17 Commission today to consider creating boundaries and  
18 districts that help contribute to the quality of life for  
19 the communities and people within them.

20           As you create new districts, please consider  
21 communities of people and their common interests, then  
22 create districts that represent the best interests of  
23 those communities, of course.

24           Look beyond the existing city and county  
25 boundaries and please remember that Proposition 11

1 established two criteria as superior to all the others for  
2 establishing new districts. One is the Federal Voting  
3 Rights Act and the second is the principle of contiguous  
4 geographic areas.

5 We recognize and applaud both criteria as common  
6 sense principles, both seek to protect the rights of all  
7 citizens and to prevent gerrymandering districts that  
8 disenfranchise any group of voters.

9 This testimony is focused on the second  
10 criteria, though. As you give priority to contiguous  
11 geographic areas, consider the natural environment factors  
12 that both define and contribute to the quality of life and  
13 the economy of most communities.

14 Consider what matters to an average family or  
15 community, like breathing clean air or access to clean  
16 water, as well as workable transit, and having a secure  
17 job in a stable economy.

18 Please consider the natural boundaries that  
19 often define these communities of common interests and  
20 consider special district boundaries, like transportation,  
21 as well as the water sheds, air basins, and the unique  
22 geography.

23 For example, in most watersheds, communities  
24 share common interest in the supply and quality, and often  
25 quantity of their water and the benefits of how this

1 reflects a healthy water system.

2 In many air basins, from the Central Valley to  
3 the regions of Los Angeles, communities share a common  
4 interest in air quality and its impacts on the health of  
5 the people within their community.

6 Communities also share in the need for efficient  
7 and effective transportation.

8 In summary, this Commission should create  
9 districts that give priority to communities of common  
10 interest and those communities often defined by the common  
11 geography they share. Consider natural landscapes, like  
12 the watersheds and air basins I've mentioned, like the  
13 coastal regions, and define those communities of interest  
14 which deserve a common political representation.

15 If you have any questions, I'll try and answer  
16 them as best I can. I am filling in for someone today.

17 CHAIRPERSON GALAMBOS MALLOY: Thank you. It's  
18 Rachael O'Brien?

19 MS. O'BRIEN: It is, yes.

20 CHAIRPERSON GALAMBOS MALLOY: We just wanted to  
21 confirm.

22 Commissioner Ancheta.

23 COMMISSIONER ANCHETA: Thank you very much.

24 And, also, you're still sort of doing work with  
25 constituents in trying to sort of organize a few efforts,

1 the work you're doing with -- it sounds like you're still  
2 doing some work with your membership, and the other  
3 leagues in various counties?

4 MS. O'BRIEN: Yes. So, we do have -- as the  
5 League of Conservation Voters we do, actually on a weekly  
6 basis, we have phone calls that go out to all the  
7 constituencies.

8 Sometimes they focus around more specific issues  
9 relating to their region. Sometimes they're statewide.  
10 Often, they're revolving around the political arena and  
11 policy that's going on in this very building.

12 And we inform them about these arising issues  
13 and get them to interact with their State Legislators,  
14 with their local community activists and stay involved.

15 And one of the other ways that we do that is by  
16 having the legislative arm up here and representing those  
17 constituencies in the Legislature.

18 But the -- I think it's around 2006 a lot of  
19 Legislators came to us and they're like you're coming from  
20 all over the place in the environmental community, and we  
21 need a little bit more cohesion.

22 And so, they got together and created the  
23 EdFund, and then this Green California Forum. And we have  
24 members -- I mean, Sierra Club, the Nature Conservancy,  
25 the, you know, Water Keepers. Kind of any aspect, we

1 actually even have faith-based groups that come in and  
2 involve themselves in our discussions.

3           And these groups, they aren't -- they don't pay  
4 a due, they're not a specific membership, but they're  
5 participants in this forum. And they bring all of their  
6 constituencies, and their needs, and their desires into  
7 these communications that we have and vetting issues that  
8 relate to every -- every populace in California.

9           And so, just to kind of give a little bit more  
10 understanding to it.

11           COMMISSIONER ANCHETA: So, a question then is --  
12 and, again, with the understanding you're still sort of  
13 working through some of these things. So, if you don't  
14 have a specific answer, that's perfectly okay.

15           MS. O'BRIEN: Okay.

16           COMMISSIONER ANCHETA: Which is, what a number  
17 of other groups that have spoken to us today have shared  
18 with us is they're trying to, you know, really try and get  
19 their arms around the community interest. And you were  
20 sort of talking about -- you were talking about common  
21 interests related to, say, water quality, air quality, et  
22 cetera.

23           MS. O'BRIEN: Right.

24           COMMISSIONER ANCHETA: In trying to work with  
25 the groups with whom you're trying to work, are you going

1 to or have you tried already to articulate what that  
2 means, in terms of having a common interest?

3 Because one of the things that's really  
4 challenging about looking at environmental issues, in  
5 particular, is that they often cross wide -- wide areas,  
6 right?

7 MS. HAMMOND: Absolutely, yeah.

8 COMMISSIONER ANCHETA: So, if you're talking  
9 about air quality, it's not just this little part of a  
10 county.

11 MS. O'BRIEN: Right.

12 COMMISSIONER ANCHETA: So, we have a challenge  
13 of trying to draw particular lines, but some of these  
14 interests cross over lots of territory.

15 So, in trying to articulate, again, to your  
16 membership or your affiliated groups what is useful for  
17 us, I'm wondering if you're trying to think through how  
18 you can, in a more manageable way, give us narrower  
19 information? Because, again, a lot of this stuff is  
20 regional or even statewide, so it's hard for us to draw  
21 districts that way.

22 MS. O'BRIEN: Because we're a little bit new in  
23 coming into this and wanting to participate in this -- in  
24 this project that you have all been tasked with, yes, from  
25 here on out our major goal now is first to go -- we have

1 monthly meetings with all of these organizations. And  
2 come to them, the next one coming up in two weeks, and let  
3 them know about this process that's going on, and the role  
4 that they can play in it, and their constituencies can  
5 play in it by voicing particular concerns.

6           So, that's the first step I think for us is to  
7 go to this forum and let them know that we can be a part  
8 of this process, and we should be, and please go to your  
9 activists, your people on the ground and start gleaning  
10 information.

11           And right now I -- I mean, obviously, there's  
12 been many great ideas that I watched others present on  
13 today, and I don't know the exact action that we'll take.  
14 But gleaning information on what's important to these  
15 constituencies revolving around environmental concerns,  
16 whether that's energy, or water, air, land, ocean.

17           So, yet to be defined, but definitely looking  
18 forward to working with you on this process, and if any  
19 recommendations can be put forth to us, we are open to  
20 hearing them.

21           CHAIRPERSON GALAMBOS MALLOY: Commissioner  
22 DiGuilio.

23           COMMISSIONER DI GUILIO: I think this is great  
24 because I think some of the issues -- I'm glad to see this  
25 topic being brought up. Some of these issues are a

1 particular concern, I think, to the Central Valley of  
2 California, water, air, agriculture.

3 I just want to take yet another moment, while we  
4 have a lot of groups here, I think when we're talking in  
5 this -- this is an important point that I just want to  
6 have out there that when we're talking in the large sense,  
7 the Central Valley, again, is a large area. There is --  
8 when you go into this area, you need to make a distinction  
9 between San Joaquin County south and Sacramento County  
10 north.

11 And I think Commissioner Forbes would echo that,  
12 that there is -- for a lot of different reasons, there is  
13 a divide between the Central Valley.

14 So, if you're talking about agricultural issues,  
15 I think you're going to gear it towards the San Joaquin  
16 Valley. Well, I shouldn't exclude that.

17 But there is a distinction. There is a  
18 distinction and so, when you are addressing this, and as  
19 we go into those communities, this is a very important  
20 difference to make, especially around these issues.

21 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
22 Barabba?

23 COMMISSIONER BARABBA: The point I was going to  
24 bring up I think has been addressed. But I think what  
25 would be really helpful is I know one of the areas where

1 I've had some experience is, for example, the existing  
2 water rights and things of that nature. If your groups,  
3 together, could bring maps to us that kind of delineate  
4 where some of these areas are, I think that would be  
5 really beneficial for us to start thinking about super-  
6 imposing those on what we would think is normal areas of  
7 interests but, actually, there's a broader area and it  
8 could bring groups together. And that would be helpful.

9 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
10 Forbes?

11 COMMITTEE MEMBER FORBES: Yeah, I just want to  
12 follow up a little bit. The Central Valley is Bakersfield  
13 to Red Bluff. The Sacramento Valley is basically the  
14 Delta north and the San Joaquin Valley is Delta South.

15 And to give you an idea of how different those  
16 are and how different they see some critical issues, you  
17 won't find the people north of the Delta have the same  
18 attitude about water as the people south of the Delta.  
19 And so it really is important to treat them separately.

20 MS. O'BRIEN: Right.

21 CHAIRPERSON GALAMBOS MALLOY: Commissioner Dai,  
22 last question.

23 COMMISSIONER DAI: Yeah, actually, it was a  
24 comment following on Commissioner Barabba's point. If we  
25 can get this information, and I'd like to make sure that

1 Mr. Kim has that information, so that that can be  
2 superimposed on the Healthy City maps, that would be  
3 extremely useful.

4 MS. O'BRIEN: Yeah. Because we have seen a  
5 large rise in the concern over health and the environment,  
6 they're inextricably connected now. And we're seeing that  
7 if we create healthy environments that we're reducing  
8 health bills and pressures on families that are  
9 experiencing difficulties with asthma in their children  
10 these days. Huge explosion.

11 We've been running into issues with --  
12 especially along the coast, you have coastal populations  
13 and you have agricultural populations that are right next  
14 to each other, and they're hitting each other in the head  
15 about issues, and so trying to find some synergy with them  
16 and some common ground.

17 CHAIRPERSON GALAMBOS MALLOY: Thank you, Ms.  
18 O'Brien, we appreciate your time.

19 MS. O'BRIEN: Thank you.

20 CHAIRPERSON GALAMBOS MALLOY: Next, we'll invite  
21 Ms. Lauren Hammond, with the Sacramento Area Black Caucus.  
22 Please come join us.

23 MS. HAMMOND: Hi. Good afternoon. Thank you  
24 for holding this hearing here, in Sacramento, and thank  
25 you all for being here. And I know it's been a long day

1 for you, because I know I've been in and out three times.

2           When I heard about this meeting, I already had  
3 my Saturday set. I've been retired from the Sacramento  
4 City Council about three months, so I've just gone into  
5 this groove, and I was awakened from that groove when I  
6 heard about this Commission meeting.

7           [Laughter]

8           MS. HAMMOND: Well, this is -- it's been a  
9 while, so yeah.

10           Let me tell you that I've got to congratulate  
11 all of you for navigating a long and competitive process.  
12 We've never had a lottery for board members before. It  
13 was interesting, strenuous, and I'm glad to see you here.

14           My testimony and it's going to be the old-  
15 fashioned testimony. I'm one of the younger baby boomers,  
16 so I can do things both ways, but it does require me more  
17 time to create presentations.

18           The Sacramento Area Black Caucus was formed in  
19 1972. It is a nonpartisan, nonprofit organization for  
20 people of African descent. It's 40-year history of  
21 community organizing, mobilizing and collaboration is  
22 unparalleled in Sacramento County.

23           The address is 4104 44<sup>th</sup> Street, Sacramento,  
24 California, 95820, and that's on the cover letter. I'm  
25 just kind of going by the guidelines that you used for

1 your electronic presentations.

2           So the purpose of this meeting, I guess, is to  
3 find out what community groups are doing to reach their  
4 constituents about State redistricting and Congressional  
5 reapportionment.

6           So, I have a series of questions and, yes, I've  
7 already seen my three typos on page one and, hopefully,  
8 there aren't any more.

9           So, I hope the Commission and its staff can  
10 answer these questions, not necessarily today, but  
11 consider having answers for the next local hearing.

12           So, with my background, I would ask you what  
13 efforts has the Commission done to reach out to the  
14 community about the process?

15           I, personally, signed up for the e-mail, didn't  
16 even know I was bounced off the e-mail list until someone  
17 else forwarded your hearing to me and the possibility of  
18 the staff positions.

19           I called the Commission because I wanted to  
20 speak to someone because this is so important, and we want  
21 to do this right. I'm still waiting for that return call.

22           But hey, somebody did call me this week when I  
23 signed up, again, to get on the e-mail. And I know that  
24 that's been a recurring theme for you all, you've heard  
25 this all day long.

1           How do you plan to advertise these hearings?  
2   What measures will you take to reach the average citizen  
3   and voter, the person who is not on the inside, like the  
4   people you've heard from today?

5           And how will you ensure that the community  
6   meetings will be better than the legislative hearings?  
7   And I'll give you an example of that later on.

8           How will the public input be reflected in the  
9   maps drawn? Who will draw those maps?

10          The Legislature spent millions of dollars, using  
11   private consultants, to draw maps according to political  
12   party priorities and member politics. What will this  
13   Commission do to be different?

14          Is the diversity of the State reflected in the  
15   chosen staff? Was there even a public process to choose  
16   staff?

17          Are you using no-bid contracts? I have heard a  
18   discussion earlier about an RFI. I know what an RFP is, I  
19   know what an RFQ is, what is an RFI? Somebody will tell  
20   me later.

21          Now, no one I know heard of any staff openings  
22   and I, trust me, know plenty of people in Sacramento.

23          Redistricting and reapportionment are  
24   complicated, Byzantine, governmental necessities. Here,  
25   in California, we choose to do things differently by

1 passing Proposition 11, of 2008 and Proposition 20, of  
2 2010. We want you to get this right. Believe that, we  
3 want you to get this right.

4 But the effort may be rendered useless if the  
5 hiring practice reflects state government practices of the  
6 1950s.

7 Creating 173 districts for the State Assembly,  
8 the Senate, the Board of Equalization and Congress is just  
9 too important to squander.

10 If your staff looks alike, thinks alike, or grew  
11 up in similar circumstances, how will they effectively  
12 judge the merits of community concern and thereby make  
13 those recommendations to the Commission?

14 How can you communicate something you've never  
15 experienced or understood?

16 Now, I'm going to give you an example of what  
17 I'm talking about. If you'll go to the first map in the  
18 handout you'll see there is a black square, with white  
19 lettering, that says "09", that is the 9<sup>th</sup> Assembly  
20 District, this district that you're sitting in right now,  
21 today.

22 The map is a proposal for the 9<sup>th</sup> Assembly  
23 District in 2001. If you look at the bottom it says  
24 "Parkway-South Sacramento" and then there's a thick black  
25 line. That area is called Meadowview, Parkway, and North

1 Laguna. That area has been removed from State Senate and  
2 Assembly Districts for two -- for three districts in a  
3 row, and it's right there in the City.

4 Because of our relationship with our  
5 Legislators, we were able to explain our concern, both in  
6 1991 and in 2001 and these lines were drawn by the private  
7 consultants, paid for by the Legislators, even though they  
8 had Assembly and Senate staff people, those staff people  
9 that actually knew the communities.

10 How will this Commission be different? And I  
11 say this and with all due respect, you know that means  
12 something's coming.

13 But this looks like a project being completed on  
14 the cheap, adding another government department with  
15 insufficient funding.

16 This work only occurs once every ten years. If  
17 implementation of the initiative fails, then California  
18 will remain ungovernable.

19 The whole point of this exercise is to change  
20 the dynamics of the State's election process, let the  
21 voters choose their representatives and not the other way  
22 around.

23 That idea, coupled with the open primary, is  
24 supposed to create opportunities for more moderate  
25 candidates, with a real connection to the voters and ten

1 make public policy that moves California and its people in  
2 the right direction.

3 I'd like you to consider, community groups have  
4 GIS software and systems which we have used for  
5 redistricting for the last two decades. When we  
6 complained about our community being gerrymandered, we  
7 were asked to provide alternatives.

8 I, personally, have two different mapping  
9 software at home and I've been involved in redistricting  
10 in 1991 and in 2001, at both the local level and quietly  
11 on the State level because I admit for 22 years I worked  
12 here at the Capitol, in the State Senate.

13 So, I've done double, triple duty for a long  
14 time.

15 Because we were equipped with the technology and  
16 because we had the skill set to get the job done, we  
17 provided those alternatives to the California State  
18 Assembly, and then those alternatives were included in the  
19 final plan. And we took Meadowview, and Parkway, and  
20 North Laguna, and brought them back into the 9<sup>th</sup> Assembly  
21 District.

22 If you'll go to the next page of the map, you'll  
23 see a "17". If you go to the top of it, you'll see  
24 Parkway, South Sacramento again. I mean, let's be real,  
25 what in the world do South Sacramentans have in common

1 with Stockton? It's not even the same valley. You heard  
2 the Commissioner talk about the difference between the  
3 Central Valley and the Sacramento Valley, and the Capitol  
4 of this great State is at the bottom end of the Sacramento  
5 Valley. We don't have anything in common with Stockton.

6 But they see a group of people of color, who are  
7 Democrats, and they try to stick them in to help anybody  
8 in Stockton. Not going to work. We don't like it and we  
9 don't want you to do it, either. That's why we want to  
10 tell you about it early.

11 The next map, and does this look old or what?  
12 You know this is the 1991 map and this is the Senate  
13 District. And if you'll go to the number 34 and 33, those  
14 used to be part of my old council district. There's a big  
15 white area. Guess what, that's those same three  
16 neighborhoods being cut out and put into Stockton.

17 So I say, again, we just want you to remember.

18 Then the final map is what the current 9<sup>th</sup>  
19 Assembly District looks like and it pretty much follows  
20 most of the City of Sacramento. Although we have grown to  
21 418,000, unofficially, we don't know what the Census is  
22 going to say in April, and we know that we can't all stay  
23 within one Assembly District anymore, there isn't any  
24 reason why the County of Sacramento has to be divided into  
25 five Assembly Districts, it's ridiculous.

1           So I'd like you to consider some of the  
2 community groups who have the possibility, and the skills,  
3 and the software to respond to your RFI.

4           My concern is that this isn't really a hearing,  
5 this is really you're trying to figure out who's going to  
6 get the inside track on some other things. And I know  
7 that that is probably not true, but the format for the  
8 first, or the second hearing, has been a little confusing,  
9 to say the least, for those of us that haven't had an  
10 opportunity to speak to any of the staff, or to any of the  
11 Commissioners.

12           So, now the California population, as you all  
13 know, is a majority of people of color, and you know that  
14 there are more women than men. Even though the Commission  
15 is trying to reflect California as best it can, it's a  
16 little off, just a little bit.

17           Now, the 1991 legislative plan, completed by the  
18 courts, not the Legislature, increased the number of women  
19 in the Legislature. Those gains were taken away in the  
20 2001 plan adopted by the State Senate and Assembly. And I  
21 have no idea what your staff looks like, but I don't think  
22 that the staff has got any women in positions of power.

23           I could be wrong. I would love to be. I'd  
24 prefer to be wrong. But these are the things that you're  
25 going to have to think about, along with drawing those

1 maps, and listening to what folks have to say around the  
2 State.

3 Now, maybe you can understand why I'm concerned  
4 about the process, the personnel, the direction and the  
5 product that you're going to create.

6 So, the California Census numbers will come out  
7 in Public Law 94-171 summary files in April, because  
8 California is going to be last, along with a few other  
9 states that don't hardly have our population.

10 And you have a lot of work to do in a short  
11 period. So, I want to wish you the very best of luck and  
12 I'm here to answer any questions.

13 CHAIRPERSON GALAMBOS MALLOY: Thank you, Ms.  
14 Hammond.

15 Commissioners, questions, comments?

16 MS. HAMMOND: Left you speechless, did I?

17 CHAIRPERSON GALAMBOS MALLOY: Commissioner  
18 Ancheta.

19 COMMISSIONER ANCHETA: So, I share your concern  
20 around -- and this is a tough one because I -- I am sort  
21 of a latecomer to the Commission, and as an observer for  
22 at least a month or so of the Commission's work, I share  
23 the sort of same frustration is that you don't really  
24 know, when it comes to staff hiring, what's going on.

25 I mean, it really is, unfortunately, opaque, to

1 say the least. But there are, of course, the personnel  
2 requirements that when you're dealing with applications  
3 and hiring that, of course, have to be -- have to maintain  
4 the privacy of the applicant.

5 But I think it would be helpful, as a member of  
6 the public who's had a chance to observe some of this, if  
7 you might provide some suggestions because we are -- we're  
8 struggling with this, and we're struggling in terms of the  
9 openness of the contract process, as well, in terms of  
10 balancing what are, again, competing concerns.

11 MS. HAMMOND: Yes.

12 COMMISSIONER ANCHETA: And, in particular, with  
13 staffing that's a tough -- that's a really tough one, too,  
14 because we can't open it up in terms -- we can certainly  
15 publicize -- and you're correct, we can publicize, we can  
16 advertise, we can be careful about processes that may have  
17 an unfortunate impact.

18 For example, if you go with a retired annuitant,  
19 for example, as a staff member, that may not be the most  
20 diverse pool relative to another pool, for example.

21 MS. HAMMOND: That depends on where the pool is.

22 COMMISSIONER ANCHETA: Exactly. So, in any  
23 case, there's a lot of really tricky issues around that.

24 But I'd be curious if you have some suggestions  
25 or some opinions regarding this challenge that we face,

1 because I understand the concern you have. And a lot of  
2 the public has this same concern.

3 MS. HAMMOND: Well, of course, if you're on the  
4 e-mail list and you change e-mail addresses, and you go  
5 back to tell them you've changed the e-mail address, and  
6 then you're off the list, you don't know what you're  
7 missing because you're not getting it. That was my  
8 experience and I'm sure I wasn't alone.

9 And you earlier raised issues about communities  
10 of interest. And even though we're not supposed to  
11 discuss them today, it's very hard to talk about any  
12 redistricting or reapportionment without saying a sentence  
13 on it.

14 And I can tell you that because this is the  
15 State Capitol, and this isn't the third largest or the  
16 fourth largest city but we're like, you know, six or  
17 seven, we have a lot of government people here and we do  
18 have a diversity.

19 The City of Sacramento is the most diverse city  
20 in the nation. If you can't find it here, you probably  
21 can't find it in California. So, you don't have to go  
22 far. But you can also work with the groups that you've  
23 heard testify today, who have to prove that they have some  
24 connection to the community, and ask them to help you  
25 recruit.

1 I think the think that's hurt -- I know my time  
2 is -- you're the chair, I understand.

3 CHAIRPERSON GALAMBOS MALLOY: You're fine, we're  
4 entertaining questions.

5 MS. HAMMOND: I used to have an iron fist,  
6 myself. You have to really -- you have to accept other  
7 people's expertise.

8 And you're behind the Eight Ball in one sense,  
9 the language of Proposition 11 precludes you from the  
10 resources of all the people who have expertise in  
11 redistricting and reapportionment. And it's like -- it's  
12 like Proposition 98, who would have thought we'd get to  
13 the point where we're spending more money on prisons than  
14 on education, and we're kind of stuck.

15 So, you're going to have to figure out some  
16 dynamic flexibility, because there are people who are  
17 available, who may not be able to serve as Commissioners,  
18 but can serve as staff or contractors, that reflect the  
19 community as a whole and the community that they live in.

20 And I'll try to help you, if I can.

21 CHAIRPERSON GALAMBOS MALLOY: Thank you.  
22 Commissioner Parvenu and then Commissioner Dai.

23 COMMISSIONER PARVENU: Good afternoon, Mrs.  
24 Hammond, or I should say the Honorable Mrs. Hammond.

25 MS. HAMMOND: I guess I still am.

1 COMMISSIONER PARVENU: Yes, you are.

2 I'm not at a loss for words or speechless, I'm  
3 just a bit dismayed or surprised by the information you  
4 brought before us regarding how the southern region of  
5 Sacramento was -- whatever happened in 2001, I can't speak  
6 specifically about the line drawing --

7 MS. HAMMOND: In 1991.

8 COMMISSIONER PARVENU: In 1991. I can't speak  
9 specifically --

10 MS. HAMMOND: And 1981, locally.

11 COMMISSIONER PARVENU: 1981.

12 MS. HAMMOND: They keep picking the same  
13 neighborhood and it's called --

14 COMMISSIONER PARVENU: Meadow --

15 MS. HAMMOND: -- they're spreading, the  
16 communities of color.

17 COMMISSIONER PARVENU: Okay. And because of  
18 Bagley-Keene, as you know, I can't speak specifically  
19 about the line drawing.

20 But I can say this, that that's exactly why  
21 we're here, you're providing testimony. We want to do it  
22 right and get it right this time.

23 MS. HAMMOND: Good.

24 COMMISSIONER PARVENU: This has been the most  
25 open and transparent process that I've been a part of in

1 my life, you know, and I'm sure that others can say the  
2 same.

3 So, I can simply invite you, one of our first  
4 public input meetings is going to be right here in  
5 Sacramento, and you, your neighbors, friends, members of  
6 your organization can be write here and provide their  
7 input as we draw our draft map. So, we welcome your  
8 participation. And thank you for your testimony.

9 MS. HAMMOND: Thank you so much, I appreciated  
10 it.

11 And just an FYI, because Mr. Parvenu is African  
12 American, as I am, generally speaking, in the Sacramento  
13 region, most of the African American organizations meet on  
14 the last Saturday of the month. FYI, just a little  
15 cultural tidbit there.

16 COMMISSIONER PARVENU: I'm glad to know that,  
17 thank you.

18 CHAIRPERSON GALAMBOS MALLOY: Commissioner Dai?

19 COMMISSIONER DAI: Yes, thank you for your  
20 comments, Mrs. Hammond.

21 I don't know if you heard, we actually made an  
22 announcement just after lunch about two open positions  
23 that we have, Mr. Claypool provided the information and  
24 we'd absolutely love your help and any organizations in  
25 the room.

1           We have been looking for a budget officer for  
2 some time. We would love to add to the diversity of our  
3 staff.

4           And we also have an opening for another  
5 assistant to manage the load.

6           And I did want to assure you, and this has been  
7 a subject of a lot of debate in the last couple of days,  
8 about hiring consultants. And the RFI, request for  
9 information, that went out --

10           MS. HAMMOND: That's what I thought.

11           COMMISSIONER DAI: -- it's actually now an  
12 invitation for bid, I believe, which is an IFB. I have  
13 learned more three-letter acronyms in the last couple of  
14 weeks.

15           MS. HAMMOND: It's government speak.

16           COMMISSIONER DAI: Exactly. And that we are  
17 doing that in an incredibly open and transparent way. In  
18 fact, there was some consternation on the part of the  
19 Department of General Services that we were going to be  
20 doing scoring in an open forum, so there were changes to  
21 that invitation for bid for that reason.

22           MS. HAMMOND: Right.

23           COMMISSIONER DAI: But that is something that is  
24 apparently unprecedented, to do that in an open forum, and  
25 we will be opening these bids in an open, public hearing,

1 so I wanted to assure you of that.

2 MS. HAMMOND: Okay, that's great, because I only  
3 see two other people here from the Sacramento area. And  
4 I've missed one who testified -- I missed both of them,  
5 actually. Like I said, it's been a long day.

6 So, my hope is that my friends in Capitol, which  
7 is our Asian American group, and our own Latino groups,  
8 locally, will also become involved. They're probably  
9 involved with MALDEF and NALEO. But seeing they're faces,  
10 because we have helped changed Sacramento over the last  
11 two decades through our coalition building, and our maps  
12 which were submitted at the local and county level are the  
13 maps, and the boundaries that we use today.

14 Thank you so much for your time.

15 CHAIRPERSON GALAMBOS MALLOY: Ms. Hammond, I  
16 just have one other thing I wanted to add in. So much of  
17 what you said resonates with different concerns and  
18 questions that we've had as Commissioners, both amongst  
19 ourselves, as we've struggled to set up the infrastructure  
20 we need to do the job that we have been brought here to  
21 do, and in our conversations with staff.

22 And while I think we all deeply value the ideals  
23 that were in mind when Propositions 11 and 20 were  
24 created, we've also been grappling with some very real  
25 challenges around the very timelines and structures that

1 are defining how we go about our work.

2           So we know that this is the structure under  
3 which we need to work now, but we really view part of our  
4 job as being able to provide a strong analysis of what  
5 worked and what didn't work so that we, as a Commission,  
6 can pave the way for future commissions, both within  
7 California and in other states across the country to make  
8 sure that this type of model can really get off the ground  
9 and get moving.

10           So, you know, as we're going along, we're  
11 noticing issues around different, other supportive  
12 policies that might need to be in place or, you know, kind  
13 of the infrastructure needs that would have allowed us to  
14 have hit the ground running more efficiently, or access to  
15 different resources that would have allowed us to have a  
16 more diverse staff.

17           So, these are definitely things near and dear to  
18 our heart and did not want you to think that this was the  
19 first time that we were thinking of them. But it does  
20 always feel good to have the public come and express that  
21 to us, themselves. So, thank you for your time.

22           MS. HAMMOND: No, thank you. Thank you very  
23 much.

24           CHAIRPERSON GALAMBOS MALLOY: Ms. Blanco?

25           COMMITTEE MEMBER BLANCO: Before you leave, you

1 said something also near and dear to us, you said that  
2 you're concerned that we're doing this on the cheap, and  
3 we're concerned about -- no, frankly, we're concerned,  
4 too, about the fact that we have a very big task and we  
5 may be under-funded.

6 MS. HAMMOND: Right.

7 COMMITTEE MEMBER BLANCO: And one of the things  
8 that we're looking into is a budget augmentation. And our  
9 chair and director met with somebody from the Governor's  
10 office, yesterday -- yesterday or the day before?

11 CHAIRPERSON GALAMBOS MALLOY: Thursday.

12 COMMITTEE MEMBER BLANCO: Thursday. You know,  
13 because we are concerned about all these issues about can  
14 we get waivers, can we get this process through more  
15 quickly. And we are looking to get an augmentation. And  
16 we're concerned that people will be happy to see us fail  
17 and, you know, some people -- no, no, what I'm saying  
18 is --

19 MS. HAMMOND: I see what you're saying.

20 COMMITTEE MEMBER BLANCO: You see what I'm  
21 saying.

22 So, even though it's hard for people, I think,  
23 at this point in time to support any kind of increase,  
24 given the deficit, to the extent that you and others know  
25 that we need to be fully staffed to be able to do this job

1 well and to be able to reach out to communities, to have  
2 the tools to reach out to communities, and that we need an  
3 appropriate budget to do so, I hope that you can get  
4 people involved in helping us be able to do that.

5 MS. HAMMOND: If I possibly can. The reality is  
6 you've got a bunch of people lined up with their lawsuits  
7 before you've drawn the first line and had the first  
8 hearing, and you want to make sure that your final product  
9 can stand, withstand constitutional muster. So, we want  
10 you to succeed and there are some people in the room that  
11 want to be part of that.

12 CHAIRPERSON GALAMBOS MALLOY: Thank you, Ms.  
13 Hammond.

14 MS. HAMMOND: Thank you.

15 CHAIRPERSON GALAMBOS MALLOY: So, I know we have  
16 in the room right now at least one additional group that's  
17 ready to present, David Lee, from the Chinese American  
18 Voters Education Committee.

19 Is Alan Payton here?

20 So, my agenda seems to be a little out of date.  
21 Why don't I ask for the latest information about what  
22 other groups we have, that have registered present?

23 MS. RUBIN: Thank you, I apologize. Okay, we've  
24 got one other group to present, but we know he is coming  
25 from the airport and he knows he's on at 3:20. So, I

1 don't know if you want to take a -- no, I'm sorry, 3:40.  
2 So, you maybe want to take, possibly, a bio break, and I  
3 don't know if you want to consider doing public comment  
4 and circling back around?

5 CHAIRPERSON GALAMBOS MALLOY: That sounds good.  
6 Do I have an urgent request for a bio break or would the  
7 Commissioners like to entertain public comment at this  
8 time? Public comment.

9 I'm getting a grimace from my Vice-Chair, we  
10 are -- we will take a bio break, I need my leadership to  
11 be happy here. So, let's come back at 3:15, we'll take a  
12 brief bio break and reconvene at 3:15. Thank you.

13 (Off the record at 3:02 p.m.)

14 (Back on the record at 3:20 p.m.)

15 CHAIRPERSON GALAMBOS MALLOY: It's now 3:20, I'd  
16 like to reconvene this meeting of the California Citizens  
17 Redistricting Commission.

18 At this time we are continuing on with our session  
19 to receive information on outreach efforts. I would like  
20 to update everyone on the agenda. We have actually heard  
21 from the majority of our groups that had registered to  
22 present to us today. We have had a couple of  
23 cancellations, and we do have one individual who we're not  
24 totally sure if they're going to be here. They were on a  
25 flight cross country and we have not heard anything from

1 them in quite a long time.

2           So, what we're going to do right now is transition  
3 to opening it up for public comment and then we can  
4 assess, after that, whether this individual will be  
5 joining us.

6           So, at this time I'd like to just get a show of  
7 hands how many interested members of the public we have,  
8 who'd like to speak.

9           Excellent. So, I'd ask you to keep your public  
10 comment to no more than five minutes.

11           And we'll start over here, if you could approach  
12 the desk, have a seat at the mike.

13           MR. WRIGHT: Good afternoon, Commissioners, Jim  
14 Wright again.

15           Last evening I gave you four criteria that you  
16 might use in collecting information about the various  
17 communities of interest. I'd like to add one.

18           What I told you was you needed a label, a name for  
19 it, you need boundaries, you need to know why it's a  
20 community of interest and then some information about  
21 who's proposing it. You also need to know the density of  
22 that area that's defined by the boundaries, because that's  
23 interesting for comparing things.

24           Looking at the testimony that's been presented  
25 today, I've come up with some ideas that might help you to

1 understand how to handle things.

2           The COI and neighborhood information that you  
3 receive is extremely important, you're interested in areas  
4 that are as compact as possible. If they're spread all  
5 over the place, you know, and this brings up the density  
6 issue, then they don't become communities of interest if  
7 there's, you know, three percent in density.

8           You're probably not interested in statewide maps,  
9 other people's statewide maps. You're going to be  
10 creating your own statewide map.

11           And even whole districts might not be of much  
12 interest to you unless they're really defining a community  
13 of interest, a neighborhood, and you may find a few of  
14 those.

15           You might ask organizations to bring their  
16 information and testify as early as possible in the  
17 process, because they will probably bring you a large  
18 volume of information that you need to wade through.

19           Whereas individuals bringing you information are  
20 probably interested in a very narrow area.

21           And start your input meetings sooner, not later,  
22 please. There's a lot of information I'm hearing that  
23 people have, today, that they want to bring forward to you  
24 and the sooner you get it, the sooner you start to encode  
25 it, the sooner you start to collect it, the better off

1 you're going to be.

2           And as far as the suggestion from a couple of the  
3 speakers about doing the first map in June, instead of  
4 May, the sooner you get your first cut before the people,  
5 the more cycles you're going to be able to do to refine it  
6 and get a better map. So, keep the date in May, I'll  
7 speak to that, May 24<sup>th</sup>, I think it was. It sounds like a  
8 good date to me.

9           Thank you, Commissioners.

10           CHAIRPERSON GALAMBOS MALLOY: Thank you, Mr.  
11 Wright.

12           Are there any other members of the public who'd  
13 like to address the Commission? Please come forward.

14           MR. OCHOA: Hi folks, Steven Ochoa, MALDEF. Just  
15 because there were a few questions, I guess, during the  
16 hearing and after I spoke about various things, and I just  
17 wondered if -- because I remember Commissioner DiGuilio --

18           COMMISSIONER DI GIULIO: DiGuilio, like the  
19 DiGiorno, like the pizza, DiGuilio.

20           MR. OCHOA: If it makes you feel any better, my  
21 last name is often misspelled -- mispronounced.

22           You had asked what if we put out idea maps before  
23 a official draft map or, you know, multiple ideas out  
24 there? I would suggest no.

25           The minute you put out any type of map, even

1 however reasoned, or how logical, or just it's an idea,  
2 we're not wedded to it, people go crazy.

3 That is -- everyone wants to see the map, everyone  
4 to see a map, any map, and then the minute you give them  
5 the map, they're going to go crazy.

6 And a slight example, in 2002, I had to  
7 participate in the L.A. -- the Los Angeles Unified School  
8 District Commission process. The very first meeting all I  
9 did is come with a map of the existing lines and the  
10 current populations at the time, and I walked in and I  
11 just handed it to the commissioners, trying to be helpful,  
12 because I knew at that point they were still looking for  
13 staff. And immediately, MALDEF'S coming in with a map,  
14 MALDEF'S got a map, this is your map?

15 So, if you put out multiple -- what you need to do  
16 first is create kind of like the first super structure.  
17 Perhaps a few ideas of alternatives within an existing,  
18 clearly defined structure, like of two regions, so you  
19 know how they affect the potential changes later in the  
20 State, because you can't draw a district, a single  
21 district in a vacuum.

22 You know, once you kind of drop -- it's like  
23 dropping a pebble in a pool, in a pond, you know, you see  
24 there's ripple effects.

25 So, you do need to just -- you have a reasoned

1 super structure and then you may be able to do  
2 alternatives within that. But you also don't want to do  
3 that early, either, because then all people are going to  
4 focus on is look at everything that's out there, it might  
5 be a little too much, you have to be in a little more  
6 control of that particular process.

7           You might offer alternatives within your super  
8 structure of a map but -- so, I would suggest no. And I  
9 still suggest, you know, setting a clear deadline for  
10 community members, you know, get your stuff in by, say,  
11 May 31<sup>st</sup>, you know, and then our maps will come out on June  
12 10<sup>th</sup>. You've given us plenty of notice, this is like your  
13 most efficient deadline to get your info in.

14           And you can certainly turn in information after,  
15 but it won't be as influential in that regard.

16           Another comment, though, I do want to -- you're  
17 looking for staffing. I do want to just point out you do  
18 need to get your technical assistant sooner, rather than  
19 later.

20           [Laughter]

21           MR. OCHOA: Assuming there's no federal government  
22 shut down, Census data's probably coming out in about two  
23 weeks now, and then even after that it's going to take  
24 another month to add the relevant election date you need  
25 to the new PL data, which you're going to need, at some

1 point, run all the racially polarized voting, et cetera,  
2 you need for Voting Rights compliance.

3 You know, sooner, rather than later. You're, of  
4 course, focusing on someone -- trying to find someone with  
5 relevant skills, impartial.

6 But, you know, you're kind of hitting that danger  
7 point because you need someone at least on staff who is as  
8 familiar as possible with at least the software, how to  
9 use data, how to instruct you, if this is something new to  
10 you, as individuals, so you can best participate in the  
11 process and complete your appointed duties as a  
12 commissioner and give proper input.

13 I think that's it for now, but if there are any  
14 questions?

15 CHAIRPERSON GALAMBOS MALLOY: Thank you, Mr.  
16 Ochoa, appreciate it.

17 Are there any other members of the public who'd  
18 like to comment?

19 MS. GARCIA: Good afternoon, Astrid Garcia, with  
20 NALFO Education Fund, and I do love both ways -- both ways  
21 my name is pronounced.

22 I want to start by also commenting on the question  
23 of mapping. I do believe that it's important to create  
24 the continued open environment, that the transparent  
25 approach the Commission has adopted continue.

1           And we do feel that starting off with a draft map,  
2 even a partial draft map or an idea map may set a  
3 different tone for the community members. They may assume  
4 that some Commissioners may be holding to some ideas, some  
5 of these ideas. And I think, as much as possible, it  
6 would be great for the Commission to really come to the  
7 community and say we don't have preconceived ideas, we're  
8 here to listen to yours.

9           And I think starting with no map for your input  
10 meetings sets that tone.

11           If you do want to have a point for the community  
12 members to react to, which I heard Commissioner DiGuilio  
13 saying, perhaps providing maps with demographic data, so  
14 that gives an idea of where -- how the State's population  
15 has changed. That might be an idea if you do want some  
16 kind of visual to -- for the community to react to.

17           And I'm not a mapper, I'm not a data geek, I'm not  
18 a techie. That's just one idea that may be helpful. So,  
19 you know, I do defer to the experts in that area.

20           And then, finally, I also want to just comment on  
21 the community maps. You've heard our presentations today,  
22 you have seen in detail what our outreach efforts are and  
23 know that the work that we're doing is not on behalf of  
24 our organizations, it is on behalf of the community  
25 members.

1           So, NALEO Educational Fund, for example, we are  
2 not drawing a map. We will be participating in the public  
3 process and part of that we're working closely APALC,  
4 we're working closely with MALDEF.

5           And through our community workshops we're going to  
6 be reaching over 300 individuals in the next month and a  
7 half, hopefully, more.

8           And so know that the maps are not NALEO  
9 Educational Fund maps, they're not going to be MALDEF or  
10 APALC maps, these are maps that are generated through  
11 community input. And we're hoping to just contribute to  
12 the dialogue that you all will have as Commissioners, as  
13 you decide the lines for California's future.

14           And as a final comment, I just really want to  
15 thank you all for your attention to this process. I've  
16 seen how thoughtful you have been as I've watched the  
17 meetings via the website, and today. As I sit here with  
18 you all day long, I truly appreciate your Saturdays and  
19 spending it for this process.

20           Thank you so much for your service to our State.

21           CHAIRPERSON GALAMBOS MALLOY: Thank you, Ms.  
22 Garcia.

23           Are there any other members of the public who  
24 would like to comment?

25           Please come forth.

1 MR. LEE: Good afternoon. Again, I'm Eugene Lee,  
2 at the Asian Pacific American Legal Center.

3 And I wanted to echo the comments made by Ms.  
4 Garcia, and also Ms. Linnick, earlier this morning, about  
5 starting with a blank slate in hearings.

6 Just one quick addition or one additional comment  
7 on this is if we're working -- a lot of our groups are  
8 working to increase participation among groups or  
9 communities that historically have been under-engaged in  
10 the process. And I guess my fear with an idea map being  
11 released early on is that community members, who have been  
12 historically under-engaged, may feel a little bit stifled  
13 or fearful of questioning what seems to be a government  
14 sanctioned document.

15 So, if the Commission produces an idea map, goes  
16 into hearings and is soliciting input on it, then  
17 community members may feel reluctant to speak up if their  
18 ideas seem contrary to what the Commission has been  
19 thinking about.

20 So, I think it's a much better process if the  
21 Commission solicits input without any sort of anchoring  
22 point being used.

23 On the point of, I guess, trying to go through  
24 many drafts of maps, I think that's a nice notion but  
25 we're constrained by the 14-day posting requirement for

1 every map, so there's a limit to how many maps the  
2 Commission can do.

3           What I provided earlier, the proposed calendar, is  
4 an attempt to allow the Commission to produce two draft  
5 maps, with still the first draft being released in June,  
6 rather than May.

7           And so the calendar attempts to show how the  
8 timing can still work, how the Commission can still go  
9 about taking input on two draft maps, but with the first  
10 map being released at a later date than May 25th.

11           So, just to get into specifics really quickly, as  
12 Mr. Ochoa mentioned, there would be a May 31<sup>st</sup> deadline by  
13 which community organizations would have to submit maps,  
14 nine days for the Commission to deliberate and settle upon  
15 a first draft map, with that first draft map being  
16 released on June 10<sup>th</sup>. Hearings on that first draft map  
17 and then a second draft map being released on July 15<sup>th</sup>.

18           And in the calendar that I provided to you, it  
19 provides for a number of hearings across the regions on  
20 two draft maps.

21           And again, it's an attempt to show you how we  
22 think it could work.

23           And ten the last point I wanted to make is, and I  
24 made this point earlier this morning, which is once the  
25 Commission does produce a draft map, it's basically

1 starting down a certain path and it's going to be  
2 difficult to make significant changes to that draft map.

3           So, in my opinion, it's going to be better for the  
4 Commission to get all the input in the front door right  
5 away, make sure it considers everything out there before  
6 it produces the first draft map.

7           Once the first draft map is put out there, and if  
8 community members provide input after that, it's much more  
9 difficult for that input to get really considered by the  
10 Commission, given that it's difficult to put in  
11 substantive changes, or significant changes after the  
12 first draft map is released.

13           So, those are the points that I wanted to make and  
14 I'll stop there.

15           CHAIRPERSON GALAMBOS MALLOY: Thank you, Mr. Lee.

16           Are there other members of the public who would  
17 like to provide comment?

18           Please come forth.

19           MS. CHOBAN: Good afternoon, my name is Kathleen  
20 Choban. I am here on behalf of the League of Women Voters  
21 of Sacramento County. I'm actually one of the observers  
22 that Trudy Schafer described.

23           I apologize for my attire, I had no intention of  
24 speaking today. But during the discussion I was overcome  
25 and I couldn't help myself.

1 [Laughter]

2 MS. CHOBAN: Even worse than a technical geek, I'm  
3 a legal geek, and I have in the past worked on legal  
4 issues regarding Bagley-Keene.

5 And the one thing that struck me was that during  
6 some of the discussion was that the technology now is so  
7 sophisticated and you're talking about real-time,  
8 interactive map drawing, and I would just offer that you  
9 might think about considering that could be considered a  
10 form of communication.

11 And so, whether -- I would suggest you think about  
12 whether you need to have an explicit policy about members  
13 going online and using live, interactive mapping,  
14 particularly one that has the capability of being -- not  
15 having your identity disclosed.

16 And, again, it's a perceptive thing.

17 CHAIRPERSON GALAMBOS MALLOY: Thank you, Ms.  
18 Choban, appreciated.

19 Are there other members of the public who would  
20 like to come forward and comment?

21 MR. KIM: I also couldn't help myself. People are  
22 sitting around talking about maps and data, and that's  
23 what we do.

24 So, when I walked in, I unfortunately walked in a  
25 little late and I picked up the calendar that was in the

1 front table out there and I said, thank God they had  
2 decided to move back the publication of the first draft  
3 map back a couple of weeks.

4 I come to find out that it's not an official  
5 Commission document, but a proposal. But I do think the  
6 proposal is very sound and for two reasons, and reasons  
7 that I'm sure you all are very familiar with.

8 We've actually, beyond engaging with folks that  
9 you see in the room and people who are deeply sort of  
10 commitment and have been preparing for this process, we've  
11 been meeting with others that have not had the opportunity  
12 to prepare or to be as familiar.

13 And I have to say I, personally, have been a  
14 little bit dismayed by the state of the field being as far  
15 back as it is. I think it has a lot to do with the fact  
16 that, you know, there's some fatigue after the Census  
17 about doing this kind of work, or getting further involved  
18 in this kind of work.

19 I also believe that funding streams to do this  
20 kind of work have been late in coming and so organizations  
21 have not really been able to kind of get into this as  
22 much.

23 And so any delay or push back of a draft map would  
24 be, I think, very helpful.

25 The second point I'd like to make and, again, you

1 all know this, is that a draft map is not a single plan,  
2 it's actually a culmination of about a thousand decisions,  
3 or many, many decisions.

4           And it may have a chilling effect of people trying  
5 to interpret those decisions as seeing a direction that  
6 the Commission may be going in. Though you may have no  
7 intention of transmitting that kind of interpretation, but  
8 people will look at that as, you know, sort of when Wiki  
9 put out some documents, people were scouring through every  
10 single thing that they could, and making all sorts of  
11 theories about it, and people will do the same with these  
12 maps. Every line, every nook, every cranny, people will  
13 see it as a decision being made and it may have a chilling  
14 effect of engagement.

15           So, I would also very much support this idea of  
16 delaying the first map.

17           CHAIRPERSON GALAMBOS MALLOY: Thank you, Mr. Kim.

18           Are there any other members of the public who  
19 would like to comment?

20           Then I would like to ask our facilitation team, do  
21 we have any word from Mr. lee?

22           MS. RUBIN: We do not have any word from Mr. Lee  
23 and I would say at this point, if we haven't heard him  
24 being off the plane, at the airport, I don't think he's  
25 going to be able to make it. He was unclear what would

1 happen.

2 CHAIRPERSON GALAMBOS MALLOY: Okay, thank you.

3 So, then what I'd like to say, a few remarks in  
4 closing, we will not be needing to meet on Sunday, I think  
5 that's evident at this point in time.

6 What we are working on is making sure that the  
7 presentations from today, both from the presenters who  
8 were able to join us in person, and then we had three  
9 presenters who had registered from CAUSE, from the Contra  
10 Costa Redistricting Task Force, and from the Chinese  
11 American Voters Education Committee.

12 We will also be inviting them to submit their  
13 Power Points. I think we already have some of their Power  
14 Points and that we anticipate those being available at  
15 both the [wedrawthelines.ca.gov](http://wedrawthelines.ca.gov) website and the  
16 [redistrictingca.org](http://redistrictingca.org) websites. Is that correct?

17 MS. RUBIN: Yeah, that's correct. And I was also  
18 going to add for the presenters, there are requests that  
19 they send their Power Point to you all. And I wanted to  
20 let them know that anyone that gave me anything today I  
21 have, and so unless you hear from us, we'll send that  
22 along to the Commission and get it posted for you.

23 CHAIRPERSON GALAMBOS MALLOY: Excellent. So,  
24 we're coming to the end of our meeting, and it has been a  
25 pleasure serving as your chair over today and the last

1 couple of days, long days of business here, in Sacramento.

2 I did want to note that based on our rotating  
3 leadership structure, that for our upcoming meeting our  
4 new Chair will be Commissioner Filkins Webber, and her  
5 Vice-Chair will be Commissioner Blanco.

6 And that we anticipate our next meeting dates will  
7 be as follows; on March 15<sup>th</sup> that we would be having our  
8 Legal Advisory Committee, that would be meeting here in  
9 Sacramento. Of course, agendas will be forthcoming within  
10 the next few days on these meetings.

11 And then that we would be meeting as a full  
12 Commission from the 17<sup>th</sup> through the 19<sup>th</sup> here, in  
13 Sacramento. The 17<sup>th</sup> through the 20<sup>th</sup> in Sacramento,  
14 potentially.

15 And then there is a possibility we may be meeting  
16 that following week, but there will definitely -- we will  
17 back in Sacramento on the 15<sup>th</sup> and then the 17<sup>th</sup> through  
18 that weekend.

19 In accordance with our -- how we've been posting  
20 our agendas, that first day of our full, long session,  
21 when we meet here on the 17<sup>th</sup>, would be an advisory  
22 committee day. So, we would not be meeting, the full  
23 Commission, together, but we would have our schedule of  
24 the five advisory committees that we have would be meeting  
25 here in the Capitol building.

1           So with that, again, we'd like to -- I'm sorry,  
2 Ms. Blanco?

3           COMMITTEE MEMBER BLANCO: Yes. The -- I think it  
4 would be helpful for the public to know that the Legal  
5 Advisory Committee of the 15<sup>th</sup> will be a meeting  
6 specifically to go over the applications we hope to have  
7 received the day before, for our Voting Rights attorney  
8 position.

9           COMMISSIONER ANCHETA: Right. And, again, just  
10 for the public, because we will formally notice that  
11 meeting and --

12          COMMITTEE MEMBER BLANCO: No, I know, I just --

13          COMMISSIONER ANCHETA: -- but in addition, so the  
14 public sort of knows what we've been discussing regarding  
15 timelines, for those who didn't listen to earlier  
16 meetings, there is a timeline by which the Voting Rights  
17 Act request for information will be released early next  
18 week, and there will be a deadline of the 14<sup>th</sup> of March.  
19 And we were hoping to have -- by the 15<sup>th</sup> be able to do the  
20 hearing -- not the hearing -- well, have the advisory --  
21 Legal Advisory Committee meet to review those  
22 applications.

23          COMMITTEE MEMBER BLANCO: That's what I was just  
24 about to say. And that meeting will actually be a public  
25 meeting, where we will go through that stack of whatever

1 we have received to do a first cut of those applications.  
2 So, in keeping with our commitment to transparency and  
3 public input, that is a public meeting, in fact, when we  
4 will be doing the first cut of our Voting Rights attorney  
5 applications.

6 CHAIRPERSON GALAMBOS MALLOY: Uh-hum, excellent.  
7 Thank you for clarifying that.

8 So, I think we'd say that this session has been a  
9 great success. Of course, it's been the first time we'd  
10 done this type of an event.

11 And in our goal of trying to educate ourselves, as  
12 a Commission, about what resources were already out there  
13 across the State of California, in terms of education and  
14 outreach, we wish that it had come sooner in the process,  
15 but we're grateful that we have it at this point and  
16 moving forward.

17 So, thank you for traveling here. Thank you for  
18 your time. I think we've identified some places where  
19 there are existing synergies that we can build upon,  
20 together, and where there are some gaps that we, as a  
21 Commission, may need to address moving forward. We do  
22 want to express a very deep thanks to the Legislature for  
23 hosting us here, in this facility. It's been an excellent  
24 space for us and also has allowed us access to other  
25 resources that we've needed in Sacramento.

1           And, of course, thanks to the Governor's office  
2 for having accommodated our very tight schedule to meet  
3 with us and, hopefully, to intervene on our behalf on some  
4 of the obstacles that we're facing in terms of our  
5 timelines and our infrastructure.

6           So, with that, this meeting is adjourned and it  
7 is -- no, Mr. Wilcox will not be doing a accomplishments  
8 today, but thank you.

9           We are now adjourned.

10

11                           (Thereupon, the meeting was  
12                           adjourned at 3:47 p.m.)

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