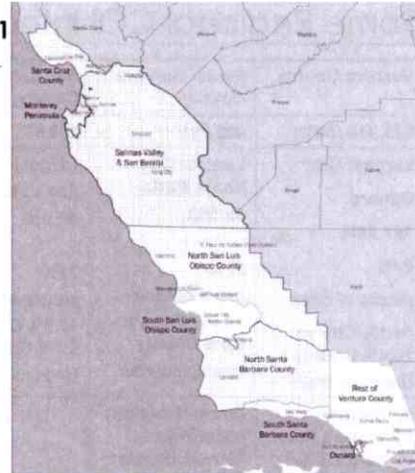


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Central Coast Alliance United for a Sustainable Economy

- ❖ Protect voting rights and fair representation for low-income communities and communities of color
- ❖ Facilitate diverse public participation in the redistricting process.

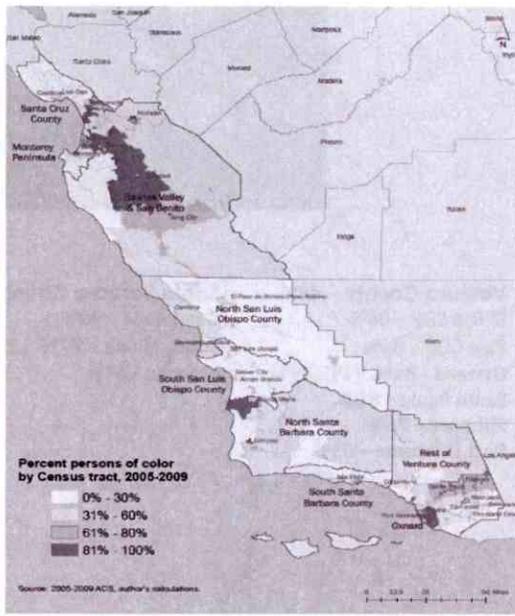
Maricela Morales
 Deputy Executive Director
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 805-658-0810 x 203



10 years working for social, economic and environmental justice!

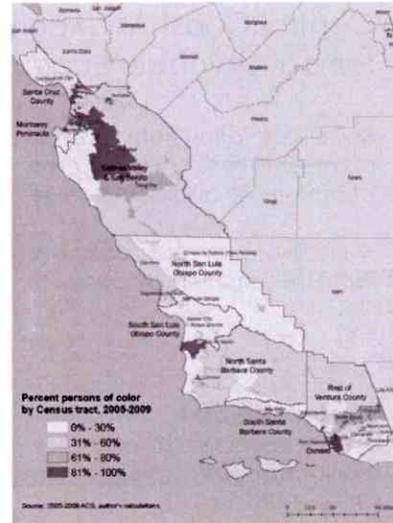
CRC Region V: Ventura, Santa Barbara & San Luis Obispo Counties

- ❑ 2010 Population = 1,516,850
Ventura County = 54% population
- ❑ 45% people of color
Latino, Black, Asian, Pacific Islander and Native American
- ❑ 37.5% Latino (Hispanic)
Mirrors CA Latino population 37.6%
- ❑ 100% White Non-Hispanic Assembly, Senate and Congressional District representatives
- ❑ In 2001, Region V population of only 1,000,622 was cracked into
3 CD's, 4 SD's and 5 AD's instead of
2 CD's, 2 SD's and 3 AD's



Some Regional COI Information

Ventura County	Santa Barbara County	San Luis Obispo County
823,318 (54%)	423,895	269,637
Largest City Oxnard 197,899 84% <i>people of color</i> 14.1% City vs. 10.4% County Unemployment	Largest City Santa Maria 99,553 77% <i>people of color</i> 14.9% City vs. 9.6% County Unemployment	Largest City San Luis Obispo 45,119 21% <i>people of color</i> 10.7% City vs. 9.8% County Unemployment
Workweek commuters from Ventura – SB Seasonal Farmworker migration between Ventura & SB counties	African American community network between SB and Ventura counties SB & Ventura County collaboration for environmental protection & justice advocacy	



Region V Communities of Color



Ventura County – 49%

El Rio CDP – 88%

Piru CDP – 86%

Oxnard - 84% (197,899)

Santa Paula – 81%

Fillmore – 76%

Port Hueneme – 63%

Santa Barbara County – 50%

Guadalupe – 90%

Santa Maria – 77% (99,553)

Lompoc – 61%

San Luis Obispo – 26%

Oceano CDP – 51%

Nipomo CDP – 44%

Communities of Interest: Low-Income concentration in Communities of Color



Ventura County

	Unemployment	People of color
County	10.4%	49%
Piru	17.9%	86%
Santa Paula	17%	81%
Fillmore	14.3%	76%
Oxnard	14.1%	84%

Santa Barbara County

	Unemployment	People of color
County	9.6%	50%
Lompoc	16.7%	61%
Guadalupe	16.3%	90%
Santa Maria	14.9%	77%

San Luis Obispo County

	Unemployment	People of color
County	9.8%	26%
Oceano CDP	18%	51%
Nipomo CDP	12.9%	44%

Communities of Interest: Farm Workers



Region V Agriculture Product Value

- \$1.3 billion Ventura County - only 12 counties > \$1 Billion ag value
- \$ 951 million Santa Barbara County
- \$ 561 million San Luis Obispo County

(Source USDA, Nat'l Ag Stat. Service)

Farm Workers

- 36% of all farmworkers are in CA (by comparison, the next largest proportion of farmworkers nationwide – 11% - is across a 9 state region)
- 99% Latino; predominantly Spanish speaking
- 75% earn < \$15,000 annually and 70% uninsured

62,605 in Ventura County

12,000 – 18,000 in Santa Barbara County

Migrate from Ventura County to Santa Barbara County

(Source: Nat'l Ag Worker Study (NAWS), VC Workforce Investment Board)

Mixteco / Indigenous Communities

- > 46% in central coast (Ventura – Santa Cruz County)
- > 17, 500 concentrated in Oxnard, El Rio, Nyeland Acres
- > 28, 000 in Santa Maria Valley

(Source: Indigenous Farmworker Study)

Ventura & Santa Barbara Communities of Interest



Public & Farmworker Transportation

- ✓ ASERT – Ventura & Santa Barbara regional transportation alliance
- ✓ Ag Industries Transportation Services (AITS) serves Ventura-Santa Barbara counties as one of their statewide regions

Immigration Reform

- ✓ Ventura County site of New Sanctuary Movement
- ✓ Presently Ventura County working with Congressman Luis Guterrez of Illinois on local event for Comprehensive Immigration Reform
- ✓ In City of Santa Barbara, > 15,000 marched for immigration reform in 2006

Environmental Protection & Environmental Justice

- ✓ Santa Barbara based Environmental Defense Center has worked with Oxnard – Port Hueneme to press for clean-up Halaco US EPA Superfund Site;
- ✓ 2500 organized in Oxnard to defeat proposed Liquefied Natural Gas off-shore terminal

Region V Redistricting

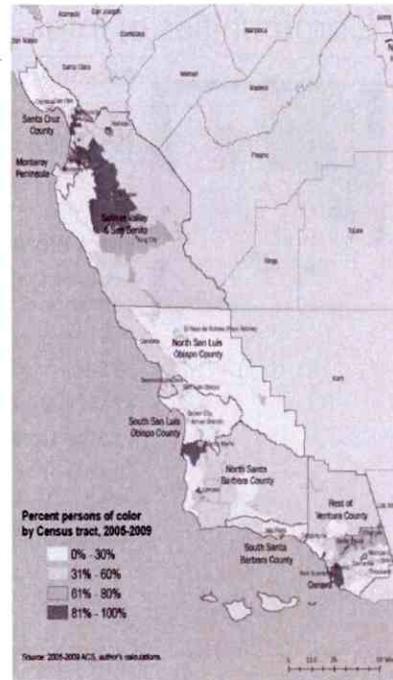
1. Keep Oxnard, El Rio, Nyeland Acres, & Port Hueneme **whole, together and in Ventura County based districts**

2. Keep the Santa Clara Valley including Piru, Fillmore & Santa Paula, **whole, together with the City of Oxnard and in Ventura County based districts**

3. If a Los Angeles County based district comes into Ventura County, do **NOT include Oxnard, El Rio, Nyeland Acres, Port Hueneme or the Santa Clara Valley**

4. Keep West Ventura County (Oxnard, Santa Clara Valley, Ventura, Ojai) **together with Santa Barbara County**

5. Keep Santa Maria, Guadalupe and Lompoc **whole, together and in districts that are Santa Barbara County based**



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Thank you



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