

The Coachella Valley is a community of interest due to tourism economy our top revenue source. We`re a resort community with hotels, restaurants and many big events; P.S. airport, highways 10 and 111; fastest growing retirement population in state; share healthcare, standard of living, suburban bedroom communities as fastest growing retirement population in STATE. We share local media, LA based newspapers, TV and radio.

Imperial County has its own community of interest VERY different from the Coachella Valley. It is tied to AND should stay with San Diego County. It`s primary industry is agriculture; district environmental issues (Salton Sea, New River); geothermal opportunity is on south end of Salton Sea and not tied to the Valley; Mexican border issues shared with San Diego; rural farms standard of living; unemployment and poverty challenges not shared with the Valley; tied to San Diego County media, healthcare and Interstate 8 ties Imperial County to SAN DIEGO.