Fri, Jul 15, 2011 at 11:13 AM



Fwd: Re: Coachella Valley Agriculture vs. Tourism Statistics

Voter <
To:

Region 2 - Riverside
July 14

------ Original Message -----Subject: Re: Coachella Valley Agriculture vs. Tourism Statistics
Date: Thu, 14 Jul 2011 18:49:23 -0700

From: david salaverry ≤
To: Ellen Swensen ≤
CC:

Ellen, the problem is that that *woman* Blanco said "Even if they're tourism, retail, hotel or construction workers they are still poor unfortunate Latinos." You need to fight that one as well. Get tough with this left wing hack! David

wrote:

On Thu, Jul 14, 2011 at 5:49 PM, Ellen Swensen <

Riverside County Comment

Dear Commissioners:

Here are the latest statistics that show very clearly that **the Coachella Valley economy is based in Tourism, NOT Agriculture**. Retail is closely tied to tourism and should also be considered. These statistics are from the non-partisan Coachella Valley Economic Partnership and can be found at www.cvep.com.

Ellen Swensen Rancho Mirage

Coachella Valley Resident Employment By Sector

HOTEL/RECREATION 18%

Education/Health 16%

Retail 13%

Construction 11%

Professional 12%

AGRICULTURE 4%

Coachella Valley Employment Gain By Sector 2000-2009

Retail +5,880

HOTEL/AMUSEMENT +4.440

AGRICULTURE -1,441 (loss!)

Please also read the profile of the city of Coachella in the CVEP report. The current Mayor of Coachella makes NO mention of agriculture in his city!!! Same for Indio! The report also states, regarding total agricultural employment in the Coachella Valley:

"The long-term trend has seen agricultural employment decline by 31% from 2000 to 2010."

Once again, the Coachella Valley is NOT a dominant agricultural area and should NOT be combined with Imperial County's agricultural COI in ANY map!

David Salaverry

CCAG, California Conservative Action Group www.fairthelines.org