Fwd: Re: Coachella Valley Agriculture vs. Tourism Statistics

Friday, July 15, 2011

----- Original Message -----

Subject: Re: Coachella Valley Agriculture vs. Tourism Statistics

Date: Thu, 14 Jul 2011 18:49:23 -0700
From: david salaverry
To: Ellen Swensen
CC: Riverside County Comment

----- Original Message -----

Ellen, the problem is that that woman Blanco said "Even if they're tourism, retail, hotel or construction workers they are still poor unfortunate Latinos." You need to fight that one as well. Get tough with this left wing hack!

David

On Thu, Jul 14, 2011, 5:49 PM, Ellen Swensen wrote:

Riverside County Comment
Dear Commissioners:
Here are the latest statistics that show very clearly that the Coachella Valley economy is based in Tourism, NOT Agriculture. Retail is closely tied to tourism and should also be considered. These statistics are from the non-partisan Coachella Valley Economic Partnership and can be found at www.cvep.com.
Ellen Swensen
Rancho Mirage

Coachella Valley Resident Employment By Sector
HOTEL/RECREATION 18%
Education/Health 16%
Retail 13%
Construction 11%
Professional 12%
AGRICULTURE 4%

Coachella Valley Employment Gain By Sector 2000-2009
Retail +5,880
HOTEL/AMUSEMENT +4,440
AGRICULTURE -1,441 (loss!)

Please also read the profile of the city of Coachella in the CVEP report. The current Mayor of Coachella makes NO mention of agriculture in his city!!! Same for Indio! The report also states, regarding total agricultural employment in the Coachella Valley:
"The long-term trend has seen agricultural employment decline by 31% from 2000 to 2010."

Once again, the Coachella Valley is NOT a dominant agricultural area and should NOT be combined with Imperial County's agricultural COI in ANY map!
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David Salaverry
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