Subject: Public Comment: 9 - Sacramento From: Ken Cooley < Date: Thu, 7 Jul 2011 18:22:05 +0000 To: From: Ken Cooley ≤ Subject: Rancho Cordova Is Urbanized Economic Hub

Message Body: Dear Commissioners,

Upon reviewing the most recent draft Senate maps, I am concerned that Rancho Cordova, one of Noerthern California's largest job centers, with more than 50,000 people employed in our city and more office space than downtown Sacramento is grafted with highly rural areas to the north (YUBA) and Southeast (Foothills).

As the following Economic profile information indicates our city lacks commonality from an economic standpoint with this areas.

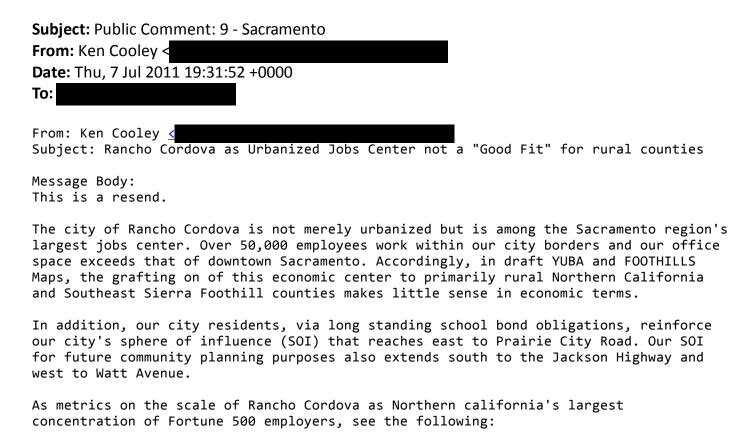
Key Rancho Cordova Economic facts:

50,000 employed within the City of Rancho Cordova
3,000+ business establishments
More office space than downtown Sacramento
One of the largest employment subcenters in Northern California
Largest industries: Professional and business services, financial activities, education and health services, trade, transportation and
Business Clusters: Home Improvement, Manufacturing, Medical equipment & services
Mather Commerce Center: Over 2 million sq.ft. of office space

The Most Affordable Office Rents in the Region: Sacramento Region Class A Office Rents 2010 year-end

CBD/Downtown \$2.64 Folsom \$2.02 Highway 50/Rancho Cordova \$1.83 Roseville/Rocklin \$1.98 Market Average \$2.09

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- 1. 50,000 employed within the City of Rancho Cordova
- 2. 3,000+ business establishments
- 3. More office space than downtown Sacramento
- 4. Among the largest employment subcenters in Northern California

-- Largest industries: Professional and business services, financial activities, education and health services, trade, transportation.

- -- Business Clusters: Home Improvement, Manufacturing, Medical equipment & services
- -- Mather Airport Commerce Center: Over 2 million sq.ft. of office space.

The bottom line observation is that economically, to pair the voters who reside in the regional jonbs center hub of Rancho Cordova with rural areas of the state is a fundamental mismatch for which commonality of interest, issues, characteristic concerns cannot be seen.

Thank you for your consideration.

Ken Cooley Councilmember, City of Rancho Cordova (Cell)

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