

Subject: Public Comment: 9 - Sacramento

From: Ken Cooley <[REDACTED]>

Date: Thu, 7 Jul 2011 18:22:05 +0000

To: [REDACTED]

From: Ken Cooley <[REDACTED]>

Subject: Rancho Cordova Is Urbanized Economic Hub

Message Body:

Dear Commissioners,

Upon reviewing the most recent draft Senate maps, I am concerned that Rancho Cordova, one of Noerthern California's largest job centers, with more than 50,000 people employed in our city and more office space than downtown Sacramento is grafted with highly rural areas to the north (YUBA) and Southeast (Foothills).

As the following Economic profile information indicates our city lacks commonality from an economic standpoint with this areas.

Key Rancho Cordova Economic facts:

1. 50,000 employed within the City of Rancho Cordova

2.3,000+ business establishments

More office space than downtown Sacramento

One of the largest employment subcenters in Northern California

Largest industries: Professional and business services, financial activities, education and health services, trade, transportation and

Business Clusters: Home Improvement, Manufacturing, Medical equipment & services

Mather Commerce Center: Over 2 million sq.ft. of office space

The Most Affordable Office Rents in the Region:

Sacramento Region Class A Office Rents

2010

year-end

CBD/Downtown \$2.64

Folsom \$2.02

Highway 50/Rancho Cordova \$1.83

Roseville/Rocklin \$1.98

Market Average \$2.09

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This mail is sent via contact form on Citizens Redistricting Commission

Subject: Public Comment: 9 - Sacramento

From: Ken Cooley <[REDACTED]>

Date: Thu, 7 Jul 2011 19:31:52 +0000

To: [REDACTED]

From: Ken Cooley <[REDACTED]>

Subject: Rancho Cordova as Urbanized Jobs Center not a "Good Fit" for rural counties

Message Body:

This is a resend.

The city of Rancho Cordova is not merely urbanized but is among the Sacramento region's largest jobs center. Over 50,000 employees work within our city borders and our office space exceeds that of downtown Sacramento. Accordingly, in draft YUBA and Foothills Maps, the grafting on of this economic center to primarily rural Northern California and Southeast Sierra Foothill counties makes little sense in economic terms.

In addition, our city residents, via long standing school bond obligations, reinforce our city's sphere of influence (SOI) that reaches east to Prairie City Road. Our SOI for future community planning purposes also extends south to the Jackson Highway and west to Watt Avenue.

As metrics on the scale of Rancho Cordova as Northern California's largest concentration of Fortune 500 employers, see the following:

1. 50,000 employed within the City of Rancho Cordova
2. 3,000+ business establishments
3. More office space than downtown Sacramento
4. Among the largest employment subcenters in Northern California

-- Largest industries: Professional and business services, financial activities, education and health services, trade, transportation.

-- Business Clusters: Home Improvement, Manufacturing, Medical equipment & services

-- Mather Airport Commerce Center: Over 2 million sq.ft. of office space.

The bottom line observation is that economically, to pair the voters who reside in the regional jobs center hub of Rancho Cordova with rural areas of the state is a fundamental mismatch for which commonality of interest, issues, characteristic concerns cannot be seen.

Thank you for your consideration.

Ken Cooley
Councilmember,
City of Rancho Cordova
[REDACTED] (Cell)

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