

Redistricting and Gerrymandering Information

There is a plethora of current information available online and in other formats. This is a curated summary of available resources. Please review and consider as you think about what the CRC should do with the Ash Grant.

- Websites--general
 - [Common Cause](#)
 - [Brennan Center for Justice](#)
 - [Justin Levitt's All About Redistricting](#)
- Websites--state-specific
 - [Fair Districts = Fair Elections \(Ohio\)](#)
 - [Clean Missouri Initiative](#)
 - [Voters Not Politicians \(Michigan\)](#)
- Documents
 - [Google Drive folder of materials](#) used to pass Voter's First Act
 - [Common Cause redistricting activist handbook](#)
- Books
 - [Drawing the Lines: Constraints on Partisan Gerrymandering in U.S. Politics \(2017\)](#)
 - [Gerrymandering in America: The House of Representatives, the Supreme Court, and the Future of Popular Sovereignty \(2016\)](#)
 - [Ratf**ked: The True Story Behind the Secret Plan to Steal America's Democracy \(2016\)](#)
 - [Redistricting: The Most Political Activity in America \(2010\)](#)
- Movies
 - 2010 film [Gerrymandering](#)
- Other media (video, animation, etc.)
 - TedEd: [Gerrymandering: How Drawing Jagged Lines Can Impact An Election](#)
 - PBS Digital Studios: [Gerrymandering Crash Course Government and Politics #37](#)
 - [John Oliver](#) explains gerrymandering
 - Vox: [Gerrymandering: How Politicians Rig Elections](#)
 - Independent Voter: [How Political Parties Rig Elections](#)
 - Arnold Schwarzenegger: [Why Herpes is More Popular than Congress](#)
 - CNN: [Gil vs. Whitford SCOTUS hearing](#)

- Newsletters (sign up on website)
 - Common Cause Redistricting Newsletter
 - Brennan Center Newsletter
- Law review articles
 - Harvard Law Review: [Whitford v. Gill \(5/10/17\)](#)
 - National Law Review: [Whitford and the Elusive Standard for Political Gerrymandering \(4/5/2017\)](#)
- Other?

Key related active initiatives

Non-partisan:

- Schwarzenegger's offer to match funding for [Terminate Gerrymandering](#) Crowdpac
- [Common Cause's state-by-state campaign](#) to pass legislation like the Voter's First Act
- Tufts University's [Metric Geometry and Gerrymandering Group](#)

Partisan:

- [National Democratic Redistricting Committee](#) (Eric Holder's and President Obama's initiative)
- [National Republican Redistricting Trust](#)

Options for Accepting Grant Funds

1. DOF Special Deposit Fund
 - Must follow all State rules, but no fee
2. Fiscal Sponsor (through a nonprofit)
 - See options below
3. Independent Foundation
 - Requires filing for 501(c)3 status and setting up governance

Fiscal Sponsor	Cost	Affiliated with redistricting	Other considerations
Common Cause	10%	<input type="checkbox"/>	National. Would charge separately for specific projects.
LWV CA	8-10%	<input type="checkbox"/>	Sacramento. Would charge separately for specific projects. Could connect to other funders for matching funds.
Community Partners	9%		LA. Recommended by Irvine.
Community Initiatives	10%		SF. Recommended by Arabella.
Tides Foundation	N/A		\$250K minimum
Arabella Advisors	N/A	<input type="checkbox"/>	\$500K minimum
CA Community Foundation	N/A		LA focus

Mission Statements

Audience and Scope Considerations:

- How broad should our target audience be? All Americans? Citizens only? Voters only? Future voters? Institutions? Specific states?
- Should we only focus on heavily gerrymandered states (or just prioritize them)?
- Should we only focus on states with an initiative process (or just prioritize them)?
- Should we only work at the state and congressional levels, or also consider municipalities?

Mission Statement Candidates To Spur Discussion

- To educate the public at large why redistricting matters and inspire citizens, legislators, the courts, and others with a model that demonstrates electoral districts can be drawn fairly.
- To educate and empower citizens to ensure that their votes count in electing their representatives, leveraging the CRC model as one successful approach.
- To provide citizens of certain states with an example of how political districts can be drawn in a non-partisan, transparent way that engages the public.

Project Selection Criteria and Process

Considerations

- Should we “think big” and try to leverage other grantmakers?
- Should we concentrate all resources to one or two projects or divide among many?
- Should we piggyback off existing events or put on our own? Do we believe it will have more/different impact?

Possible Criteria

- **Consistent with Ash Grant Guidelines and Mission**
- **Non-partisan or multi-partisan**
- **Value Add:** Doesn't duplicate materials available from non-partisan sources. Do we offer a unique perspective?
- **Timeliness**
- **Potential Impact**
 - Direct reach/audience size
 - Indirect reach/multiplier effect/ability to influence
 - Diversity of audiences
 - Ability to generate media exposure
 - Collective impact with partners/Network effect
- **Cost effectiveness:** does it leverage our limited resources effectively? Does it allow us to generate additional funding?
- **Ease of execution:** can we practically execute this with existing staff, partners, and commissioner resources?

Possible Process Considerations

How will the criteria be used to determine the best project(s)? How will we allocate funds by project?

- Ranked criteria?
- Minimum score?
- Bonus points for nice-to-have criteria?
- Forced choice?
- Vote by committee?

Proposed Ideas

Here are some ideas that Commissioners have suggested to get our brainstorming started. We will refine, combine, and/or eliminate once all the ideas are on the table!

- Comprehensive website about redistricting
- “Customer satisfaction” survey of Californian voters about the CRC
- Commissioner Speakers Corps for upcoming events and conferences (organized by others, e.g. Common Cause, LWV, etc.)
- Develop/co-sponsor CRC event series, trainings, or conferences for independent redistricting advocates and others
- Major media campaign to raise awareness about key aspects of CRC model
- Viral social media campaign to engage citizens
- TED talk about CRC
- Develop videos/documentary on selected topic(s)
 - The CRC process (selection, public input, transparency)
 - Why gerrymandering is undemocratic and need not be partisan