

Public/Civic Education, Outreach, & Engagement Template

October 4, 2020

Purpose: To give CRC 2020 a framework to organize their thoughts. The Commission will work together to design and approve the Public/civic education, outreach, & engagement plans. Deputy ED, Communication Director, and their team will be responsible to assure that the work is done.

What are some barriers to participation?

What are some ways to minimize barriers?

How can Communities of Interests be defined?

| Phase | Message or question(s) to be addressed | Potential Partners | Potential Tools (multi-language) |
|---|---|--------------------|----------------------------------|
| Pubic/Civic Education (Launch in January) | What is redistricting and why is it important to you? Clarify the different redistricting efforts taking place (city/county/state) and encourage the public to get involved in all of the efforts? | | |
| Outreach | Who should participate? Everyone especially COI, VRA, and others who feel they have not been heard We want to hear from you and your community Putting a face to the data | | |
| Engagement Pre-maps | How can you share your community with us? | | |
| Engagement Input on Draft Maps | How well did we capture how COIs, VRA, and other communities are represented? | | |

How does each phase change depending on the current scenario?

How do we decide we have accomplished enough education, outreach, and engagement?