

# Count Me In! A 2020 Census Project

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## **Inquiry Modules** **Grades 5, 8, 11, and 12**

## **“How to” Guide** **Supporting student** **advocacy projects**

A campaign designed to *educate students and educators* on the US Census:

- Historical importance
- Function of the Census (how it works)
- Use of Census data
- Importance of a complete count
- Ways to ensure that a complete count occurs (advocacy projects)

SCOE staff trained over 1,000 teachers across the state between August – October 2019



# Outreach Activities

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- Coordinated teams of students from area schools to create awareness campaigns promoting a complete count in the 2020 Census
- Delivered Census 2020 materials to students and families through meal and textbook pickup
- Coordinated with local community organization to distribute census materials
- Leveraged SCOE's Early Learning Department to conduct outreach to students and families
- Social medial campaigns (text, etc.)

# Fostering Participation in Redistricting

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- Similar approach to the Count Me In! effort
  - Awareness campaign targeted toward educators
  - Student activities to build knowledge on the use of Census data in redistricting
  - Possible: Teacher created module at the elementary and secondary levels focused on understanding redistricting and the importance of public participation in the process
- Leverage current statewide History-Social Science support infrastructure
  - County Offices of Education as champions for participation in redistricting

