

Recommended Motion by the Outreach & Engagement Subcommittee

To be discussed and moved on at the October 12-15, 2020 meeting

Motion: For CRC 2020 to adopt the Census 2020 California Regions as its regions for public education, outreach, and engagement.

Background:

California has launched a statewide effort to ensure an accurate and complete count of Californians in the 2020 Census. That's why the California Complete Count Office grouped California's 58 counties into 10 regions based on their hard-to-count populations, like-mindedness of the counties, the capacity of community-based organizations within the counties, and state Census staff workload capabilities. These regions know their populations best. Targeted outreach and communication efforts toward hard-to-count populations in these areas will help achieve a complete count in 2020.

The following are different lists of contacts for the Census, which is a good start for the CRC 2020 Outreach Work:

- [Click here to download the Regional Administrative Community Based Organization \(ACBO\) \(PDF\)](#)
- [Click here to download the Community Based Organizations \(CBO\) and Sector Based Organizations \(PDF\)](#)
- [Click here to download the County and Local Complete Count Committee \(LCCC\) Contacts \(PDF\)](#)
- [Click here to view the California Census Office's contacts per region \(PDF\)](#)
- [Click here to view the complete list of partners with approved strategic plans](#)

Because so much time, money, and effort have been invested in creating this civic infrastructure, the CRC Outreach and Engagement Subcommittee proposes that CRC build on this infrastructure for California's 2021 Redistricting Efforts.