

Outreach Report 10-20-21

❖ Presentations – As of October 19, 2021

Upcoming CRC Presentations – (Total 14)

Organization Name	Zone	Date	Staff Presenting	# Attendees (expected)
Albany Rotary Club	C	10/20/2021	Ashleigh Howick	25
CA Manufacturers & Technology Association	State wide	10/20/2021	Anne Marx	45
Downtown Community Planning Council San Diego	K	10/20/2021	Andrew Amorao	
Council on American-Islamic Relations - Sacramento Valley / Central California	F & D	10/20/21	Jose Eduardo Chavez	25
Diverse Women in Political Science	D	10/20/21	Ashleigh Howick	10
Initiate Justice	State wide	10/21/2021	Anne Marx	40
Silicon Valley Independent Living	C	10/25/2021	Ashleigh Howick	20
San Clemente Chamber of Commerce	J	10/27/2021	Kimberly Briggs	25
Orange County Labor Federation, AFL-CIO	J	10/28/2021	Kimberly Briggs	55
Black Women for Wellness	H	10/29/2021	Kimberly Briggs	50
City of Imperial Beach	K	11/03/2021	Andrew Amorao	10
St. Jude's Brain Injury Network	J	11/05/2021	Kimberly Briggs	40
San Francisco Interfaith Council	C	11/11/2021	Ashleigh Howick	60
Mammoth Lakes Chamber of Commerce	G	11/16/2021	Jose Eduardo Chavez	20

Past Presentations (Total – 19)

Organization Name	Zone	Date	Staff Presenting	# in Attendance (actual)
Armenian National Committee of America - Western Region	H	9/22/2021	Kimberly Briggs	5
Clear Lake Chamber of Commerce	A	9/27/2021	Ashleigh Howick	15
Tri-Valley Republicans	C	9/28/2021	Ashleigh Howick	2

Town of Danville/Tri-Valley Cities Coalition	C	9/29/2021	Ashleigh Howick	47
LULAC of Riverside Council 3190	I	9/29/2021	Andrew Amorao	15
Park Mesa Heights Community Council	H	9/29/2021	Kimberly Briggs	15
Lamorinda Republican Women Federated	C	9/30/2021	Ashleigh Howick	8
Westchester Playa Democratic Club	H	9/30/2021	Kimberly Briggs	15
Go Public Schools Fresno	F	10/4/2021	Jose Eduardo Chavez	30
Stonewall Democrats	D	10/4/2021	Ashleigh Howick	25
Office of San Diego City Councilmember Sean Elo-Rivera, District 9	K	10/5/2021	Andrew Amorao	3
SELA Collaborative	H	10/8/2021	Kimberly Briggs	8
Democratic Women's Study Club of Long Beach	H	10/9/2021	Kimberly Briggs	25
Santa Clarita Valley Chamber of Commerce	H	10/12/2021	Kimberly Briggs	20
Bay Terraces Community Association	K	10/12/2021	Andrew Amorao	24
Associated Students Incorporated - Board of Directors at Sacramento State	D	10/13/2021	Ashleigh Howick	76
Lucerne Area Town Hall Advisory Council	A	10/15/2021	Andrew Amorao	20
Las Virgenes - Malibu	H	10/19/2021	Kimberly Briggs	30
City of San Diego - Clairemont Mesa Planning Council	K	10/19/2021	Andrew Amorao	17

❖ **Input in Database – As of October 5, 2021**

Total: 4754 as of 10/5/21

Source Type	Number of Input (As of 10-5-21)	Number of Input (As of 9-17-21)
Email:	581	491
Letter:	235	193
CRC Website Contact Us Form:	22	17
drawmycacommunity.org	1366	1135
Live Meeting:	1389	1362
Visualization Feedback	1161 (As of 10/19/21)	61 (As of 10/6/21)
Total:	4754	3259

Not included in Total Above:

Additional Public Input from website from 10/5/21 to 10/20/21 (not yet in Data tab): 105

❖ October 21-23 Public Map Input Sessions

[Meeting Appointment List and Schedule](#)

❖ Goal/Actual Activation Rate – By County As of October 5, 2021

CRC Strategic Outreach Goal #1: Activation rate of 1/1,000 or .1% of area be it neighborhood, city, county, or region. Information below is of based on public input received by the CRC through 9/17/21 that mentions respective counties. Numerous input submitted to the CRC mention multiple counties.

This table does not include visualization input prior to 10-15-21. The feedback form was updated to include a question for the public to select counties that are relevant to their feedback.

Sorted by County – Alphabetic Order

County	Total Population	Zone	Goal Activation .1% (1/1000)	Actual Input as of 10/5 (mentions county name)	% of goal activated for county
Alameda	1,682,353	C	1,682	225	13.37%
Alpine	1,204	G	1	63	5232.56%
Amador	40,474	G	40	71	175.42%
Butte	211,632	B	212	102	48.20%
Calaveras	45,292	G	45	80	176.63%
Colusa	21,839	B	22	56	256.42%
Contra Costa	1,165,927	C	1,166	159	13.64%
Del Norte	27,743	A	28	295	1063.33%
El Dorado	191,185	D	191	127	66.43%
Fresno	1,008,654	F	1,009	246	24.39%
Glenn	28,917	B	29	66	228.24%
Humboldt	136,463	A	136	646	473.39%
Imperial	179,702	K	180	91	50.64%
Inyo	19,016	G	19	64	336.56%
Kern	909,235	F	909	293	32.22%

Kings	152,486	F	152	73	47.87%
Lake	68,163	A	68	91	133.50%
Lassen	32,730	B	33	83	253.59%
Los Angeles	10,014,009	H	10,014	1464	14.62%
Madera	156,255	F	156	79	50.56%
Marin	262,321	C	262	220	83.87%
Mariposa	17,131	G	17	60	350.24%
Mendocino	91,601	A	92	316	344.97%
Merced	281,202	F	281	76	27.03%
Modoc	8,700	B	9	80	919.54%
Mono	13,195	G	13	59	447.14%
Monterey	439,035	E	439	91	20.73%
Napa	138,019	A	138	133	96.36%
Nevada	102,241	D	102	143	139.87%
Orange	3,186,989	J	3,187	607	19.05%
Placer	404,739	D	405	155	38.30%
Plumas	19,790	B	20	73	368.87%
Riverside	2,418,185	I	2,418	418	17.29%
Sacramento	1,585,055	D	1,585	154	9.72%
San Benito	64,209	E	64	34	52.95%
San Bernardino	2,181,654	I	2,182	497	22.78%
San Diego	3,298,634	K	3,299	309	9.37%
San Francisco	873,965	C	874	114	13.04%

San Joaquin	779,233	F	779	199	25.54%
San Luis Obispo	282,424	E	282	68	24.08%
San Mateo	764,442	C	764	85	11.12%
Santa Barbara	448,229	E	448	88	19.63%
Santa Clara	1,936,259	C	1,936	190	9.81%
Santa Cruz	270,861	E	271	75	27.69%
Shasta	182,155	B	182	205	112.54%
Sierra	3,236	D	3	55	1699.63%
Siskiyou	44,076	B	44	122	276.79%
Solano	453,491	C	453	93	20.51%
Sonoma	488,863	A	489	302	61.78%
Stanislaus	552,878	F	553	114	20.62%
Sutter	99,633	D	100	61	61.22%
Tehama	65,829	B	66	108	164.06%
Trinity	16,112	A	16	178	1104.77%
Tulare	473,117	F	473	132	27.90%
Tuolumne	55,620	G	56	55	98.89%
Ventura	843,843	E	844	381	45.15%
Yolo	216,403	D	216	87	40.20%
Yuba	81,575	D	82	68	83.36%
Total	39,538,223		39,538	10579	

County Breakdown - Sorted by % of Goal Activated

County	Total Population	Zone	Goal Activation .1% (1/1000)	Actual Input as of 10/5 (mentions county name)	% of goal activated for county
Alpine	1,204	G	1	63	5232.56%
Sierra	3,236	D	3	55	1699.63%
Trinity	16,112	A	16	178	1104.77%
Del Norte	27,743	A	28	295	1063.33%
Modoc	8,700	B	9	80	919.54%
Humboldt	136,463	A	136	646	473.39%
Mono	13,195	G	13	59	447.14%
Plumas	19,790	B	20	73	368.87%
Mariposa	17,131	G	17	60	350.24%
Mendocino	91,601	A	92	316	344.97%
Inyo	19,016	G	19	64	336.56%
Siskiyou	44,076	B	44	122	276.79%
Colusa	21,839	B	22	56	256.42%
Lassen	32,730	B	33	83	253.59%
Glenn	28,917	B	29	66	228.24%
Calaveras	45,292	G	45	80	176.63%
Amador	40,474	G	40	71	175.42%
Tehama	65,829	B	66	108	164.06%
Nevada	102,241	D	102	143	139.87%
Lake	68,163	A	68	91	133.50%
Shasta	182,155	B	182	205	112.54%

Tuolumne	55,620	G	56	55	98.89%
Napa	138,019	A	138	133	96.36%
Marin	262,321	C	262	220	83.87%
Yuba	81,575	D	82	68	83.36%
El Dorado	191,185	D	191	127	66.43%
Sonoma	488,863	A	489	302	61.78%
Sutter	99,633	D	100	61	61.22%
San Benito	64,209	E	64	34	52.95%
Imperial	179,702	K	180	91	50.64%
Madera	156,255	F	156	79	50.56%
Butte	211,632	B	212	102	48.20%
Kings	152,486	F	152	73	47.87%
Ventura	843,843	E	844	381	45.15%
Yolo	216,403	D	216	87	40.20%
Placer	404,739	D	405	155	38.30%
Kern	909,235	F	909	293	32.22%
Tulare	473,117	F	473	132	27.90%
Santa Cruz	270,861	E	271	75	27.69%
Merced	281,202	F	281	76	27.03%
San Joaquin	779,233	F	779	199	25.54%
Fresno	1,008,654	F	1,009	246	24.39%
San Luis Obispo	282,424	E	282	68	24.08%
San Bernardino	2,181,654	I	2,182	497	22.78%

Monterey	439,035	E	439	91	20.73%
Stanislaus	552,878	F	553	114	20.62%
Solano	453,491	C	453	93	20.51%
Santa Barbara	448,229	E	448	88	19.63%
Orange	3,186,989	J	3,187	607	19.05%
Riverside	2,418,185	I	2,418	418	17.29%
Los Angeles	10,014,009	H	10,014	1464	14.62%
Contra Costa	1,165,927	C	1,166	159	13.64%
Alameda	1,682,353	C	1,682	225	13.37%
San Francisco	873,965	C	874	114	13.04%
San Mateo	764,442	C	764	85	11.12%
Santa Clara	1,936,259	C	1,936	190	9.81%
Sacramento	1,585,055	D	1,585	154	9.72%
San Diego	3,298,634	K	3,299	309	9.37%
Total	39,537,019		39,538	10579	

❖ **Goal/Actual Activation Rate – By Zone as of 10/5/21**

This table sorts the county mentioned data in the previous table by Zone.

Zone	Total Population	Goal .1% of the Zone (1/1000)	Total Input received	% of the goal activated
A	966,964	967	1961	202.79%
B	615,668	616	895	145.29%
C	7,138,758	7139	1086	15.21%
D	2,684,067	2684	850	31.67%
E	2,348,601	2349	737	31.38%
F	4,313,060	4313	1212	28.10%
G	191,932	192	452	235.42%

H	10,014,009	10014	1464	14.62%
I	4,599,839	4600	915	19.89%
J	3,186,989	3187	607	19.05%
K	3,478,336	3478	309	8.88%