

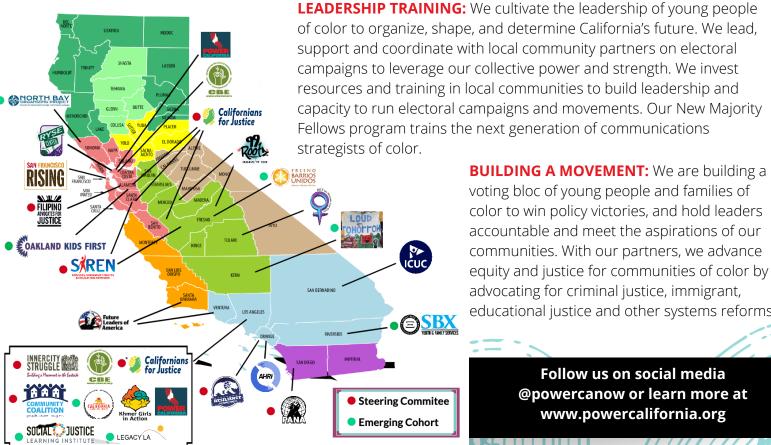
Mission: Power California harnesses the energy of the largest and most diverse generation to create a state that is fair, inclusive and just for everyone who calls California home. We are building the power of young people of color and their families to participate and lead systems of government at all levels and to ensure that voters and elected leaders mirror the rich diversity that is California.

EMPOWERING YOUNG VOTERS - We are building a movement of young voters of color and their families from diverse backgrounds: Black, Latinx, AAPI, Native, LGBT, currently and formerly incarcerated, and undocumented and citizens.

VOTER ENGAGEMENT - We inform, educate and mobilize young people of color and their families to engage in civic decision-making to transform their strength in numbers into real political power at the polls.



Over the past two years, we have registered more than 70,000 young voters and engaged more than 300,000 voters in the last several elections.



capacity to run electoral campaigns and movements. Our New Majority Fellows program trains the next generation of communications **BUILDING A MOVEMENT:** We are building a voting bloc of young people and families of color to win policy victories, and hold leaders accountable and meet the aspirations of our communities. With our partners, we advance

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educational justice and other systems reforms.