



## SAN YSIDRO HEALTH

www.syhealth.org

- San Ysidro Health (SYHealth) was founded out of humble beginnings along the U.S. / Mexico border 51 years ago by seven mothers seeking care for their children. Today, SYHealth is a nationally recognized 501(c) (3) nonprofit, Federally Qualified Health Center (FQHC).
- The mission of San Ysidro Health is to improve the health and well-being of the communities we serve, with access for all. SYHealth provides high-quality, affordable and compassionate **medical, dental and behavioral health services** for the entire family.
- **107,000** patients are currently served throughout 42 program sites across San Diego County generating nearly 500,000 visits.
- Our 2019 Patient Profile includes the following:
  - **94%** of patients live at or below **200%** of the Federal Poverty Level
  - 40% are children (ages of 0-17 years)
  - **24% are seniors (ages 55+ years)**
- Our workforce consists of **1,750** highly-trained, experienced and caring health professionals and support staff- the majority coming from the communities where we operate.



Text “**VOTE SYHEALTH**” to **34444**

In 2020, San Ysidro Health launched the non-partisan *My Vote. My Health.*™ *Mi Voto, Mi Salud.*™ Civic engagement campaign to mobilize our patients (by leveraging our clinic infrastructure, trusted messenger role, and long-standing presence in the community) and families living near our clinics to vote and complete the Census.

During the primary election and with support from UCLA’s Latino Policy and Politics Initiative, San Ysidro Health’s efforts were analyzed. We are proud to share that our efforts accomplished a **12.75% increase** in voter turnout among Low Propensity Voters (LPVs) in our south county, predominately Latino cities of San Diego/San Ysidro, Chula Vista and National City. LPVs are identified as not having voted in the past 5 elections. In total, through door-to-door knocking, and phone banking, 58,344 dials/knocks took place.

Since Labor Day and with COVID-19 precautionary measures, we’ve been hard at work again canvassing door-to-door and encouraging our LPVs to vote safely and early by mail. If you visit our sites across San Diego, our staff can be seen wearing VOTE buttons and on occasions, their VOTE t-shirts intended to start a dialogue with patients, colleagues, friends and family about the importance of voting.