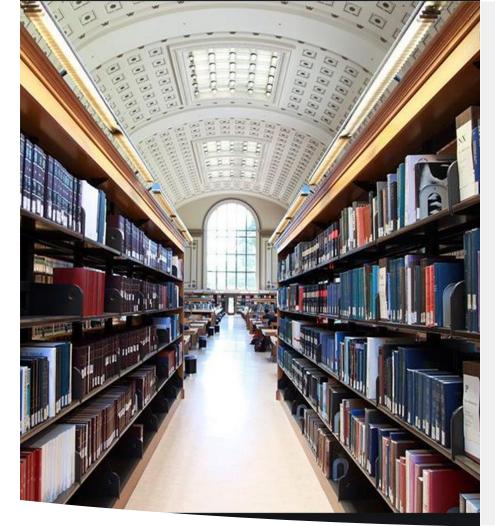
Asian Americans: A diverse and growing population

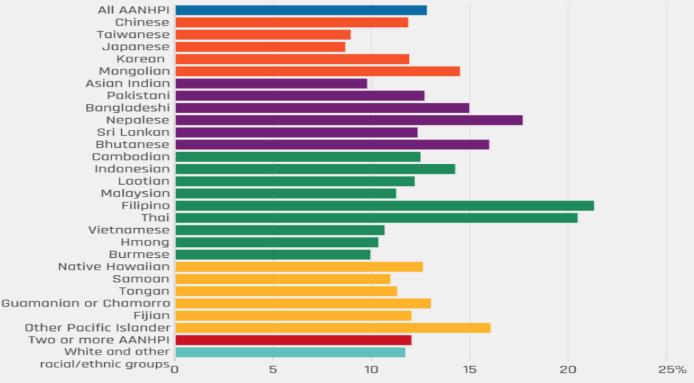


Julia Liou, MPH & Thu Quach, PhD Asian Health Services



Disaggregating Asian American, Native Hawaiian, and Pacific Islander front-line workers by subgroups shows wide heterogeniety

Breakdown of front-line workers by AANHPI subgroups compared to all front-line workers of other races and ethnicities



Source: Authors' calculations using the American Community Survey data, 2014–2018 5-year estimates.

Note: Essential occupations include, but are not limited to, restaurant and food preparation workers, retail and sales workers, housekeeping and janitorial workers, police and firefighters, physicians and pharmacists, and other necessary hospital workers. Color groups align with Figure 2 racial/ethnic subgroups.

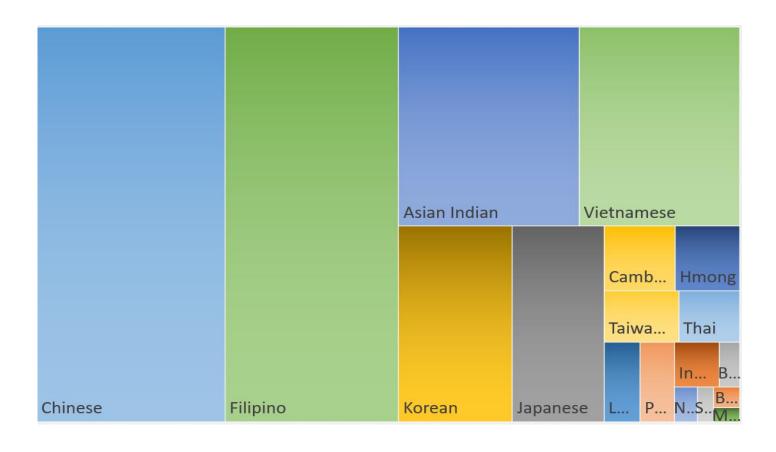
Equitable Growth

Public Health Literature AAPIs either lumped into Other, healthier, invisible, impotent

- SHIFTING DEMOGRAPHICS
- 3% > 7% > 16% > 26% of the population, with many ethnicities, languages

Diversity of Asian American groups

Asian Indian
Bangladeshi
Bhutanese
Burmese
Cambodian
Chinese
Filipino
Hmong
Indonesian
Japanese
Korean
Laotian
Malaysian
Nepalese
Other Asian
Pakistani
Sri Lankan
Taiwanese
Thai
Vietnamese



 20 distinct Asian American ethnic groups

Unpacking Hidden Disparities

- In the US, Filipino nurses make up 4% of workforce
- Nearly 31.5% of deaths among registered nurses
- In CA, Filipinos are ¼ of Asian
 American population, but make up
 1/3 of the deaths; and nearly 40%
 with COVID have died

Nursing ranks are filled with Filipino Americans. The pandemic is taking an outsized toll on them

By USHA LEE MCFARLING @ushamcfarling / APRIL 28, 2020

Rep



Asian Health Services







- Founded in 1974 by students who saw language and cultural barriers to health care in Oakland Chinatown
- Federally qualified community health center with two pillars of **service** and **advocacy**
- Provides primary care, dental, behavioral health care to nearly 50,000 patients AND advocacy
- Cultural competency: 14 Asian languages, bicultural staff from communities we serve: Cantonese, Mandarin, Vietnamese, Korean, Cambodian, Mien, Hmong, Lao, Mongolian, Tagalog, Burmese, Karen, Karenni, and Thai
- Built in accountability: 51% patient/consumer board and patient leadership councils

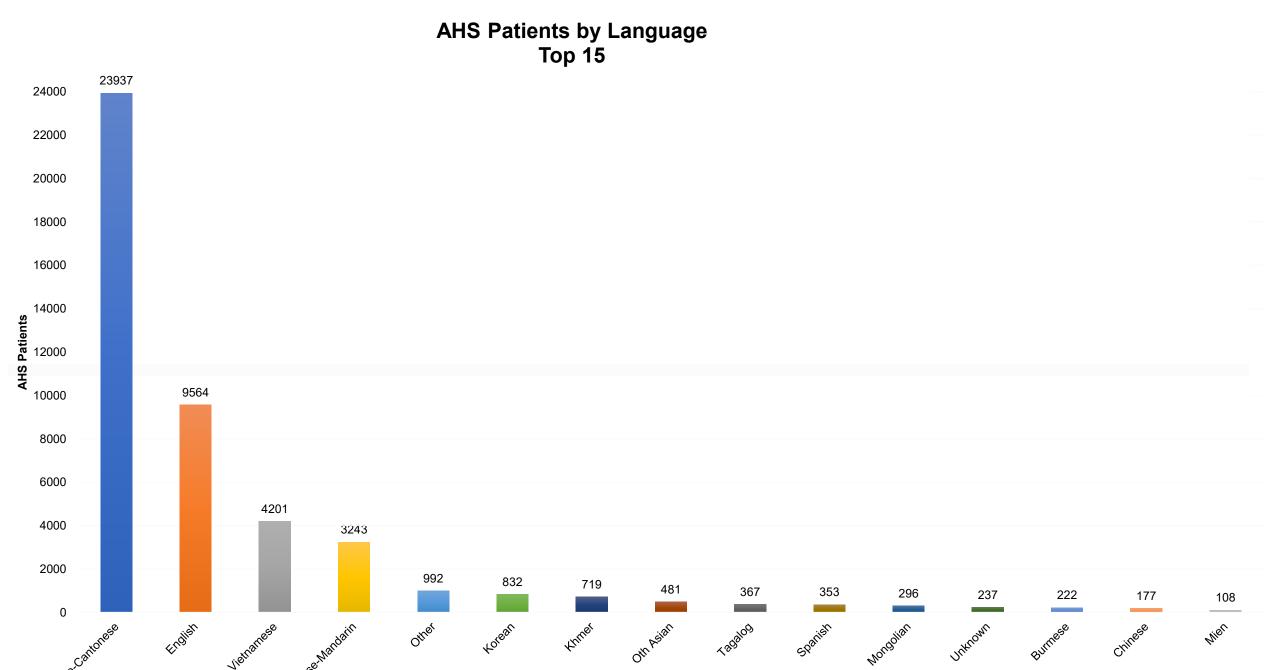
Patient General Meetings

with Simultaneous Interpretation in 12 languages (like United Nations)



"Our measure of success is not only in how many patients we see, but also in how many are empowered to assert their right to health care." -Sherry Hirota, CEO





Languages

Leadership Action for Healthy Community Approach

City Planning Process

Community Participatory Research

Community Engagement & Empowerment

Healthy Community

Policy Advocacy

Community Capacity Building

Multi-Sector Collaboration

- Partnered with City to conduct workshops in language about urban planning, development, specific plans
- Community needs assessment with over 1100 community members
- □ Patients trained on conducting surveys and worked with researchers (traffic, env, etc.), commissioned reports
- Worked in collaboration with schools, churches, recreation and art centers, urban planners, researchers, etc.





Elevating Community Voices











Mobilizing Against Harmful Public Charge Rule Change

- Public Charge rule change penalizing immigrants for using basic services
- Mobilizing and leveraging the Asian American and Pacific Islander voice through formation of One Nation AAPI Coalition
- Over 100 national, state-based and local organizations under banner of #OneNation (<u>www.onenationaapi.com</u>)



Public Charge Rule Change 2019

Public Comments = Public Voice

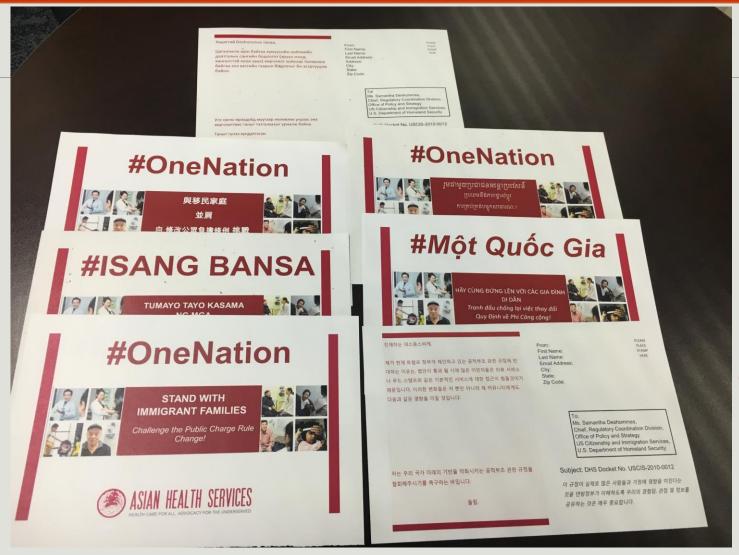
Total 267,000 submitted comments!!!



#ONENATION
23,000 (1 in 11 comments)
from One Nation partners



Postcards in Different Asian Languages



Addressing language barriers and digital divide

Recommendation #1 for Engaging Diverse Asian American Populations

- Invest in community health centers and community-based organizations who have deep roots, established trust, and in-depth understanding of diverse Asian American communities
 - Cultural and linguistic competency
 - Trusted source as messengers
 - Role of outreach, education, and engagement
 - Convene townhall meetings with stakeholders



Recommendation #2 for Engaging Diverse Asian American Populations

- Engage with ethnic media and social media platforms specific to the diversity of Asian American communities
 - Traditional TV
 - Radio
 - Print ethnic media
 - WeChat
 - YouTube

