

POWER CALIFORNIA



I
Voted

#TEACHERSNOTGUARDS

OK OUT
NIXE

VALLEY
ORGANIZERS
VINE

Mission

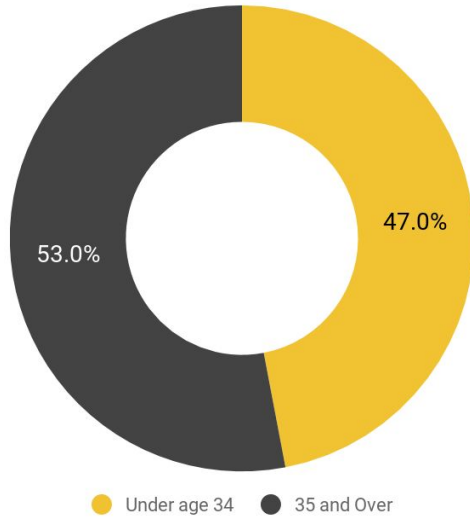
Power California harnesses the energy of the largest and most diverse generation to create a state that is fair, inclusive and just for everyone who calls California home. We are building the power of young people of color and their families to participate and lead systems of government at all levels and to ensure that voters and elected leaders mirror the rich diversity that is California.



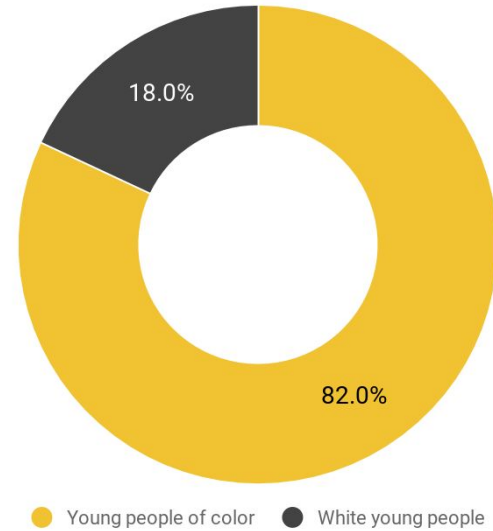
27 Urban, Suburban and Rural youth organizing groups



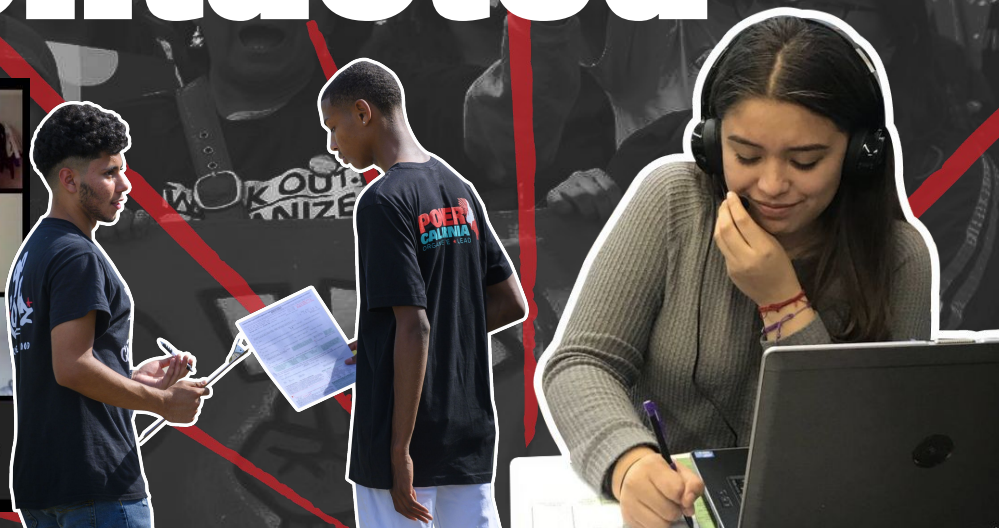
CA Population under age 34



CA Population Under Age 34 and of Color



300,000 Young Voters Contacted



Changing the Narrative

KQED Inform. Inspire. Involve.

News Election 2020 Politics Education Housing Immigration Criminal Justice Silicon Valley Calif

THE CALIFORNIA REPORT

'More Important Than Ever': The Race to Boost California's Latino Vote



By Farida Jhabvala Romero Oct 23



'The young are our moral compass': how US teens are getting out the vote

In California, teens up have been gathering at phone banks and walking neighborhoods, urging young voters to hit the polls



COMMUNITY & EVENTS

What do Gen Z voters care about most this election?

Want to know what issues young voters care about most? ABC7 spoke with community members to better understand the youth vote.

By Sophie Flay
Wednesday, October 21, 2020



CITY RISING

Turning Out Young Voters of Color: Young People Show A Better Way

Young people of color are a part of a shifting electorate in California and speak to the potential power they could have in shaping California's future.

Building a Movement of Young People Shaping Government and Leading





Follow us on social media

@powercanow