



## Discovering Race & Ethnicity Census Data

The Census Bureau has ample demographic and socioeconomic data by race and ethnicity, and it's all available in our new data platform, [data.census.gov](https://data.census.gov). In this webinar we will define the concepts of race and ethnicity in accordance to the U.S. Office of Management and Budget Standards, and demonstrate how to navigate [data.census.gov](https://data.census.gov) to access this data. We'll also show you key tips and tricks to zero-in on the data you need, and guide you to additional resources to help you in your search.

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## About Census Academy

Let us show you how to find and use Census Bureau data for your everyday uses, including informing your business plan, supporting grant proposals and research projects, developing apps, urban development planning and services, and much more! Whether you're looking for economic or demographic data, we can teach you how to get what you need for your various projects.

To request free workshops and trainings for your organization, send us an e-mail at [census.askdata@census.gov](mailto:census.askdata@census.gov).

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