

# SOCIAL MEDIA ANALYTICS

Wednesday, July 28, 2021



[facebook.com/WeDrawtheLinesCA](https://facebook.com/WeDrawtheLinesCA)

**Total Page Likes: 1,040**

Jul 20, 2021 - Jul 26, 2021

Post Reach 83,340 People Reached up by 7%

Page views 241, up by 16%



[instagram.com/wedrawthelines](https://instagram.com/wedrawthelines)

**Total Followers: 208**

Jul 20, 2021 - Jul 26, 2021

followers up by 8.9%

accounts reached 19,100, up by 117%

content interaction 598 up by 12.4%



[twitter.com/WeDrawTheLines](https://twitter.com/WeDrawTheLines)

**Total Followers: 1,587**

28 day summary

Tweet impressions 69.8K up 30.9%

Profile visits 8,721 up 45.2%

Mentions 108 up 13.7%



[linkedin.com/california-citizens-redistricting-commission](https://linkedin.com/california-citizens-redistricting-commission)

**Total followers 265**

30 days, Jun 27, 2021 - Jul 26, 2021

66 new followers, a 24% increase

Unique visitors 82, a 3% increase



**CA Redistricting Commission - We Draw the Lines**

**Subscribers 62**

**1,902 views**

464 views in the last 28 days

California Redistricting Basics Virtual Presentation

is the top viewed at 845 views