

SOCIAL MEDIA ANALYTICS

Wednesday, July 28, 2021



facebook.com/WeDrawtheLinesCA

Total Page Likes: 1,040

Jul 20, 2021 - Jul 26, 2021

Post Reach 83,340 People Reached up by 7%

Page views 241, up by 16%



instagram.com/wedrawthelines

Total Followers: 208

Jul 20, 2021 - Jul 26, 2021

followers up by 8.9%

accounts reached 19,100, up by 117%

content interaction 598 up by 12.4%



twitter.com/WeDrawTheLines

Total Followers: 1,587

28 day summary

Tweet impressions 69.8K up 30.9%

Profile visits 8,721 up 45.2%

Mentions 108 up 13.7%



linkedin.com/california-citizens-redistricting-commission

Total followers 265

30 days, Jun 27, 2021 - Jul 26, 2021

66 new followers, a 24% increase

Unique visitors 82, a 3% increase



CA Redistricting Commission - We Draw the Lines

Subscribers 62

1,902 views

464 views in the last 28 days

California Redistricting Basics Virtual Presentation

is the top viewed at 845 views