

# SOCIAL MEDIA ANALYTICS

Wednesday, July 7, 2021



[facebook.com/WeDrawtheLinesCA](https://facebook.com/WeDrawtheLinesCA)

**Total Page Likes: 910**

Jun 29, 2021 - Jul 5, 2021

Post Reach 2,730, People Reached down by 57%

Post Engagement 415, down by 19%



[instagram.com/wedrawthelines](https://instagram.com/wedrawthelines)

**Total Followers: 157**

Jun 29, 2021 - Jul 5, 2021

followers up by 2.6%

93 posts



[twitter.com/WeDrawTheLines](https://twitter.com/WeDrawTheLines)

**Total Followers: 1,520**

28 day summary

Tweet impressions 54.3K up 90.0%

Profile visits 6,323 up 135.9%



[linkedin.com/california-citizens-redistricting-commission](https://linkedin.com/california-citizens-redistricting-commission)

**Total followers 201**

Last 30 day activity

38 new followers, a 22% increase

Page views 227, a 84% increase

Unique visitors 72, a 26% increase



**CA Redistricting Commission - We Draw the Lines**

**Subscribers 55**

**1,536 views**

493 views in the last 28 days

California Redistricting Basics Virtual Presentation  
is the top viewed at 581 views