CRC SOCIAL MEDIA TOOLKIT 4.26.21 - 4.30.21

FACEBOOK
After the education sessions, the Commission will hold public input meetings and accept community input and public testimony to assist it in drawing the new electoral maps.
The Commission will draw maps for four different government bodies; Congress (52), State Senate (40), State Assembly (80), and Board of Equalization (4).

Here is an example from Sacramento to demonstrate what the different maps look like for each district type.

TWITTER
Community Outreach/Public Input Meetings - Engage the public, Collect community input, Hear public testimony. Draw Maps--Draft and final maps for Congress (52), Senate (40), Assembly (80), and Board of Equalization (4)

IG
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#wedrawthelines #California #Citizens #Redistricting #Commission #state #assembly #senate #AD #SD #BOE #congress #census #civicengagement #fairrepresentation #represented #maps #boundaries

FACEBOOK

From February to May, we are conducting these Redistricting Basics presentations to educate the public about the redistricting process.

We have divided the state into 11 outreach zones (A-K) to better manage our outreach efforts and to build relationships with community groups. We are eager to engage with all communities. We are more than happy to set up a Redistricting Basics presentation with any group that requests one. We have this presentation available in video form in case groups would prefer that option.

TWITTER

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IG

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ZONE	COUNTIES	COMMISSIONERS
A	Del Norte, Humboldt County, Mendocino, Lake, Napa, Sonoma, Trinity	Commissioner Toledo Commissioner Taylor
B	Butte, Colusa, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama	Commissioner Sinay Commissioner Yee
C	Alameda, Contra Costa, Marin, San Francisco, San Mateo, Santa Clara, Solano	Commissioner Yee Commissioner Toledo
D	El Dorado, Nevada, Placer, Sacramento, Sierra, Sutter, Yolo, Yuba	Commissioner Fernandez Commissioner LeMons
E	Monterey, San Benito, San Luis, Obispo, Santa Barbara, Santa Cruz, Ventura	Commissioner Fornaciari Commissioner Kennedy
F	Fresno, Kern, Kings, Madera, Merced, San Joaquin, Stanislaus, Tulare	Commissioner Turner Commissioner Vazquez
G	Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, Tuolumne	Commissioner Andersen Commissioner Akutagawa
H	Los Angeles	Commissioner Taylor Commissioner Ahmad
I	Riverside, San Bernardino	Commissioner Kennedy Commissioner LeMons
J	Orange	Commissioner Akutagawa Commissioner Sadhwani
K	Imperial, San Diego	Commissioner Sinay Commissioner Ahmad

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What are Communities of Interest (COI)

FACEBOOK
When drawing maps, we have to be mindful of Communities of Interest. We can obtain the city and county information, but we need the communities of interest information from Californians.

Communities of Interest are defined as a concentrated population which shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation. Examples include areas in which the people share similar living standards, have similar cultures, use the same transportation facilities, have similar work opportunities, or have access to the same media. People can belong to multiple communities of interest.

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Keep in mind that a Community of Interest is not the same as a district, but Communities of Interest are key building blocks of districts.
Some ways to describe your community:

	- Geographic (waterways, rural, urban, mountains) - Boundaries (cities, towns, counties, school areas) - Things you have in common #wedrawthelines #California #Citizens #Redistricting #Commission #state #assembly #senate #AD #SD #BOE #congress #census #civicengagement #fairrepresentation #represented #maps #boundaries #wedrawthelines #California #Citizens #Redistricting #Commission #state #assembly #senate #AD #SD #BOE #congress #census #civicengagement #fairrepresentation #represented #maps #boundaries
	FACEBOOK Have you been to DrawMyCAComunity.org? Why Wait? **TWITTER** Have you been to DrawMyCAComunity.org? Why Wait? #wedrawthelines #redistricting #community #California **IG** Have you been to DrawMyCAComunity.org? Why Wait? #community #wedrawthelines #California #Citizens #Redistricting #Commission #state #assembly #senate #AD #SD #BOE #congress #census #civicengagement #fairrepresentation #represented #maps #boundaries

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Meet 2020 Citizens Redistricting Commissioner Alicia Fernández   a Republican member from Clarksburg, CA. Read more about her: https://www.wedrawthelinesca.org/alicia_fern_ndez

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