

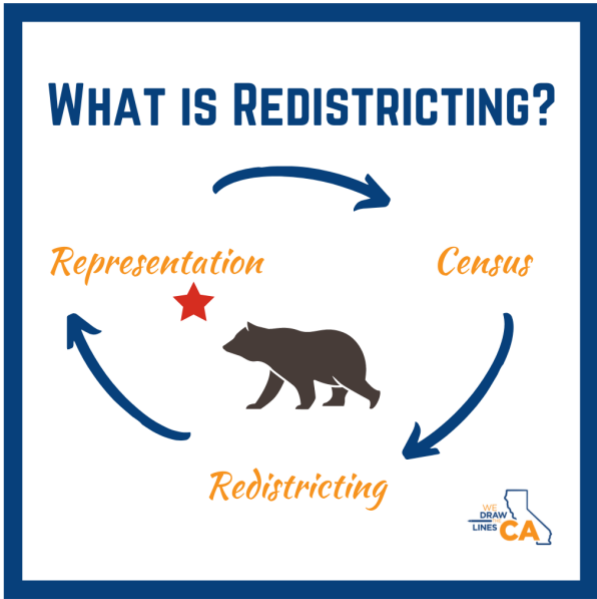


## SOCIAL MEDIA TOOLKIT 9.27.21- 10.01.21

 <p><b>PUBLIC MAP INPUT SESSIONS</b></p> <p>October 21, 2021 (11:00am - 6:00pm) October 22, 2021 (9:30am - 4:30pm) October 23, 2021 (9:30am - 4:30pm)</p> <p><b>REGISTER TODAY!</b></p>  <p>The graphic features a white computer keyboard with a map overlay. The map shows a geographical area with several colored location pins (red, blue, grey, green). The keyboard keys visible include 'Shift', 'Enter', 'Page Down', 'Backspace', and 'U'. A small logo for 'DRAW THE LINES CA' is also present.</p>	<p><b>FACEBOOK</b></p> <p>The California Citizens Redistricting Commission will hold Public Map Input Sessions on October 21-23, 2021, to allow for district map plan presentations by the public. Presentations will provide an opportunity to showcase submitters' ideas, potential solutions, and specific boundaries for congressional, State Senate, Assembly and/or Board of Equalization districts. For more information and to Request for Appointment, visit: <a href="http://www.wedrawthelinesca.org">www.wedrawthelinesca.org</a></p> <p><b>TWITTER</b></p> <p>The California Citizens #Redistricting Commission will hold Public Map Input Sessions on October 21-23, 2021 to allow for district map plan presentations by the public. For more information and to Request for Appointment, visit: <a href="http://www.wedrawthelinesca.org">www.wedrawthelinesca.org</a></p> <p><b>IG/LINKEDIN</b></p> <p>The California Citizens Redistricting Commission will hold Public Map Input Sessions on October 21-23, 2021 to allow for district map plan presentations by the public. Presentations will provide an opportunity to showcase submitters' ideas, potential solutions, and specific boundaries for congressional, State Senate, Assembly and/or Board of Equalization districts. For more information and to Request for Appointment, visit: <a href="http://www.wedrawthelinesca.org">www.wedrawthelinesca.org</a></p> <p>#wedrawthelines #California #Citizens #Redistricting #Commission #state #assembly #senate #AD #SD #BOE #congress #census #civicengagement #fairrepresentation #fairmaps #represented #maps #boundaries</p>
	<p><b>FACEBOOK</b></p> <p>What is Redistricting? Drawing new boundaries that determine which Californians are represented by each elected official.</p>



**TWITTER**

What is #Redistricting? Drawing new boundaries that determine which Californians are represented by each elected official.

**IG/LINKEDIN**

What is Redistricting? Drawing new boundaries that determine which Californians are represented by each elected official.

#wedrawthelines #California #Citizens #Redistricting #Commission #state #assembly #senate #AD #SD #BOE #congress #census #civicengagement #fairrepresentation #fairmaps #represented #maps #boundaries



**FACEBOOK**

You might be wondering why we have to redraw districts every ten years. It is important to note that a lot changes in ten years.

- Communities change (priorities, interests, goals, make up of community).
- People are born, and die, and move (within CA and out of and into CA)
- Communities grow and shrink.
- Areas where there were once roughly the same number of people become unequal.

These are some of the reasons districts need to be redrawn. As communities change, the districts need to be updated to reflect those changes.

**TWITTER**

Why Do We Redraw Maps?

#Change #Birth #Death #Move #Grow #Shrink

**IG/LINKEDIN**

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**FACEBOOK**

One of the greatest powers that the people of California have is to elect their own representatives to conduct the business of their government. How the district boundaries are configured can make the difference between empowering and maximizing the voters' voices or minimizing and muting those voices. In most other states, politicians redraw districts and often end up drawing "safe" districts for themselves to allow them to stay in office.

Redistricting has been used at times to exclude communities from political power. By fully participating in and monitoring the upcoming

# CALIFORNIANS!

Why is redistricting important?  
Why should you be involved?



redistricting process, more communities may have the opportunity to elect candidates of their choice.

Speaking up about your community is critical to help keep your community whole to the extent possible. This ensures that your voice is heard by your elected leaders when making decisions such as the quality and funding of your child's education or determining your tax rates.

Your input is valuable in shaping the new political boundaries.

## **TWITTER**


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## **IG/LINKEDIN**

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 <p><b>How Redistricting Affects You</b></p> <p>A white hand with the index finger pointing towards the viewer, set against a dark blue background with radiating lines around the hand.</p>	<p><b>FACEBOOK</b>  How does redistricting affect you? Visit the California Citizens Redistricting Commission's website to find out: <a href="http://www.wedrawthelinesca.org">www.wedrawthelinesca.org</a></p> <p><b>TWITTER</b>  How does redistricting affect you? Visit the California Citizens Redistricting Commission's @WeDrawTheLines website to find out: <a href="http://www.wedrawthelinesca.org">www.wedrawthelinesca.org</a>.</p> <p><b>IG/LINKEDIN</b>  How does redistricting affect you? Visit the California Citizens Redistricting Commission's website to find out: <a href="http://www.wedrawthelinesca.org">www.wedrawthelinesca.org</a>.</p> <p>#wedrawthelines #California #Citizens #Redistricting #Commission #state #assembly #senate #AD #SD #BOE #congress #census #civicengagement #fairrepresentation #represented #maps #boundaries</p>