

CRC PROJECT PLANNER
Sep - Dec 2021

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SECTION 1: RADIO					RUN WEEKS																	
STATION	DIAL POSITION	DURATION	WKLY	# WKS	6-Sep	13-Sep	20-Sep	27-Sep	4-Oct	11-Oct	18-Oct	25-Oct	1-Nov	8-Nov	15-Nov	22-Nov	29-Nov	6-Dec	13-Dec	20-Dec	27-Dec	
KLAX (LA RAZA)	97.9 FM 102	:60		7								HOLIDAY				HOLIDAY				HOLIDAY	HOLIDAY	
KLAX (LA RAZA)	97.9 FM 102	:60		1																		
KJLH	102.3 FM 101	:60		4																		
KJLH	102.3 FM 101	:60		1																		
KRTH	101.1 FM 104, 105, 106	:30		6																		
KRTH	101.1 FM 107	:30		1																		
KTWV	94.7 FM 108, 109, 110	:30		6																		
KTWV	94.7 FM 111	:30		1																		
KRRL (REAL)	92.3 FM 115	:60		4																		
KBLA (BLACK TALK RADIO)	1580 AM 116	:60		3																		
KBLA PROD FEE	1580 AM 116	:60		1																		
KIRN (IRANIAN/F ARSI)	670 AM 112	:60		6																		
KIRN (ARMENIA N)	95.5 FM 113	:60		6																		
KMPC (RADIO KOREA)	1540 AM 114	:30		5																		
KVNR (VIETNAME SE)	KVNR 1480 AM 117	:30		2																		
KAZN (CHINESE)	KAZN 1300 AM 103	:30		5																		
TOTAL RADIO																						
ADD'L OOH PROD FEES - FOR REVISIONS TO TRANSLATIONS AFTER PRINTING																						
TOTAL RADIO AND PROD FEES																						

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SECTION 2: OOH																					
COUNTY/ TYPE	INTERSECTION	INVENTORY #	LANGUAGE	# WKS	6-Sep	13-Sep	20-Sep	27-Sep	4-Oct	11-Oct	18-Oct	25-Oct	1-Nov	8-Nov	15-Nov	22-Nov	29-Nov	6-Dec	13-Dec	20-Dec	27-Dec
L.A. COUNTY																					
DIGITAL BULLETINS	Santa Ana Fwy E/L S/O Church F/S	1261A	English	4																	
BULLETINS	Santa Ana Fwy E/L N/O Slauson F/N	1020-B	English	4																	
PROD FEES				N/A																	
POSTERS	L.A. - Western & 96Th Se (PF)	2745	English	4																	
POSTERS	Arleta - Van Nuys & Arleta Nw (PF)	2993	English	4																	
POSTERS	Chinatown - Broadway & 200 S Solano Se (TP)	3855	Mandarin	4																	
POSTERS	Pasad - Fair Oaks E/L 155 S Woodbury (TP)	3881	English	4																	
POSTERS	L.A. - Manchester N/L 50 W Denker (TP)	3948	English	4																	
POSTERS	L.A. - King Blvd N/L W Dalton (TP)	5318	English	4																	
POSTERS	L.A. - Crenshaw W/L S Stocker (TP)	5539	English	4																	
POSTERS	Koreatown - 8th St E/O Catalina (10TP)	6906	Korean	4																	
POSTERS	Huntington Pk - Gage S/L E Seville (TP)	2629	Spanish	4																	
POSTERS	L.A. - King Blvd & Kansas Sw (PF)	3065	English	4																	
POSTERS	Panor Cty - Van Nuys E/O 154 N Saticoy (TP)	3301	English	4																	
POSTERS	L.A. - Slauson N/L E La Brea (TP)	3931	English	4																	
POSTERS	L.A. -Manchester N/L 100 W Gramercy Pl (PF)	4351	English	4																	
POSTERS	L.A. - Crenshaw & 60Th Ne (PF)	4903	English	4																	
PROD FEE				N/A																	

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BUS SHELTERS	L.A. - NB LA Brea NS Don Lorenzo	OCD2741	English	4																	
BUS SHELTERS	Koreatown - WB Olympic FS Normandie	OCD2922	Korean	4																	
BUS SHELTERS	L.A. - EB Vernon NS Leimert	OCD2964	English	4																	
BUS SHELTERS	Panor Cty - SB Van Nuys FS Parthenia	0EV2013	English	4																	
BUS SHELTERS	Glendale - NB Verdugo FS Colorado	0GD0067	Armenian	4																	
BUS SHELTERS	CSUN - EB Nordhoff NS Etiwanda Ave.	0WV2110	English	4																	
BUS SHELTERS	L.A. - Sb Crenshaw Ns Florence	00CD081	English	4																	
BUS SHELTERS	Pacoima - Eb Glenoaks Fs Osborne	00EV099	Spanish	4																	
BUS SHELTERS	L.A. - Eb 120Th Fs Vermont	00HD037	English	4																	
BUS SHELTERS	Ing - Sb Crenshaw Fs Arbor Vitae	00IW015	English	4																	
BUS SHELTERS	L.A. - Wb Manchester Fs Central	OCD1055	English	4																	
BUS SHELTERS	L.A. - Eb Florence Ns Vermont	OCD1061	English	4																	
BUS SHELTERS	L.A. - Sb Crenshaw Fs Vernon Ave	OCD2085	English	4																	
BUS SHELTERS	L.A. - NB LA Brea NS Don Lorenzo	OCD2741	English	4																	
BUS SHELTERS	Long Beach - Sb Long Beach At Barclay	0LBS228	English	4																	
BUS SHELTERS	L.A. - Eb Manchester Ns Wester & N	00CD260	English	4																	
BUS SHELTERS	Inglewood - Wb Century Fs Felton	00IW020	English	4																	
BUS SHELTERS	Inglewood - Nb Prairie Fs 104Th St	00IW036	English	4																	
SHELTER PROD FEE				N/A																	
KINGS - 25 KINGS PROD FEE	DTLA/SOUTH L.A./LONG BEACH		English	4																	
				N/A																	

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INT. BUS CARDS - 100	DTLA/SOUTH L.A./LONG BEACH		English	4																		
INT CARDS PROD FEE				N/A																		

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TAILLIGHT BUS	N/A	English	4															
TOTAL L.A. CTY OOH																		
ORANGE COUNTY																		
DIGITAL BULLETINS	N/A		N/A															
BULLETINS	N/A		N/A															
			N/A															
POSTERS	Westminster - Garden Grove & Hoover SW (TP)	2663	Vietnamese	4														
POSTERS	Santa Ana - Main W/L S Richland (TP)	4084	English	4														
BUS SHELTERS	EB Campus Dr OPP Comell St	00IV037	English	4														
BUS SHELTERS	WB Campus Dr at University Center	00IV040	Mandarin	4														
KINGS	N/A			N/A														
INT. BUS CARDS - 100	SANTA ANA GARAGE BUS ROUTE		English	4														
INT CARDS PROD FEE				N/A														
TAILLIGHT BUS - 26	SANTA ANA GARAGE BUS ROUTE		English	4														
TAILS PROD FEE				N/A														
TOTAL O.C. OOH																		
TOTAL L.A. & O.C. OOH																		