

## CRC SOCIAL MEDIA TOOLKIT 4.12.21 - 4.16.21

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**WEDRAWTHELINESCA.ORG/SIGN\_UP**



### **FACEBOOK**

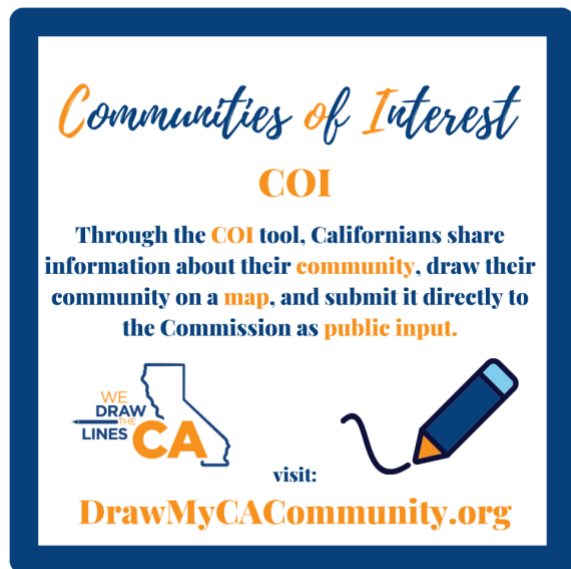
Want to know what's going on with redistricting in California? Sign-up for their emails to learn more about Commission meetings, updates and announcements: [www.wedrawthelinesca.org/sign\\_up](http://www.wedrawthelinesca.org/sign_up)

### **TWITTER**

Want to know what's going on with #redistricting in California? Sign-up for their emails to learn more about the Commission @WeDrawTheLines meetings, updates and announcements: [www.wedrawthelinesca.org/sign\\_up](http://www.wedrawthelinesca.org/sign_up)

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## **FACEBOOK**

What is the Community of Interest tool? Through the COI tool, Californians share information about their community, draw their community on a map, and submit it directly to the Commission as public input, visit: [DrawMyCACommunity.org](https://www.drawmycacommunity.org)

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## describe your community



- **Community Name.**
- **Describe community. Shared interests?**  
What brings you together? What is important?
- **Are there nearby areas you want to be with?**  
Nearby areas you don't ? Why or why not?
- **Is there anything else?**

## Languages

English, Spanish, Simplified Chinese,  
Traditional Chinese, Tagalog, Korean,  
Russian, Armenian, Japanese, Punjabi,  
Khmer, and Vietnamese.



It will soon be available in  
Arabic and Farsi,  
and work will begin soon on  
Thai and Hmong.

# Why Independent Redistricting



## FACEBOOK

Why Independent Redistricting Matters

This graph shows how in a jurisdiction with 50 people (60% Orange and 40% Purple), 5 districts can be drawn in multiple ways, but it's not always fair. The first two examples show two ways to draw district lines in a fair manner, where the districts are drawn to reflect the population proportionally. The two examples on the far-right show ways to draw district maps in a manner that does not reflect the population fairly, which is referred to as gerrymandering.

This is why independent commissions, like California's commission, were created, to remove the politics from the process and focus on the people.

## TWITTER

Why Independent #Redistricting

This graph shows how districts can be fair & ways to draw maps that does not reflect the population fairly, which is referred to as #gerrymandering. This is why #independentcommissions were created, to remove the politics and #focusonthepeople.

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**This graph shows how districts can be fair & ways to draw maps that does not reflect the population fairly, which is referred to as gerrymandering.**

# Six Line Drawing Criteria



## **FACEBOOK**

The Commission must follow these criteria, in this order, when drawing district maps:

1. Districts must be of nearly equal population to comply with the U.S. Constitution.
2. Districts must comply with the Voting Rights Act to ensure that minorities have a fair opportunity to elect representatives of their choice.
3. Districts must be drawn contiguously, so that all parts of the district are connected to each other.
4. Districts must minimize the division of cities, counties, neighborhoods, and communities of interest to the extent possible.
5. Districts should be geographically compact such that nearby areas of population are not bypassed for more distant populations. This requirement refers to density, not shape.
6. Where practicable each Senate District should comprise two complete and adjacent Assembly Districts. Board of Equalization districts should comprise ten complete and adjacent State Senate Districts.

For more information visit: [WeDrawtheLinesCA.org](http://WeDrawtheLinesCA.org)

## **TWITTER**

The Commission must follow these criteria, in this order, when drawing #districtmaps: Equal population, #VotingRightsAct, Contiguity, #CommunitiesofInterest, Geographically Compact and Nesting Districts. For more information visit: [WeDrawtheLinesCA.org](http://WeDrawtheLinesCA.org)

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- 1. Equal population**
- 2. Voting Rights Act**
- 3. Contiguity**
- 4. Communities of Interest**
- 5. Geographically Compact**
- 6. Nesting Districts**



Districts.

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**Linda Akutagawa**

Huntington Beach, CA



### **FACEBOOK**

Meet 2020 Citizens Redistricting Commissioner Linda Akutagawa a No Party Preference member from Huntington Beach, CA. Read more about her: [wedrawthelinesca.org/linda\\_akutagawa](http://wedrawthelinesca.org/linda_akutagawa)

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