

Outreach Report – 10/7/21

❖ Draw My CA Community Trainings as of COB 10/6/21

Upcoming Presentations

Organization Name	Zone	Date	Staff Presenting	# Attendees (expected)
The East Oakland Collective	C	10/7/2021	Ashleigh Howick	15
SELA Collaborative	H	10/8/2021	Kimberly Briggs	20
Democratic Women's Study Club of Long Beach	H	10/9/2021	Kimberly Briggs	25
Santa Clarita Valley Chamber of Commerce	H	10/12/2021	Kimberly Briggs	20
Associated Students Incorporated - Board of Directors at Sacramento State	D	10/13/2021	Ashleigh Howick	76
Albany Rotary Club	C	10/20/2021	Ashleigh Howick	25
CA Manufacturers & Technology Association	State wide	10/20/2021	Anne Marx	45
San Clemente Chamber of Commerce	J	10/27/2021	Kimberly Briggs	25
Orange County Labor Federation, AFL-CIO	J	10/28/2021	Kimberly Briggs	55
San Francisco Interfaith Council	C	11/11/2021	Ashleigh Howick	60

Past Presentations

Organization Name	Zone	Date	Staff Presenting	# in Attendance (actual)
Armenian National Committee of America - Western Region	H	9/22/2021	Kimberly Briggs	5
Clear Lake Chamber of Commerce	A	9/27/2021	Ashleigh Howick	15
Tri-Valley Republicans	C	9/28/2021	Ashleigh Howick	2
Town of Danville/Tri-Valley Cities Coalition	C	9/29/2021	Ashleigh Howick	47
LULAC of Riverside Council 3190	I	9/29/2021	Andrew Amorao	15
Park Mesa Heights Community Council	H	9/29/2021	Kimberly Briggs	15

Lamorinda Republican Women Federated	C	9/30/2021	Ashleigh Howick	8
Westchester Playa Democratic Club	H	9/30/2021	Kimberly Briggs	15
Go Public Schools Fresno	F	10/4/2021	Jose Eduardo Chavez	30
Stonewall Democrats	D	10/4/2021	Ashleigh Howick	25
Office of San Diego City Councilmember Sean Elo-Rivera, District 9	K	10/5/2021	Andrew Amorao	3

❖ **Input in Database – As of September 17, 2021**

Total: 3259

Source Type	Number of Input
Email:	491
Letter	193
CRC Website Contact Us Form:	17
drawmycacommunity.org	1135
Live Meeting:	1362
Visualization Feedback (as of COB 10/6/21):	61

Not included in Total Above:

Additional [Public Input](#) from website from 9/17/21 to 10/6/21 (not yet in Database): 154

❖ **October 21-23 Public Map Input Sessions – Request for Appointment Stats:**

Request for Appointment Stats as of 10/6/21 at 3:00pm are:

- **Number of Entries:** 65
- **Type of Sessions Requested:**
 - 41 - *Small Submission:* 1 - 3 District Maps (6 minute presentation)
 - 17 - *Medium Submission:* 4 or more district maps but not a Statewide map (15 minute presentation)
 - 4 - *Large Submission:* One Statewide Map (30 minute presentation)
 - 3 - *Extra Large Submission:* More than one Statewide Map (45 minute presentation)
- Out of **780 minutes** available for public input from 10/21/21 - 10/23/21, we have requests for **756 minutes**.

❖ Goal/Actual Activation Rate – By County as of 9/17/21

CRC Strategic Outreach Goal #1:

Activation rate of 1/1,000 or .1% of area be it neighborhood, city, county, or region

Information below is of based on public input received by the CRC through 9/17/21 that mentions respective counties. Numerous input submitted to the CRC mention multiple counties.

County	Total Population	Zone	Goal Activation .1% (1/1000)	Actual Input as of 9/17 (mentions county name)	% of goal activated for county
Alameda	1,682,353	C	1,682	161	9.57%
Alpine	1,204	G	1	53	4401.99%
Amador	40,474	G	40	59	145.77%
Butte	211,632	B	212	72	34.02%
Calaveras	45,292	G	45	70	154.55%
Colusa	21,839	B	22	35	160.26%
Contra Costa	1,165,927	C	1,166	132	11.32%
Del Norte	27,743	A	28	204	735.32%
El Dorado	191,185	D	191	88	46.03%
Fresno	1,008,654	F	1,009	194	19.23%
Glenn	28,917	B	29	39	134.87%
Humboldt	136,463	A	136	224	164.15%
Imperial	179,702	K	180	84	46.74%
Inyo	19,016	G	19	59	310.27%
Kern	909,235	F	909	214	23.54%
Kings	152,486	F	152	50	32.79%
Lake	68,163	A	68	68	99.76%
Lassen	32,730	B	33	62	189.43%

Los Angeles	10,014,009	H	10,014	1072	10.71%
Madera	156,255	F	156	65	41.60%
Marin	262,321	C	262	157	59.85%
Mariposa	17,131	G	17	50	291.87%
Mendocino	91,601	A	92	201	219.43%
Merced	281,202	F	281	56	19.91%
Modoc	8,700	B	9	57	655.17%
Mono	13,195	G	13	56	424.40%
Monterey	439,035	E	439	67	15.26%
Napa	138,019	A	138	106	76.80%
Nevada	102,241	D	102	98	95.85%
Orange	3,186,989	J	3,187	405	12.71%
Placer	404,739	D	405	108	26.68%
Plumas	19,790	B	20	55	277.92%
Riverside	2,418,185	I	2,418	359	14.85%
Sacramento	1,585,055	D	1,585	99	6.25%
San Benito	64,209	E	64	29	45.17%
San Bernardino	2,181,654	I	2,182	399	18.29%
San Diego	3,298,634	K	3,299	248	7.52%
San Francisco	873,965	C	874	92	10.53%
San Joaquin	779,233	F	779	161	20.66%
San Luis Obispo	282,424	E	282	61	21.60%
San Mateo	764,442	C	764	64	8.37%

Santa Barbara	448,229	E	448	82	18.29%
Santa Clara	1,936,259	C	1,936	149	7.70%
Santa Cruz	270,861	E	271	63	23.26%
Shasta	182,155	B	182	120	65.88%
Sierra	3,236	D	3	42	1297.90%
Siskiyou	44,076	B	44	91	206.46%
Solano	453,491	C	453	75	16.54%
Sonoma	488,863	A	489	223	45.62%
Stanislaus	552,878	F	553	90	16.28%
Sutter	99,633	D	100	42	42.15%
Tehama	65,829	B	66	77	116.97%
Trinity	16,112	A	16	126	782.03%
Tulare	473,117	F	473	115	24.31%
Tuolumne	55,620	G	56	50	89.90%
Ventura	843,843	E	844	280	33.18%
Yolo	216,403	D	216	58	26.80%
Yuba	81,575	D	82	46	56.39%
Total	39,538,223		39,538		

❖ Goal/Actual Activation Rate – By Zone as of 9/17/21

This table sorts the county mentioned data in the previous table by Zone.

Zone	Total Population	Goal .1% of the Zone (1/1000)	Total Input received	% of the goal activated
A	966,964	967	1152	119.13%
B	615,668	616	608	98.70%
C	7,138,758	7139	830	11.63%
D	2,684,067	2684	581	21.65%
E	2,348,601	2349	582	24.78%
F	4,313,060	4313	945	21.91%
G	191,932	192	397	206.77%
H	10,014,009	10014	1072	10.71%
I	4,599,839	4600	758	16.48%
J	3,186,989	3187	405	12.71%
K	3,478,336	3478	322	9.26%
Total	39,538,223	39538		