

Outreach and Communication Plan

September

October

November

Outreach

- COI Training
- Gap Analysis
- Stakeholder Activation

- COI/Map Tools Training
- Meeting Promotions/Logistics
- Stakeholder Activation
- Gap Outreach

- COI/Map Tools Training
- Stakeholder Activation
- Promoting Map Input
- CRC Timeline

Marketing

- Media Buys - CRC
- Advertising - COI Blitz
- Draw Online – COI
- Census Data to CRC
- Line Drawing Activities

- Meeting Promotions/PSAs
- Advertising – COI Blitz
- Draw Online – COI
- Mapping Tools Available
- Line Drawing Activities
- Ethnic Media Briefings
- CRC Timeline

- Map Input Marketing/PSAs
- Promoting CRC Meetings
- Draw Online – COI/Map
- Ethnic Media Briefings
- CRC Timeline

Admin/Data

- Staffing – COI Input
- Notetaking
- SWDB COI Uploads
- In-person Meeting Scheduling/Logistics

- In-person Meeting Site Logistics
- District Map Input Meeting Appts.
- Staff Data Input – Emails/Letters
- Notetaking

- In-person Meeting Site Logistics
- Staff Data Input – Emails/Letters