

# SOCIAL MEDIA ANALYTICS

Tuesday, August 8, 2021



[facebook.com/WeDrawtheLinesCA](https://facebook.com/WeDrawtheLinesCA)

**Total Page Likes: 1,003**

Aug 2, 2021 - Aug 8, 2021

Post Reach 7,922 People Reached up by 64%  
Post Engagement 441, Engagement up by 64%



[instagram.com/wedrawthelines](https://instagram.com/wedrawthelines)

**Total Followers: 220**

Aug 2, 2021 - Aug 8, 2021

followers up by 3.2%  
accounts reached 207, up by 17.6%  
content interaction 89 up by 18.6%



[twitter.com/WeDrawTheLines](https://twitter.com/WeDrawTheLines)

**Total Followers: 1,605**

28 day summary

Followers up by 64  
Tweet impressions 64.2K up 0.2%



[linkedin.com/california-citizens-redistricting-commission](https://linkedin.com/california-citizens-redistricting-commission)

**Total followers 276**

30 days, Jul 10, 2021 - Aug 9, 2021  
68 new followers, a 142%increase  
Clicks 40 , a 263%increase



**CA Redistricting Commission - We Draw the Lines**

**Subscribers 66**

**2,172 views**

529 views in the last 28 days  
California Redistricting Basics Virtual Presentation  
is the top viewed at 981 views