### **SOCIAL MEDIA ANALYTICS**

Friday, January 21, 2022





# facebook.com/WeDrawtheLinesCA Total Page Likes: 2,077

Last 28 days

Post Reach 132,560

Post Engagement 2,350



#### instagram.com/wedrawthelines

**Total Followers: 527** 

Jan 13- Jan 19

accounts reached 202

accounts engaged 21



#### twitter.com/WeDrawTheLines

**Total Followers: 3,228** 

28 day summary

Tweet impressions 55.4K

Profile visits 13.4K

Mentions 577



#### linkedin.com/california-citizens-redistricting-commission

**Total followers 380** 

Last 30 day activity

Post impressions 2.3K, 22% increase

**Unique visitors 42** 



## CA Redistricting Commission - We Draw the Lines Subscribers 126

747,615 lifetime views 105,253 views in the last 28 days *Why Participate?* 

is the top viewed at 740,307 views since it was uploaded