

# SOCIAL MEDIA ANALYTICS

Thursday, October 7, 2021



[facebook.com/WeDrawtheLinesCA](https://facebook.com/WeDrawtheLinesCA)

**Total Page Likes: 1,149**

Last 28 days

Post Reach 8,624

Post Engagement 858



[instagram.com/wedrawthelines](https://instagram.com/wedrawthelines)

**Total Followers: 294**

Sep 29, 2021 - Oct 5, 2021

followers up by 2.7%

accounts reached 234, up by 2.6%



[twitter.com/WeDrawTheLines](https://twitter.com/WeDrawTheLines)

**Total Followers: 1,791**

28 day summary

Tweet impressions 34.7K

111 mentions, up by 4.7%



[linkedin.com/california-citizens-redistricting-commission](https://linkedin.com/california-citizens-redistricting-commission)

**Total followers 305**

Last 30 day activity

39 Unique visitors

1.9K Post impressions



**CA Redistricting Commission - We Draw the Lines**

Subscribers 80

3,442 lifetime views

639 views in the last 28 days

California Redistricting Basics Virtual Presentation  
is the top viewed at 1,349 views