## SOCIAL MEDIA ANALYTICS Monday, November 15, 2021

## facebook.com/WeDrawtheLinesCA

Total Page Likes: 1,389 Last 28 days Post Reach 305,737 Post Engagement 13,517

## instagram.com/wedrawthelines Total Followers: 385

Nov 1, 2021 - Nov 7, 2021 accounts reached 182K, up by 1,484% accounts reached 4,551, up by 10,243%

twitter.com/WeDrawTheLines Total Followers: 2,489 28 day summary Tweet impressions 179K, up by 278.1% Profile visits 79.8K, up by 641.9%

linkedin.com/california-citizens-redistricting-commission

Total followers 323 Last 30 day activity 1.9K Post impressions

You

## CA Redistricting Commission - We Draw the Lines

Subscribers 95 522,204 lifetime views 463,234 views in the last 28 days *Why Participate?* is the top viewed at 462,160 views since it was uploaded