

# SOCIAL MEDIA ANALYTICS

Friday, January 7, 2022



[facebook.com/WeDrawtheLinesCA](https://facebook.com/WeDrawtheLinesCA)

**Total Page Likes: 2,074**

Last 28 days

Post Reach 1,041,708

Post Engagement 89,741



[instagram.com/wedrawthelines](https://instagram.com/wedrawthelines)

**Total Followers: 525**

Dec 23 - Jan 5

accounts reached 115K

accounts engaged 111



[twitter.com/WeDrawTheLines](https://twitter.com/WeDrawTheLines)

**Total Followers: 3,226**

28 day summary

Tweet impressions 223K, up by 19.5%

Profile visits 88.7K, up by 54.8%

Mentions 3,505, up by 74.9%



[linkedin.com/california-citizens-redistricting-commission](https://linkedin.com/california-citizens-redistricting-commission)

**Total followers 377**

Last 30 day activity

New followers 41, 156% increase

Post impressions 2.9K, 71%



**CA Redistricting Commission - We Draw the Lines**

**Subscribers 126**

747,459 lifetime views

124,333 views in the last 28 days

*Why Participate?*

is the top viewed at 740,305 views since it was uploaded