



**CALIFORNIA CITIZENS REDISTRICTING COMMISSION**  
**MARCH 17, 2022**



# COMMISSIONERS

**MICHIGAN  
INDEPENDENT  
CITIZENS  
REDISTRICTING  
COMMISSION**



# STRATEGIC PLAN

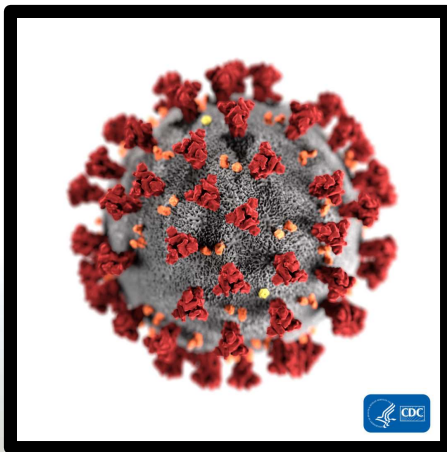


**Mission:** Lead Michigan's redistricting process to assure Michigan's Congressional, State Senate, and State House district lines are drawn fairly in a citizen-led, transparent process, meeting Constitutional mandates.

**Vision:** Chart a positive course for elections based on fair maps for Michigan today and for the future.

**Core Values:** Integrity—Respect—Transparency—Purposeful

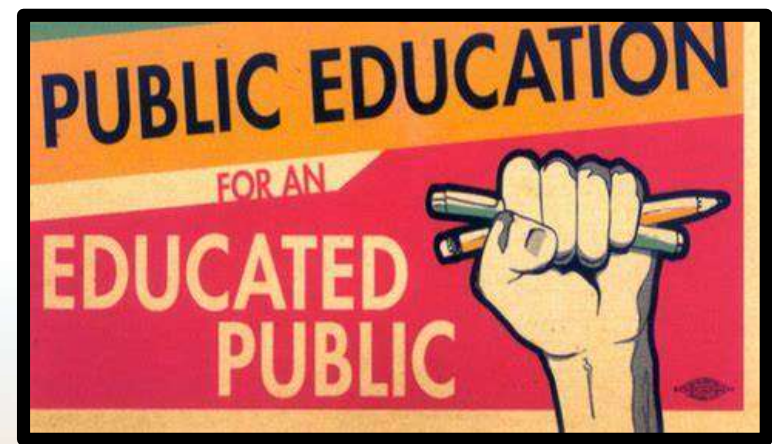
# CHALLENGES



Attribution: Center for Disease Control



Attribution: Alpha Stock Images - <http://alphastockimages.com/>



Attribution: Big Think

# COVID-19

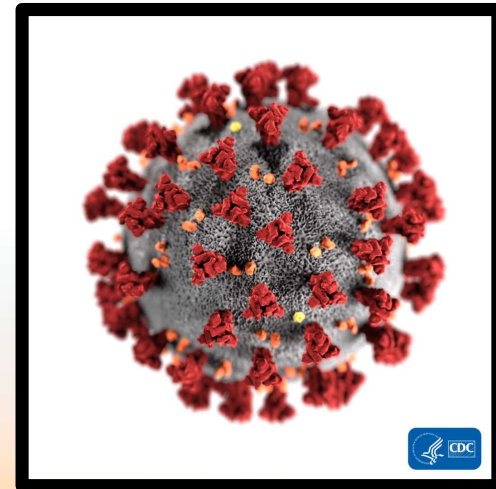


- **SOLUTIONS**

- Icebreakers/Trainings
- Mapping vendors tabulated the legacy data
- Local Government Virtual Presentations

- **RECOMMENDATIONS**

- Find more ways to increase efficiencies with the end in mind.



# DATA ANALYSIS



- **SOLUTIONS**

- Mapping procedures
- Hiring Racial Polarization Voting Analyst
- Heat maps for Communities of Interest

- **RECOMMENDATIONS**

- Expert analysis of public comments
- Secure mapping consultants as soon as possible
- Start practice mapping earlier
- Ensure computer can handle mapping software



# PUBLIC EDUCATION

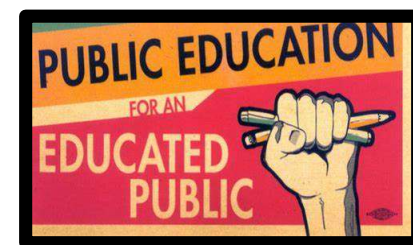


- **SOLUTIONS**

- Forged collaborations with nearly 40 statewide organizations to ensure broad representation and increase awareness.
- Conducted 134 regular meetings and 21 public hearings across the State of Michigan, including five regular meetings at universities.
- Addressed the digital divide through a targeted Direct Mail Campaign in rural and urban areas.

- **RECOMMENDATIONS**

- Educate the media on redistricting to better inform the public.



# PUBLIC INPUT



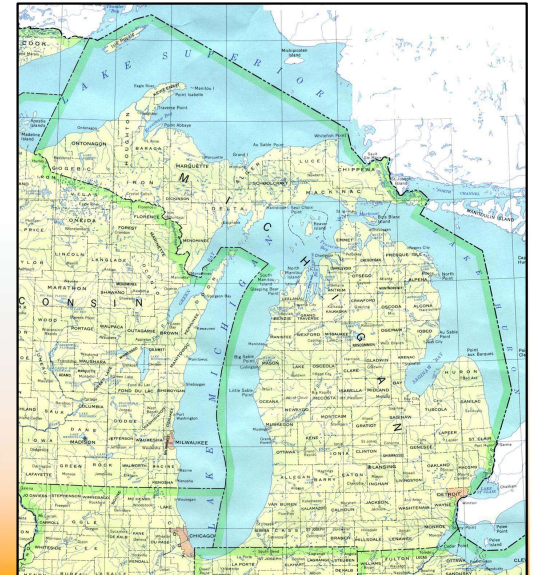
In Person	Written/ Emailed	Remote	Public Comment Portal	Mapping Comment Portal	Total
2141	1023	1369	7580	17,371	29,484





# REDISTRICTING CRITERIA

1. Equal population and Voting Rights Act
2. Geographically contiguous
3. Reflect State's diversity & Communities of interest
4. No disproportionate advantage to any political party
5. No favor or disfavor to an incumbent elected official or a candidate
6. Reflect consideration of county, city, and township boundaries
7. Reasonably compact



# KEY FINDINGS



- By an overwhelming margin of 65.3 percent to 10.1 percent, Michigan voters say the state should continue with the redistricting commission. 24.4 percent of voters were undecided or said both (MICRC and the Michigan Legislature) should be involved.
- By a margin of 78.4 percent to 4.7 percent voters that were aware of the redistricting changes said Michigan should stay with the redistricting commission.
- A majority of all party affiliations say Michigan should continue with the redistricting commission to redraw the state's maps.

# APPRECIATION

