

# DISTRICT MAPS CHANGE EVERY 10 YEARS. ADVOCATE FOR YOUR COMMUNITY!

# #WeDrawTheLinesCA

The California Citizens Redistricting Commission is a group of Californians who are drawing district lines free of special interests, politics, or political influence. We need your input.







In November 2008, California voters passed the Voters FIRST Act, authorizing the creation of the Independent Citizens Redistricting Commission to draw new district lines for Congressional, State Senate, State Assembly and State Board of Equalization districts, taking the job out of the hands of the California Legislature and transferring it to the citizens. In 2010, the VOTERS FIRST Act for Congress added the responsibility of drawing Congressional districts to the Commission.

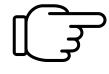


## Redistricting Can Empower Communities

One of the greatest powers that the people of California have is to elect their own representatives to conduct the business of their government. How the district boundaries are drawn can make the difference between empowering and maximizing your voice or minimizing and muting it. The independent California Citizens Redistricting Commission is committed to drawing fair districts that reflect the best interests of the people, not the incumbent politicians.

Speaking up about your community is critical to ensuring district lines are drawn to keep your community whole to the extent possible and grouped with nearby communities with similar interests. This ensures that your voice is heard by your elected leaders when making such decisions as the quality and funding of your child's education or determining your tax rates.

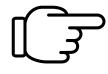
# Tell Us About Your Community of Interest



 Where is your community located (city/county)? Be as specific as possible about the boundaries of where your community is located.



 Why should your community be kept together for fair and effective representation?



 What nearby areas does your community want to, or not want to, be grouped with?

Describing your COI is the first step to identifying where you want district borders to begin and end.



See what your fellow Californians are saying here:

<a href="https://www.wedrawthelinesca.org/public">https://www.wedrawthelinesca.org/public</a>
<a href="mailto:input">input</a>



# READY TO TELL US ABOUT YOUR COMMUNITY?



Map it online at:

www.DrawMyCACommunity.org



Speak at a meeting:

www.WeDrawTheLinesCA.org/meetings







Send us an e-mail:

VotersFirstAct@crc.ca.gov



Mail it in:

721 Capitol Mall, Suite 260 Sacramento, CA 95814

#### **READY TO ENGAGE?**



# SUBSCRIBE TO OUR MAILING LIST AND SOCIAL MEDIA TOOLKIT

Receive e-blasts and the Commission's weekly social media toolkit to help us spread the word.

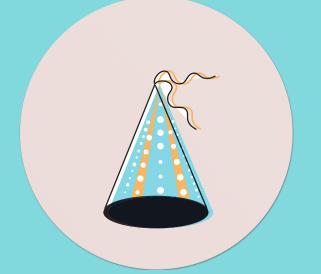
https://www.wedrawthelinesca.org/sign\_up



#### LIKE US, FOLLOW US, SUBSCRIBE

Follow us on social media
(Facebook/Twitter/Instagram/Linkedin/YouTube).

@WeDrawThe LinesCA

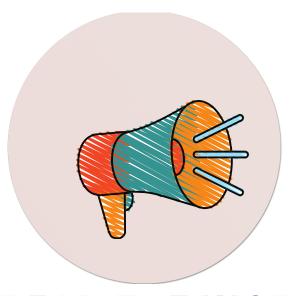


#### **HOST A VIEWING PARTY**

Gather members, constituents and community to watch a Commission meeting, Redistricting Basics video or COI Tool Training Video

https://www.youtube.com/channel/UCMKfuZnixpNCxte\_Q h-Me4Q

https://www.youtube.com/channel/UCfTVZHU73Ore3jfIIf CfcPg



#### SPREAD THE WORD

Share the Commission's materials in 14 languages. Help us get input from Californians who speak any language from Arabic and Armenian to Tagalog and Vietnamese.

https://www.wedrawthelinesca.org/outreach\_materials

www.WeDrawTheLinesCA.org

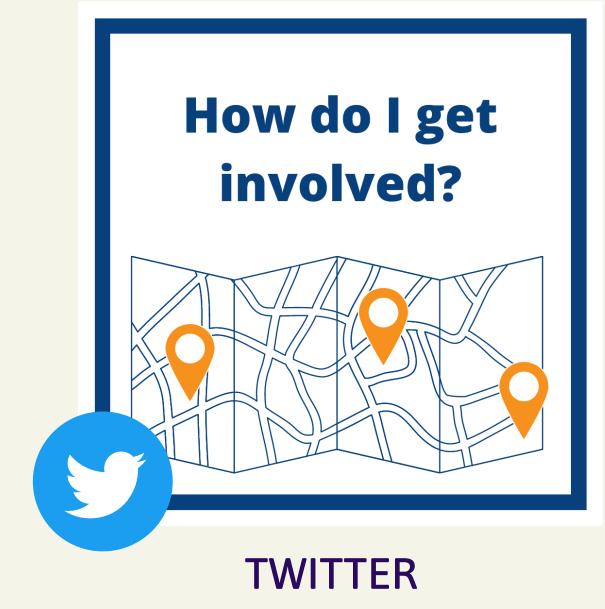


# SAMPLE SOCIAL MEDIA POSTS



One of the greatest powers that the people of California have is to elect their own representatives to conduct the business of their government. How the district boundaries are configured can make the difference between empowering and maximizing the voters' voices or minimizing and muting those voices.

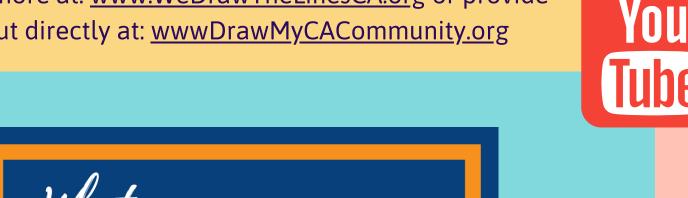
Learn more at: www.WeDrawTheLinesCA.org or provide input directly at: wwwDrawMyCACommunity.org



During a Public Meeting. You can view live meetings here: <a href="http://videossc.com/CRC/">http://videossc.com/CRC/</a>

Electronically: email: VotersFirstAct@crc.ca.gov OR by visiting: **DrawMyCACommunity.org**.

By Mail: 721 Capitol Mall, Suite 260, Sacramento, 95814





When drawing maps, we have to be mindful of Communities of Interest. We can obtain the city and county information, but we need the communities of interest information from Californians. Communities of Interest are defined as a concentrated population which shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation. Visit us at: www.WeDrawTheLinesCA.org or provide input directly at: <a href="https://www.DrawMyCACommunity.org">www.DrawMyCACommunity.org</a>. #wedrawthelines



Connect with the 2020 #California Citizens #Redistricting Commission (CRC) on social media! Like them on Facebook, follow on Twitter, Instagram @wedrawthelines, Linkedin and subscribe to their YouTube Channel. Visit us at: <a href="https://www.WeDrawTheLinesCA.org">www.WeDrawTheLinesCA.org</a> or provide input directly at: wwwDrawMyCACommunity.org #wedrawthelines #California #Citizens #Redistricting

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### Sample Newsletter Article



California voters authorized the creation of the Commission when they passed the VOTERS FIRST Act (Act) in 2008. It authorized the Commission to draw the new district lines. In 2010, the Congressional Voters FIRST Act added the responsibility of drawing Congressional districts to the Commission.

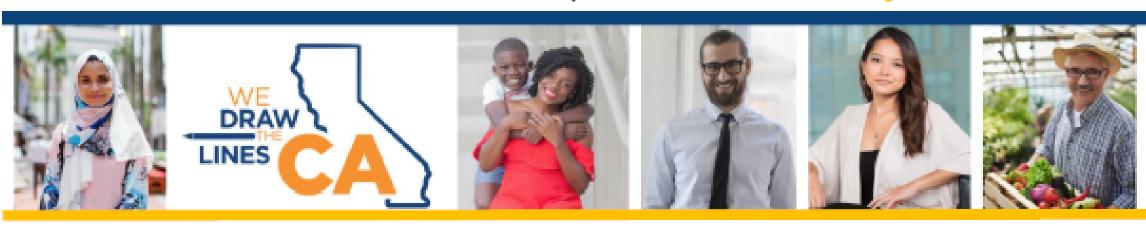
Every 10 years, after the federal government publishes updated census information, California must redraw the boundaries of its Congressional, State Senate, State Assembly and State Board of Equalization districts, so that the districts correctly reflect the state's population.

One of the greatest powers that the people of California have is to elect their own representatives to conduct the business of their government. How the district boundaries are configured can make the difference between empowering and maximizing the voters' voices or minimizing and muting those voices.

Redistricting has been used at times to exclude communities from political power. By fully participating in and monitoring the upcoming redistricting process, more communities may have the opportunity to elect candidates of their choice. Speaking up about your community is critical to help keep your community whole to the extent possible. This ensures that your voice is heard by your elected leaders when making decisions such as the quality and funding of your child's education or determining your tax rates.



#### CALIFORNIA CITIZENS REDISTRICTING COMMISSION/www.WeDrawTheLinesCA.org



RE-ENGAGE/RE-EMPOWER/REDISTRICT

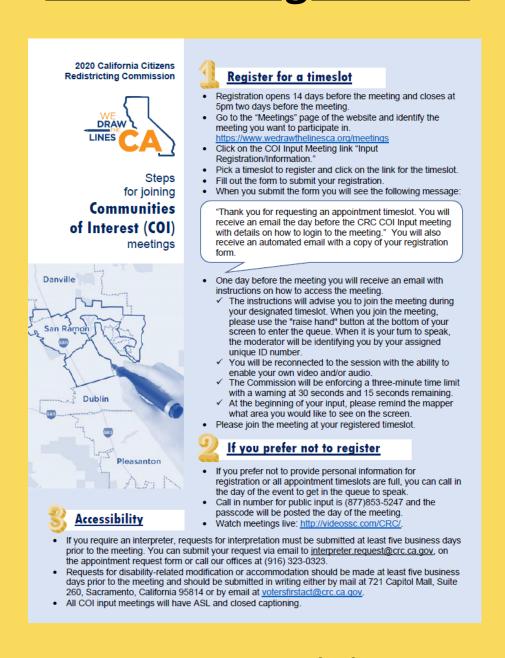
# MATERIALS







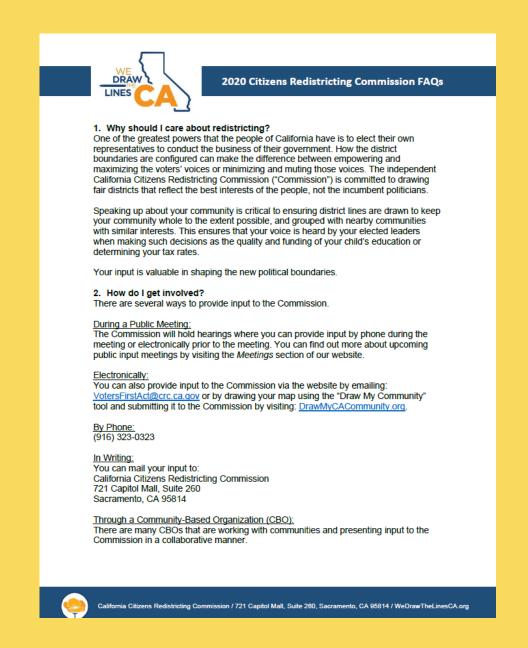
#### **Line Drawing Criteria**







#### **CRC Flyer**



#### **Steps to Participate**

#### **COI Input Meetings**



**CRC FAQs** 

