

Community Outreach Subcommittee Report
10/21

1. Regional team homework
 - a. Make contact with Census leads in your Region
 - i. Census Staff By Region <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-Census-Outreach-Team.pdf>
 - ii. Community Administrative Lead by Region <https://census.ca.gov/wp-content/uploads/sites/4/2019/07/CA-CENSUS-Admin-Community-Based-Organizations-Contacts.pdf>
 - iii. Sample questions:
 1. How did census go - what outreach efforts worked and didn't work?
 2. Who were your hard to reach populations? What were the strategies used to connect with them?
 3. What strategies worked best in the time of COVID?
 4. Has there been any conversations among your Census table about Redistricting engagement?
 5. What is your stakeholders' capacity to engage in Redistricting - what resources would help build that capacity?
2. Agendas upcoming
 - a. October 28
 - i. Visioning exercise
 1. Purpose: Understand our collective priorities for outreach & engagement
 2. Begin to think about necessary resources
 - ii. Panel on Grassroots Civic Engagement