

**Public Input Design Subcommittee
Working Agenda
April 14, 2021**

Agreements on Participation

- Today's meeting is a collaborative space where we value everyone's ideas, experience, and feedback
 - Let's refer to each other by our first names
- Step up and share your ideas AND step back to encourage others to contribute
- If you disagree with an idea, try to develop questions that may help the idea move forward
- We are brainstorming! We will apply legal, budget, and other reviews after this meeting
- No idea is a CRC adopted strategy until the total Commission reviews and approves the strategy

Part I (4:00 to 5:30) A conversation with community leaders and line drawers

Purpose: To understand the various community and local government redistricting efforts and discuss how the state's efforts can inform & support these efforts and *vice versa*.

Guest invited to participate:

- Julia Marks, Asian Americans Advancing Justice - Asian Law Caucus
- Steven Ochoa, Mexican American Legal Defense and Educational Fund (MALDEF)
- James Woodson, CA Black Census and Redistricting HuB
- Karin Mac Donald, Q2
- Jaime Clark, Q2
- Andrew Drechsler, Haystaq
- Paul Mitchell, Redistricting Partners

Break (5:30 to 5:45)

Part II (5:45 to 7:15): Reimagining Public COI Phase

Purpose: To collectively brainstorm how best to create opportunities that are accessible, inviting, and transparent for the public to submit community mapping input (COIs).

BIG QUESTION: What if we leveraged our assets resulting in an increased engagement of Californians that reflected the diversity of CA?

Engagement = Participation in a community map submitted to CRC
Community maps = COIs

What are CRC's Assets?

- Staff
- Community connections
 - Statewide
 - Zone
 - Personal
- COI tool (web and paper)
- Commissioners
 - Knowledge
 - Relationships
 - Skills
 - Home town advantage
- WeDrawtheLinesCA.org Website
- Social media
 - Facebook
 - Google
- Presentations
- Reputation
- CRC Outreach & Engagement Funds
- Media contacts
- Other assets on which we can build?

How best can we use these assets to collect COIs?

*An example of what could be possible based on conversations with statewide groups: **What if more trusted leaders were trained to organize their communities and use the COI tool? (this is not approved nor recommended, just an example of a possibility)***

COI Sprint: Create curriculum and train-the-trainer workshops:

- Leverage statewide outreach
 - Libraries
 - CA Labor Federation
 - Community colleges
 - Chambers of commerce (Hispanic, Black, Asian, LGBTQ, SBA, Women)
 - Farm Bureau
 - YMCA & Boys & Girls Club
 - Latino Community Foundation
 - CA PTA
 - Other groups who may want to facilitate COI Sprints
- Leverage zone outreach
 - Recruit at least 3 community leaders from each zone to be trained
- Leverage outreach & engagement funds
 - Creation and translation of the curriculum that walks community group through how to identify, organize, and engage communities to submit COIs
 - Cover cost of training, including interpretations
 - Provide stipends to those attending the training to be used to cover their cost of facilitating at least 2 local COI Sprints (community mapping sessions)
- CRC Social Media used to promote the train-the-trainer workshops and ALL local COI Sprints (community mapping efforts)
- Continue brainstorming....