

Input Approaches

Outreach/Education/Training

Granting

James	Julia	Linda
Engage organizations (community and faith) that work with currently and formerly incarcerated people to ensure paper forms are accessible in correctional facilities and that orgs are trained to educate folks on the process.	Provide support to CBOs to hold community events / celebrations, where people discuss community of interest and submit COI.	Train trusted community members to help give presentations/ and training to other community members
Teach "how to" on the COI Tool	Provide the CBO tools to share at their events	Give trained community members tools for outreach (social media, paper forms)
Totally agree with this one.	provide materials CBOs can easily adapt to their own communities, and provide materials in multiple languages	Have training tools on CRC Website and downloadable paper form.
	yes	
That is one of our subcommittee's mission as we are now trying to meet with the major partners to come up with recommendations on how to provide outreach to our incarcerated people.	Make the COI tool mobile friendly so that community outreach workers can collect COIs at these events and submit them on behalf of the public.	Ensure materials are translated effectively
in person meetings in the facilities	This exercise is an example of how some people benefit more from a technology-driven input process than others.	Also work with the existing local redistricting commissions/committees and have them encourage the same COI to the state level.

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Marcy	Andrew	Cecilia
provide examples of a wide array of COI submissions	Take advantage of partners like James, Julia and Steven to help training on the COI tool. They can help spread the word and provide feedback of what works and doesn't work.	Paid Social Media ads in targeted areas.
include examples on social media	CRC could help promote partner trainings to the public	This is similar to the idea that I had. Social media is a great tool that we can use for our purposes.
Provide examples of COI in a wide range of formats--video narrative, online tool, map examples, narrative-only examples	include partner trainings on the CRC outreach page	I think there are a lot of ways to engage people on social media to promote meetings, COI tool, other engagement.
story telling for framing COI	Create template trainings that organizations & community leaders can adapt to fit their community (e.g. add logo, local details, local examples)	
		incorporate other ideas around examples of COI input along with other engagement opportunities.
	Train the trainer model can maximize our outreach efforts.	Create translated social media too--both to reach LEP communities and folks who might feel extra engaged seeing their language included
Using examples is powerful - we would have some COI form examples in our presentations.		

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Isra	Karin	Patricia VT
Place advertisements on social media and news outlets. Engage influencers.	Create PSAs	Teatro popular
	Begin to incorporate a live COI tool filling out session to presentations where folks pull out their phone and fill it out.	Creating Music Video
engage various populations to interact with ads in different ways. ie youth, business owners	Take input from participants and use their actual COI info.	Slam Poetry
target areas that rely on newspapers and hyper local news sources, e.g. rural areas.	At COI sessions, if you're using an example, highlight an example where communities disagree to show how even neighbors can disagree	Send outreach workers out with ipads to fill out COIs on the spot
Commissioners appear on social media for more casual appearances (e.g. facebook live)	Create sample COI inputs on our CRC website to illustrate what could be included.	
in rural communities place ads or letters to the editor in small local newspapers or other publications	Have digital access to the COI tool at in person meetings for ease of data collection and to systematize the process	Trouble with sending out people with iPADS are that it does not get a collaborative COI; just an individual input
Have users of social media help promote CRC.		
If you're doing outreach you can build upon the work done by the CA Counts and SOS when they were doing education around the by-mail election structure in 2020 General.		

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Paul	Jaime	Alvaro
<p>Work with organizations that can provide additional data in the census geography - like environmental factors or LGBTQ data that isn't in the census. Would allow people to see their community in a different way.</p>	<p>implement a form through CRC website where people can answer questions about/define their communities (including the boundaries of the COI) and submit input directly</p>	<p>Useful and easy online tool. COI Tool or other.</p>
<p>Display the information provided by the organizations and include on CRC website.</p>	<p>This should then go through the Data Management process to be input into the COI tool so it can be easily accessed during our mapping phase</p>	<p>direct as many people as possible to these resources, and create "workflow" for processing input not submitted through these resources</p>
<p>Great idea. That is what we have discussed in the past and should delve into further once we receive the census data.</p>	<p>Once the commission agrees that a COI should be recognized, the commission should have a way for that to be publicized so that we can also recognize it in unity mapping or regional map submissions.</p>	<p>Ensure this input is tagged in a way that can be easily accessed</p>
		<p>Ensure that the public has access and can easily search through the input as well.</p>
<p>How many COI submissions to we have at the moment? Have a count on CRCwebsite?</p>	<p>Example of this in Burlingame mentioned in Neal's</p>	
<p>Invite video commercials of COI stories to be submitted and displayed on the website.</p>	<p>Easy to use mapping and form type submissions. And make sure this is supporting, not supplanting public testimony.</p>	
<p>yes! and name them for people. not everyone knows their community might not be represented in the Census</p>		

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Jane	Steven	Neal
Use radio to access remote areas of the state	Use resources to help ID translation support to help the LEP participate in hearings	Place paper COI forms in each library in the state to enable input from those who can't access the Commission otherwise
Radio is a good example of broadcast (large caliber) outreach, compared to targeted outreach, like social media, that we may see more, but doesn't reach as broad a segment.	Find tools resources for folks to self identify.	Connect with library associations/systems to ensure librarians are trained to explain the process if there are any questions from the public.
Get on radio shows	What does LEP stand for? LEP: Limited English Proficiency	You can use a Survey Monkey type tool for collecting written COI testimony online. This is Burlingame: Community of Interest Form - The City of Burlingame wants to hear from you! Survey (surveymonkey.com)
Very effective form of communication for rural areas as well as ethnic groups.	Making sure this is promoted in online sources but also in in-language newspapers and radio as well.	<a href="https://www.surveymonkey.com/r/districtelections">https://www.surveymonkey.com/r/districtelections</a>
Rural area: put paper COI in utility bills w/instructions		create a companion activity that goes with the COI paper tool
	local, central locations for public input meetings focused on specific languages so community members can be with a group of people they would feel comfortable with and possibly provide opportunities for interpretation	Agree with this but also provide training to the library personnel.

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Alicia	Trena	Fredy
Provide training to others to partner with us. Can we have a competition or incentive for reaching a certain number of Californians?	Create the chart that defines things of importance at each level - state level vs local	Have in person meetings across the state to prepare for public input sessions.
	Chart/materials that help explain a local COI might be different than a state COI	Ensure in person meetings are in a set mile radius that is equitable.
Have a live session with news outlets where they fill out the form	Ad a key of which elected affected which area. For example, city maintain your streets.	Work to create welcoming climates at in person hearings; some might be intimidated to speak...and some may try to intimidate others
Shout out on our website uplifting coalitions that are sending folk to input COI.	This is a great idea. Perhaps this chart can also help identify why redistricting is important at each level of government. And how each level of redistricting impacts people directly.	YES PLEASE! As great as virtual meetings are, in person meetings will capture people who would have otherwise been missed.
redistricting trainings for the media	I like the idea to make sure of why redistricting is important to individual and COIs and how it impacts them.	Have a balance for in person and virtual. This way people have options.
List of coalitions on CRC website	provide specific granular examples of how each level of redistricting impacts people directly.	
	Fishermen at a Harbor District   Elevation at a water district   Campuses at a school district   Military installations at a Federal level, etc...	
Or competition/ incentive for getting "hard to reach" communities to be involved. Look at DHF work to have their own COI meetings and gather testimony to send to the agency.		