

## CRC SOCIAL MEDIA ANALYTICS 6.16.21

[facebook.com/WeDrawtheLinesCA](https://facebook.com/WeDrawtheLinesCA)

Page Likes January 12, 2021 to present  
162 to **904**

Post Reach June 8 - June 14

*2,405 people reached up by 82%*

Post Engagement June 8 - June 14

290 up by 27%

[twitter.com/WeDrawTheLines](https://twitter.com/WeDrawTheLines)

Total followers **1482**

Impressions from January 2021 from 3,599 to *present 22.6K*

Profile visits from January 2021 from 663 to present 2,507

Mentions in January 2021, 24 to present 48

*28 summary:*

Tweet impressions 37.2K up by 11.7%

Profile visits 3,622 up by 56.7%

[linkedin.com/company/california-citizens-redistricting-commission](https://linkedin.com/company/california-citizens-redistricting-commission)

Page claimed in January 2021

**184** total followers

Last 30 day activity

70 unique visitors increase 27%

*49 new followers increase 122%*

[instagram.com/wedrawthelines](https://instagram.com/wedrawthelines)

Profile created January 2021

Total followers **140**

YouTube [CA Redistricting Commission - We Draw the Lines](https://www.youtube.com/channel/UC...)

Chanel created January 2021

**49** subscribers

358 views in the last 28 days

*California Redistricting Basics Virtual Presentation is the top viewed at 334 views*