# **SOCIAL MEDIA ANALYTICS**



Wednesday, June 30, 2021



#### facebook.com/WeDrawtheLinesCA

**Total Page Likes: 899** 

Jun 23, 2021 - Jun 29, 2021 Post Reach 6,202, People Reached up by 46% Post Engagement 428, up by 19%



### instagram.com/wedrawthelines

**Total Followers: 154** 

Jun 23, 2021 - Jun 29, 2021 followers up by 19% 88 posts



#### twitter.com/WeDrawTheLines

Total Followers: 1,510

28 day summary Tweet impressions 53.3K up 119.3% Profile visits 5,545 up 178.9%



#### linkedin.com/california-citizens-redistricting-commission

**Total followers 201** 

Last 30 day activity 54 new followers, a 217%increase Page views 218, a 83% increase Unique visitors 79, a 64% increase



## **CA Redistricting Commission - We Draw the Lines**

Subscribers 54 1,297 views

499 views in the last 28 days California Redistricting Basics Virtual Presentation is the top viewed at 534 view