

# SOCIAL MEDIA ANALYTICS

Thursday August 19, 2021



[facebook.com/WeDrawtheLinesCA](https://facebook.com/WeDrawtheLinesCA)

**Total Page Likes: 1,024**

Aug 11, 2021 - Aug 17, 2021

Post Reach 4,764

Post Engagement 403



[instagram.com/wedrawthelines](https://instagram.com/wedrawthelines)

**Total Followers: 237**

Aug 11, 2021 - Aug 17, 2021

followers up by 5.3%

accounts reached 260, up by 45.2%

content interaction 76 up by 33.3%



[twitter.com/WeDrawTheLines](https://twitter.com/WeDrawTheLines)

**Total Followers: 1,640**

28 day summary

Followers up by 64

Tweet impressions 72.1K



[linkedin.com/california-citizens-redistricting-commission](https://linkedin.com/california-citizens-redistricting-commission)

**Total followers 284**

30 days 7/19/2021 - 8/18/2021

47 Unique visitors

2.8K Post impressions



**CA Redistricting Commission - We Draw the Lines**

**Subscribers 66**

2,172 views

529 views in the last 28 days

California Redistricting Basics Virtual Presentation

is the top viewed at 981 views